

UKRAINIAN QUADRENNIAL REPORT 2014

on Measures to Protect and Promote the Diversity of Cultural Expressions

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Summary

This report is a comprehensive study on the Convention 2005 impact of Ukrainian policy and legislation both at the national and at the local level, as well as a overview of some implemented and planned activities in the period from 2011 to 2014.

This report is based on the cultural policies analysis in Ukraine, provided by the Ministry of Culture of Ukraine, institutions and organizations, funded by the Ministry of Culture or involved into common cooperation with the Ministry through joint projects and grants.

During the preparation of report (statistical data research was carried out by experts of the Ukrainian Center for Cultural Researches), recommendations (received during the public discussion of the Report), and expert opinions were considered.

First of all should be noted that Ukraine is a country with a very strong and varied cultural traditions. Historic multiculturalism is a distinguishing feature of different countries as a formula of modern European Society.

The main difference of Ukrainian society refers to the absence of any conflicts on ethnic, national or cultural basic for a long time **(until 2014, when Russian Federation used ethnic issues in order to unleash a conflict confrontation in the Southern and Eastern parts of Ukraine.**

For Ukraine the relationship and dialogue between different cultures is a natural and traditional way of coexistence. This accounts in particular, for the geographical location of Ukraine, where over centuries various ethnic groups have migrated and settled. All of them left their marks and influences on the formation and development of modern Ukrainian culture.

Nowadays, the key challenge for country is a creation of conditions proper for maintenances and development of pluralistic cultural traditions and practices (historical, folk, ethnic and modern) development, wide access to culture for public. Another important task is an extension of paradigm of culture and cultural

activities, with regard to the inclusion of cultural policies at different levels on the development of cultural product (cultural industries) and the recognition of cultural engine of sustainable development, as required by the Convention 2005. Ukraine's accession to Convention contributed to strengthening focus on cultural diversity and the development of various forms of cultural expression.

The modern cultural policy of Ukraine is in the process of modernization. It involves the introduction of new approaches for management of cultural diversity and the redefining the role of culture in social evolution.

During last four years Ukraine considerably intensified the design of strategies for the development of culture (national and local levels) and local development strategies considering a cultural component as a one of the key factors for sustainable social and economic development (for instance, Development Strategy Vinnytsia-2020).

The Ministry of Culture of Ukraine elaborated a draft of the **Development Cultural Strategy -2020**, which set main tasks as follows: to support and promote innovative projects in the field of culture; to develop and to foster comprehensive programs and projects that involve cross-sectoral or inter-sectoral cooperation and public-private partnerships; to develop and promote intercultural dialogue as a ground condition of cultural democracy, etc.

The purpose of the **Development Cultural Strategy -2020** is to create mechanisms, values, and goals that respond to the challenges of present time and encourage social solidarity of Ukraine.

It should be noted that recent developments in Ukraine have revealed a huge challenge for citizens and authorities and prompted reconsideration of a whole system of social values. Those developments have demonstrated an incredible social cohesion and unity of the Nation as well as great creativity which became uniting element of the different groups in the society. For this reason and besides many other aspects, the implementation of the Convention 2005 is of great importance for Ukraine.

1. General information

(a) **Name of Party:** Ukraine

(b) **Date of ratification:** 20 December 2010

(c) **Ratification process (e.g. parliamentary process):** Parliament's vote
(Act. №1811 of 20.12.2010)

(d) **Contribution to IFCD (to date):** USD 6 073

(e) **Organizations responsible for the preparation of the report:**

Ministry of Culture of Ukraine

Ukrainian Center for Cultural Researches

(f) **Officially designated point of contact:**

Ms. Oleksandra Vysochanska, senior expert of the Division for Cooperation with the International Organization of the International Cooperation Department, Ministry of Culture of Ukraine, 01601, Ukraine. Kyiv, 19I. Franka Str.
tel/fax 38(044) 234 41 93, e-mail: oleksandra@mincult.gov.ua

(g) **Date report was prepared**

27 April 2014

(h) **Name of designated official(s) signing the report:**



Mr. Yevhen Nyshchuk, Minister of Culture of Ukraine

(i) **Consultation process established for the preparation of the report:**

1) Collection of information on the implementation measures:

For the efficient preparation of the Ukrainian Quadrennial Report 2014 on Measures to Protect and Promote the Diversity of Cultural Expressions Ministry of Culture of Ukraine elaborated the Action Plan for 2013-2014. All stakeholders (local authorities, municipalities and civil society) in the field of culture were involved to design an action plan and its implementation.

2) Consultation on the draft report:

During one month draft report was posted at the official web-site of the Ministry of Culture of Ukraine for discussion with all stakeholders, including civil society. Draft report was consulted for comments with all institutions, which were involved to implementation of Action Plan for 2012-2014 on Measures to Protect and Promote the Diversity of Cultural Expressions.

2. Measures

2.1. Cultural policies and measures

2.1.1 Cultural strategies and measures

Legislative instruments

Ukraine is a multinational state. According to National the Census the 134 representatives of the minorities live at the Ukrainian territory (10.9 million people, representing 22% of the total population). During the years of Independence Ukraine has formed a legal framework that guarantees equal rights for all citizens regardless of their ethnic origin, language features and religious confession. The Constitution of Ukraine guarantees free access to culture and the right and freedom to free creative expression. **The essential part of public policy in the field of culture is devoted to the develop and preserve of national minorities cultures.** Ukrainian legislation in general complies with the provisions of the Convention.

Thus, **Law of Ukraine “On Culture” (2010)** guarantees freedom of creativity and free choice of forms of cultural activity; the rights of citizens in the field of culture; free use of minority languages; preservation, development and promotion of cultural and linguistic identity; promotion of Ukrainian national culture in all its diversity abroad and World Cultural Heritage in Ukraine.

In addition, **the Law of Ukraine “On Television and Radio Broadcasting” (1993)** prohibits censorship of information broadcasting activities, and the **Law of Ukraine “On Professional Artists and Artistic Unions” (1997)** prohibits

ensorship in creative activities and ensure free choice of creative activities and equal rights to participate in the creative unions.

With the purpose of promoting and encouraging cultural product in Ukraine was adopted the **Law of Ukraine “On amendments to the Tax Code of Ukraine”** (02.10.2012, № 5412-IV). These changes implement exemptions from Value Added Tax transactions for the creation, supply restoration and distribution of national cultural product. Today the Ministry of Culture of Ukraine has developed mechanisms for implementation of provisions of the Tax Code.

It should be underlined that the valid Law of Ukraine “On Culture” contains a definition of “national cultural product” (in compliance with 2012 changes).

The Ministry of Culture of Ukraine worked out the researching work on the cultural (creative) industries in Ukraine. It was implemented by the Ukrainian Center for Cultural Researches in order to develop the Concept of State Policy for promotion of development of cultural industries in Ukraine.

Program, projects, competitions, grants

The Ministry of Culture of Ukraine is in charge of providing protection and promotion of the diversity of cultural expressions. The main instruments of the policy implementation are fulfillment of the government programs in the cultural field; providing state financial support that occurs on a competitive basis and carried out in the relevant areas of budget programs. In 2013, the Ministry of Culture of Ukraine has implemented and conducted the **first competition Fair of ideas** aimed at funding for the supporting free scene initiatives in culture.

As a result, Ministry selected 14 projects, which promote and disseminate various cultural practices and cultural forms of expression. These projects were initiated by the cultural institutions, non-governmental organizations and individuals. Some projects to mention are: artworks competition “Cultural Heritage of Ukraine for Children with Disabilities”, introduction of innovative forms of work in the Museum “The Museum at the Theatre,” street art project for young artists from Ukraine and Poland for creativity in the form of residences.

The joint implementation of the mentioned above projects should promote a new technologies in the cultural institutions, with activities different forms of property, provide access to cultural products and the development of creative abilities of different groups of people, including with disabilities. The Ministry of Culture was allocated appx. 1 million UAH for funding and co-funding of the project initiatives in 2014.

Since 2012, annually Ministry of Culture held the “The Competition for determining cultural programs (projects, events), which are worked out by NGOs and Creative Unions and are a subject to financial support by the state budget”.

In 2013, the Competition Commission under the Ministry has chosen 10 winners, which obtained financial support 480 thousand UAH in total. Among them: IX Festival of the New Georgian Cinema that aims to introduce a wide range of Ukrainian viewers with news and features of the contemporary Georgian cinema, and release of historical and cultural magazine – “Sakartvelo” in Georgian.

In comparison to 2012 the Ministry funded 5 winning projects, different trends, in particular, the formation of the national identity and patriotic education of young people and the development of cultural diversity in Ukraine, re-socialization of people with disabilities as well as social and environmental areas.

Furthermore, there are a of specific budget programs in Ukraine: **“Measures to support creatively gifted children and youth”** and **“Measures to reproduce the culture of national minorities”**. These programs are carried out in the form of exhibitions, festivals, concerts, contests and other events, including cultural and educational programs, targeted measures for top managers of the national cultural associations and other civil society activists - in the form of discussion seminars, conferences, professional trainings, etc. However, since 2012, the state financial support for activities to reproduce the culture of national minorities is occurred on a competitive basis.

During the 2010-2013 the most large-scaled cultural and artistic projects, which promoting a culture of dialogue were: Ukrainian forum of national cultures “Ukraine: artistic diversity and dialogue of the cultures” (2010), the all-forum

“Ukraine: Dialogue between Cultures” (2011), the festival of National Cultures (2012), National Children Festival ethnic Ukraine “All we are your children, Ukraine” (2013). Every year the palette of the national creative teams, the participants in these events are been expanding.

Annually the President of Ukraine support young artists and their projects with to grants (in 2012 there were grants amounting to 178,3 thousand UAH and in 2013- 300 thousand UAH). Among the projects, which are supported by the grants in 2013, should underline the creation of the monument Nazar Bilyk “Contrforms” and creation of a series of etchings on the fabric “Ukrainian religious myths” graphic by Julia Tvertina.

There are effective mechanism for supporting creative initiatives, in particular, a various state grants for prominent figures in culture and art, young masters of folk art, and also the industry awards in the field of culture (such as prize B.Lyatoshinskiy, L.Revutsky, M.Lysenko, Shalom-Aleichem, K.Bilokur, M.Derehus and etc.). The total amount for these scholarships and awards funding in 2012 is totaled 4.9 million UAH, and in 2013 - 7.7 million UAH. The competent jury determine winners of the grants, scholarships and awards on a competitive basic on principles of openness and transparency.

Information and communication activities

In order to encourage linguistic diversity and minority rights in Ukraine, the Ministry of Culture, as co-founder, provides financial support for newspapers in the languages of national minorities: Bulgarian “Rodn Krai” (Odessa), Armenian “Aragats” (Kyiv), Jewish “Jewish news” (Kyiv), Crimean Tatar “Voice of the Crimea” (Simferopol), Polish “Dzyennik Kiyovski” (Kyiv) and the Romanian “Concordia” (Chernivtsi).

For efficient implementation of the provisions of the Convention 2005, Ministry of Culture of Ukraine worked out and adopted **Action Plan for 2013-2014**, which was approved by the Deputy Prime Minister of Ukraine on humanitarian issues. All stakeholders in culture were involved to develop this

Action Plan and its implementation, such as local authorities, municipalities and civil society.

Thus, according to this Action Plan were realized international projects, cooperation between institutions of culture and education both within the country and abroad, especially with neighboring countries in Ukraine; carried out cultural exchanges; provided financial support to the media; conducted education and educational actions, culture and traditions of Ukraine and various cultures and so on.

In particular, during 2013 in the regions of Ukraine were carried out:

- ✦ Joint art projects as all Ukrainian and international (for example, the festival of the Ukrainian-Polish Art “Music meeting at the Palace Branickis”, the National exhibition of fine art and planer airs and etc.);
- ✦ International exchange programs between Ukrainian Universities and the universities of other countries;
- ✦ Inter museum projects between museums of Ukraine and museums of other countries, such as Russia, Poland, Belarus and etc. (for example, cooperation between Sumy and Kursk Regional Museum as part of the cultural cooperation between Russia and Ukraine “Yaroslavna”);
- ✦ Joint projects between theaters of Ukraine and theaters of other countries, including Estonia, Poland, Russian Federation, Georgia and etc.;
- ✦ Joint projects between libraries in the country, including under the program of libraries' modernization “Bibliomist”;
- ✦ Competitions and other activities that are aimed to develop and support of amateur art and promotion of the diversity of cultures and traditions;
- ✦ Radio and television projects (such as a TV project “Historical and Cultural Heritage of Mykolayiv”, radio “Spiritual Treasures of Sumy region” or “Pearls of folklore Polessye”);
- ✦ Various art collectives of Ukraine, including those who represent the culture of the national minority, participate in international art events

abroad, while the foreign creative teams are welcome guests to the artistic events in Ukraine.

In 2013 the Ministry of Culture launched a special art project - publication of a photo portfolio "Magic Ukraine" in order to disseminate information about the historical and cultural heritage of Ukraine and to promote national culture and traditions.

An important area of work for protection and promotion of cultural diversity of Ukraine is popularization of culture of different nations and ethnic groups by the means of public cultural institutions, such as museums, libraries, theatres. Thus, in some libraries (namely 360 institutions) there are "literary rooms", reading clubs as well as a variety of actions representing cultural and linguistic diversity of Ukraine. Promotion of culture of national minorities is realized by the means of special exhibitions in museums specialized in history, way of life and traditions of ethnic groups in Ukraine.

Establishment of the electronic library "Culture of Ukraine" at the National Parliamentary Library of Ukraine contributes to the integration of cultures into the European and global information space. Today, the Digital Library hosts 3476 copies of publications (full texts). Four collections of the electronic library are being formed:

- history of culture, theory of culture, cultural studies;
- arts (architecture, sculpture, painting, drawing, arts and crafts, folk arts and crafts, music, dance, choreography, theater, circus, stage, spectacular art, cinema, photography);
- ethnography (peoples of Ukraine, immovable culture, spiritual culture);
- cultural institutions (libraries, museums, archives, cultural and artistic educational institutions, foundations, societies, associations, Ukrainian cultural centers abroad).

Also on the basis of individual agreements and memorandum between the Boris Yeltsin Presidential Library (Russia) and the National Library of the Republic of Kazakhstan a number of archival and electronic documents were

passed to the digital collections "Culture of Ukraine" of the National Parliamentary Library of Ukraine.

Access to cultural values is guaranteed to all the citizens for using documents belonging to the National Archival Fund of Ukraine, library funds belonging to the State Library Fund of Ukraine as well as becoming acquainted with the museum collections belonging to the Museum of the State Fund of Ukraine. Today library facilities of Ukraine have sustainable literature collections in Russian, Polish, Romanian, Hungarian, Jewish, Crimean Tatar, Moldavian, Slovak and other languages of the national minorities living on the territory of Ukraine.

2.2. International cooperation and preferential treatment

According to the Law of Ukraine "On Culture", the programs for cultural development adopted by public authorities at central and local levels for each fiscal year, as well as the above-mentioned Action Plan for the implementation of the Convention 2005 on the Protection and Promotion of the Diversity of Cultural Expressions in 2013 - 2014 years - international cultural cooperation is one of the important activities for public authorities at central and local levels. International cultural cooperation of Ukraine aims to enlarge the integration of Ukrainian culture in the world cultural and artistic space and to develop intercultural dialogue.

Among the main areas of international cultural cooperation are:

- development of the contractual framework of international cooperation;
- cooperation with international organizations, including UNESCO, the Council of Europe and EU institutions;
- involvement of Ukrainian culture and art environment into the world culture space, promotion of Ukrainian culture in the world.

Ukraine implements important international documents in the field of culture, and thus facilitates to the improvement of both domestic law and cultural policy at different levels. In this regard the important step was made for completion of internal procedures necessary for the **Framework Convention on the Value of Cultural Heritage for Society** entered into force for Ukraine (Law of Ukraine

“On Ratification of the Framework Convention on the Value of Cultural Heritage for Society” dated 19 September 2013).

Moreover, Ukraine is a party to all culture conventions of UNESCO, the European Cultural Convention and a number of other conventions of the Council of Europe on culture.

It is very important for protection and promotion of the diversity of cultural expressions in Ukraine to borrow foreign good practices and to cooperate with foreign partners and international organizations. Over the past 4 years, the Ministry of Culture of Ukraine has significantly deepened and broadened cooperation with the Council of Europe and EU institutions.

Thus, the state is implementing “Agenda of the EU – Ukraine”, which is a new practical tool for cooperation between the European Union and Ukraine. Ministry of Culture of Ukraine within its competence realizes the guidelines stated in the document, in particular the sections “Political dialogue” and “Culture” aimed at:

- respect for human rights and fundamental freedoms, including rights of national minorities;
- implementation of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions;
- development of a comprehensive cultural policy in Ukraine;
- participation of Ukrainian cultural actors in cultural cooperation programs (including Eastern Partnership Culture Programme).

In the Action Plan of the Council of Europe for Ukraine for 2011-2014 Ministry of Culture of Ukraine in partnership with the Development Centre "Democracy through Culture" (NGO) contributes to the implementation of joint programme of the Council of Europe and the European Union (since second half of 2013 – program of the Council of Europe) "**Intercultural Cities**". Ukraine, was the second country among the participants of the "Intercultural Cities", which created a national network of intercultural cities (after Italy), and the Ukrainian city of Melitopol in 2008, represents the country in a network of intercultural cities in

Europe alongside with Dublin (Ireland), Nyushatelem (Switzerland), Lisbon (Portugal), Lublin (Poland), Oslo (Norway), Reggio Emilia (Italy), Subotica (Serbia), Botchier (Sweden) and other cities-participants. One of the important events that took place within the framework of the programme in Ukraine was international workshop "Intercultural community: objectives, principles, strategy" held in Kiev and Yuzhnyi (Odessa region) in 2011 and "Intercultural Cities Forum: Ukrainian Platform for changes" and "Forum of Mayors: Port of Cultures" in Lutsk in 2012 and 2013. Among participants were representatives of Ukrainian cities, European cities, such as Barcelona, Lublin, Reggio Emilia, Izhevsk, Botchier, Geneva, Lisbon, Rzeszów, and the representatives of the Council of Europe and central ministries of Ukraine.

Moreover, in 2012 within the framework of "Intercultural Cities", a number of international workshops on the implementation of the **White Paper on Intercultural Dialogue "Living together in equality and dignity"** were held in order to explain the Council of Europe recommendations on the practical implementation of the provisions of the White Paper on intercultural dialogue and to learn from European experience with the implementation of these recommendations. As a result of joint workshops certificates issued by the Council of Europe, Ministry of Culture of Ukraine and Development Centre "Democracy through Culture" were given to about 60 representatives of the public and private sectors of culture of Ukraine.

Cooperation between Ukraine and the Council of Europe, UNESCO and the European Union has been developed recent years in the framework of various international programs and projects involving both public and private organizations and cultural institutions. There is active cooperation between Ukraine and UNESCO on cultural heritage (tangible and intangible), implementation of regional programs of the Council of Europe, Ukraine's participation in the Eastern Partnership Culture Programme of the EC, cross-border cooperation within the EU programmes and etc.

In 2013, during the 8th session of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage (Baku, Azerbaijan) the first element of the Ukrainian **"Petrykivka decorative painting as a phenomenon of Ukrainian ornamental folk art"** was included into the Representative List of the Intangible Cultural Heritage of Humanity. It facilitates in raising interest for intangible national culture within Ukraine and spreading information about it throughout the world.

The Ministry of Culture takes an active part in the implementation of the European Union Strategy for the Danube Region, in particular, a draft **Concept of the trans-boundary nomination (Ukraine, Romania, Bulgaria and etc.) "Ottoman Fortresses" (XVI - XVIII centuries)** was developed.

In 2013, according to the decision of the 37th session of the World Heritage Committee of the UNESCO two Ukrainian sites **"Wooden Churches of the Carpathian region of Ukraine and Poland" (trans-boundary site) and "The Ancient City of Chersonesus and its Chora (V century BC. - XIV century AD.)"** were included in World Heritage List of UNESCO.

A draft joint trans-boundary nomination "Churches of Kievan Rus XI - XII centuries" is being developed together with the Belarusian and Russian experts on heritage protection, which should include the Orthodox churches of Eastern Slavian lands built in ancient Rus.

In order to create and develop e-library "Culture of Ukraine" the National Parliamentary Library actively use international cooperation and participate in various international projects. Thus, the library has established cooperation with the World Digital Library (WDL) and takes part in such projects for electronic resources as "Territory of Russia" (Boris Yeltsin Presidential Library, Russia) and "Golden Collection of Eurasia" (Library Assembly of Eurasia). Today electronic documents of the National Parliamentary Library are available on the website of the World Digital Library (Electronic Document 67), the site of the Boris Yeltsin Presidential Library (Electronic Document 131) and included to "The Golden Collection of Eurasia" (76 electronic documents).

There are many successful examples of cooperation at the local level between a number of areas or towns with neighbouring regions (regions, cities and other countries), which contributes to the international cultural cooperation on the basis of the recognition and support of cultural diversity in Ukraine. Thus, in 2007, between the Sumy Regional State Administration and Administration of Kursk Oblast (Russia) an agreement was signed to establish the "Yaroslavna" Euroregion. In the framework of this project there are exchanges between schools and cultural institutions of both regions as well as numerous joint artistic projects (festivals, exhibitions, etc.) are held annually. Some of them are: International Festival of Classical Music "Slobozhanska Fantasy" (a joint project of D.Bortnyansky Sumy High School of Art and Culture and the Kursk College of Culture), a virtual project "Books build bridges" (founded in 2013 by the M.Ostrovsky Sumy Oblast Children's Library and the Kursk Oblast Library for Children and Youth).

Another successful example of cooperation is the **cross-border tourist route "The Hedyminovychies Way"**. At the initiative of the Lutsk City Council in 2012 a number of cities and museums, parks in Volyn, Rivne, Ternopil, Khmelnytsky and Chernivtsi regions of Ukraine have agreed to establish a joint tourist product "The Hedyminovychies Way" and join efforts in order to promote it at the national and European travel markets. The strategic task of "The Hedyminovychies Way" project is promotion of common cultural heritage and Eastern European identity of Lithuanian, Belarusian, Polish and Ukrainian peoples by the means of creation of a modern international tourist product, joined by the theme of cultural and historical heritage of the Hedyminovychies that would potentially receive a wide recognition and be included in the list of cultural routes of the Council of Europe as a first project in Eastern Europe. In 2013, before the municipality of Kaunas and Trakai district (Lithuania), and the Polish city of Lublin officially joined the project, signing a memorandum on cooperation. The same year a similar memorandum was signed with Novohrudskyi and Lidsk district executive committees of the Grodno region of Belarus.

It should be noted that enlargement of the festival movement has a strong influence on the formation of a positive image of the country and the strengthening of international cultural cooperation. More than 250 international festival events of different nature are held in Ukraine every year (according to official statistics of registered events). Among the most popular and famous - are the "Molodist" International Film Festival, the "Krayina Mriy" International Ethnic Festival, the "Polish Folk Summer" International Festival and others. The last one is included in the calendar of the International Council of Organizations of Folklore Festivals and Traditional Art (CIOFF). These festivals have become a well known hallmark for not only cities they held in but for Ukraine itself. Annually they gather a large audience of supporters and participants from all over Ukraine and the world, thus contributing to the promotion of intercultural dialogue and enhancing interest of society to the various forms of culture and creativity.

An important element of international cooperation in the field of protection of national minorities with those countries that have similar ethnical communities is the work in the framework of intergovernmental committees on the rights of persons belonging to national minorities. In particular, in the framework of intergovernmental agreements and work on protection of the rights of the Slovak minority in Ukraine and the Ukrainian minority in the Slovak Republic the XI and XII meetings of the Ukrainian-Slovak Bilateral Commission on National Minorities, education and culture was held in 2012 (Kiev) and in 2013 (Bratislava) respectively.

2.3 Integration of culture in a strategy for sustainable development.

The last social and economic changes and democratic processes in Ukraine is pushed to search a new strategic vision for development at both the national and local levels. The most active form of the new strategies for sustainable development is occurred at the level of the cities and regions of the country. The issue of the culture and creativity of the nation fall into the field of vision as of some politicians and leading economists. Culture is considered as an important potential mechanism for the country development and cohesion of the nation.

Nowadays, Lviv and Vinnitsa are the most succeed cities, which are developed and implemented their own development strategies, where the cultural diversity is taken the important place as the capacity of the community. The most important factor of the feasibility of these strategies is their orientation on community demands and taking into account the cultural, linguistic and religious differences inherent in modern Ukrainian urban communities. In this particular, the development strategy of Vinnitsa -2020 stated that «Vinnitsa is the European city with a developed structure of culture and diverse cultural life», the main goal is to «create a mobile cultural environment that produces innovative and creative ideas». The strategic objectives are «the creation of the conditions for development of intercultural space».

During the 2012-2013, the Ministry of Culture of Ukraine jointly with Dnipropetrovsk State Administration and Development Center “Democracy through Culture” organized the training sessions, which are combined in the title: **«Cultural strategies: formula of successful community development»** for cities and districts. The chiefs of the local and municipal culture and tourism departments considered, in particular, the possibility of cultural industries, which opens up the opportunities for involving of gifted youth and age groups into the implementation of the local development programs and the effective use available resources. The including of the first element of the intangible cultural heritage of Ukraine «Petrykivka painting» to the Representative List of the Intangible Cultural Heritage of Humanity inspired the local government and the community of Dnipropetrovsk region and Petrikivka village to rethink their cultural heritage and its role for the society development and its own territorial entity. Thus, the issue of the development of local cultural heritage (tangible and intangible) possessed a central role in the Development strategy of Dnipropetrovsk region until 2020 among space industry and the agricultural sector issues.

Moreover, the process of the nomination preparing «Petrikivka painting» to the Representative List of UNESCO is urged to intercultural dialogue and

exchange of the knowledge on the diversity of the intangible heritage of the humanity at the international, national and local levels.

Thus, in 2013 Ukraine organized abroad the number of a series of exhibitions, in particular, in France, the State of Kuwait, Spain and Belgium. These activities promoted to popularize Ukrainian element “Petrikivka painting” and facilitate the attraction of different people to the creative process through participation in the workshops of craftsmen Petrikivka painting – carriers of the element. Everyone who visited the exhibition was able to attach to this art and learn the traditions of Ukrainian handicrafts.

As a positive factor, we convinced that in some regions of Ukraine, as in the mentioned above cities and areas are inherent the diversity of cultural heritage, which are recognized as the potential importance of the tourism industry. Also it gets more attention in the conservation and presentation. Identification and evaluation (mapping) cultural resources are being became the necessary process in the formation of local development strategies.

A successful example is the city of Luhansk, where the development of brand and strategy development of the city and the region attended the young independent cultural workers. Luhansk is a member of the «**Cultural mapping**» (European Cultural Foundation, Centre for Cultural Management, Development Centre «Democracy through Culture») together with other cities in Ukraine, as Odessa, Lviv, Melitopol, Donetsk, which have audited the cultural spaces and resources of the city. Participation in the project has strengthened the partnership between cultural operator’s cities, as well as stimulated the dialogue between the authorities government and the creative community. In addition, the project has aroused vital discussion of the role of culture in social development.

3. Awareness-raising and participation of civil society

In October 2013, the Ministry of Culture of Ukraine together with European Commission hosted the **Regional seminar on the practical implementation of the UNESCO Convention on the Protection and Promotion of the Diversity of**

Cultural Expressions. This event was dedicated to the implementation of the Convention UNESCO in Eastern Partnership countries (Azerbaijan, Armenia, Belarus, Georgia, Moldova and Ukraine) and the evaluation of EU countries experience. This seminar gathered the representatives of the European Commission, UNESCO, the Council of Europe, the Ministries of Culture and Foreign Affairs of Ukraine, and other public and private institutions of the Eastern Partnership and the EU Member States including Lithuania, Germany, Austria, Romania, Bulgaria. The seminar was widely covered in the media, which gave impetus to the discussion of the next steps in the implementation of the UNESCO Convention.

From the positive prospective in the Ukrainian cultural sphere essential increase of public initiatives and growth of the innovative cultural projects should be mentioned. The international organizations, especially the European institutions, play a significant role in a process of program implementation, aimed at increase of the level of democracy in the country and development of the local governance where contribution to the overall value the culture and intercultural dialogue. Thus, the Ukrainian non-governmental organizations have become the active participants of **Eastern Partnership Culture Programme for 2011-2014 (Eastern Partnership Cultural Programme). In order to strengthen Eastern Partnership 10 of 15 projects launched by European Commission are carried out in Ukraine.**

Moreover, in the framework of the Eastern Partnership Culture Programme in order to determine the priorities of the policy improving and the needs of the sector special analyses and monitoring have been provided. A number of important issues related to the implementation of the Convention 2005 objectives are reflected in the mentioned above analytical report. This report is to be finalized by the Ministry of Culture of Ukraine.

Since 2011 the international seminars on practical implementation of the provisions of the **White Paper on Intercultural Dialogue «Living together in equality and dignity»**, have been arranged dedicated to such topics as:

«Democratic governance of the cultural diversity» (2012, Kyiv), «Intercultural knowledge: the role of the culture and education» (2012, Vinnitsa), «The space of the intercultural dialogue» (2012, Kyiv), «Intercultural/innovation development policy for the local communities» (2011, Yuzhne town, Odessa region.).

The issues of the cultural rights, integration of culture in development strategies and other important matters were raised in the framework of event. Events were organized by the Ministry of Culture of Ukraine and the Development Centre «Democracy through Culture» under support of the Council of Europe.

The purpose of the seminars were the overview of the recommendations of the Council of Europe on the practical implementation of the provisions of the White Paper on Intercultural Dialogue and experience exchange with European countries in the field. The Ukrainian representatives of local authorities, media, cultural institutions and public sector, who are part of the Memorandum on the Ukrainian platform of intercultural cities, as well as international experts, participated in the seminar.

In recent years, the International Research and Exchanges Board (IREX), the U.S. Agency for International Development (USAID), the Ministry of Culture of Ukraine and the Ukrainian Library Association carried out a «**Bibliomist**» program. The project is targeted to introduce of new technologies, training of librarians and strengthening cooperation between the institutions at all levels, from local to international. The project was a real platform for dialogue between different stakeholders (librarians, artists, public figures, journalists, economists, government officials, historians, teachers, etc.), which were greatly enhanced the understanding of the role of the culture and cultural heritage for social development, and led to creation of discussion platform for community development through their creativity in the libraries. The measures directed to use and increase the capacity of libraries for local communities, which include encouraging active participation in the public and political processes took a key place in this project.

In recent years in Ukraine there is a gradual transformation of the clubs (Club, Cultural Center, People's house, etc.) into the modern distribution centers of the culture and leisure, reinterpretation of their role (network of clubs is the largest in Ukraine and composes almost 50% of all public institutions of culture). This challenge is reflected in state cultural policy (decisions of the Ministry of Culture), as well as community initiatives / projects.

Thus, a search for new innovative development concepts is rather intensive involving the local institutions. This is stimulated by the growth of the necessity for quality social and cultural services and need to resolve social problems at the level of local communities. It should be noted that the practice of local clubs reorganization into the centers of activities is widely spread in Ukraine. This model involves the expansion of the cultural and social services of the institution, which are based on the needs of the community, and requires more active citizen involvement in the definition of their needs. The centers are expected to become centers of community cohesion, particularly through the creativity and intercultural dialogue.

4. Main achievements and challenges regarding implementation of the Convention

As positive achievements, we can mention the long way of the Convention 2005 on the Protection and Promotion of the Diversity of Cultural Expressions ratification. Owing to persistent efforts of the Ministry of Culture and NGOs in the field of culture different levels of government reinterpreted the role of the culture and its impact on other sectors for the sustainable social and economic development. Today, the Convention has become an integral part of the Ukrainian legal system and Ukrainian practice. It still requires, perhaps, more active and broader communication and public debates.

The completion of the internal procedures needed for the entry into force the Framework Convention of Council of Europe for the Value of Cultural Heritage

for Society is of high importance. Finally Ukraine's accession to this Convention was effected in September, 2013 after the adoption of the law of Ukraine respectively.

Nowadays, Ukraine is a party of all UNESCO and Council of Europe conventions, with regard to cultural matters and develops and carries out the appropriating plans for its implementation.

As some significant achievements initiatives, which are carried out at the local level can be marked; in particular, it is occurred the development of the intercultural dialogue and the implementation of the policies supporting creative / cultural industries.

Tasks:

The most important task for the country for the next period is the further promotion of the provisions and purposes of the Convention 2005 and other relevant international instruments through the providing of necessary measures in order to improve the training of a variety of industries pertaining or related to culture, including economic development.

Another priority task for the next period which could facilitate the implementation of this international treaty is the creation of an interministerial working group on the implementation of the Convention 2005 at the national and local levels, with obligatory involvement representatives of various spheres of activity and sectors.

One more important task is the accomplishment of research on the development of creative industries in Ukraine with regard to global experience in the field, which is under process at the present.

Specific task for our state policy in the field of culture is to monitor and evaluate cultural projects, derived from civil society sector with their further harmonization with programs and tasks of cultural policy of Ukraine.

Annex 1: Complementary data and information (sources and statistics)

Participation figures for cultural activities in Ukraine, 1996-2012

	1996	2000	2002	2005	2007	2008	2009	2010	2011	2012
Number of professional theatres	130	131	131	135	138	138	136	140	133	132
Number of spectators (million)	6.9	5.7	6.2	6.2	6.6	7.0	6.2	6.6	6.7	6.7
Number of concert organisations	53	61	67	78	79	77	77	83	82	88
Number of spectators (million)	4.8	3.8	6.6	4.4	4.2	4.0	3.8	4.2	4.1	4.6
Number of museums	374	378	376	437	458	478	499	546	570	592
Museum visitors (million)	16.5	16.0	17.5	18.9	21.1	21.9	20.8	21.7	21.8	22.4
Number of cinema units (in thousand)	13.3	6.9	5.3	3.3	3.0	2.4	2.2	2.2	2.2	1.7
Number of tickets sold (million)	14	6	9	10	18	11	11	9	15	16
Number of public libraries (in thousand)	23.3	20.7	20.4	19.8	20.8	20.6	20.1	19.5	19.3	19.2
Number of library collections (million copies)	364	343	339	330	345	352	338	326	318	315
Books (titles)	6 084	7 749	12 444	15 720	17 987	24 040	22 491	22 557	22 826	26 036
Books (number of copies, in thousand)	52	44	48	54	56	58	49	45	47	62

Source: State Statistics Committee of Ukraine, 2013.

**Professional vocal (incl. choirs) groups of Ukraine
(by 01.01.2014)**

Region	Choirs and singing and dancing ensembles			Vocal and playing and singing companies			
	Total	Professional	Folk	Total	Professional	Folk	Pop
Ukraine	26	16	9	32	4	17	11
Crimea	2	2	0	7	1	4	2
Vynnytska oblast	1	1	0	0	0	0	0
Volynska oblast	1	1	0	1	1	0	0
Dnipropetrovska oblast	0	1	0	0	0	1	0
Donetska oblast	0	0	0	1	0	1	0
Zhytomyrska oblast	2	1	1	2	0	1	1
Zakarpatska oblast	0	0	1	1	0	0	0
Zaporizka oblast	0	0	1	0	0	0	0
Ivano-Frankivsk oblast	0	0	0	1	0	1	0
Kyivska oblast	0	0	0	0	0	0	0
Kirovogradska oblast	0	0	0	1	0	0	1
Luhanska oblast	1	0	1	0	0	0	0
Lvivska oblast	1	1	0	1	0	1	0
Mykolayivska oblast	0	0	0	2	0	1	1
Odeska oblast	1	0	1	3	1	1	1
Poltavska oblast	1	0	1	2	0	1	1
Rivnenska oblast	0	0	0	1	0	1	0
Sumska oblast	0	0	0	3	0	1	2
Ternopil'ska oblast	1	1	0	2	1	0	1
Kharkivska oblast	1	1	0	0	0	0	0
Khersonska oblast	0	0	0	0	0	0	0

Khmelnyska oblast	1	0	1	0	0	0	0
Cherkaska oblast	1	0	1	2	0	2	0
Chernivetska oblast	2	1	1	1	0	0	1
Chernihivska oblast	4	2	2	0	0	0	0
City of Kyiv	6	4	2	1	0	1	0

Culture / arts portal

DC "Democracy through Culture"
<http://www.model21.in.ua>

Centre of Contemporary Art
<http://www.cca.kiev.ua>

International Film Festival "MoIodist"
<http://www.molodist.com>

Art-portal - Modern Arts
<http://www.artportal.org.ua>

Modern Ukrainian Theatre
<http://www.virtep.org>

National Academy I. Franko Drama Theatre
<http://www.franko-theatre.kiev.ua>

National Academy L. Ukrayinka Russian Drama Theatre
<http://www.rusdram.kiev.ua>

National Philharmonic Society
<http://www.filarmonia.com.ua>

Association of Art-galleries of Ukraine
<http://www.soviart.com.ua>

National portal Kinokolo
<http://www.kinokolo.ua>

Centre for Ukrainian Culture and Art
<http://www.dolesko.com/>

Kherson Centre of the Youth Initiatives Totem
<http://www.terra-futura.com>

Young Literature
<http://www.literatura.iatp.org.ua>

Dzyga Art Centre
<http://www.dzyga.com.ua>

Theatre-StudioArabesques
<http://www.arabeskv.org.ua>

Lviv Publishers Forum
<http://www.bookforum.com.ua>

Ukrainian world music festival "Kraina Mriy"
<http://www.krainamriy.com>

PinchukArtCentre
<http://pinchukartcentre.org/en>

Centre of Modern Art "InterShik"
<http://intershik.com/gallery/>

Slavske Rock Festival
<http://slavskerock.in.ua>

Art-group "STAN"
<http://tisk.org.ua/>

Human Rights Documentary Film Festival
<http://docudays.org.ua/2009/portal/en>

KORYDOR (Foundation Center for Contemporary Art, Kyiv)
<http://www.korydor.in.ua/en/>

Professional associations

National Writers' Union of Ukraine
<http://www.nspu.org.ua>

Association of Composers of Ukraine
<http://www.composersukraine.org/>

National Union of Artists of Ukraine
<http://www.nshu.org.ua/>

National Union of Architects of Ukraine
<http://nsau.org/>

Ukrainian Cultural Network
<http://www.ukrkult.net>

Cultural policy making bodies

Ministry of Culture of Ukraine
<http://mincult.kmu.gov.ua/mincult/uk/index>

Verkhovna Rada (Parliament) of Ukraine
<http://www.rada.gov.ua>

Presidential Administration
<http://www.president.gov.ua/content/300.html>

<http://mincult.kmu.gov.ua/mincult/uk/index>

Annex 2: Action plan on implementation of the UNESCO Convention on Protection and Promotion of the Diversity of Cultural Expressions in 2013 - 2014 years

1. Foster international and regional cooperation between vocational and training schools in order to raise awareness about national cultural traditions and integration of national culture into the world cultural space.

**Ministry of Education and Science
The Council of Ministers of the
Autonomous Republic of Crimea
Regional, Kyiv and Sevastopol State
Administrations**
During the years 2013-2014

2. Promote coverage in state mass media about implementation of the Action Plan on implementation of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

**State Committee for Television and
Radio Broadcasting of Ukraine**
During the years 2013-2014

3. Ensure organization and holding of children's festivals, competitions, workshops and other activities aiming at the development of children's creativity.

**Ministry of Culture of Ukraine
The Council of Ministers of the
Autonomous Republic of Crimea
Regional, Kyiv and Sevastopol State
Administrations**
During the years 2013-2014

4. Provide research studies, scientific and practical conferences, round tables, workshops on implementation and realization of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

Ministry of Culture of Ukraine
During the years 2013-2014

5. Consider the Convention on the Protection and Promotion of the Diversity of Cultural Expressions at the conclusion of international agreements on co-production and co-operation in the field of cinematography.

State Agency of Ukraine for Cinema
During the years 2013-2014

6. Promotion of regional culture in order to preserve and promote traditional forms of cultural expressions.

**Ministry of Culture of Ukraine
Regional, Kyiv and Sevastopol State
Administrations**
During the years 2013-2014

7. Promote the development of amateur creativity and traditional Ukrainian culture at the national and international levels.

**Ministry of Culture of Ukraine
Regional, Kyiv and Sevastopol State
Administrations**

During the years 2013-2014

8. Implement common to all regions of Ukraine international and national cultural projects in order to form an integral cultural space of Ukraine.

**Ministry of Culture of Ukraine
The Council of Ministers of the
Autonomous Republic of Crimea
Regional, Kyiv and Sevastopol State
Administrations**
During the years 2013-2014

9. Promote the development of librarianship by implementing forums, projects, and digital libraries.

**Ministry of Culture of Ukraine
The Council of Ministers of the
Autonomous Republic of Crimea
Regional, Kyiv and Sevastopol State
Administrations**
During the years 2013-2014

10. Promote the preservation, restoration and development of traditional folk art by encouraging and supporting young folk masters.

**Ministry of Culture of Ukraine
Regional, Kyiv and Sevastopol State
Administrations**
During the years 2013-2014

11. Promote All-Ukrainian art events in the field of fine arts, folk and photography.

**Ministry of Culture of Ukraine
Regional, Kyiv and Sevastopol State
Administrations**
During the years 2013-2014

12. Organize and conduct international, national, regional festivals, contests, tour trips and other cultural events aimed at promotion of cultural diversity.

**Ministry of Culture of Ukraine
Regional, Kyiv and Sevastopol State
Administrations**
During the years 2013-2014

13. Ensure participation of local groups and actors in international, All-Ukrainian, and regional cultural and artistic events.

**Ministry of Culture of Ukraine
Regional, Kyiv and Sevastopol State
Administrations**
During the years 2013-2014

14. Organize and carry out activities in the field of theater arts aimed at strengthening international cooperation.

**Ministry of Culture of Ukraine
Regional, Kyiv and Sevastopol State
Administrations**
During the years 2013-2014

15. Promote the preservation and development of ethnic identity of national minorities of Ukraine, the satisfaction of their cultural, linguistic and information needs.

Ministry of Culture of Ukraine
Regional, Kyiv and Sevastopol State
Administrations
During the years 2013-2014

16. Facilitate participation of the Ukrainian diaspora in cultural projects implemented in Ukraine.

Ministry of Culture of Ukraine
Regional, Kyiv and Sevastopol State
Administrations
During the years 2013-2014

17. Provide protection to tangible and intangible cultural heritage.

Ministry of Culture of Ukraine
The Council of Ministers of the
Autonomous Republic of Crimea
Regional, Kyiv and Sevastopol State
Administrations
During the years 2013-2014

18. Facilitate organization of a set of events in order to promote cultural heritage sites of Ukraine.

Ministry of Culture of Ukraine
Regional, Kyiv and Sevastopol State
Administrations
During the years 2013-2014

19. Promote modern infrastructure and international cooperation in museum affairs of Ukraine.

Ministry of Culture of Ukraine
Regional, Kyiv and Sevastopol State
Administrations
During the years 2013-2014