# **Quadrennial Periodic Report**

Please review your submission

### 

#### te d

Name of Party:

Poland

Date of Ratification:

2007

Officially Designated Point of Contact of the Convention:

Website: https://www.gov.pl/web/kultura/ (https://www.gov.pl/web/kultura/)

Mr.

Jakub Wiśniewski

the Ministry of Culture and National Heritage of the Republic of Poland

Krakowskie Przedmieście 15/17

00-071 Warszawa

Poland

+48695310171

Phone Number: +48222121138

Email: jwisniewski@mkidn.gov.pl

Describe the multi-stakeholder consultation process established for the preparation of this report, including consultations with relevant ministries, public institutions, local governments and civil society organizations.:

The Report was prepared as a result of work carried out by the Ministry of Culture and National Heritage between February and October of the 2020 year. The work was divided into four stages.

The first stage was the analysis of the structure of the periodic report and comparing it with fields of current public culture policy. The study covered the contents of the government's strategic documents and collections of public data, including reports of the Statistics Poland (the government agency) and independent publications - "Compendium, Cultural Policies and Trends in Europe", "The Role of Creative Economy in Poland". This stage also covered an analysis of websites of the Ministry of Culture and National Heritage, the Ministry of Foreign Affairs, the Government Plenipotentiary for Equal Treatment.

In the next step, an analysis was conducted of the on-line resources of the selected, leading cultural institution in Poland: the Adam Mickiewicz Institute,

the National Centre for Culture.

the International Cultural Centre,

the National Library,

the Book Institute.

The Institute of Music and Dance,

the Polish Film Institute,

The Fryderyk Chopin Institute

the Polish Music Publishing House,

Ossoliński National Institute,

The Podlasie Opera and Philharmonic - European Art Centre in Białystok,

The Literature Institute,

The Pilecki Institute,

The Zbigniew Raszewski Theatre Institute,

The Office of the "Niepodległa" Programme.

Those institutions prepared also materials describing their general activity and selected projects. Some of those materials were prepared in cooperation with local and regional government units engaged in projects.

In the third stage, there was a survey conducted among civil society organizations. An invitation to a survey was sent to CSOs, which were beneficiaries of four programmes of the Minister of Culture and National Heritage: the Accessible Culture, the Cultural Education, the Culture - Interventions, the Development of Creative Sectors.

In the last stage, there was a deep survey of all collected resources and merging it into a final version of the report.

#### **Executive summary:**

Poland has been a multicultural country for centuries. the Polish national identity is a multi-layered concept shaped by diverse collective experiences of people coming from various ethnicities, languages, religions and traditions. As a meeting point for Western and Eastern cultural traditions, Polish cultural heritage represents the European civilization's essence. Poland has a long-standing tradition of accepting cultural diversity, which is an essential dimension of polish society's identity. Cultural diversity based on the religious tolerance principle peaked in the XVI century when Poland with Lithuania built Polish-Lithuanian Commonwealth. From the XVIII century to the 1918 year, Poland had lost political independence, albeit the polish community had been developing a culture in many different dimensions, creating from it fundaments of collective existence. After the Second World War and 1944 -1989 years under a communist regime, in 1989 year, Poland made a democratic transition and began integrating with the European Union and the Euro-Atlantic community. Nowadays, as a member of the European Union, Poland creates a friendly climate for building an exciting and diverse cultural life. Each year, it hosts dozens of festivals promoting music, theatre, fine arts, film, and other nations' folk traditions and ethnic minorities living in this country.

Art institutions and culture-promoting organizations routinely cooperate with their counterparts from other European and non-European countries, organizing guest performances, participating in national and international festivals, staging joint exhibitions, and co-producing performances. Theatres put on plays by authors worldwide, and musical institutions regularly host outstanding foreign composers and musicians.

Notably, the economic rapprochement, unrestricted freedom of travel and shared laws governing many areas of operation across the EU contribute to cultural cooperation. Promoted by local-government authorities, border cooperation among cities, institutions and individual artists is an effective method for bringing down cultural barriers.

From the beginning of his term office in 2015, The Minister of Culture and National Heritage of the Republic of Poland introduced a programme, that in many aspects, implements the Diversity Convention.

The priorities of the programme of the Minister are as follows:

- 1. Providing stable means of support to artists and cultural institutions;
- II. Enhancing the level of services and the quality of operation of cultural institutions in Poland revising legal regulations as a follow-up to extensive consultations with artistic milieus;
- III. Developing competences of Polish society in the field of culture;
- IV. Shaping Polish "political community" through the promotion of a culture of remembrance and identity, and the policy of remembrance;
- V. Enriching popular culture with elements of high culture;
- VI. Fostering citizen participation in culture;
- VII. Aiding the growth of artistic freedom and creative pluralism;
- VIII. Fostering the development of creative industries;
- IX. Disseminating awareness of the antitotalitarian identity of Poles abroad;
- X. Promoting Polish culture abroad.

The projects described in this report are only a part of the totality of measures undertaken at various levels and by multiple institutions. This report focuses on the policies and measures initiated at the national level with a view to protecting and promoting cultural diversity in Poland in the years 2016-2019. It is particularly concerned with the activities of the Ministry of Culture and National Heritage and the subordinated organizations it has established within its framework. The contents of this document reflect the ten priorities of the public cultural policy mentioned above.

Contact details of the stakeholders involved in the preparation of the quadrennial periodic report (QPR). Please also include the contact details of the civil society organizations (CSOs) if they have contributed to the QPR drafting, including through the CSO form.:

Public Sector	the Ministry of Culture and Nationa Heritage of the Republic of Poland	esp@mkidn.gov.pl	https://www.gov.pl/web/kultura
Public Sector	The Ministry of Foreign Affairs of the Republic of Poland	press@msz.gov.pl	https://www.gov.pl/web/dyplomacja
Public Sector	The Government Plenipotentiary for Equal Treatment	sekretariat.BRT@mrpips.gov.pl	https://www.gov.pl/web/rownetraktowanie

# THE MINISTRY OF CULTURE AND NATIONAL HERITAGE OF THE REPUBLIC OF POLAND

Warsaw, 31st October 2020

DOZ.075.1.2020.JW

Diversity of Cultural Expressions Entity (CLT/DCE) UNESCO

Dear Sir/ Madam,

Please find enclosed the Quadrennial Periodic Report of the Diversity of Cultural Expressions Convention for the 2016-2019 period, presented by the Republic of Poland. This document was submitted by Ms prof. Magdalena Gawin, the Deputy Minister of Culture and National Heritage of the Republic of Poland.

Sincerely Yours

RADCA MINISTRA R lub Wisniewski

#### Attachment:

1. The Quadrennial Periodic Report of the Diversity of Cultural Expressions Convention

Public Sector	The National Library	dyrektor@bn.org.pł	https://www.bn.org.pl/en
Public Sector	the Adam Mickiewicz Institute	SEKRETARIAT@IAM.PL	https://iam.pl/en
Public Sector	The International Cultural Centre	sekretariat@mck.krakow.pl	https://mck.krakow.pl/en
Public Sector	the National Centre for Culture	nck@nck.pl	https://www.nck.pl/
Public Sector	the Book Institute	biuro@instytutksiazki.pl	https://instytutksiazki.pl/en/
Public Sector	The Institute of Music and Dance	imit@imit.org.pl	https://imit.org.pl/
Public Sector	the Polish Film Institute	pisf@pisf.pl	https://pisf.pi/
Public Sector	the Polish Music Publishing House	pwm@pwm.com.pl	https://pwm.com.pl/
Public Sector	The Fryderyk Chopin Institute	mpawlak@nifc.pl	https://nifc.pi/en//
Public Sector	The Ossoliński National Institute	ossolineum@ossolineum.pl	https://ossolineum.pl/
Public Sector	The Podlasie Opera and Philharmonic – European Art Centre in Białystok	sekretariat@oifp.eu	https://www.oifp.eu
Public Sector	The Literature Institute	sekretariat@instytutliteratury.eu	https://instytutliteratury.eu/
Public Sector	The Pilecki Institute	kontakt@instytutpileckiego.pl	https://instytutpileckiego.pl/en
Public Sector	The Office of the "Niepodlegla" Programme	kontakt@niepodlegla.gov.pl	https://niepodlegla.gov.pl/en/
Public Sector	The Zbigniew Raszewski Theatre Institute	sekretariat@instytut-teatralny.pl	http://en.instytut-teatralny.pl/
Civil Society Organization (CSO)	KOSMOPOLIS Institute - the foundation for Science, Culture and Education Nauki,	dorota.kozlowska@filmforum.pl	https://interfilmlab.pl/
Civil Society Organization (CSO)	the Wajda School Foundation	info@wajdaschool.pl	https://wajdaschool.pl/
Civil Society Organization (CSO)	The Film Spring Open Foundation	sì@filmspringopen.eu	https://filmspringopen.eu/pl/
Civil Society Organization (CSO)	the FILMFORUM Association	stowarzyszenie@filmforum.pl	https://filmforum.pl/en/main-page/
Civil Society Organization (CSO)	The Foundation for Assistance to the Disabled "Nie tylko"	fun.nietylko@wp.pi	http://www.nietylko.org.pi/
Civil Society Organization (CSO)	The Katarynka Foundation	kontakt@fundacjakatarynka.pl	https://pl- pl.facebook.com/FundacjaKatarynka
Civil Society Organization (CSO)	The Foundation "Serdecznik"	fundacja@serdecznik.pl	http://serdecznik.pl/

### GOAL 1 - SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

### **CULTURAL AND CREATIVE SECTORS**

A Ministry (or agency with ministerial status) is responsible for cultural and creative sectors: YES

Regional, provincial or local governments or administrations have decentralised responsibilities for policies and measures promoting the cultural and creative sectors:: YES

Regulatory frameworks and sector specific laws, policies and/or strategies supporting the cultural and creative industries have been revised or adopted during the last 4 years: YES

If YES, has at least one of them been designed through interministerial cooperation (involving different government departments responsible for policy areas, such as communication, education, ICT, trade, foreign affairs, labor, finance): YES

Specific education and training programmes in the arts and the cultural and creative sectors are established, including:

Digital literacy programmes for creation and experimentation

Technical and vocational education and training programmes in

Cinema/Audiovisual arts

Cultural management

Design

Digital cultural and creative sectors

Media arts

Music

Performing arts

**Publishing** 

Visual arts

Tertiary and university education degrees in

Cinema/audiovisual arts

Cultural management

Design

Digital cultural and creative sectors

Media arts

Music

Performing arts

Publishing

Visual arts

#### Specific measures and programmes have been implemented over the last 4 years to:

Support job creation in the cultural and creative sectors

Encourage the formalization and growth of micro/small and medium-sized cultural enterprises

#### Statistical offices or research bodies have produced data during the last 4 years:

related to cultural and creative sectors

evaluating cultural policies

#### Share of cultural and creative sectors in Gross Domestic Product (GDP):

6.30%

2018

#### Please provide whenever possible disaggregated data by sector:

This data concerning the creative economy. This branch of economy is divided into three sections:

The digital sector - 2.25% in Gross Domestic Product

Creative industries - 3,33% in Gross Domestic Product

Cultural Industries - 0,73% in Gross Domestic Product

Source: The Report of Polish Economical Institut (indepedent): The role of creative economy in Poland (https://pie.net.pl/wp-content/uploads/2020/07/PIE-Raport Gospodarka kreatywna.pdf)

#### Share of employment in the cultural and creative sectors:

2.40%

2018

#### Please provide whenever possible disaggregated data by sector, age, sex and type of employment:

Cultural and creative industries according to cultural domains:

advertisiting - 24,6%

architecture - 16%

visual arts - 15%

audiovisual and multimedia arts - 12.8%

performing arts - 5,7%

artistic education - 2%

cultural heritage - 0,6%

Source: Creative and Cultural Industries in Poland (Statistics Poland)

(https://stat.gov.pl/download/gfx/portalinformacyjny/pl/defaultaktualnosci/5493/21/2/1/przemysly\_kultury\_i\_kreatywne\_w\_2018.pdf)

#### Total public budget for culture (in USD):

3,024,651,163USD

2019

#### Please provide whenever possible the share allocated by cultural sectors/domains (in %):

The structure of state budget expenditure on culture and protection of national heritage in 2019 (total sum in 2019 - 539 431 000 USD)

museums - 32,6%

centers of culture and art - 10,3%

protection of historical monuments - 8,1%

theatres - 8,5%

archives - 8,5%

libraries - 4,7%

philharmonic halls, orchestras and choirs - 3,8%

radio and television activities - 1,4%

others - 22,1%

The structure of local government units expenditure on culture and protection of national heritage in 2019 (total sum in 2019 - 2 490 801 000 USD)

cultural centres and establishments - 31,8%

libraries - 17,2%

museums - 11,6%

theatres - 9,5%

protection of historical monuments - 5,9%

centers of culture and art - 3,3%

philharmonic halls, orchestras and choirs - 3,3%

others - 17.4%

Source: Kultura in 2019 (Statistics Poland)

(https://stat.gov.pl/download/gfx/portalinformacyjny/pl/defaultaktualnosci/5493/2/17/1/kultura\_w\_2019.pdf)

#### **Relevant Policies and Measures:**

#### The strategic project called "Creative Industries Package"

Name of agency responsible for the implementation of the policy/measure:

The Ministry of Culture and National Heritage of the Republic of Poland

#### Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Music

Performing Arts

**Publishing** 

Visual Arts

#### Website of the policy/measure, if available:

http://sektorykreatywne.mkidn.gov.pl/

http://www.gov.pl/web/kultura/rozwoj-sektorow-kreatywnych2

https://pisf.pl/zachety-informacje/

https://instrumentyfinansoweue.gov.pl/finansowanie-dla-beneficjentow/

#### Describe the main features of the policy/measure:

The project entitled "Package for Creative Industries" is one of the so-called strategic projects included in the "Strategy for Responsible Development", which determines the priorities of the Polish state policy. It includes a number of mechanisms aimed at removing development barriers and supporting the development of Polish creative industries. The project includes, among others, the following activities: - the "Development of Creative Industries" grant programme addressed to all creative industries, with priority given to video games, music, design and new media; within its framework, the Ministry of Culture and National Heritage supports educational activities, exports of Polish creative industries, prototyping and product development, networking and research and analysis, - The act on financial support for audiovisual production came into force in February 2019, thanks to the introduction of this instrument, producers of feature films, animated films, documentaries and series will be able to apply for 30% cash rebate, the operator of the so-called "incentives for audiovisual production" is the Polish Film Institute, - BGK/EFI loan guarantees under the Creative Europe programme - possibility for SMEs from creative industries to benefit from preferential investment and working capital loans, - cyclical industry educational and networking events organised by the Ministry of Culture and National Heritage and subordinate/supervised institutions, - Work has been initiated on the introduction of a law on supporting the production of cultural video games, - research and analyses were carried out on creative sectors (e.g. video game sector, music industry).

#### Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

The aim of the policy is to develop the Polish cultural and creative sectors and to strengthen their competitiveness in the EU and beyond. The individual tools of the "Package" are actions launched over the last few years, and some of them are still under preparation, so a comprehensive summary of measurable results will not be possible until some time. In the "Creative Sector Development" grant programme alone, in the years 2017-2020, financial support was provided to a total of about 300 projects from creative sectors.

#### Financial resources allocated to the policy/measure in USD:

subsidy program "Development of Creative Sectors" - about PLN 5 million per year, - The so-called "incentives for audiovisual production" - about PLN 200 million per year, - BGK/EFI loan guarantees under the Creative Europe programme - the total maximum value of loans secured by guarantees in 2019-2022 may amount to PLN 525 million, - tax

credits for the production of cultural video games (at the design stage) - it is assumed that the sum of the granted credits will amount to approximately PLN 25 million annually

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

National Contact Point for Financial Instruments of the European Union Programs

Type of entity:

**Public Sector** 

PricewaterhouseCoopers

Type of entity:

**Private Sector** 

Linklaters LLP

Type of entity:

Private Sector

Bank Gospodarstwa Krajowego

Stowarzyszenie Polskie Gry

Type of entity:

Civil Society Organization (CSO)

Fundacja Music Export Poland

Type of entity:

Civil Society Organization (CSO)

Fundacja Indie Games Polska

Type of entity:

Civil Society Organization (CSO)

#### The 30% Cash Rebate - financial support for audio-visual production

Name of agency responsible for the implementation of the policy/measure:

Polish Film Institute

#### Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

#### Website of the policy/measure, if available:

http://pisf.pl/en/news/?kategoria=zach%C4%99ty

#### Describe the main features of the policy/measure:

The audio-visual production support system regulated by the Act on financial support for audio-visual production offers reimbursement of production costs incurred in Poland in the amount of 30% of Polish eligible costs. Funds allocated to support audio-visual productions come directly from the state budget and are distributed throughout the year until they are depleted. Reimbursement is available for feature films, animations, documentaries and series, animated series and documentary series. The cash rebate is available for production of Polish and international co-productions and services provided for foreign productions. The cultural qualifications test and minimum spending thresholds apply. Limits per project and applicant apply. A Polish partner or company registered in Poland is required to apply for support. The support is paid after the presentation and positive verification of the final report on production or the stage of work covered by the support.

#### What are the results achieved so far through the implementation of the policy/measure?:

From April 2019 till October 2020 – 66 projects successfully applied for the support, out of which 8 already finished their productions and submitted financial reports with positive evaluations from the PFI, which allowed the beneficiaries to receive the granted funds. Similar incentives programmes are offered by other countries in the region, 30% cash rebate system gave Polish producers the chance to be competitive on European film production market.

#### Financial resources allocated to the policy/measure in USD:

28 mln USD in 2020 (At least 10% of the annual budget is intended to support animations)



Public service media has a legal or statutory remit to promote a diversity of cultural expressions: YES Policies and measures promote content diversity in programming by supporting:

Linguistic diversity in media programming

Domestic content regulations for audio-visual media exist (e.g. quotas for production or distribution requirements for national films, TV series or music on radio): YES

Regulatory authority(ies) monitoring media exist: YES

If YES, please provide the name and year of establishment of the regulatory authority(ies):

The National Broadcasting Council - 1993

#### If YES, these regulatory authority(ies) monitor:

Public media

Private sector media

Online media

#### If YES, these regulatory authority(ies) are responsible for:

Issuing licenses to broadcasters, content providers, platforms

Receiving and addressing public complaints such as online harassment, fake news, hate speech, etc.

Monitoring cultural (including linguistic) obligations

#### **Relevant Policies and Measures:**

#### The website of project Portal under the "100on100. Musical Decades of Freedom"

Name of agency responsible for the implementation of the policy/measure:

Polish Music Publishing House

#### Cultural domains covered by the policy/measure:

Music

Publishing

#### Website of the policy/measure, if available:

http://stonasto.pl/

#### Describe the main features of the policy/measure:

The stonasto.pl web portal was created as part of the "100na100. Musical Decades of Freedom". The portal is a multimedia encyclopedia of knowledge about Polish contemporary music. The portal contains, among others, film business cards - short 3-minute video materials about each of the 100 songs. As part of the educational component, the website includes sample lesson plans to be implemented by teachers, both in general and art schools. For children, there are games and applications (also to be installed on mobile devices) allowing them to experiment with sounds and create their own compositions. Through play, children learn about such phenomena in music as sonorism, get used to the sound of dissonance and feel like in the Polish Radio Experimental Studio. The portal will operate continuously for 5 years. "100 for 100 Musical Decades of Freedom" - an undertaking unique in its scope and form on an international scale - includes the presentation of 100 works, which since 1918 have come to the attention of nearly 90 outstanding composers. In this beautifully diversified collection, a unique testimony of the era, one can find compositions that are known and important, but not often performed; works by artists of all generations, perfectly rooted in the culture, but also those somewhat forgotten; works from various aesthetic shelves, of all possible genres, instrumental, vocal and electronic works for orchestral and chamber, choral and solo casts. What makes us particularly proud, the list of the next musical century is opened by Krzysztof Penderecki's Fanfare, written especially for this occasion, which resounded on 11 November 2018 in 11 prestigious concert halls around the world, on 11 stages in Poland and on the Polish Radio, Polish Television and several European radio stations. "100 out of 100" is short for you: - 100 works of Polish music for the 100th anniversary of independence, - 11 concerts in Poland and 11 concerts worldwide - the same day, 11.11.2018, - 100 recordings on CDs, -100 filmic business cards on the YouTube PWM channel, - music and book publications, - publications for children and young people, - stonasto.pl and mobile applications. In this way, the Polish Music Publishing House, together with invited cultural institutions in Poland and abroad, celebrated the 100th anniversary of regaining Independence.

Does it specifically target young people?: YES

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

The album BOX 100na100 - received two Fredericks 2020 in categories: Album of the Year Symphonic Music and the Most Outstanding Recording of Polish Music The project received an honorable mention in the poll for the Historical Event of the Year 2018, BOX 100na100 received a nomination in the poll for the Historical Event of the Year 2019.

Has the implementation of the policy/measure been evaluated?: NO Partner(s) engaged in the implementation of the measure:

The Polish Radio - Chanel Two

Type of entity:

**Public Sector** 

The Polish Television - Chanel One, Chanel Two, Chanel Culture

Type of entity:

**Public Sector** 

Polish Society of Authors and Composers

Type of entity:

Civil Society Organization (CSO)

**LOT Polish Airlines** 

Type of entity:

**Public Sector** 

#### The website of Polish Music Publishing House

Name of agency responsible for the implementation of the policy/measure:

Polish Music Publishing House

Cultural domains covered by the policy/measure:

Publishing

Website of the policy/measure, if available:

https://pwm.com.pl/

#### Describe the main features of the policy/measure:

The website of Polskie Wydawnictwo Muzyczne operating at www.pwm.com.pl is one of the most important communication and distribution tools of the Office. The service, which covers the whole world, is run in two languages - Polish and English and is used by nearly 150 thousand users per year. Its aim is to inform about the PWM's resources, promote Polish music, make available and run an online bookstore. The recipients of the PWM website are different groups of recipients: 1. institutions conducting musical artistic activity in Poland and abroad, which look for reliable information about Polish music. These include: philharmonics, opera and music theatres, orchestras, vocal ensembles, choirs, museums, houses, culture institutes, diplomatic units. 2 Performing artists: conductors, singers, instrumentalists. 3. orchestra managers, festival heads, promoters and music journalists. 4. teachers of all levels of artistic and general education, educators, cultural animators. 5. music lovers and amateur musicians.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO Has the implementation of the policy/measure been evaluated?: NO

Policies, measures or mechanisms are in place to support the digital transformation of cultural and creative industries and institutions (e.g. funding for digitization of analogue industries): YES

Policies or measures have been introduced to ensure vibrant domestic digital cultural and creative industries markets with a diversity of e-players of all sizes (e.g. fair remuneration rules; control market concentration; prevention of monopolies of digital content providers/distributors or their algorithms that potentially restrict the diversity of cultural expressions, etc.):: YES

Policies and measures have been implemented to enhance access to and discoverability of domestically produced cultural content in the digital environment (e.g. action plans or policies for digital content pluralism, public support to cultural or artistic portals in specific languages, national or regional online distribution platforms for domestic content, etc.): YES

Measures and initiatives have been implemented to promote digital creativity and competencies of artists and other cultural professionals working with new technologies (e.g. spaces for experimentation, incubators, etc.): YES Statistics or studies with recent data on access to digital media, including on the type of cultural content available through digital media, are available: NO

**Relevant Policies and Measures:** 

### The strategic project entitled "Digitalization and Development of Digital Culture"

Name of agency responsible for the implementation of the policy/measure:

The Ministry of Culture and National Heritage of the Republic of Poland

#### Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Music

Performing Arts

Publishing

Visual Arts

#### Website of the policy/measure, if available:

https://www.gov.pl/web/kultura/kultura-cyfrowa2

#### Describe the main features of the policy/measure:

Continuation of processes related to digitisation, storage and making available of various types of digital heritage resources in Poland (museums, libraries, archives, audiovisual and historical monuments), including for re-use, where digitisation should be understood as a modern form of conservation and preservation of the most valuable cultural resources. One of the key elements of the project is a grant programme called "Digital Culture", the aim of which is to provide access to and enable re-use of digital resources for popularisation, educational and scientific purposes, including the development and digitisation of cultural heritage resources.

#### Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

Within the framework of the Programme of the Minister of Culture and National Heritage entitled "Digital Culture", 254 projects have been subsidized so far from 2016 to 2019, the aim of which is not only to support activities aimed at digitalization and making digital cultural resources available, but also their re-use. The Programme also includes tasks supporting national and ethnic minorities, as well as people with disabilities. More and more projects also concern digitalization of monuments (3D, gigapanorama). So far, 49 historic buildings have been digitalized under the Program, including 18 monuments from Poland from the UNESCO World Heritage List. Projects aimed at protecting folk culture or intangible heritage are also implemented. In 2019 alone, almost 120,000 cultural heritage objects were digitised from the Digital Culture Programme funds (including library, museum, archival, historical and audiovisual resources), and made available in open access - over 135,000 resources. Since 2016, as part of the TuEuropeana project, implemented thanks to the initiative of the Ministry of Culture and National Heritage by Filmoteka Narodowa-Institut Audiovisualny, over 760

people have been trained, mainly scientists, educators, librarians, employees of cultural institutions and the creative sector in the re-use of digital resources made available by cultural institutions in Poland and worldwide.

#### Financial resources allocated to the policy/measure in USD:

Within the framework of the Minister of Digital Culture Programme in 2016-2019, 254 projects were co-financed for a total amount of over PLN 27 million.

#### Has the implementation of the policy/measure been evaluated?: YES

#### If yes, what are the main conclusions/recommendations?:

Continuation of the programme to support the development of digital culture, including digitisation and long-term archiving.

#### Partner(s) engaged in the implementation of the measure:

Competence Centres for Digitalization (National Institute of Museums and Collections Protection, National Library, National Digital Archive, National Heritage Institute, Film Archive National Audiovisual Institute)

#### Type of entity:

**Public Sector** 

#### Type of entity:

Civil Society Organization (CSO)

# <u>The portal within the project "Digitalization of resources of the Polish Music Publishing House" - The Polish Music Library</u>

#### Name of agency responsible for the implementation of the policy/measure:

the Polish Music Publishing House (Polskie Wydawnictwo Muzyczne)

#### Cultural domains covered by the policy/measure:

Music

Publishing

#### Website of the policy/measure, if available:

http://www.pwmpbm.pl

#### Describe the main features of the policy/measure:

Polskie Wydawnictwo Muzyczne is implementing a project co-financed by EU funds entitled "Digitalization of resources held by Polskie Wydawnictwo Muzyczne". The aim of the project is to digitalize the cultural heritage collections and make the PWM resources available to a wide audience through a website. The created web portal will make the PWM resources available online - all you need to do is access the Internet and a device: computer, tablet, phone. Thanks to the digitization, cultural institutions will be able to rent works currently unavailable and place them in their repertoires, which will increase the possibility of broadcasting them. Due to the specificity of the project, the project will be not only regional, national, but international. By launching a web portal, digitised resources of particular value will be made available and presented in the form of digital copies together with a description of metadata, i.e. Iconographic materials of various formats including drawings, engravings, woodcuts, portraits of composers, letters to and from composers, autographs, press, reviews, photos of monuments, tombs, pictures from theatrical insertions, posters of plays, film clichés/classes and orchestral, choral, solo and chamber music materials of the Polish Music Publishing House - scores and performance materials, including the collections of Fryderyk Chopin and Karol Szymanowski, in the form of cripples, diapositives, manuscripts. The target group of the project is very numerous: it includes many institutions such as philharmonics, operas and schools. It is assumed that the target group of teachers who will be most interested in downloading the materials through the portal will be able to familiarise themselves with the given title and then lend it in the traditional way.

#### What are the results achieved so far through the implementation of the policy/measure?:

Number of digitised documents: 12 866, size of public sector information made available online: 69 GB. Measurement based on the generated report from the DocuWare software.

#### Financial resources allocated to the policy/measure in USD:

2 204,956.42 USD - total amount of the project grant: "Digitization of resources held by Polskie Wydawnictwo Muzyczne. USD 1 859 817,52 - EU funding USD 345 138.90 - MKiDN grant

# <u>Patrimonium - digitisation and access to Polish national heritage from the collections of the National Library and the Jagiellonian Library</u>

Name of agency responsible for the implementation of the policy/measure:

The National Library

Jagiellonian Library

#### Cultural domains covered by the policy/measure:

Publishing

#### Describe the main features of the policy/measure:

The project was created on the initiative of the National Library, which for many years has been carrying out activities related to digitization and making its resources available in electronic form. The implementation of the project will allow for significant quantitative and qualitative progress in remote access via the Internet to the most valuable and oldest resources of Polish literature. "Patrimonium - digitisation and access to Polish national heritage from the collections of the National Library and the Jagiellonian Library". The cultural resources originating from the two largest bookshops in the country, digitised and made available under "Patrimonium" constitute the core of the National Library Resource, which, according to the Regulation of the Minister of Culture and National Heritage of 4 July 2012 on the National Library Resource, is subject to special protection consisting in ensuring safe conditions for a given type of library materials, including copying and recording on computer data carriers, which do not cause deterioration of their preservation or destruction. It will be made available through POLONA, the most modern digital library in Poland, whose graphic interface will be further developed. The professional equipment for digitization purchased under the project will ensure high quality digital image, as well as archiving of the objects and their protection in accordance with the standards in force in the National Library. The project "Patrimonium - digitisation and making available of Polish national heritage from the collections of the National Library and the Jagiellonian Library" was co-financed by the European Union from the European Regional Development Fund under the Operational Programme Digital Poland 2014-2020 and co-financed by the Minister of Culture and National Heritage. It lasted in 2017-2020 years.

#### Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO
- What are the results achieved so far through the implementation of the policy/measure?:

All objects selected for the project belong to the public domain, which allows for their unlimited use for scientific, educational, artistic and commercial purposes. Documents from cartographic, music and iconographic collections as well as magazines, ephemeral prints, manuscripts, old prints and books from the 19th and 20th century were digitised. Some of them are subject to special protection for conservation reasons and are not available on a daily basis. These include cymelia, prints from before 1801, manuscripts (including music manuscripts and manuscript maps), engravings, drawings, photographs, maps from before 1946, and archival copies of ephemeral prints from before 1946.

Financial resources allocated to the policy/measure in USD:

26 498 999 USD

### PARTNERING WITH CIVIL SOCIETY

Professional organizations and/or trade unions representing artists and/or cultural professionals in the following sectors exist in your country (i.e. federation of musicians, publishers unions, etc.):

Cinema/Audiovisual arts

Design

Media Arts

Music

**Publishing** 

Visual Arts

Performing Arts

Public funding schemes supporting CSOs involvement in promoting the diversity of cultural expressions exist: YES Training and mentoring opportunities were organized or supported by public authorities during the last 4 years to build skills on communication, advocacy and/or fundraising of civil society organizations involved in the promotion of the diversity of cultural expressions: YES

Dialogue mechanisms between public authorities and CSOs for cultural policy making and/or monitoring have been implemented during the last 4 years (meetings, working groups, etc.): YES

If YES, please provide up to 2 examples:

The Polish National Conference on Culture

The conference: Arts & Disability: Crossing the Borders

Policies and measures promoting the diversity of cultural expressions have been elaborated in consultation with CSOs during the last 4 years: YES

**Relevant Policies and Measures:** 

#### The conference: Arts & Disability: Crossing the Borders

Name of agency responsible for the implementation of the policy/measure:

The Ministry of Culture and National Heritage of the Republic of Poland

Theatre Institute

The Institute of Music and Dance

**British Council** 

#### Website of the policy/measure, if available:

https://www.instytut-teatralny.pl/aktualnosci/sztuka-i-niepelnosprawnosc-przekraczanie-granic-konferencja/

#### Describe the main features of the policy/measure:

During the two days of the conference participants examined the situation in Poland and in the UK related to these topics concerning people with disabilities: - What does arts & Disability mean in poland and in the UK? - universal design for culture institution, - what are the barriers? and how to overcome barriers? - challenges people with disabilities are faced with when participating in cultural events, - disabled people in art and culture – short presentations of artists and organisations, - How can we better support work by disabled artists? - the status of polish artists with sensory and physical impairments, - dance and disability, - accessibility in museums and galleries, . Among our distinguished guest we will have: Claire Cunningham (choreographer and dancer), Jo Verrent (Senior Producer, Unlimited), Marcus Dickey-Horley (Curator of Public Programmes at Tate Modern) and representatives (among the others) of Culture without Barriers and Theatre 21 from Poland. The conference is part of a major European collaboration, Europe Beyond Access, supported by the Creative Europe programme of the European Union.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

166 participants attended the conference.

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Foundation Culture without Barriers

Type of entity:

Civil Society Organization (CSO)

Foundation Impact

Type of entity:

Civil Society Organization (CSO)

Poland Without Barriers Foundation

Type of entity:

Civil Society Organization (CSO)

The Malopolska Institute of Culture in Krakow

Type of entity:

**Public Sector** 

# GOAL 2 - ACHIEVE A BALANCED FLOW OF CULTURAL GOODS AND SERVICES AND INCREASE THE MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS

### MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS

#### Please indicate if the following policies and measures exist in your country:

Policies and measures supporting the outward mobility of artists and cultural professionals (e.g. export offices, support for participation in international cultural markets for cultural professionals, etc.)

Please indicate if the following operational programmes have been developed or supported/funded by public authorities during the last 4 years:

Major cultural events (e.g. cultural seasons, festivals, cultural industries markets, etc.) having a mandate to promote the diversity of cultural expressions and hosting a large number of foreign artists, notably from developing countries

Please indicate if the following mobility funds (e.g. scholarships, travel grants, etc.) have been managed or supported by public authorities during the last 4 years:

Public funds supporting the outward mobility of national or resident artists and other cultural professionals

Public funds supporting the inward mobility of foreign artists and other cultural professionals, notably from developing countries

#### **Relevant Policies and Measures:**

#### The Polish Culture around th World - grant program

Name of agency responsible for the implementation of the policy/measure:

Adam Mickiewicz Institute

#### Website of the policy/measure, if available:

https://iam.pl/en/financing-culture/polish-culture-around-the-world

#### Describe the main features of the policy/measure:

Target group: artists, creators, cultural representatives. Description: The programme aims at supporting the participation of Polish artists, creators and cultural representatives in international projects and conferences abroad, mainly in terms of travel and accommodation costs. The programme has been operating at the Institute since 2008. Applications are considered once a month during the programme committee meeting.

#### Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

2016 Number of successful applications: 443 2017 Number of successful applications: 417 2018 Number of successful applications: 420 2019 Number of successful applications: 426 Total number of successful applications in 2016-2019 period - 1726

#### Financial resources allocated to the policy/measure in USD:

1 027 124 USD

#### "Play it!" - a programme aimed at music managers and artists

Name of agency responsible for the implementation of the policy/measure:

Adam Mickiewicz Institute

Cultural domains covered by the policy/measure:

Music

Website of the policy/measure, if available:

https://iam.pl/pl/zagraj-to-2

#### Describe the main features of the policy/measure:

Description: The "Play It!" programme was initiated in 2016 with a pilot edition. The programme is addressed to representatives of the music industry who want to develop cooperation with foreign partners and present themselves to an international audience at the most important fairs, conferences and music festivals in the world. The recruitment is conducted in two categories, directed respectively to artists and managers and promoters related to Polish current music, covering the following music genres: pop, rock, hip-hop, jazz, alternative, electronics, dance music, metal, experimental music, folk, music of traditions and sources, world music and genres related to the aforementioned. The first category of the programme is addressed to music managers, promoters and music publishers planning to establish and develop contacts abroad for the represented artist. Applicants can apply for support to cover costs related to participation in fairs and conferences, such as accreditation and accommodation costs. The aim of the programme was to activate and support managers and promoters who wanted to promote their artists abroad, expand their distribution network, undertake cooperation with international partners and, above all, have a well-thought-out vision of the artist's or the company they represent. The second category of the programme was addressed to artists and managers who already had a clear vision and prepared an action plan in foreign markets. The IAM's funding included support for planned concert tours. presentations at foreign festivals, conferences and fairs, as well as promotional activities abroad. The applicants were required to contribute financially in the amount of min. 20% of the value of the requested IAM support. The aim of the "Play It!" programme was to activate Polish artists with the greatest export potential, and the assumed effect was the real presence of artists on foreign markets. Target group: artists, creators of modern music, managers of current music, recipients of current music (mainly from the millennium generation)

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

64 artists and cultural professionals participated in this project in 2016-2019 period.

Financial resources allocated to the policy/measure in USD:

100 957,93 USD

#### The East European Performing Arts Platform 2016-19

Name of agency responsible for the implementation of the policy/measure:

Adam Mickiewicz Institute

Cultural domains covered by the policy/measure:

Performing Arts

Website of the policy/measure, if available:

http://eepap.culture.pl/

#### Describe the main features of the policy/measure:

The East European Performing Arts Platform (EEPAP) project was initiated in 2011 by IAM as part of the Polish Presidency of the Council of the European Union. Since 2012 it has been implemented in cooperation with the City of Lublin. Its aim is to support and initiate activities for the development of the performing arts in Central and Eastern Europe. The platform initiates and supports the exchange of knowledge, information and experience between artists working in this region of Europe and specialists in the field of theatre and dance, and brings together artists, curators and theoreticians from Western and Eastern Europe. EEPAP implements educational, research and residency projects which provide an alternative to traditional programmes of academic centres and cultural institutions. In its activities it focuses on mutual relations between the performing arts and socio-political life. EEPAP is addressed primarily to independent performing artists, curators, critics, theorists and people running theatre, dance and festival centres from 18 countries covered by the project - Poland, Belarus, Ukraine, Armenia, Azerbaijan, Moldova, Georgia, Czech Republic, Hungary, Slovakia, Bosnia and Herzegovina, Serbia, Slovenia, Bulgaria, Kosovo, Macedonia, Romania and Croatia.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

In The East European Performing Arts Platform 2016-2019 participated 4228 persons.

Financial resources allocated to the policy/measure in USD:

319 148,93 USD

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Local Government of Lublin City

Type of entity:

**Public Sector** 

Theatre Institute

Type of entity:

**Public Sector** 

**British Council** 

Type of entity:

**Public Sector** 

The Institute of Music and Dance

# <u>Thesaurus Poloniae - the fellowship programme of the Ministry of Culture and National Heritage of the Republic of Poland</u>

Name of agency responsible for the implementation of the policy/measure:

International Cultural Centre in Krakow

#### Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Music

Performing Arts

**Publishing** 

Visual Arts

#### Website of the policy/measure, if available:

https://mck.krakow.pl/thesaurus-poloniae

#### Describe the main features of the policy/measure:

Thesaurus Poloniae is a three-month-long Fellowship of the Minister of Culture and National Heritage of the Republic of Poland implemented by the International Cultural Centre in Krakow in autumn 2009. The programme is addressed to nonresidents of Poland who conduct their research on culture, history and multicultural heritage of the Republic of Poland as well as on Central Europe. Both the researchers who deal with practical aspects of management and protection of cultural heritage, and theoretists dealing with history, sociology, ethnography, anthropology etc. are welcome to apply and participate in the programme. Thesaurus Poloniae Fellowship is run in two categories: Senior Programme addressed to university professors and senior lecturers/PhD holders, and Junior Programme addressed to PhD candidates. 113 researches from 33 countries (Armenia, Azarbajdzan, Belarus, Belgium, Canada, China, the Czech Republic, Egipt, France, Georgia, Germany, Great Britan, Hungary, Iran, Italy, Japan, Lithuania, Moldova, Russia, Romania, the Slovak Republic, Serbia, Spain, Syria, Ukraine and the USA) have participated in the programme so far. The participants in the Senior Programme are granted a monthly fellowship of 3500 PLN (ca 770 EUR), the participants in the Junior Programme - 2500 PLN (ca 550 EUR), and both are offered a one-off grant of 1500 PLN (ca 330 EUR) received together with the first fellowship amount, meant to be spent on publications and other related expenses. The International Cultural Centre Library is at the Fellowship Holders' disposal (http://www.mck.krakow.pl/page/26), and computer work stations with internet access are available in the Reading Room. The ICC offers assistance in getting access to the archives and libraries as well as educational activities of Krakow's academic and cultural institutions. The participants in the programme get a single, fully furnished and equipped apartment in the city center at their disposal.

#### What are the results achieved so far through the implementation of the policy/measure?:

In 2016-2019 period the awarded people included: 21st edition (September-December 2019) Prof. Gordana Jovanović (Serbia, Faculty of Philosophy, University of Belgrade) - the aim of the project is to assess the impact of Florian Znaniecki's methodological output on the development of cultural psychology (Senior Program); Ahmed Nabaz Taher (Iraq, independent researcher) - the theme of the project is Polish 20th-century graphics and its impact on the development of art and artistic education in Iraq (Junior Program); Prof. Taku Shinohara (Japan, Tokyo University of Foreign Studies) - the theme of the project is the culture of remembrance in Poland and Central Europe in relation to the history of the Jewish community in Galicia (Senior Program). 20th edition (March-July 2019) Prof. Akiko Kasuya (Japan), Kyoto City University of Arts, Kyoto. Programme Senior: research on the esthetics of the contemporary Polish art in comparison with Japanese art; Dr Olena Kozakevycz (Ukraine), Institute of Ethnology, National Academy of Sciences of Ukraine, Lviv. Programme Senior: research on the Hutsul art from the collections of the National Museum in Kraków and the Ethnographic Museum in Kraków; Tatyana Zabłockaja (Belarus), Belarussian State University, Minsk. Programme Junior: research on the museification of the Piarists's heritage in Belarus. 19th edition Dr. Katarzyna Konczewska, Belarus, Grodno, independent scholar. Senior Programme: project involving research on museum objects and archive materials from Belarus, forming part of the collection of the Museum of Ethnography in Krakow for publication on the tangible and intangible cultural heritage of western Belarus. Ass. Prof. Erica Lehrer, Canada, Montreal, Concordia University. Senior Programme: project consisting in research on archive materials for a monographic study on culture of memory of the victims of the Holocaust. Dr. Henadz Sahanovich, Belarus, Minsk, European Humanities University in Vilnius. Senior Programme: research on the role of religion and language as factors integrating the national community in multicultural areas of former Polish-Lithuanian Commonwealth. Cristian Antim Bobicescu, Romania, Bucharest, Romanian Academy of Sciences. Junior Programme: research on the Polish-Lithuanian-Moldovan relations at the turn of the 16th and 17th century. Pavel

Velianoski. Macedonia, Skopje, SS Cyril and Methodius University. Junior Programme: project on the Polish traces in architecture and urban planning in Skopje with particular focus on the impact of Polish urban planners on its restoration after the earthquake in 1963. 18th edition (March-July 2018) On 1st February 2018, there took place a meeting of the Recruitment Committee for the Thesaurus Poloniae fellowship programme organised by the Ministry of Culture and National Heritage. This year's first edition of the competition received 59 submissions. The competing projects were sent from Armenia, Belarus, Bulgaria, Czechia, Germany, Georgia, Hungary, Italy, Lithuania, Macedonia, Moldova, Spain, Romania, Russia, Slovakia, Ukraine, USA. The Committee decided to grant seven fellowships to the following candidates: Dr Marek Ďurčanský (Czech Republic), Institute of History, Charles University in Prague. Senior Programme: research dedicated to relations between the Charles University and Cracow's academic and cultural milieu during the period of Galician Authonomy (1867-1918). Prof. dr hab. Bohdan Cherkes (Ukraine) Institute of Architecture, Lviv Polytechnic. Senior Programme: research dedicated to Ignacy Drexler and his influence on development of urban studies in Poland. Dr Margarete Wach (Germany). University of Siegen, University of Tübingen, Senior Programme; research dedicated to polish independent movie scene in the period of 1945-1989. Dr Iryna Horban (Ukraine) Museum of Ethnography and Art Crafts in Lviv. Senior Programme: research dedicated to art looting from Lviv museums during I and II WW and the restitution of looted artworks. Richard Gregor (M.A.) (Slovakia), Faculty of Philosophy, Trnava University. Junior Programme: research dedicated to the Onset of Neo-avant-garde in Central Europe. Ivan Durgutovski (M.A) (Macedonia). European University - Republic of Macedonia, Skopie, Junior Programme; a multimedia research project dedicated to Tadeusz Kantor. Nune Srapyan (M.A.) (Armenia), independent researcher. Junior Programme: research dedicated to cataloguing armenian old prints in polish libraries. 17th edition (September - December 2017) On 21st June 2017, there took place a meeting of the Recruitment Committee for the Thesaurus Poloniae fellowship programme organised by the Ministry of Culture and National Heritage. This year's first edition of the competition received 57 submissions. The competing projects were sent from Armenia, Belarus, Bulgaria, Egypt, Hungary, Italy, Lithuania, Madagascar, Nepal, Serbia, Pakistan, Russia, Ruanda, Slovakia, Ukraine, USA. The Committee decided to grant six fellowships to the following candidates: Dr. Siarhei Hruntou (Belarus), The National Academy of Sciences of Belarus, The Center for Belarussian Culture, Language and Literature Research, Senior Programme: research dedicated to the analysis of the funeral chapels located in the parks of the manors at the territories of the Polish Lithuanian Commonwealth; Dr. Noemi Kertesz (Hungary), Miskolc University, Miskolc, Senior Programme: the research dedicated to the analysis of the Polish contemporary literature in relation to the issue of resettlements; Dr. Nikola Krstovic (Serbia), University of Belgrade, Faculty of Philosophy, Center for Museology and Heritology, Senior Programme: research dedicated to the heritage and culture of memory of Central and Eastern Europe in the relation to the museum projects in the V4 countries; Dr. Piruz Mnatsakanyan (Armenia), Institut of the Old Manuscripts of St. Mashtots, Yereyan; research dedicated to the analysis of the Court Register of Jazlowiec as a source of knowledge concerning the history of life of Armenians in the Polish Lithuanian Commonwealth in the 17th c.; Dr. Natalia Moussienko (Ukraine), National Academy of Arts of Ukraine, Kiev, Senior Programme, research dedicated to the visual reception of the events of Majdan in Kiev; Dr. Andrij Stefanyshyn (Ukraine), The National University in Lviv, Department of Geography, Senior Programme: research dedicated to the analysis of the Polish practices in usage of the industrial heritage for the tourist functions. 16th edition (March – July 2017) On 31 January 2017, there took place a meeting of the Recruitment Committee for the Thesaurus Poloniae fellowship programme organised by the Ministry of Culture and National Heritage. This year's first edition of the competition received 51 submissions. The competing projects were sent from Australia, Austria, Belarus, Brazil, Canada, Georgia, Hungary, Israel, Lithuania, Latvia, Macedonia, New Zealand, Russia, Ukraine and the USA. The Committee decided to grant seven fellowships to the following candidates: Dr hab. Svitlana Linda (Ukraine), Lviv Polytechnic National University, Lviv: Senior Programme: the research dedicated to the role of Lviv architecture school in the development of theory and practice in Polish architecture after WW II; Dr Andrei Matsuk (Belarus), Institute of National History of the Academy of Sciences of Belarus, Minsk: Senior Programme: the research dedicated to the role of the nobility of the Grand Duchy of Lithuania in the years 1697–1763; Dr Jakub Forst-Battaglia (Austria), independent researcher, Wien: Senior Programme: the research on the role of Poland and its neighbours emerging from the new political order after WW I; Dr Bojan Blazhevski (Macedonia), independent researcher, journalist, Skopje: Senior Programme: the research on the 2014 Skopje Urban Plan Project in the context of politics and architecture; Eleanor Shapiro (USA), The Graduate Theological Union, Berkeley: Junior Programme: examination of cultural festivals promoting Jewish culture and heritage in small Polish towns; Anna Ernhoffer (Hungary), The Lorand Eötvös University, Budapest: Junior Programme: the research dedicated to the relations between the political elites of Poland and Hungary in the early modern times in the light of correspondence; Dr Iveta Leitane (Latvia), University of Latvia, Riga: Senior Programme: the research on the transfer of ideas between academic elites in Poland, Kurland and Inflantia in the 16th - 17th c. 15th edition (September - December 2016) On July 6, there took place a meeting of the Recruitment Committee for the Thesaurus Poloniae fellowship programme organised by the Ministry of Culture and National Heritage. This year's second edition of the competition received 31 submissions. The competing

projects were sent from Australia, Belarus, Croatia, Great Britain, Italy, Romania, the Russian Federation, Ukraine. and the USA. The Committee decided to grant six fellowships to the following candidates: Prof. dr hab. Lubow Żwanko (Ukraine), Kharkiy National Academy of Municipal Economy: Senior Programme: project on Polish activity in Kharkiy in the 19th and 20th century; Dr Claudia Florentina Dobre (Romania), Centre for Memory and Identity Studies, Bucharest: Senior Programme: comparative research on the social and cultural life in Krakow and Braşovin the communist period; Dr Katarzyna Konczewska (Belarus), independent scholar, Grodno: Senior Programme: ethnographic and anthropological research on the funerary practices of the borderlands of Poland and Belarus; Dr Nataša Urošević (Croatia), Juraj Dobrila University of Pula, Pula: Senior Programme: research on the development of the phenomenon of creative cities in Poland: Maia Ipp (USA), San Francisco State University, San Francisco: Junior Programme: project on the contemporary Polish initiatives of commemorating the history of Jewish community in Poland; Dr Elena Kucheyavaya (Russian Federation), The Western Branch of the Russian RANEPA Academy, Kaliningrad: Senior Programme: programme dedicated to the international cultural cooperation on the example of Krakow. 14th edition (March - July 2016) Dr Nataliia Rudyka (Ukraine). University of Culture and Art., Kiey: Senior Programme: comparative research dedicated to the jewelry of the Middle Ages from Scandinavia, Poland and Ruthenia; Ola Khito (Syria), University of Damascus, Damascus: Junior Programme: research on the restoration of objects of cultural heritage damaged during the war in the context of national identity preservation: Miłosz Cybowski (Great Britain), University of Southampton, Southampton: Junior Programme: research on the problem of Polish-British relations in the 19th c. with focus on the role of Poland, its history and culture in British public and political lives in early Victorian Britain; Pieter De Messemaeker (Belgium), Gent University, Gent: Junior Programme: research dedicated to the transnational political activism of the Polish youth in Belgium at the beginning of the 20th c.; Dr Claire Giraud-Labalte (France), Professor emeritus, Universite Catholique de l'Ouest: Senior Programme: research dedicated to travel notebooks and correspondence of Izabela Czartoryska and her family members. The projects aims at analyzing useful documents, giving a summary and transcribing partly with a view to publishing them; Dr Magdalina Mitreva (Bulgaria), University of Sofia (St. Kliment Ohridski), Sofia: Senior Programme: research on the history of diplomatic relations between Poland and Bulgaria in the period from 1444 to 2016 related to the currect international relations in Europe and in the world.

#### The East of Culture

Name of agency responsible for the implementation of the policy/measure:

The National Centre for Culture

Cultural domains covered by the policy/measure:

Music

Performing Arts

Website of the policy/measure, if available:

http://www.wschodkultury.eu/

#### Describe the main features of the policy/measure:

The East of Culture is a series of festivals organised in Rzeszów, Lublin and Białystok, the aim of which is cultural cooperation between the cities of Eastern Poland and the Eastern Partnership countries. The idea behind the project is to discover together what is unique in each culture and to exchange artistic experiences. It is the largest undertaking of this kind in Poland, which combines the activities of three cities into a coherent project. The East of Culture are three festivals: East of Culture - European Stadium of Culture in Rzeszów East of Culture - Other Sounds of Art&Music Festival in Lublin East of Culture - Another Dimension in Białystok The programme of the festivals is based primarily on initiatives by local cultural operators and artists, the exchange of projects between cities, and cooperation with artists from Eastern Partnership countries. Each of the festivals has its own dynamics and programme, but they all share a common mission - to create the highest quality cultural offer.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

The audience of festivals in the framework of East Culture in 2016-2019 years was 488 thousand people. This project covered 527 different cultural events in the 2016-2019 years

#### Financial resources allocated to the policy/measure in USD:

In the 20114-2019 years, the participation of the National Centre for Culture in the budget of the festival was 1 million USD.

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

The City Lublin

Type of entity:

Public Sector

The City Białystok

Type of entity:

**Public Sector** 

The City Rzeszów

Type of entity:

Public Sector

### 

Export strategies or measures to support the distribution of cultural goods and services outside your country exist for the following cultural domains:

Cinema/Audiovisual arts

Design

Media Arts

Music

Publishing

Visual Arts

Performing Arts

Cultural management

Your country has granted or benefited from preferential treatment\* to support a balanced exchange of cultural goods and services in the last 4 years:

If YES, please provide up to 2 examples:

Your country has provided or benefited in the last 4 years from Aid for Trade support, a form of Official Development Assistance (ODA), that helped to build capacities to formulate trade policies, participate in negotiating and implementing agreements that provide a special status to cultural goods and services:

If YES, please provide up to 2 examples:

#### Relevant Policies and Measures:

#### "Let's exhibit!" - polish designers at international fairs and festivals

Name of agency responsible for the implementation of the policy/measure:

Adam Mickiewicz Institute

Cultural domains covered by the policy/measure:

Design

#### Website of the policy/measure, if available:

https://iam.pl/pl/wsparcie-kultury/instytut-adama-mickiewicza-oglasza-otwarty-nabor-do-projektu-wystawiajmy-sie

#### Describe the main features of the policy/measure:

The project "Let's exhibit!" started in 2014. IAM has met the real needs of designers who wanted to present their work abroad. The opportunity to participate in international trade fairs was an opportunity for them to showcase their works, expand their distribution network, as well as to cooperate with international partners (distributors, curators, producers). Target group: festival audience, producers, distributors, interior designers, owners of design shops, trade journalists, lovers of contemporary design; designers, students and graduates of design universities, new talents, gallery audience, representatives of design support institutions, distributors. In 2016 -2019 period the project was conducted in the following countries: Great Britain: London, Austria: Vienna, Feldkirch Czech Republic: Prague, France: Paris, Heyres United States of America: New York, Germany: Cologne, Berlin, Frankfurt am Main), Finland: Helsinki, Japan: Tokyo, Belgium: Kortrijk, Italy: Milan, The Netherlands: Eindhoven, Maastricht, Denmark: Copenhagen, Israel: Jerusalem, China: Honk Kong Sweden: Stockholm Switzerland: Lucerne

#### Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

67 delegates from Poland participated in the trade fair. In 2016 -2019 period the project was conducted in the following countries: Great Britain: London, Austria: Vienna, Feldkirch Czech Republic: Prague, France: Paris, Heyres United States of America: New York, Germany: Cologne, Berlin, Frankfurt am Main), Finland: Helsinki, Japan: Tokyo, Belgium: Kortrijk,

Italy: Milan, The Netherlands: Eindhoven, Maastricht, Denmark: Copenhagen, Israel: Jerusalem, China: Honk Kong Sweden: Stockholm Switzerland: Lucerne

Financial resources allocated to the policy/measure in USD:

TOTAL RESOURCES COMMITTED FOR THE PERIOD 2016-19: 312 806,8 USD

#### The ©Poland Translation Program

Name of agency responsible for the implementation of the policy/measure:

The Polish Book Institute

Cultural domains covered by the policy/measure:

Publishing

Website of the policy/measure, if available:

https://instytutksiazki.pl/en/grants,3,programs-of-the-book-institute,2,the-%C2%A9poland-translation-program,15.html

#### Describe the main features of the policy/measure:

The @POLAND Translation Program aims to promote Polish literature throughout the world. It is aimed at foreign and Polish publishers interested in publishing Polish books in foreign-language translations. The program includes: • literature - prose, poetry, and drama; • older and more recent works in the humanities in its broadest definition (with particular regard for books devoted to Polish culture and literature); • non-fiction literature (literary reportage, biographies, memoirs, essays); • history books (essays and popular history, not including specialist academic works); • literature for children and young people: • comic books. The Book Institute's support goes to financing the following publication costs: 1) up to 100% of the costs of the translation of a work from Polish to another language; 2) up to 100% of the costs of the purchase of the copyright license; 3) up to 100% of the work's printing costs. Eligible publishers will demonstrate capability and experience in publishing and distributing books in the region relevant to the book's language, the intention to publish works of Polish literature into other languages and to distribute them in print and/or e-book and/or audiobook form outside of Poland. Yearly applications can be submitted by publishers from 1 February to 31 March. The grant-winning applications will be chosen no later than 31 August the same year. If funds are not entirely allocated during this round of applications further rounds of submissions may be called. Submissions are to be made in electronic form using the application on the Book Institute web site. The director of the Book Institute ultimately decides on signing the contract with the publisher. If a submission is positively evaluated the Book Institute will sign a contract with the publisher for the publication and distribution of the title the publisher has selected. The book should be published and accounts squared by the publisher no later than 30 November of the year following the submission deadline. The deadline for publication and squaring of accounts cannot be extended; should the publisher exceed this deadline, all of the Book Institute's obligations to the publisher are annulled on the strength of this resolution. "Squaring" herein signifies the publisher supplying the Book Institute with: 10 copies of the published work featuring the Book Institute logo and the information that the book was published with support from the Book Institute - detailed instructions are contained in the contract; one invoice issued by the publisher to the Book Institute for publishing services rendered containing the gross sum, i.e. with all relevant taxes, in the currency and amount specified in the contract; written information on the print run of the published work and its means of distribution. After the Book Institute confirms that the contract has been fulfilled and the squaring of accounts is correct the Book Institute's financial support for publication costs as detailed in the contract will be transferred to the publisher's bank account, as indicated in the invoice, in the currency established in the contract. The Book Institute's above-mentioned financial support can be transferred to the publisher no earlier than 2 January and no later than 31 December in the year following the submission of the application.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

Over the years the number of translations of Polish literature into foreign languages has increased.

Financial resources allocated to the policy/measure in USD:

2 168 707,00

Has the implementation of the policy/measure been evaluated?: YES

If yes, what are the main conclusions/recommendations?:

Supporting foreign publishers interested in publishing translations of books by Polish authors in their countries with grants is a simple and very effective tool for promoting Polish literature in the world, and as such should be continued and developed.

Partner(s) engaged in the implementation of the measure:

Typotex Publishing House

Type of entity:

Private Sector

Acantilado Publishing House

Type of entity:

Private Sector

#### Read PL (Hunt Your Book)

Name of agency responsible for the implementation of the policy/measure:

The Polish Book Institute

Cultural domains covered by the policy/measure:

**Publishing** 

Website of the policy/measure, if available:

https://akcja.czytajpl.pl/

#### Describe the main features of the policy/measure:

Created in 2013, one of the largest readership promotion campaign dedicated to adults and young people in Poland. About 280,000 – this many books have already been read by the participants of the Read PL campaign. In 500 cities and towns, there could be found free e-book rentals, available for everyone. They were available at bus stops, libraries, and cultural institutions. The Book Institute is a strategic partner of the campaign, which is organised by the Cracow Festival Office and Woblin.com (one of the biggest e-books store in Poland). Seven thousand advertising spaces contained QR codes giving access to 12 bestsellers, many of which are newly published. It is enough to simply scan the code in order to enjoy free e-books and audiobooks. Read PL is complemented by the "Hunt your book" project created by The Polish Book Institute (2017), thanks to which students can borrow a book during a five-minute break in the school corridor – a smartphone and an application will suffice to do this. Nearly 1,000 secondary schools were accepted for the last edition, and they received posters giving access to free e-books and audiobooks. The project also had a real army of ambassadors: 1,000 teachers and 1,000 students who, dressed in t-shirts with funny, mysterious slogans ("Tome Fashionista" and "Almanac Exhibitor") as well as QR-codes giving access to books, encouraged their friends both in school and on social media to read books. The Read PL campaign was organised for the sixth time by the Cracow Festival Office (the operator of the Cracow City of Literature UNESCO programme), the Woblink.com, as well as the Book Institute for the last thre years.

Does it specifically target young people?: YES

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

- increase in reading among young people (in the age group 16-19) - dissemination of free access to the electronic book - involving students in promoting reading in their local environments and using a variety of tools, including social media - creating reading fashion among teenagers - promotion of valuable leisure activities among young people

Financial resources allocated to the policy/measure in USD:

214 064 USD

Has the implementation of the policy/measure been evaluated?: YES

If yes, what are the main conclusions/recommendations?:

The project had a very positive reception among young people. The use of modern tools was for them an attractive form of reading promotion so they willingly engaged in the activities we proposed. In 2019 we reached almost 1500 high schools and 1500 Ambasadors (students) who promoted reading with us. In the whole project (Read PL) readers dowloaded free e-books and audiobooks 130,000 times during only one month.

#### Partner(s) engaged in the implementation of the measure:

the Cracow Festival Office (the operator of the Cracow City of Literature UNESCO programme)

Type of entity:

**Public Sector** 

the Woblink.com

Type of entity:

Private Sector

## <u>The composing commissions - the programme of the Ministry of Culture and National Heritage</u>

Name of agency responsible for the implementation of the policy/measure:

The Institut of Music and Dance

Cultural domains covered by the policy/measure:

Music

Website of the policy/measure, if available:

https://zamowieniakompozytorskie.pl/en/about/

#### Describe the main features of the policy/measure:

Implemented by the Institute of Music and Dance, the programme of the Minister of Culture and National Heritage "Composing commissions" is the first project in Poland which systemically supports latest musical production. The programme annually endorses approximately one hundred new pieces by Polish and foreign composers, enabling a wide audience to access valuable contemporary music compositions. The programme was launched in 2012 as an initiative of Polish musical milieu. The annual competition attracts applications form musical organizations willing to commission a work from a (Polish or foreign) composer or group of artists. The subsidy includes co-financing the work along with its world premiere and recording which is later rendered available online, free of charge, as part of the National Audiovisual Institute collection (Ninateka.pl). The programme implements projects representing a wide array of genres, from the so-called contemporary classical music and music theatre performances through pieces combining different musical genres (e.g. popular and traditional music) and interdisciplinary projects verging on music, performing and visual arts. The music created thanks to Composing commissions is intended to resound not only in major concert halls, where it will add to the latest chapter of artistic music, but also in minor centres and among non-specialist audiences, acting as an important vessel of artistic education.

#### Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

The programme subsidizes the creation those main types of commissions: - chamber works - vocal / vocal and instrumental works - symphonic works - other works in which sound is the main composition element - electroacoustic works - full-length and chamber stage works - multimedia works in which sound is the main composition element. The programme cofinanced 324 projects in the 2016-2019 period.

#### Financial resources allocated to the policy/measure in USD:

The total amount of the grant programme was 2,6 million USD.

TREATIES AND AGREEMENTS

Multilateral or bilateral trade and/or investment agreements providing a special status to cultural goods and/or services have been signed during the last 4 years or are under negociation:

NO

Multilateral or bilateral agreements including specific provisions providing a special status to cultural goods and services and digital products in the field of e-commerce have been signed during the last 4 years or are under negotiation:

NO

Multilateral or bilateral agreements, declarations and/or strategies on relevant policy issues for the diversity of cultural expressions (e.g. education, digital, intellectual property, sustainable development, gender equality, etc.) signed or amended to take into account the objectives or principles of the Convention during the last 4 years: YES Relevant Policies and Measures:

# GOAL 3 - INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS

### NATIONAL SUSTAINABLE DEVELOPMENT POLICIES & PLANS

National sustainable development plans and strategies recognize the strategic role of:

Culture (in general)

Creativity and innovation

Cultural and creative industries

Please rate from 1 to 4 the type of outcomes expected by the inclusion of culture in national sustainable development plans and strategies 1 most often expected outcome 4 least expected outcome):

Economic (e.g. employment, trade, intellectual property, cultural and creative industries, rural and territorial development): 3

Social (e.g. social cohesion and inclusion, inequality and poverty reduction, values and identity, vulnerable and minority groups, empowerment and human capital, education): 1

Environmental (e.g. natural resources, reducing environmental impact of cultural industries and practices): 4 Cultural (e.g. cultural infrastructure, participation and access to culture, innovation, artists support): 2

Public cultural bodies and agencies responsible for culture or creative industries are involved in the design and implementation of sustainable development policies and plans (i.e. participate in coordination mechanisms such as joint planning committees): YES

Cultural industry-led regeneration initiatives and projects at the regional, urban and/or rural levels have been implemented in the last 4 years: YES

Policies and measures facilitate participation in cultural life and access to diverse cultural facilities and expressions, notably addressing the needs of disadvantaged or vulnerable groups (e.g. via reduced entrance fees; audience development, arts education and audiences awareness-raising): YES

Latest data on cultural participation rates by socio demographic variables (sex/age groups/rural- urban/income levels/education levels):

The percentage of people participating in selected cultural areas in 2019 was 40%. The indicator is supplied by the Social Opinion Research Centre. This is the percentage of respondents who responded positively to at least three of the five questions below: "Did they last year:

- 1. you read a book for pleasure,
- 2. You were at the cinema,
- 3. You were in the theater,
- 4. You were at the concert,
- 5. Have you been to an exhibition, a gallery, a museum?"

No data for the socio-demographic variables indicated in the question.

#### **Relevant Policies and Measures:**

#### The Social Capital Development Strategy 2030 (project)

Name of agency responsible for the implementation of the policy/measure:

The Ministry of Culture and National Heritage of the Republic of Poland

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Music

Performing Arts

Publishing

Visual Arts

#### Describe the main features of the policy/measure:

The Social Capital Development Strategy (Cooperation, Culture, Creativity) 2030 (SRKS) will be one of the instruments of implementation, adopted by the Resolution No. 8 of the Council of Ministers of 14 February 2017. The Strategy for Responsible Development until 2020 (with a perspective to 2030) (SDS) and one of nine national horizontal integrated development strategies. The main objective of the SDS is therefore to increase the quality of social and cultural life of Poles. The presented project is a changed version of The Social Capital Development Strategy, that is in force from the 2014 year. The implementation of the SDS main objective is carried out by implementing the directions of interventions planned for implementation in three key areas, whose key importance is also reflected in the new sub-title of the SRCS: cooperation, culture and creativity. These are: - area 1: Cooperation - civil society, - area 2: Culture - identity and citizenship, - area 3: Creativity - cultural and creative potential.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

This policy is a project.

Financial resources allocated to the policy/measure in USD:

The policy is a project.

# The Strategy for Responsible Development for the period up to 2020 (including the perspective up to 2030)

Name of agency responsible for the implementation of the policy/measure:

The Government of the Republic of Poland

#### Website of the policy/measure, if available:

https://www.gov.pl/web/fundusze-regiony/informacje-o-strategii-na-rzecz-odpowiedzialnego-rozwoju

#### Describe the main features of the policy/measure:

The Strategy for Responsible Development for the period up to 2020 (including the perspective up to 2030) - SRD - was adopted by the Council of Ministers on 14th February 2017. It is an applicable and key document the Polish State in the field of the medium- and long-term economic policy. This document constitutes the development and operationalization of the so-called Morawiecki Plan that in response to the challenges faced by the Polish economy defines a new vision and the country development model. The adoption of the Strategy was preceded by far-reaching public consultations with citizens, representatives of different communities, non-governmental and industrial organizations and members of the selfgovernment. The Strategy includes recommendations for public policies. It is also a basis for changes to the develop-ment management system, including the valid strategic documents (strategies, policies, programmes). Actually new integrated development strategies are being prepared. They will serve the implementation of the set objectives and making the SRD stipulations more precise. The Strategy determines basic conditions, objectives and directions for the country development in so-cial, economic, environmental and spatial terms in the perspective of 2020 and 2030. That document is an answer both to the transformation errors made until now, and to the new challenges faced by the widely defined socio-economic policy of Poland. The SRD defines a new model of development - responsible development as well as development socially and territorially sustainable. It also set up a system of co-ordination and implementation by determining roles to be played by individual public entities and methods for cooperating with the business and science worlds as well as with the society. The main objective of the Strategy is to create conditions for increasing incomes of the Polish citizens along with increasing cohesion in the social, economic, environmental and territorial dimension. Three specific objectives of SRD are as follows: 1. Sustainable economic growth increasingly driven by knowledge, data and organizational excellence, 2. Socially sensitive and territorially sustainable development 3. Effective state and economic institutions contributing to growth as well as social and economic inclusion The SRD puts emphasis on the fact that human capital in Poland is not fully used. This is why it is planned to carry out activities in such areas as education, health, culture or civic society, thanks to which this capital will be stimulated. The area of culture is strengthened through the implementation of programmes for the development of readership, citizen culture, the network of museums as well as organisation of the celebration of the 100th anniversary of Polish Independence.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

The policy is in progress.

Financial resources allocated to the policy/measure in USD:

Lack of data.

### INTERNATIONAL COOPERATION FOR SUSTAINABLE DEVELOPMENT

Your country has contributed to or benefited from the International Fund for Cultural Diversity (IFCD) during the last 4 years:

Development cooperation strategies, including South-South cooperation strategies, recognize the strategic role of creativity and diverse cultural expressions: NO

If YES, please provide the name(s) of the strategy and year(s) of adoption:

Your country manages multi- and/or bilateral technical assistance and capacity building cooperation programmes supporting:

Artists and cultural professionals in developing countries

#### Relevant Policies and Measures:

# <u>Gaude Polonia - a scholarship programme of the Ministry of Culture and National Heritage of the Republic of Poland</u>

Name of agency responsible for the implementation of the policy/measure:

The National Centre For Culture

#### Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Media Arts

Music

Performing Arts

Publishing

Visual Arts

#### Website of the policy/measure, if available:

https://nck.pl/en/activities/gaude-polonia

#### Describe the main features of the policy/measure:

Gaude Polonia is a scholarship programme of the Ministry of Culture and National Heritage intended for creators of culture and translators of Polish literature before age 40. They are coming from Central European countries, mostly Belarus and Ukraine, who work in the following fields: film, photography, conservation of art and architecture, literature/translation, music, visual arts, theatre, art criticism. A six-month stay in Poland is to enable holders to become familiar with Polish culture and to improve their creative skills under the guidance of renowned artists and institutions in major centres of Polish culture. The Gaude Polonia scholarship program is addressed to the following creative environments: filmmakers, photographers, historians and critics of film, music, art and theatre, art conservators, writers/interpreters from Polish literature, Museum workers, musicians, visual artists, theater artists, Areas: film, a photograph, history and criticism of film, music, art, theatre, conservation of works of art, literature/translation, museums, music, visual arts, theater. Preferences: age up to 40 years (45 in justified cases), Candidates should demonstrate significant achievements in their areas of work. Formal criteria: nationality and permanent place of residence in Belarus, Ukraine or any other country in Central and Eastern Europe, full tertiary education, -knowledge of the Polish language to the extent enabling basic communication.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

199 candidates received a scholarship in 2016-2019.

Financial resources allocated to the policy/measure in USD:

2 444 148.93 USD

### GOAL 4 - PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS



Ministries, governmental agencies and/or parliamentary bodies in charge of gender equality:

Exist but are not relevant for artists and cultural professionals

Policies and measures to support the full participation of women in cultural life have been implemented during the last 4 years: NO

Policies and measures have been adopted to support the recognition and advancement of women as artists, cultural professionals and/or creative entrepreneurs, (e.g. ensure equal pay for equal work or equal access to funding, coaching or mentoring schemes, anti-discrimination measures, etc.): NO

Data is regularly collected and disseminated to monitor:

#### Relevant Policies and Measures:

### Guarantees of gender equality in the Constitution of the Republic of Poland

Name of agency responsible for the implementation of the policy/measure:

All the organs of public authority in Poland

### Website of the policy/measure, if available:

https://www.sejm.gov.pl/prawo/konst/angielski/kon1.htm

### Describe the main features of the policy/measure:

According to The Constitution of the Republic of Poland of 2nd April 1997 Poland assures equal rights for women and men in all spheres of life. In particular, Article 33 of the Constitution states that "men and women shall have equal rights (...) regarding education, employment and promotion, and shall have the right to equal compensation for work of similar value, to social security,to hold office, and to receive public honours and decorations". The basis for gender equality in culture states Article 6 paragraph of the Constitution: "The Republic of Poland shall provide conditions for the people's equal access to the products of culture which are the source of the Nation's identity, continuity and development"

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?: not applicable

Financial resources allocated to the policy/measure in USD:

not applicable



### The constitution and/or national regulatory frameworks formally acknowledge:

The right of artists to create without censorship or intimidation

The right of artists to disseminate and/or perform their artistic works

The right for all citizens to freely enjoy artistic works both in public and in private

The right for all citizens to take part in cultural life without restrictions

Independent bodies are established to receive complaints and/or monitor violations and restrictions to artistic freedom: YES

Initiatives to protect artists at risk or in exile have been developed or supported by public authorities during the last 4 years (e.g. providing safe houses, guidance and training, etc.): NO

Measures and initiatives intended to ensure transparent decision-making on government funding/ state grants and awards for artists exist (e.g. through independent committees, etc.): YES

Social protection measures that take the professional status of artists into account have been adopted or revised in the last 4 years (e.g. health insurance, retirement schemes, unemployment benefits, etc.): YES

Economic measures that take the status of artists into account have been adopted or revised in the last 4 years (e.g. collective agreements, income tax and other regulatory frameworks, etc.): YES

**Relevant Policies and Measures:** 

### The Polish National Conference on Culture (OKK)

Name of agency responsible for the implementation of the policy/measure:

the Ministry of Culture and National Heritage The Fryderyk Chopin Institiute

The Fryderyk Chopin Institiute

### Website of the policy/measure, if available:

http://konferencjakultury.pl/

### Describe the main features of the policy/measure:

Diagnosis of the current situation and needs of artists milieu in Poland. Access to cultural goods and freedom of artistic activity are particularly important aspects of the functioning of society, determining a number of aspects of life, including the dynamics of economic growth and citizens' wealth. This fact was emphasised by the legislator, who guaranteed both rights in the Constitution of the Republic of Poland (in Art. 6 and 73 respectively). At the same time, the Constitution guarantees all citizens access to social and health insurance (Art. 67 and 68, respectively). The diagnosis of the current state of Polish culture indicates that the above mentioned constitutional norms are not being properly fulfilled. The access to cultural goods is often of an island character, and the cultural offer in smaller towns is insufficient. The economic situation of most artists (ca. 65,000 people professionally performing artistic activity) is difficult (ca. 60% have income below the national average) or very difficult (ca. 30% have average income below the minimum wage), while at the same time the social insurance system dedicated to them requires paying higher contributions than in the case of people performing economic activity. As only ca. 9.5% of this professional group remains permanently in employment, a large proportion of artists are not insured at all. The specificity of artistic professions in this respect was pointed out by the European Parliament in its Resolution of 7 June 2007 on the social status of artists, in which it asked Member States to implement solutions enabling, among others, social security for artists and their health insurance. II. Response of the Ministry of Culture and National Heritage - Polish National Conference on Culture The scale, intensity and fundamental character of the demands of numerous artistic circles (regardless of the preferred languages of art, worldviews) led the management of the Ministry of Culture and National Heritage to organise a national debate under the name of the National Cultural Conference (OKK). The undertaking lasted 2 years from 2017 to 2019 and was coordinated by the Fryderyk Chopin Institute. Its objectives were to invite all artistic circles and professions to the debate: music, dance, theatre, visual arts and folk arts, with the extension of literature and film arts, full representativeness of artistic professions, accessibility for residents of various regions (from Rzeszów to Szczecin, from Wrocław to Olsztyn), diversity of participants (representatives of artists themselves, creative organisations, cultural institutions, local governments, offices, business), universality (more than 300 people representing more than 230 entities performed in the conference sessions). The main aim of the discussion was the exchange of views and postulates, selection of contingents, development of assumptions for legislative work.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

There were two main results achieved through the implementation of the policy: I. Artists Size Survey prepared by SWPS University Parallel to the debate, OKK commissioned a study on the number, employment and income of artists, conducted by an independent SWPS research team led by Professor Dorota Ilczuk. In addition to analysing the available data, the study used the method of anonymous, extensive surveys. A record number of over 5 thousand questionnaires were obtained (the sample amounted to almost 8% of the whole population), which allows to consciously model solutions and determine the effects of regulation. The surveys confirmed the large diversification of artists' income: very high individual earnings and remaining below the poverty line for almost 1/3 of the population (income below the minimum wage), thus excluding the latter from the available social and health insurance system. II. Preparing the solution - Act on the Rights of Professional Artist (project) The result of the project of the National Conference of Culture is the creation of a bill on the rights of professional artists. The draft act makes it possible to separate artists as a separate professional group and to adjust solutions, also non-statutory, to their needs. It defines the rules of artists' access to the social and health insurance system "transparent" for the insurance system (each artist pays contributions at the level of those corresponding to the minimum wage). It creates a dedicated fund to support social and health insurance contributions for those with the status of an artist who earn the least (subsidies from 20% to 80% of contributions). The act is "transparent" for the social security system (detailed solutions have been analyzed with the Social Insurance Institution management). As a result, it is expected to increase receipts to the accounts of this professional group, as at present a significant part of it does not pay any contributions at all. The expected cost of regulation is 40 million USD per year. The basic source of financing of the system is the so-called reprographic fee, i.e. a fee on devices enabling permitted use of protected works, currently regulated in Poland in an inadequate manner (Art. 20 of the Copyright and Related Rights Act). In most European countries, the fee covers modern devices (computers, tablets, smartphones) and memory carriers (disks, pendrives), and from 25 to 50% of the revenue is allocated to dedicated funds supporting artists, as a result, in France or Germany, the revenue from the fee amounts to over 250 million EUR per year and is growing. In Poland, the fee covers photocopiers, tape recorders and video recorders, revenues do not exceed EUR 2 million per year and are decreasing, and there are no support funds (data according to "International Survey on Private Copying. Law & Practice 2015" prepared by World Intellectual Priority Organization). As a result of the regulation, the level of income from the reprographic fee for the support fund will reach the government of 40 million USD. Due to the market character of the proposed mechanism and the lack of guarantee of income stability, the draft law assumes a guarantee of the fund from the state budget.

Financial resources allocated to the policy/measure in USD:

5 00 000 USD

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

**SWPS University** 

Type of entity:

Private Sector

### MEASURES AND INITIATIVE REPORTED BY CIVIL SOCIETY ORGANIZATIONS

Describe how the CSO form has been used to promote collaboration with CSOs in the preparation of this report, including the distribution of the form and the modalities of collection and analysis of the information received. Please indicate the percentage of measures and initiatives received that have been considered as relevant by the Party and included in the QPR.:

The Process of consultations with Civil Society Organizations lasted between June and July of the 2020 year. Civil Society Organizations form was disseminated by the Ministry of Culture and National Heritage among organizations, which were the beneficiaries of four programms of Minister Culture and National Heritage. Those programms are: the Accessible Culture, the Cultural Education, the Culture - Interventions, the Development of Creative Sectors in the 2019 year. The List included 78 organizations, but only 7 of them forward to answer. The reason for this state of play were problems in functioning organizations caused by Pandemic Covid-19 and lack of knowledge about the 2005 Convention. The solution to those problems will be to create a system of implementing the 2005 Convention in cooperation with Civil Society Organizations.

### GOAL 1 - Support sustainable systems of governance for culture:

### INTERFILMLAB

Name of CSO(s) responsible for the implementation of the measure/initiative:

Instytut KOSMOPOLIS Fundacja Nauki, Kultury i Edukacji

### Cultural domains covered by the measure/initiative:

Cinema/ Audiovisual Arts

### Describe the main features of the measure/initiative:

The INTERFILMLAB project is devoted to education aimed at increasing the competitiveness and export potential of the Polish film industry. The goal of the INTERFILMLAB project is to educate young filmmakers and people working in the film industry on modern production methods, international sales, distribution, festival circulation, rules of cooperation with sales agents, rules for using European distribution platforms, and effective self-education and building own, international recognition film market. The INTERFILMLAB project consists in the systematic implementation of training cycles regarding the production, promotion and distribution of Polish cinema on foreign markets. The long-term result of the project is the development of annual reports, which are a kind of practical guides for filmmakers, producers and distributors entering the market, INTERFILMLAB (FIRST EDITION) - education for increasing competitiveness and export possibilities of the Polish film industry (project implemented in 2017) The aim of the INTERFILMLAB project was to educate young creators and people operating in the film industry in the field of international sales, distribution, festival circulation, rules of cooperation with sales agents, rules for using European distribution platforms, and effective self-education and building own, own recognition on the international film market. The INTEFILMLAB project involved conducting three training cycles on the promotion and distribution of Polish cinema on foreign markets. The long-term result of the project was the development of a report, which is a kind of practical guide for filmmakers, producers and distributors entering the market. INTERFILMLAB 2.0 (SECOND EDITION) - supporting the export potential of Polish cinematography in international non-festival circulation (project implemented in 2018) The project consisted of lectures, workshops and panel discussions on issues related to the international film market. Invited guests discuss the subject of co-production, foreign distribution and festival qualification rules. As a result of the technological revolution and the huge supply of films, the contemporary film market is characterized by an unprecedented degree of competitiveness. The artistic quality of the films is a necessary condition, but not sufficient as the only premise for successful foreign distribution or festival success. The film market today requires knowledge related to the promotion of not only individual films, but also direct brands of directors or creating needs for individual national cinematographies. In this world, the competences of a modern, successful artist cannot be reduced only to a film workshop, but require professional knowledge of film institutions and skills in strategic planning of their artistic path. The aim of the project was to provide participants with precise and detailed knowledge of global cinema, allowing them to move efficiently in its structures and to strengthen the international presence and export potential of Polish cinema. INTERFILMLAB 3.0 (THIRD EDITION) - supporting the export potential of Polish cinema in new distribution channels (project implemented in 2019) The third edition of the event took the form of an innovation laboratory in the field of film distribution on European markets using the third generation channels, which are VoD platforms. The thematic axis of the training and workshops was the distribution of audiovisual works on the Internet and an analysis of the opportunities and possibilities of Polish cinema in the context of the intensive development of this form of film production dissemination.

The training and workshop program planned under INTERFILMLAB 3.0 provided young Polish filmmakers (primarily producers, distributors and directors) with specialized knowledge about the functioning of the international VoD market and the possibilities of strengthening the export potential of Polish cinema as part of this distribution channel.

Does it specifically target young people?: YES

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD) funding?:

### What are the results achieved so far through the implementation of the measure/initiative?:

The estimated number of direct participants is about 100, while indirect ones are 1000. Participants are not only people who directly participate in organized events - workshops, trainings or lectures, but also those who read publications created after the end of each edition. Each publication summarizes the most important threads presented and discussed in a given cycle. In this way, the main barrier regarding universal access to the content in question was removed, related to mobility and sometimes the lack of physical opportunity to participate in the event. Events organized as part of INTERFILMLAB usually take place on the occasion of film festivals - CINEMAFORUM in Warsaw, KAMERALNE LATO in Radom and WAMA Film Festival in Olsztyn. This location means that the project is used by people really interested in a given topic, above all young artists, often just starting their career path in the film industry, but also filmmakers working in the profession for a long time. This versatility allows meeting the needs of a large number of filmmakers, which is more than often emphasized by the INTERFILMLAB project participants.

### SCRIPTMARKET.PRO - networking for the young film industry

Name of CSO(s) responsible for the implementation of the measure/initiative:

Stowarzyszenie FILMFORUM

### Cultural domains covered by the measure/initiative:

Cinema/ Audiovisual Arts

### Describe the main features of the measure/initiative:

SCRIPTMARKET.PRO is an event within the framework of the 13th Polish National Film Meetings KAMERALNE LATO in Radom, designed for the young audiovisual industry, which will be an important platform for the Polish film market for information exchange and a platform for establishing cooperation in the production and co-production of full-length feature films, with particular emphasis on microbudget projects implemented by young directors and creative producers. The goal of the task will be to create a young film industry the opportunity to increase the production and distribution potential of the films and to increase the presence of young filmmakers in cinemas. The project assumes the creation of favorable conditions for the exchange of knowledge, contacts, experiences and good practices between young screenwriters, directors, producers and representatives of institutions financing film production, which will serve to build the competences necessary to plan joint actions. Among the many industry events implemented in Poland, there is no event that would be a place dedicated to the Polish audiovisual industry, where there would be a comprehensive exchange of thoughts and experiences from the point of view of the Polish market, and implementation of activities conducive to cooperation in future productions and co-productions. Events during which foreign sales agents and selectors of major global festivals are sought are already in existence. There is a lack of space where the creator, producer and distributor meet in the pleasant atmosphere of a summer film event, during the creative process, between the creation of the concept of the film and sending the finished product for sale or distribution. The "SCRIPTMARKET.PRO - networking of the young film industry" project is to be just such an event, addressed to screenwriters, directors and young creative producers who are just entering the market. Locating this type of event in a place near Warsaw, which is the largest center of the film industry, but not directly in the crowded capital will allow you to get the effect of a free, summer industry and education meeting, allowing professionally active project participants to break away from their daily duties and devote to creative exchange of thoughts and experiences. Both the place and date of the event will be conducive to achieving the attendance assumed in the project. Due to the state of the epidemic in 2020 in Poland, the project will undergo appropriate program and organizational modifications related to the need to comply with current guidelines on epidemiological safety. The organizers' intention is to provide the recipients of the task with the opportunity to safely participate in all planned program events, including making the program offer available via internet broadcasts. The planned events will be prepared in accordance with applicable sanitary restrictions, combining the traditional organizational form with online lectures, webinars and online consultations conducted by experienced specialists in the film market. The organizers will adapt the form of operation to the applicable administrative requirements and sanitary regime and will make the programming offer available via the Internet, which will allow - and perhaps even significantly increase - the number of final recipients of the task.

Does it specifically target young people?: YES

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD) funding?: NO

### What are the results achieved so far through the implementation of the measure/initiative?:

The SCRIPTMARKET.PRO project is a kind of continuation of the project that the FILMFORUM Association initiated a year ago also at the festival in Radom. The formula was very well received by young filmmakers who often had the opportunity to first meet professionals who shared their knowledge. Participants at the Festival clearly declared their willingness to participate in such events more often, which also bear some distinction between novices and recognized experts, to which access for novice filmmakers is often very limited. The SCRIPTMARKET.PRO project program is also deliberately constructed in such a way as to best answer the questions of young creators who openly declare what the deficits are in existing events. Under the "SCRIPTMARKET.PRO - networking of the young film industry" project, program events such as ready film projects pitchings or script pitchings will be prepared, for which recruitment is carried out and enjoys great interest, which only confirms the great interest of young artists in this form of meetings and what hence own professional development.

## <u>Interdyscyplinarne kształcenie kadr realizacji form dźwiękowych – kurs reżyserii</u> radiowej

Name of CSO(s) responsible for the implementation of the measure/initiative:

Fundacja Szkoła Wajdy

Cultural domains covered by the measure/initiative:

Cinema/ Audiovisual Arts

Website of the measure/initiative, if available:

https://wajdaschool.pl/rezyseria-radiowa/

### Describe the main features of the measure/initiative:

Interdyscypliname kształcenie kadr realizacji form dźwiękowych - kurs reżyserii is a course organized in cooperation with the Teatr Polskiego Radia and the National Film Archive — Audiovisual Institute, which was co-financed by the Ministry of Culture and National Heritage of the Republic of Poland. This is an intensive professional course preparing for the production of radio plays, audiobooks, audio series, and other sound forms, among others in video games. This radio directing course is addressed to students and graduates of film and theater directing, young creators already working in the profession, as well as producers of computer games, audiobooks and audio descriptions. The aim of the course is to deepen the skills and workshop of young artists, help in the development and realization of their artistic projects, and to stimulate generational and intergenerational cooperation and exchange of experience. Interdyscyplinarne kształcenie kadr realizacji form dźwiękowych - kurs reżyserii is an educational project that responds to the needs of the creative industry market. The curriculum prepared in cooperation with partners allows for a real increase in competence and development of creativity of the participants. The training has a form of workshops and is conducted in masterclass system by the best Polish specialists from various fields of radio industry, such as: Janusz Kukuła (Director of the Teatr Polskiego Radia), Krzysztof Sielicki, Jan Buchwald, Andrzej Brzoska, Maciej Kubera, Waldemar Modestowicz, Jan Warenycia, Igor Gorzkowski, Anna Wieczur-Bluszcz, Krzysztof Gosztyła, Małgorzata Małaszko-Stasiewicz with the participation of outstanding Polish actors.

### Does it specifically target young people?: NO

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD) funding?: NO

### What are the results achieved so far through the implementation of the measure/initiative?:

The innovative program was effective and all predicted results of the task were achieved. Young professionals deepened their knowledge. Combining theory and practice in the course program allowed them to learn about professional working methods in creating radio plays broadcast in Polskie Radio. As part of the task, we organized a seminar about disseminating knowledge and raising awareness of the potential of the needs and specificity of radio directing and the production of radio plays. Young adepts of radio direction were presented to the creative industry sector representatives that are specialized in realizing audiobooks, radio plays, computer games or ebooks and audio series on online platforms. Thanks to the implementation of all components of the planned task (detailed course program, selection of the lecturers, promotion of the course and its workshops, meetings with Masters, practical classes, recordings of broadcasts and radio plays and their presentation) all assumed results and goals were achieved. All of the participants successfully completed the training and realized radio plays. The joint work of specialized artistic supervisors with participants of the course allowed the effective development of practical skills, knowledge and experience. During the course, participants have created their own radio plays, which are broadcasted at the Teatr Polskiego Radia, as well as posted on the websites of

41/54

Polskie Radio, National Film Archive – Audiovisual Institute (www.ninateka.pl) and Wajda School (www.wajdaschool.pl). We managed to educate qualified creators of radio plays and actively introduce them to the labor market. Many of the educational and artistic events were open and free, enabling people with disabilities to participate.

## GOAL 2 - Achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals:

### GOAL 3 - Integrate culture in sustainable development frameworks:

### SZKOŁA TEATRALNA

Name of CSO(s) responsible for the implementation of the measure/initiative:

Fundacja Pomocy Osobom Niepełnosprawnym "NIE TYLKO..."

Cultural domains covered by the measure/initiative:

Performing Arts

Website of the measure/initiative, if available:

http://www.nietylko.org.pl

### Describe the main features of the measure/initiative:

Theatre schools in Poland and other art schools and colleges, both public and private, are closed to the intellectually disabled and people with Down's syndrome. As a result, numerous professional theatres and Cultural Centres are not accessible to foster their artistic and professional development. There is a need to create and provide opportunities for the artistic education of intellectually disabled people and to enable them to pursue artistic professions in the future. The aim of the project is to implement a task in the field of cultural education, important for the development of social capital and activities stimulating their creativity and activating the participants representing a socially excluded group.

### Does it specifically target young people?: NO

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD) funding?: NO

### What are the results achieved so far through the implementation of the measure/initiative?:

The result of the project is to raise the level of artistic and creative competences of the participants and to shape - in practice - their perception of culture as an indispensable element of personal and social development. The Theatre School enables its participants to develop their abilities, skills and knowledge and provides them with necessary competences to work in the field of arts in the future.

### Pioneering Mobile Virtual Audiovisual Studio

Name of CSO(s) responsible for the implementation of the measure/initiative:

The Film Spring Open Foundation

Cultural domains covered by the measure/initiative:

Cinema/ Audiovisual Arts

Website of the measure/initiative, if available:

http://www.filmspringopen.eu

### Describe the main features of the measure/initiative:

The Film Spring Open Foundation is launching a new economic model of audiovisual production. It will be based on Mobile Virtual Film Studio, which aims to eliminate the techniques of of "Green screens". On board of (built by us) Cinebus we want to construct the first mobile virtual film studio in the world. Green screen (previously commonly used) will be replace by interactive rear projection controlled by the computer games engine - Unreal or Unity. This mobile, economical solution we want to offer audiovisual productions in Poland and Europe

### Does it specifically target young people?: YES

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD) funding?: NO

### What are the results achieved so far through the implementation of the measure/initiative?:

We are in the process of research and testing the project. After completion of the project we plan to implement it and promote. Primarily we plan to promote it during our "Film Spring Open Workshop" which is unique, ten-day audiovisual workshop based on new technologies and tools. It is a laboratory of innovation where new ideas emerge based on technological novelties audiovisual industry has to offer. It is addressed to filmmakers, students and enthusiasts who,

under the guidance of specialists consult and learn new technologies, enriching their artistic and technical skills and mainly develop joint audiovisual projects.

### **ADAPTER**

### Name of CSO(s) responsible for the implementation of the measure/initiative:

Fundacja na Rzecz Rozwoju Audiodeskrypcji Katarynka (Katarynka Foundation)

### Cultural domains covered by the measure/initiative:

Cinema/ Audiovisual Arts

### Website of the measure/initiative, if available:

http://www.adapter.pl

### Describe the main features of the measure/initiative:

Adapter is an online streaming platform aimed at hard-of-hearing and hard-of seeing viewers. It is considered the first such initiative in Poland and one of the first in the world. It features over 200 films – both Polish and foreign - of varying genres. All the featured films include audiodescription and Polish subtitles, meeting the needs of the blind or hard-of-seeing and Deaf or hard-of-gearing respectively. A number of films includes Polish Sign Language translation or subtitles in simple Polish, regarding viewers who are not native speakers of the spoken Polish language. The film genres include, but are not restricted to, drama, comedy, animation, documentaries, science fiction. It is widely recognised among Polish hard-of-hearing, Deaf, hard-of-seeing and blind.

### Does it specifically target young people?: NO

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD) funding?:

### What are the results achieved so far through the implementation of the measure/initiative?:

- · Over 200 films with audiodescription, closed captions and Polish Sign Language translation are available to watch online.
- The films are free to watch and do not require creating an account in the service. Over 40 000 unique users Polish Film Institute award for the best online service or blog (2016)

### The Fairy Tale Department - Wandering Hospital Library

Name of CSO(s) responsible for the implementation of the measure/initiative:

Fundacja Serdecznik

### Website of the measure/initiative, if available:

http://www.oddzialbajka.pl

### Describe the main features of the measure/initiative:

The Fairy Tale Department - Wandering Hospital Library is an initiative aimed at equal opportunities in access to education and training for children undergoing treatment in hospitals. Excluded from everyday attractions and possibilities of everyday activities, children are offered access to the latest and most valuable literature as well as interesting toys and educational tools. In order to make proper and full use of the received equipment, teachers of hospital schools are invited to a training course showing them how to interest children, how to cope with their stress, how to relieve it, and how to broaden their knowledge and skills in an interesting form.

### Does it specifically target young people?: YES

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD) funding?:

### What are the results achieved so far through the implementation of the measure/initiative?:

The task's implementation is a pilot stage and the 6th full stages of performance of the task in schools operating at hospitals. Nearly 100 of them have gained access to interesting literature and educational tools. The educational system and their teachers and tutors had the opportunity to improve their work skills in specific hospital conditions and expand their knowledge.

### GOAL 4 - Promote human rights and fundamental freedoms:

On the basis of the analysis of the responses provided through the CSO form, present up to ten main priorities of CSOs to implement the Convention over the next four years.:

The Citizen Society Organizations that filled up the CSO form underlined such priorities: - need for a more practical, international cooperation with other CSOs, - expanding of current activity through implementation of new projects, - creating

more comprehensive projects, especially on the cultural education field, - moving on to the next phases of already existing projects, - broadening of the geographical scope of the activities, - promoting the inclusion of creativity and cultural expression as strategic elements of plans and sustainable development strategies, - the special needs of various groups ought to be considered one of the main priorities for implementing the 2005 Convention.

### EMERGING TRANSVERSALISSUES

#### **Relevant Policies and Measures:**

### Politics of memory - developing the museum network

Name of agency responsible for the implementation of the policy/measure:

the Ministry of Culture and National Heritage

State museums and co-funded museums with local and regional governments

### Website of the policy/measure, if available:

https://www.gov.pl/web/kultura/siec-muzeow

### Describe the main features of the policy/measure:

Ministry was developing the museum network by the erection, expansion and co-management of 25 museums across the country: • Polish History Museum at the Citadel in Warsaw. This is the largest museum investment in the history of Poland and the most important Polish museum. We are planning its opening for 2021. • Józef Piłsudski Museum in Sulejówek – On 10 November 2018, a topping out ceremony was held at the museum, and its opening is planned to take place in 2020. Museum of Cursed Soldiers in Ostrołeka – The main stage of the investment was completed on 1 March 2019. We received the keys from the investor. Work on the permanent exhibition is under way. • Museum of John Paul II and Primate Wyszyński in the Temple of Divine Providence. The building will be opened in October 2019, while we are already planning (also for the present year) to open a branch of the museum under the name: Museum of the Collection of John Paul II (formerly the Porczyńskis' Collection). • We have established the Museum of Westerplatte and the War of 1939, which is currently a branch of the Museum of the Second World War in Gdańsk. • Piaśnica Museum in Wejherowo. This was established in December 2015 as a branch of the Stutthof Museum in Sztutowo. Our intention is to bring back the memory of the Piaśnica massacre - a number of mass executions in which representatives of the Polish political, economic and cultural elites of Gdańsk Pomerania were murdered. • National Museum of Technology in Warsaw. We saved one of the most popular museums in Warsaw from liquidation. Today we are making preparations for the opening of the Museum and the erection of its new seat, in all probability on the commons of the National Stadium. • The Ulma Family Museum of Poles Saving Jews in World War II in Markowa. In 2017, we signed an agreement for the co-management of this museum, which is of great importance to Poland. In October 2018, the Orchard of Remembrance dedicated to Poles who saved Jews was established on the grounds. • The Pilecki Family House Museum in Ostrów Mazowiecka. We have rebuilt and expanded the former home of the Pilecki family. The museum will be opened already in 2019. • Museum of the Eastern Territories of the Former Polish Commonwealth. It has been established as a branch of the Lublin Museum in Lublin. Using a grant provided by the Ministry of Culture and National Heritage, it purchased the Lubomirski Palace in Lublin for its seat. In future, it will be an independent institution. We have just presented the initial concept of the exhibition of the so-called Museum of the Eastern Borderlands. • We have combined the Royal Łazienki Museum in Warsaw and the Museum of Hunting and Horsemanship into a single cultural institution. • We have incorporated the Regional Museum (presently known as the Museum of Archaeology) in Wiślica - which contains priceless Romanesque artefacts - into the National Museum in Kielce as a new branch. • We have created a branch of the National Museum in Kraków - the Czartoryski Princes' Museum and Library, in which already in December we will exhibit a collection purchased by the Polish state. • We have rescued the building of the former Cracovia Hotel, where the new branch of the Museum will be located, from demolition and commercial utilization. • We further plan to establish another branch of the National Museum - the Wyspiański Museum. • We are making efforts to integrate the Museum of Pro-Independence Deeds, based at Oleandry Street, into the National Museum in Kraków. • At the Malbork Castle Museum we have set up a branch - Sztum Castle. The first stage of renovation and conservation works was completed in spring. Among others, the roofs of buildings forming two wings of the historic building were replaced. • We have signed an agreement for the co-management of the Museum of Remembrance of the Residents of the Oświęcim Region. • We have signed an agreement for the comanagement of the Alf Kowalski Museum of the Międzyrzecka Region. • From July 2018, we are co-managing the Casimir Pułaski Museum in Warka. • Together with the Lux Veritatis Foundation, we are building the St. John Paul II "Memory and Identity" Museum, which will be dedicated to the thought and teachings of St. John Paul II, and also present 40 thou.

records concerning Polish-Jewish relations during the Second World War. • From January 2018, we are co-managing the Central Museum of Prisoners-of-War. • From January 2019, we are also co-managing the Gross-Rosen Museum in Rogoźnica. German Nazi Concentration and Extermination Camp (1940-45). • From 1 January 2019, we are co-managing the National Museum of the Przemyśl Region in Przemyśl. • We have founded and are in the process of creating the Warsaw Ghetto Museum in the building of the former Bersohn and Bauman families Children's Hospital, located between Śliska and Sienna streets in Warsaw. • We are building the Museum and Memorial Site in Sobibór, a branch of the State Museum at Majdanek. We plan to open the permanent exhibition in the spring of 2020. • From December 2018, we are comanaging the Treblinka Museum. German Nazi Extermination and Forced Labor Camp (1941-1944). • We are co-financing the erection of the Sybir Memorial Museum in Białystok using funds from the Cultural Infrastructure Program and the EU Operational Program Infrastructure and Environment. • We are working on a formula for co-managing, as from 2020, the District Museum in Sandomierz. • We are working on a formula for co-managing, as from 2020, the Podlaskie Museum in Bialystok. • We have provided additional funds for the adaptation of the Witold Gombrowicz Museum Space at the Alexandrine Villa in the French town of Vence near Nice.

### Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

The project is in progress. A final result will be development of 25 modern multi-functional museums in Poland. This initative has been included in The Strategy for Responsible Development for the period up to 2020 (including the perspective up to 2030).

### Financial resources allocated to the policy/measure in USD:

Comprehensive financial data will be presented in the next periodic report.

Has the implementation of the policy/measure been evaluated?: NO

If yes, what are the main conclusions/recommendations?:

The project is in progress. The evaluation will be carried out after the completion of the project

### Partner(s) engaged in the implementation of the measure:

State museums

Type of entity:

**Public Sector** 

Co-funded state museums with local and regional self-governments

Type of entity:

**Public Sector** 

### The Operational Programmes of the Polish Film Institute

Name of agency responsible for the implementation of the policy/measure:

Polish Film Institute

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Website of the policy/measure, if available:

http://pisf.pl/dotacje-programy-operacyjne/

### Describe the main features of the policy/measure:

Polish Film Institute (Polski Instytut Sztuki Filmowej) is a state legal entity established in 2005 to support the development of cinematography. The Institute operates on the basis of the Act of 30 June 2005 on cinematography, the Act of 9 November 2018 on financial support for audiovisual production and its statute. In 2019, thanks to the funding of the Polish Film Institute, 40 feature films, 42 documentaries, and 22 animated films were produced. The Institute also supports, among others, all the most important film festivals taking place in Poland, film education, cinema development, and international promotion of Polish cinematography.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

- enabling the development of Polish film production and co-production; inspiring and supporting the development of all genres of filmmaking in Poland, with emphasis on artistic films, including the preparation of film projects, film production, and film distribution; supporting activities aimed at enabling general access to Polish, European, and worldwide cinema heritage; supporting film debuts and supporting artistic development of young filmmakers; promoting Polish filmmaking; supporting financially initiatives in areas of film project preparation, film production, film distribution, film promotion, and disseminating film culture; supporting the maintenance of film archives; supporting the development of the independent film industry in Poland, particularly small and medium-sized companies active in the field of filmmaking;
- Financial resources allocated to the policy/measure in USD:

37,86 million USD in 2019

Has the implementation of the policy/measure been evaluated?: NO

### The Grant Programmes of the Minister of Culture and National Heritage

Name of agency responsible for the implementation of the policy/measure:

The Ministry of Culture and National Heritage in cooperation with state cultural institutions

### Website of the policy/measure, if available:

http://www.mkidn.gov.pl/pages/strona-glowna/finansowanie-i-mecenat/programy-ministra/programy-mkidn-2019.php

### Describe the main features of the policy/measure:

The Grant Programmes of the Minister of Culture and National Heritage create an essential funding source for Citizen Society Organizations on the cultural field. Additionally, they create important support for local and regional governments, local cultural institutions, and churches and religious associations. Programmes are an elastic systemic project-based solution for the development of cultural activity in Poland. This measure is primarily concerned with artistic events, museum and contemporary art collections, fine arts, literature and readership promotion, artistic and cultural education, monuments protection, cultural heritage and cultural-infrastructure development.

### Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

In the framework of the grant programmes of the Minister, about 13 thousand projects received financing in the 2016-2019 period. Institutions connected with local and regional self-government obtained support in c.a. 5 thousand projects. Citizen Society Organizations received co-financing of c.a. 4,5 thousand projects.

### Financial resources allocated to the policy/measure in USD:

Financial resources allocated to the grant programmes were about 337 million USD in the 2016-2019 years.

Has the implementation of the policy/measure been evaluated?: NO

### The National Programme for the Development of Reading

Name of agency responsible for the implementation of the policy/measure:

the Ministry of Culture and National Heritage the Ministry of National Education the National Library the Book Institute

### Website of the policy/measure, if available:

https://www.gov.pl/web/kultura/narodowy-program-rozwoju-czytelnictwa

### Describe the main features of the policy/measure:

The National Programme for the Development of Reading is adopted by the Council of Ministers of the Republic of Poland. This multiannual programme for the years 2016-2020, aims to improve readership in Poland by strengthening the role of public libraries and school as local centers of social life which are the center of access to culture and knowledge. This objective will be implemented by the financial support of three priorities: 1) modernization, construction or reconstruction of libraries in villages and smaller towns, 2) ongoing replenishment of collections of public libraries with new publications, 3) ongoing replenishment of collections of school libraries with new publications.

### Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO What are the results achieved so far through the implementation of the policy/measure?:

By the end of 2018 institutions conducting the programme, erected, modernized and equipped 109 libraries and purchased 10 million new publications, which have been distributed to more than 2,500 public libraries, and also 6 million books for 12 thousand school and pedagogic libraries.

### Financial resources allocated to the policy/measure in USD:

A budget of the programme for the 2016-2019 period was c.a. 92,5 million USD.

Has the implementation of the policy/measure been evaluated?: NO If yes, what are the main conclusions/recommendations?:

The evaluation of the programme will be carried out after its completion.

## <u>The Multi-annual Programme "Niepodległa" Centenary Anniversary of Poland Regaining Independence</u>

### Name of agency responsible for the implementation of the policy/measure:

The Ministry of Culture and National Heritage

The Office of the "Niepodległa" Programme

The Adam Mickiewicz Institute

### Website of the policy/measure, if available:

http://Niepodlegla.gov.pl

### Describe the main features of the policy/measure:

On May 24th, 2017, the Government of Poland had enacted the Multi-annual Program "Niepodległa". The Program was established with the sole purpose of bringing together various initiatives that are being orchestrated to commemorate the Centenary Anniversary of Poland Regaining Independence. The commemorations are coordinated by The Office of the "Niepodległa" Program. The Multi-annual "Niepodległa" Program is set to support projects for organizing a celebration of regaining independence on a local, regional, national, and international scale. The main goal of the Multiannual Program is inclusivity. Each of the planned grant programs will promote the participation of citizens in the preparation of celebrations. The Government Plenipotentiary for the celebration of the Centenary of Regaining Independence of the Republic of Poland - the Secretary of State at the Ministry of Culture and National Heritage - is responsible for coordinating all actions implemented under the Program. The Plenipotentiary is supported by the Office of the Niepodległa Program and the Adam Mickiewicz Institute. The subsidy program commemorating the centennial of regaining independence has been divided into three priorities: Priority no.1 The Ministry of Culture and National Heritage, along with its subordinate institutions, are directly responsible for the support of key national projects which are included directly in the content of the Program. Among those projects are, for example, the initiative of the National Heritage Board of Poland called 100 Monuments of History for the Centenary of Independence or the Centenary of the Avant-garde in Poland developed by the Muzeum Sztuki in Łódź. Priority no.2 The Office of the Niepodległa Program coordinates the grant programs which support local and regional initiatives within the territory of Poland. Also, the Office is responsible for efficient communication and promotion of the Program. Priority no.3 The Adam Mickiewicz Institute (Instytut Adama Mickiewicza) supervises grants for projects abroad but also organizes its projects beyond the Polish borders. This presentation of Polish culture of the last century will be based on seven thematic tracks - guiding themes of the projects: - Ignacy Jan Paderewski. An icon of independence, - Polish community abroad, - Polish women, - The independence generation, - The avant-garde, - The working class, - The spirituality of the independence. Each of them shows a significant contribution of Poles to the development of Europe and the World.

### What are the results achieved so far through the implementation of the policy/measure?:

In the 2017-2019 period the Programme brought the following results: - 8 million USD in subsidies for local and regional initiatives in Poland - about 700 local and regional initiatives subsided - about 6 000 local and regional events organised in Poland

### Financial resources allocated to the policy/measure in USD:

63 million USD allocated for years 2017-2022 in tota18 million USD allocated for subsidies for local and regional initiatives in Poland

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

The National Board of Heritage

Type of entity:

**Public Sector** 

Art Museum in Łódź

Type of entity:

**Public Sector** 

### CHALLINGES AND ACHIEVEMENTS

Describe the main results achieved to implement the Convention (at least one major achievement in one of the four goals):

The most important achievement in Goal 1 of the 2005 Convention was creating the audiovisual production support system, so-called "incentives." It offers reimbursement of production costs incurred in Poland in the amount of 30% of Polish eligible costs. Incentives increase the possibilities of making feature films, animations, documentaries and series, animated series, and documentary series. The key achievement in Goal 2 of the 2005 Convention was the development of The ©POLAND Translation Program. It aims to promote Polish literature throughout the world. It is aimed at foreign and Polish publishers interested in publishing Polish books in foreign-language translations. The most significant achievement in the Goal 3 of the 2005 Convention was including cultural policy into the essential planning document in the field of the medium- and long-term economic policy in Poland - The Strategy for Responsible Development for the period up to 2020 (including the perspective up to 2030). The most important achievement in Goal 4 of the 2005 Convention was implementing the project: National Conference on Culture. This initiative aimed to hold a debate on the legal status of artists and prepare a statement of the artists' community in this field.

## Describe the main challenges encountered to implement the Convention and the main solutions found or envisaged to overcome them:

The most important challenge of the 2016-2019 implementation of the Diversity Convention period was to enlarge the state budget for culture. Thanks to the activity of the Government of the Republic of Poland, expenditure on culture from the state budget has increased from 2017 to 2019 by over 20% and has clearly exceeded the 1% budgetary threshold. In 2018, more than 1 billion USD was allocated to culture from the state budget. In 2019, this amount was increased by approx. 150 million USD. As a result, the Polish Government conducted a cultural policy, that some of the most significant achievements are as follows: Taking care of people of culture We have doubled the revenue limit, from around 20 thou. PLN to 40 thou. USD, from which creators and authors are entitled to 50 percent of tax-deductible expenses. We are working on establishing a special fund that will be used to co-finance National Insurance premiums for creators and authors with the lowest incomes, We are gradually lifting wage rise restrictions in the most neglected sectors of culture. Taking care of the development of culture in the regions The Ministry of Culture and National Heritage is consistently expanding our co-management of institutions of culture administered by local self-governmental authorities, and this helps significantly strengthen their potential. We choose those institutions which due to the limited financial resources of self-governments were unable to fully harness their potential. The objective of co-management is to ensure they flourish on both the national and international arena, to strengthen them, and to provide them with favorable conditions for conducting activities. This policy aims to ensure that there is at least one institution co-managed by the Ministry of Culture and National Heritage in each province. Until 2016, the Department of National Institutions of Culture supervised 12 state cultural institutions and 17, which had been accepted for co-management. In the years 2017–2019, another 12 cultural institutions joined this group, including the Arnold Szyfman Polish Theatre in Warsaw, the Artur Malawski Subcarpathian Philharmonic in Rzeszów, the Mieczysław Karłowicz Philharmonic in Szczecin, the Paderewski Centre in Kaśna Dolna, the Tadeusz Sygietyński State Folk Group of Song and Dance "Mazowsze", the Stanisław Hadyna "Śląsk" Song and Dance Ensemble in Koszecin, the Łomża Philharmonic, the Jan Dorman Children's Theatre in Bedzin, and the Artur Rubinstein Philharmonic Orchestra of Łódź. Promotion of Polish Music The Ministry organized the first-ever International Chopin Competition on Period Instruments. Its participants were pianists from around the world, aged between 18 and 35 years. We also held the first-ever Karol Szymanowski International Music Competition in Katowice, which included five categories: piano, violin, song, the string quartet, and composition. In autumn, we plan to organize the Stanisław Moniuszko International Competition of Polish Music. We are implementing the "Heritage of Polish Music" project, under which we intend to organize recordings of the unique heritage of Polish music, which will be addressed to music lovers, artists and all listeners in Poland and abroad. Acting together with the Polish Music Publishing House, we are implementing the project "100 for 100. Musical Decades of Freedom" - a unique undertaking on the global scale, the aim of which is to present selected works of Polish music from the period of regaining independence Renovating of art schools We have obtained 129,2 million USD from European funds for modernizing the power facilities of 139 public art schools throughout Poland, mainly in small and medium-sized towns. The objective of this modernization program is not only to reduce CO2 emissions and improve the state of the environment, but also to increase student safety and provide more comfortable conditions for study. 71 schools in Poland have already been renovated. This is the largest project of its type implemented by the state administration. Joining the European film family In 2019, the Act on Financial Support for

Audiovisual Productions came into force. It introduces a mechanism of financial incentives for the production of feature, documentary or animated films and serials which promote Polish and European cultural achievements. Individual productions receive financial support in the amount of 30% of Polish eligible costs. Poland was one of the last countries in the European Union without solutions supporting the local film industry. Creating an Interactive Fairytale and Animation Centre in Bielsko-Biała The centre will combine an interactive, modern museum with an amusement park. It will use the achievements of the Cartoon Films Studio in Bielsko-Biała, where numerous animated serials - "Bolek and Lolek", "Reksio the Dog" and "Baltazar Gabka's Adventures" - were created. It will present the history of animated films and their stages of production in game form. Visitors will view museum objects and familiarize themselves with the achievements of Polish animation, however in a completely novel way. Supporting of the growth of readership For the years 2016 - 2010, we have planned an outlay totaling nearly 700 million PLN for implementing the National Readership Development Program. Using these resources, by the end of 2018, we have erected, modernized and equipped 109 libraries and purchased 10 million new publications, which have been distributed to more than 2,500 public libraries, and also 6 million books for 12 thou. schools and pedagogic libraries. Digitization of cultural centers and developing the digital culture We digitize cultural centers and develop digital culture. Acting in collaboration with the Ministry of Digitization, we are implementing a program to connect more than 2,000 communal centers of culture to broadband internet and equipping them with digital equipment (computers, tablets). We also coordinate the work of Competence Centers for the digitization of specific types of cultural resources (the National Library, the National Digital Archive, the National Film Archive - Audiovisual Institute, the National Heritage Board of Poland, and the National Institute of Museology and Protection of Collections). Changing the law We have prepared a number of modifications to existing legal provisions and new projects aimed at providing solutions for creators, authors, and entrepreneurs operating in the cultural sector. The following are the most important: • The Act of 15th June 2018 on the Collective Management of Copyrights and Related Rights, which is the first instrument in the nearly 100-year history of Polish copyright law to provide comprehensive regulation of the activities of collective management organizations. • The Act of 20th July 2018 amending the Act on Radio Broadcasting and Television and the Act on Subscription Fees, which implements the provisions of European law regarding the implementation of their public mission by public radio and television broadcasting companies, for example, the establishment of a card of commitments or a definition of a new service. • The Act of 2nd June 2017 amending the Act on the Protection of Monuments and Care of Monuments and Other Assorted Acts, which introduces the temporary protection of historic buildings and the protection of modernist architecture. • The Act of 25th May 2017 on the Restitution of Goods of Material Culture, which defines the competences of state organs in restitutive cases, both as regards proceedings conducted in Poland, and those involving foreign entities. • Copyright - public lending right, according to which the Minister of Culture and National Heritage has designated, this based on competition, the collective management organization competent concerning the payment of remuneration for library loans. • The Act of 9th November 2018 on Financial Support for Audiovisual Productions, which introduced a new mechanism for the provision of support to the audiovisual sector and served to attract international film productions to Poland. • The Act on Financial Support for the Production of Cultural Video Games - inter-ministerial discussions regarding the project on the provision and settlement of financial support for video games producers have been completed.

## Describe the steps planned in the next four years to further implement the Convention and the priority areas identified for future policy action based on the conclusions of the current reporting process:

The beginning of Pandemic COVID-19 and rapid spreading of it worldwide needed a reaction in different fields. A lockdown of many branches of the economy and areas of social life also influenced the cultural sector. The Minister of Culture and National Heritage stated that the Protection and Promotion of the Diversity of Cultural Expressions, as a part of public cultural policy, needed a whole programme of interventions in many areas. Immediately after the announcement of restrictions on cultural institutions' activities connected with the epidemic threat, the Ministry of Culture and National Heritage of Poland began works on solutions to compensate for losses related to the suspension of activities in the cultural sector. The Minister of Culture and National Heritage participates in the works of the Government Crisis Management Team, representatives of the ministry also participate in works coordinated by the Ministry of Development and the Ministry of Family, Labour and Social Policy to limit the losses of Polish entrepreneurs and the Polish economy. The Anti-Crisis Shield, prepared by the Polish government and adopted by the Parliament, assumes state support for artists, employees of the cultural sector, as well as companies and non-governmental organizations dealing with culture, whose activities cannot be continued during the period of the epidemic, an increase in funds for social assistance for artists and additional support for the development of new forms of sharing culture on-line and activation after the restoration of activities. We estimate that the total value of support for the cultural sector in various forms may have a value of up to 1 billion USD. Among the instruments of the Anti-Crisis Shield the sector could find: 1) In accordance with the decision of the Minister of Culture and National Heritage in the minister's grant programs (currently there are 32 programs - it's a major instrument to support the sector in Poland - starting from books, heritage protection, music, promotion of Polish culture abroad, digital culture, film, visual art, etc.) announced so

far, in justified cases the managing authorities will apply an individual approach to each applicant allowing the implementation of specific tasks under changed conditions and continuity in conducting cultural activities. Therefore the sector can still receive financial support for various activities. Moreover, the overall budget for the programs was increased by an additional 15,5 mln USD). 2) The social assistance for artists: social assistance from the Culture Promotion Fund can be obtained by artists in difficult financial situations. The Minister of Culture and National Heritage has made efforts to increase the funds allocated to social assistance for artists and cultural professionals. The social assistance provided to artists is 465 USD exempted from taxes. Due to the status of an epidemic threat or epidemic status, it is not possible to display movies in cinemas. Therefore, it was proposed to change the regulations on film and audiovisual production, indicating that "film" is also a production that has not been shown in the cinema. This is to enable the audiovisual sector to receive grants/subsidies from the Polish Film Institute also for audiovisual productions, which will be presented on digital platforms (VOD). 3) The amendments to the "Act on audiovisual incentives" was also introduced, and it allows extending the deadlines and simplifying the procedures for submitting applications for financial support for audiovisual productions. 4) In April 2020 the Minister of Culture and National Heritage has announced a special grant program, "Culture on-line" addressed to a wide range of stakeholders conducting cultural activities. This program aims to finance a change in the form of dissemination of cultural activity, especially via the Internet. This will help to develop new activities on-line. The total budget of the program is estimated at ca. 4,1 mln USD). The program consists of two elements: Grant programme (budget: 3,8 mln USD) for activities on-line between 1 May until 30 October, 2020 for cultural institutions, church, NGOs, business entities in culture. This part is managed by the National Centre for Culture (Narodowe Centrum Kultury); Scholarship programme (budget: 1,3 mln USD) for activities on-line between 1 May until 30 October, 2020 for culture individuals for various activities on-line. The ministry manages this part. 5) In October 2020, the Minister of Culture and National Heritage announced a large grant program - The Culture Support Fund, whose main goal will be to revive cultural activities and offset any losses that the cultural sector has suffered through restrictions. The Culture Support Fund is financial aid from the Polish Government to the cultural sector, Its budget is 103,35 million USD, and local art institutions, non-governmental organizations and entrepreneurs conducting cultural activities in the field of theatre, music, and dance are eligible for support. The Fund aims to ensure the stable functioning of the institutions and to maintain existing employment in the cultural sector. The compensation will relate to the revenue lost - due to the epidemic - from 12 March to 31 December. Moreover, the individual artists and cultural entities may benefit from the general regulations implemented by the Polish government and local authorities as a support in times of crisis, such as reduction of local taxes and rents, change of payment dates of tax installments, loans to cover the running costs of running a micro-enterprise, co-financing of part of employee remuneration costs, etc. Additionally, the vast majority of cultural institutions subordinated to the Ministry of Culture and National Heritage have transferred their daily activities to the Internet, offering various exhibitions, concerts, seminars, workshops for children and youth and access to their audiovisual archives, using for example the possibilities of Google Arts & Culture platform. The list is available here (in Polish): https://www.gov.pl/web/kultura/kultura-w-sieci. Along with the process of cultural activity protection during the COVID 19 pandemic, the Ministry of Culture and National Heritage is preparing a system of coordination of the Diversity Convention implementation. The first step to introducing this system is establishing in the Ministry Task Force, which will begin a dialogue with all the Convention stakeholders to build effective tools that help implement its content in a current period of reporting.

Please upload relevant documents (law, policy, agreement, regulation, strategy, etc.), studies and statistics in PDF format related to the implementation of the 4 goals and the 11 areas of monitoring of the Convention in your country. The documents should have been produced during the reporting period covered by this periodic report. Please provide the title and a description of the main content of the document in English or French.:

### **Attachment**

The publication "Culture in 2018", presents selected areas of activity conducted by cultural institutions in Poland in 2018.
The publication "Culture in 2017", presents selected areas of activity conducted by cultural institutions in Poland in 2017.
The publication "Culture in 2016", presents selected areas of activity conducted by cultural institutions in Poland in 2016.

### **Attachment**

Publication "Cultural and creative industries in 2014-2016" presents cultural and creative industries in Poland.
The summary of The Strategy for Responsible Development for the period up to 2020 (including the perspective up to 2030).
The publication "Culture in 2019", presents selected areas of activity conducted by cultural institutions in Poland in 2019.
The report "The role of creative economy in Poland" prepared by the indepedent think-tank - the Polish Economic Institute.
The Polish Culture Yearbook 2016 summarizes multi-dimensional aspect of activities carried out in the sphere of culture in 2016.
The Polish Culture Yearbook 2017 summarizes multi-dimensional aspect of activities carried out in the sphere of culture in
This publication presents selected aspects of Polish Culture at the 100th anniversary of the Independence regaining.
This publication shows the impact of the European Union on Polish Culture during 15 years of Poland's membership in

### SUBMISSION

### Designated official signing the report:

Title: Ms.

First name: Magdalena Family name: Gawin

**Organization:** the Ministry of Culture and National Heritage of the Republic of Poland **Position:** the Deputy Minister of Culture and National Heritage of the Republic of Poland

Date of submission:

2020

**Electronic Signature:** 

dr hab. prof. IH PAN Magdalena Gawin



### QUADRENNIAL PERIODIC REPORT POLAND 2020

### **GENERAL INFORMATION**

### TECHNICAL INFORMATION

Name of Party:

Poland

**Date of Ratification:** 

2007

### Officially Designated Point of Contact of the Convention:

Website: https://www.gov.pl/web/kultura/

Mr.

Jakub Wiśniewski

the Ministry of Culture and National Heritage of the Republic of Poland

Krakowskie Przedmieście 15/17

00-071 Warszawa

Poland

+48695310171

**Phone Number:** +48222121138

Email: jwisniewski@mkidn.gov.pl

Describe the multi-stakeholder consultation process established for the preparation of this report, including consultations with relevant ministries, public institutions, local governments and civil society organizations.:

The Report was prepared as a result of work carried out by the Ministry of Culture and National Heritage between February and October of the 2020 year. The work was divided into four stages.

The first stage was the analysis of the structure of the periodic report and comparing it with fields of current public culture policy. The study covered the contents of the government's strategic documents and collections of public data, including reports of the Statistics Poland (the government agency) and independent publications -

"Compendium, Cultural Policies and Trends in Europe", "The Role of Creative Economy in Poland". This stage also covered an analysis of websites of the Ministry of Culture and National Heritage, the Ministry of Foreign Affairs, the Government Plenipotentiary for Equal Treatment.

In the next step, an analysis was conducted of the on-line resources of the selected, leading cultural institution in

Poland:

the Adam Mickiewicz Institute.

the National Centre for Culture.

the International Cultural Centre,

the National Library,

the Book Institute,

The Institute of Music and Dance.

the Polish Film Institute.

The Fryderyk Chopin Institute

the Polish Music Publishing House.

Ossoliński National Institute,

The Podlasie Opera and Philharmonic - European Art Centre in Białystok,

The Literature Institute.

The Pilecki Institute.

The Zbigniew Raszewski Theatre Institute,

The Office of the "Niepodległa" Programme.

Those institutions prepared also materials describing their general activity and selected projects. Some of those materials were prepared in cooperation with local and regional government units engaged in projects.

In the third stage, there was a survey conducted among civil society organizations. An invitation to a survey was

In the third stage, there was a survey conducted among civil society organizations. An invitation to a survey was sent to CSOs, which were beneficiaries of four programmes of the Minister of Culture and National Heritage: the Accessible Culture, the Cultural Education, the Culture - Interventions, the Development of Creative Sectors. In the last stage, there was a deep survey of all collected resources and merging it into a final version of the report.

### **Executive summary:**

Poland has been a multicultural country for centuries. the Polish national identity is a multi-layered concept shaped by diverse collective experiences of people coming from various ethnicities, languages, religions and traditions. As a meeting point for Western and Eastern cultural traditions, Polish cultural heritage represents the European civilization's essence.

Poland has a long-standing tradition of accepting cultural diversity, which is an essential dimension of polish society's identity. Cultural diversity based on the religious tolerance principle peaked in the XVI century when Poland with Lithuania built Polish-Lithuanian Commonwealth. From the XVIII century to the 1918 year, Poland had lost political independence, albeit the polish community had been developing a culture in many different dimensions, creating from it fundaments of collective existence. After the Second World War and 1944 -1989 years under a communist regime, in 1989 year, Poland made a democratic transition and began integrating with the European Union and the Euro-Atlantic community. Nowadays, as a member of the European Union, Poland creates a friendly climate for building an exciting and diverse cultural life. Each year, it hosts dozens of festivals promoting music, theatre, fine arts, film, and other nations' folk traditions and ethnic minorities living in this country. Art institutions and culture-promoting organizations routinely cooperate with their counterparts from other European and non-European countries, organizing guest performances, participating in national and international festivals, staging joint exhibitions, and co-producing performances. Theatres put on plays by authors worldwide, and musical institutions regularly host outstanding foreign composers and musicians.

Notably, the economic rapprochement, unrestricted freedom of travel and shared laws governing many areas of operation across the EU contribute to cultural cooperation. Promoted by local-government authorities, border cooperation among cities, institutions and individual artists is an effective method for bringing down cultural barriers.

From the beginning of his term office in 2015, The Minister of Culture and National Heritage of the Republic of Poland introduced a programme, that in many aspects, implements the Diversity Convention.

The priorities of the programme of the Minister are as follows:

- I. Providing stable means of support to artists and cultural institutions;
- II. Enhancing the level of services and the quality of operation of cultural institutions in Poland revising legal regulations as a follow-up to extensive consultations with artistic milieus;
- III. Developing competences of Polish society in the field of culture;

- IV. Shaping Polish "political community" through the promotion of a culture of remembrance and identity, and the policy of remembrance;
- V. Enriching popular culture with elements of high culture;
- VI. Fostering citizen participation in culture;
- VII. Aiding the growth of artistic freedom and creative pluralism;
- VIII. Fostering the development of creative industries;
- IX. Disseminating awareness of the antitotalitarian identity of Poles abroad;
- X. Promoting Polish culture abroad.

The projects described in this report are only a part of the totality of measures undertaken at various levels and by multiple institutions. This report focuses on the policies and measures initiated at the national level with a view to protecting and promoting cultural diversity in Poland in the years 2016-2019. It is particularly concerned with the activities of the Ministry of Culture and National Heritage and the subordinated organizations it has established within its framework. The contents of this document reflect the ten priorities of the public cultural policy mentioned above.

Contact details of the stakeholders involved in the preparation of the quadrennial periodic report (QPR). Please also include the contact details of the civil society organizations (CSOs) if they have contributed to the QPR drafting, including through the CSO form.:

Public Sector	the Ministry of Culture and Nationa Heritage of the Republic of Poland	esp@mkidn.gov.pl	https://www.gov.pl/web/kultura
Public Sector	The Ministry of Foreign Affairs of the Republic of Poland	press@msz.gov.pl	https://www.gov.pl/web/dyplomacja
Public Sector	The Government Plenipotentiary for Equal Treatment	sekretariat.BRT@mrpips.gov.pl	https://www.gov.pl/web/rownetraktowanie
Public Sector	The National Library	dyrektor@bn.org.pl	https://www.bn.org.pl/en
Public Sector	the Adam Mickiewicz Institute	SEKRETARIAT@IAM.PL	https://iam.pl/en
Public Sector	The International Cultural Centre	sekretariat@mck.krakow.pl	https://mck.krakow.pl/en
Public Sector	the National Centre for Culture	nck@nck.pl	https://www.nck.pl/
Public Sector	the Book Institute	biuro@instytutksiazki.pl	https://instytutksiazki.pl/en/
Public Sector	The Institute of Music and Dance	imit@imit.org.pl	https://imit.org.pl/
Public Sector	the Polish Film Institute	pisf@pisf.pl	https://pisf.pl/
Public Sector	the Polish Music Publishing House	pwm@pwm.com.pl	https://pwm.com.pl/
Public Sector	The Fryderyk Chopin Institute	mpawlak@nifc.pl	https://nifc.pl/en//
Public Sector	The Ossoliński National Institute	ossolineum@ossolineum.pl	https://ossolineum.pl/
Public Sector	The Podlasie Opera and Philharmonic – European Art Centre in Białystok	sekretariat@oifp.eu	https://www.oifp.eu
Public Sector	The Literature Institute	sekretariat@instytutliteratury.eu	https://instytutliteratury.eu/

Public Sector	The Pilecki Institute	kontakt@instytutpileckiego.pl	https://instytutpileckiego.pl/en
Public Sector	The Office of the "Niepodległa" Programme	kontakt@niepodlegla.gov.pl	https://niepodlegla.gov.pl/en/
Public Sector	The Zbigniew Raszewski Theatre Institute	sekretariat@instytut- teatralny.pl	http://en.instytut-teatralny.pl/
Civil Society Organization (CSO)	KOSMOPOLIS Institute - the foundation for Science, Culture and Education Nauki,	dorota.kozlowska@filmforum.pl	https://interfilmlab.pl/
Civil Society Organization (CSO)	the Wajda School Foundation	info@wajdaschool.pl	https://wajdaschool.pl/
Civil Society Organization (CSO)	The Film Spring Open Foundation	si@filmspringopen.eu	https://filmspringopen.eu/pl/
Civil Society Organization (CSO)	the FILMFORUM Association	stowarzyszenie@filmforum.pl	https://filmforum.pl/en/main-page/
Civil Society Organization (CSO)	The Foundation for Assistance to the Disabled "Nie tylko"	fun.nietylko@wp.pl	http://www.nietylko.org.pl/
Civil Society Organization (CSO)	The Katarynka Foundation	kontakt@fundacjakatarynka.pl	https://pl- pl.facebook.com/FundacjaKatarynka
Civil Society Organization (CSO)	The Foundation "Serdecznik"	fundacja@serdecznik.pl	http://serdecznik.pl/

# GOAL 1 - SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE









### **CULTURAL AND CREATIVE SECTORS**

A Ministry (or agency with ministerial status) is responsible for cultural and creative sectors: YES Regional, provincial or local governments or administrations have decentralised responsibilities for policies and measures promoting the cultural and creative sectors:: YES

Regulatory frameworks and sector specific laws, policies and/or strategies supporting the cultural and creative industries have been revised or adopted during the last 4 years: YES

If YES, has at least one of them been designed through interministerial cooperation (involving different government departments responsible for policy areas, such as communication, education, ICT, trade, foreign affairs, labor, finance): YES

Specific education and training programmes in the arts and the cultural and creative sectors are established, including:

Digital literacy programmes for creation and experimentation

Technical and vocational education and training programmes in

Cinema/Audiovisual arts

Cultural management

Design

Digital cultural and creative sectors

Media arts

Music

Performing arts

**Publishing** 

Visual arts

Tertiary and university education degrees in

Cinema/audiovisual arts

Cultural management

Design

Digital cultural and creative sectors

Media arts

Music

Performing arts

**Publishing** 

Visual arts

Specific measures and programmes have been implemented over the last 4 years to:

Support job creation in the cultural and creative sectors

Encourage the formalization and growth of micro/small and medium-sized cultural enterprises

### Statistical offices or research bodies have produced data during the last 4 years:

related to cultural and creative sectors

evaluating cultural policies

### Share of cultural and creative sectors in Gross Domestic Product (GDP):

6.30%

2018

### Please provide whenever possible disaggregated data by sector:

This data concerning the creative economy. This branch of economy is divided into three sections:

The digital sector - 2.25% in Gross Domestic Product

Creative industries - 3,33% in Gross Domestic Product

Cultural Industries - 0,73% in Gross Domestic Product

Source: The Report of Polish Economical Institut (indepedent): The role of creative economy in Poland

### Share of employment in the cultural and creative sectors:

2.40%

2018

### Please provide whenever possible disaggregated data by sector, age, sex and type of employment:

Cultural and creative industries according to cultural domains:

advertisiting - 24,6%

architecture - 16%

visual arts - 15%

audiovisual and multimedia arts - 12,8%

performing arts - 5,7%

artistic education - 2%

cultural heritage - 0,6%

Source: Creative and Cultural Industries in Poland (Statistics Poland)

### Total public budget for culture (in USD):

3,024,651,163USD

2019

### Please provide whenever possible the share allocated by cultural sectors/domains (in %):

The structure of state budget expenditure on culture and protection of national heritage in 2019 (total sum in 2019 - 539 431 000 USD)

museums - 32,6%

centers of culture and art - 10,3%

protection of historical monuments - 8,1%

theatres - 8,5%

archives - 8,5%

libraries - 4,7%

philharmonic halls, orchestras and choirs - 3,8%

radio and television activities - 1,4%

others - 22,1%

The structure of local government units expenditure on culture and protection of national heritage in 2019 (total sum in 2019 - 2 490 801 000 USD)

cultural centres and establishments - 31,8%

libraries - 17,2%

museums - 11,6%

theatres - 9,5%

protection of historical monuments - 5,9%

centers of culture and art - 3,3%

philharmonic halls, orchestras and choirs - 3,3%

others - 17.4%

Source: Kultura in 2019 (Statistics Poland)

### **Relevant Policies and Measures:**

### The strategic project called "Creative Industries Package"

### Name of agency responsible for the implementation of the policy/measure:

The Ministry of Culture and National Heritage of the Republic of Poland

### Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Music

Performing Arts

**Publishina** 

Visual Arts

### Website of the policy/measure, if available:

http://sektorykreatywne.mkidn.gov.pl/

http://www.gov.pl/web/kultura/rozwoj-sektorow-kreatywnych2

https://pisf.pl/zachety-informacje/

https://instrumentyfinansoweue.gov.pl/finansowanie-dla-beneficjentow/

### Describe the main features of the policy/measure:

The project entitled "Package for Creative Industries" is one of the so-called strategic projects included in the "Strategy for Responsible Development", which determines the priorities of the Polish state policy. It includes a number of mechanisms aimed at removing development barriers and supporting the development of Polish creative industries. The project includes, among others, the following activities: - the "Development of Creative Industries" grant programme addressed to all creative industries, with priority given to video games, music, design and new media; within its framework, the Ministry of Culture and National Heritage supports educational activities, exports of Polish creative industries, prototyping and product development, networking

and research and analysis, - The act on financial support for audiovisual production came into force in February 2019, thanks to the introduction of this instrument, producers of feature films, animated films, documentaries and series will be able to apply for 30% cash rebate, the operator of the so-called "incentives for audiovisual production" is the Polish Film Institute, - BGK/EFI loan guarantees under the Creative Europe programme - possibility for SMEs from creative industries to benefit from preferential investment and working capital loans, - cyclical industry educational and networking events organised by the Ministry of Culture and National Heritage and subordinate/supervised institutions, - Work has been initiated on the introduction of a law on supporting the production of cultural video games, - research and analyses were carried out on creative sectors (e.g. video game sector, music industry).

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

### What are the results achieved so far through the implementation of the policy/measure?:

The aim of the policy is to develop the Polish cultural and creative sectors and to strengthen their competitiveness in the EU and beyond. The individual tools of the "Package" are actions launched over the last few years, and some of them are still under preparation, so a comprehensive summary of measurable results will not be possible until some time. In the "Creative Sector Development" grant programme alone, in the years 2017-2020, financial support was provided to a total of about 300 projects from creative sectors.

### Financial resources allocated to the policy/measure in USD:

subsidy program "Development of Creative Sectors" - about PLN 5 million per year, - The so-called "incentives for audiovisual production" - about PLN 200 million per year, - BGK/EFI loan guarantees under the Creative Europe programme - the total maximum value of loans secured by guarantees in 2019-2022 may amount to PLN 525 million, - tax credits for the production of cultural video games (at the design stage) - it is assumed that the sum of the granted credits will amount to approximately PLN 25 million annually

Has the implementation of the policy/measure been evaluated?: NO Partner(s) engaged in the implementation of the measure:

National Contact Point for Financial Instruments of the European Union Programs

Type of entity:

**Public Sector** 

PricewaterhouseCoopers

Type of entity:

**Private Sector** 

Linklaters LLP

Type of entity:

**Private Sector** 

Bank Gospodarstwa Krajowego

Stowarzyszenie Polskie Gry

Type of entity:

Civil Society Organization (CSO)

Fundacja Music Export Poland

Type of entity:

Civil Society Organization (CSO)

Fundacja Indie Games Polska

### Type of entity:

Civil Society Organization (CSO)

### The 30% Cash Rebate - financial support for audio-visual production

Name of agency responsible for the implementation of the policy/measure:

Polish Film Institute

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Website of the policy/measure, if available:

http://pisf.pl/en/news/?kategoria=zach%C4%99ty

### Describe the main features of the policy/measure:

The audio-visual production support system regulated by the Act on financial support for audio-visual production offers reimbursement of production costs incurred in Poland in the amount of 30% of Polish eligible costs. Funds allocated to support audio-visual productions come directly from the state budget and are distributed throughout the year until they are depleted. Reimbursement is available for feature films, animations, documentaries and series, animated series and documentary series. The cash rebate is available for production of Polish and international co-productions and services provided for foreign productions. The cultural qualifications test and minimum spending thresholds apply. Limits per project and applicant apply. A Polish partner or company registered in Poland is required to apply for support. The support is paid after the presentation and positive verification of the final report on production or the stage of work covered by the support.

### What are the results achieved so far through the implementation of the policy/measure?:

From April 2019 till October 2020 – 66 projects successfully applied for the support, out of which 8 already finished their productions and submitted financial reports with positive evaluations from the PFI, which allowed the beneficiaries to receive the granted funds. Similar incentives programmes are offered by other countries in the region, 30% cash rebate system gave Polish producers the chance to be competitive on European film production market.

### Financial resources allocated to the policy/measure in USD:

28 mln USD in 2020 (At least 10% of the annual budget is intended to support animations)

Has the implementation of the policy/measure been evaluated?: NO

## MEDIA DIVERSITY

Public service media has a legal or statutory remit to promote a diversity of cultural expressions: YES Policies and measures promote content diversity in programming by supporting:

Linguistic diversity in media programming

Domestic content regulations for audio-visual media exist (e.g. quotas for production or distribution requirements for national films, TV series or music on radio): YES

Regulatory authority(ies) monitoring media exist: YES

If YES, please provide the name and year of establishment of the regulatory authority(ies):

The National Broadcasting Council - 1993

### If YES, these regulatory authority(ies) monitor:

Public media

Private sector media

Online media

### If YES, these regulatory authority(ies) are responsible for:

Issuing licenses to broadcasters, content providers, platforms

Receiving and addressing public complaints such as online harassment, fake news, hate speech, etc.

Monitoring cultural (including linguistic) obligations

### **Relevant Policies and Measures:**

## The website of project Portal under the "100on100. Musical Decades of Freedom"

Name of agency responsible for the implementation of the policy/measure:

Polish Music Publishing House

### Cultural domains covered by the policy/measure:

Music

**Publishing** 

### Website of the policy/measure, if available:

http://stonasto.pl/

### Describe the main features of the policy/measure:

The stonasto.pl web portal was created as part of the "100na100. Musical Decades of Freedom". The portal is a multimedia encyclopedia of knowledge about Polish contemporary music. The portal contains, among others, film business cards - short 3-minute video materials about each of the 100 songs. As part of the educational component, the website includes sample lesson plans to be implemented by teachers, both in general and art schools. For children, there are games and applications (also to be installed on mobile devices) allowing them to experiment with sounds and create their own compositions. Through play, children learn about such phenomena in music as sonorism, get used to the sound of dissonance and feel like in the Polish Radio Experimental Studio. The portal will operate continuously for 5 years. "100 for 100 Musical Decades of Freedom" - an undertaking unique in its scope and form on an international scale - includes the presentation of 100 works, which since 1918 have come to the attention of nearly 90 outstanding composers. In this beautifully diversified collection, a unique testimony of the era, one can find compositions that are known and important, but not often performed; works by artists of all generations, perfectly rooted in the culture, but also those somewhat forgotten; works from various aesthetic shelves, of all possible genres,

instrumental, vocal and electronic works for orchestral and chamber, choral and solo casts. What makes us particularly proud, the list of the next musical century is opened by Krzysztof Penderecki's Fanfare, written especially for this occasion, which resounded on 11 November 2018 - in 11 prestigious concert halls around the world, on 11 stages in Poland and on the Polish Radio, Polish Television and several European radio stations. "100 out of 100" is short for you: - 100 works of Polish music for the 100th anniversary of independence, - 11 concerts in Poland and 11 concerts worldwide - the same day, 11.11.2018, - 100 recordings on CDs, - 100 filmic business cards on the YouTube PWM channel, - music and book publications, - publications for children and young people, - stonasto.pl and mobile applications. In this way, the Polish Music Publishing House, together with invited cultural institutions in Poland and abroad, celebrated the 100th anniversary of regaining Independence.

Does it specifically target young people?: YES

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

### What are the results achieved so far through the implementation of the policy/measure?:

The album BOX 100na100 - received two Fredericks 2020 in categories: Album of the Year Symphonic Music and the Most Outstanding Recording of Polish Music The project received an honorable mention in the poll for the Historical Event of the Year 2018, BOX 100na100 received a nomination in the poll for the Historical Event of the Year 2019.

Has the implementation of the policy/measure been evaluated?: NO Partner(s) engaged in the implementation of the measure:

The Polish Radio - Chanel Two

Type of entity:

**Public Sector** 

The Polish Television - Chanel One, Chanel Two, Chanel Culture

Type of entity:

Public Sector

Polish Society of Authors and Composers

Type of entity:

Civil Society Organization (CSO)

**LOT Polish Airlines** 

Type of entity:

**Public Sector** 

### The website of Polish Music Publishing House

Name of agency responsible for the implementation of the policy/measure:

Polish Music Publishing House

Cultural domains covered by the policy/measure:

**Publishing** 

Website of the policy/measure, if available:

https://pwm.com.pl/

### Describe the main features of the policy/measure:

The website of Polskie Wydawnictwo Muzyczne operating at www.pwm.com.pl is one of the most important communication and distribution tools of the Office. The service, which covers the whole world, is run in two languages - Polish and English and is used by nearly 150 thousand users per year. Its aim is to inform about the PWM's resources, promote Polish music, make available and run an online bookstore. The recipients of the PWM website are different groups of recipients: 1. institutions conducting musical artistic activity in Poland and abroad, which look for reliable information about Polish music. These include: philharmonics, opera and music theatres, orchestras, vocal ensembles, choirs, museums, houses, culture institutes, diplomatic units. 2 Performing artists: conductors, singers, instrumentalists. 3. orchestra managers, festival heads, promoters and music journalists. 4. teachers of all levels of artistic and general education, educators, cultural animators. 5. music lovers and amateur musicians.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the

policy/measure?: NO

Has the implementation of the policy/measure been evaluated?: NO

### DIGITAL ENVIRONMENT

Policies, measures or mechanisms are in place to support the digital transformation of cultural and creative industries and institutions (e.g. funding for digitization of analogue industries): YES

Policies or measures have been introduced to ensure vibrant domestic digital cultural and creative industries markets with a diversity of e-players of all sizes (e.g. fair remuneration rules; control market concentration; prevention of monopolies of digital content providers/distributors or their algorithms that potentially restrict the diversity of cultural expressions, etc.):: YES

Policies and measures have been implemented to enhance access to and discoverability of domestically produced cultural content in the digital environment (e.g. action plans or policies for digital content pluralism, public support to cultural or artistic portals in specific languages, national or regional online distribution platforms for domestic content, etc.): YES

Measures and initiatives have been implemented to promote digital creativity and competencies of artists and other cultural professionals working with new technologies (e.g. spaces for experimentation, incubators, etc.): YES

Statistics or studies with recent data on access to digital media, including on the type of cultural content available through digital media, are available: NO

**Relevant Policies and Measures:** 

## <u>The strategic project entitled "Digitalization and Development of Digital</u> Culture"

Name of agency responsible for the implementation of the policy/measure:

The Ministry of Culture and National Heritage of the Republic of Poland

### Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Music

Performing Arts

**Publishing** 

Visual Arts

### Website of the policy/measure, if available:

https://www.gov.pl/web/kultura/kultura-cyfrowa2

### Describe the main features of the policy/measure:

Continuation of processes related to digitisation, storage and making available of various types of digital heritage resources in Poland (museums, libraries, archives, audiovisual and historical monuments), including for re-use, where digitisation should be understood as a modern form of conservation and preservation of the most valuable cultural resources. One of the key elements of the project is a grant programme called "Digital Culture", the aim of which is to provide access to and enable re-use of digital resources for popularisation, educational and scientific purposes, including the development and digitisation of cultural heritage resources.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

Within the framework of the Programme of the Minister of Culture and National Heritage entitled "Digital Culture", 254 projects have been subsidized so far from 2016 to 2019, the aim of which is not only to support activities aimed at digitalization and making digital cultural resources available, but also their re-use. The Programme also includes tasks supporting national and ethnic minorities, as well as people with disabilities. More and more projects also concern digitalization of monuments (3D, gigapanorama). So far, 49 historic buildings have been digitalized under the Program, including 18 monuments from Poland from the UNESCO World Heritage List. Projects aimed at protecting folk culture or intangible heritage are also implemented. In 2019 alone, almost 120,000 cultural heritage objects were digitised from the Digital Culture Programme funds (including library, museum, archival, historical and audiovisual resources), and made available in open access - over 135,000 resources. Since 2016, as part of the TuEuropeana project, implemented thanks to the initiative of the Ministry of Culture and National Heritage by Filmoteka Narodowa-Institut Audiovisualny, over 760 people have been trained, mainly scientists, educators, librarians, employees of cultural institutions and the creative sector in the re-use of digital resources made available by cultural institutions in Poland and worldwide.

### Financial resources allocated to the policy/measure in USD:

Within the framework of the Minister of Digital Culture Programme in 2016-2019, 254 projects were cofinanced for a total amount of over PLN 27 million.

Has the implementation of the policy/measure been evaluated?: YES If yes, what are the main conclusions/recommendations?:

Continuation of the programme to support the development of digital culture, including digitisation and long-term archiving.

### Partner(s) engaged in the implementation of the measure:

Competence Centres for Digitalization (National Institute of Museums and Collections Protection, National Library, National Digital Archive, National Heritage Institute, Film Archive National Audiovisual Institute)

**Type of entity:** Public Sector

Type of entity:

Civil Society Organization (CSO)

## The portal within the project "Digitalization of resources of the Polish Music Publishing House" - The Polish Music Library

### Name of agency responsible for the implementation of the policy/measure:

the Polish Music Publishing House (Polskie Wydawnictwo Muzyczne)

### Cultural domains covered by the policy/measure:

Music

**Publishina** 

### Website of the policy/measure, if available:

http://www.pwmpbm.pl

### Describe the main features of the policy/measure:

Polskie Wydawnictwo Muzyczne is implementing a project co-financed by EU funds entitled "Digitalization of resources held by Polskie Wydawnictwo Muzyczne". The aim of the project is to digitalize the cultural heritage collections and make the PWM resources available to a wide audience through a website. The created web portal will make the PWM resources available online - all you need to do is access the Internet and a device: computer, tablet, phone. Thanks to the digitization, cultural institutions will be able to rent works currently unavailable and place them in their repertoires, which will increase the possibility of broadcasting them. Due to the specificity of the project, the project will be not only regional, national, but international. By launching a web portal, digitised resources of particular value will be made available and presented in the form of digital copies together with a description of metadata, i.e. Iconographic materials of various formats including drawings, engravings, woodcuts, portraits of composers, letters to and from composers, autographs, press, reviews, photos of monuments, tombs, pictures from theatrical insertions, posters of plays, film clichés/classes and orchestral, choral, solo and chamber music materials of the Polish Music Publishing House - scores and performance materials, including the collections of Fryderyk Chopin and Karol Szymanowski, in the form of cripples, diapositives, manuscripts. The target group of the project is very numerous: it includes many institutions such as philharmonics, operas and schools. It is assumed that the target group of teachers who will be most interested in downloading the materials through the portal will be able to familiarise themselves with the given title and then lend it in the traditional way.

### What are the results achieved so far through the implementation of the policy/measure?:

Number of digitised documents: 12 866, size of public sector information made available online: 69 GB. Measurement based on the generated report from the DocuWare software.

### Financial resources allocated to the policy/measure in USD:

2 204,956.42 USD - total amount of the project grant: "Digitization of resources held by Polskie Wydawnictwo Muzyczne. USD 1 859 817,52 - EU funding USD 345 138.90 - MKiDN grant

Has the implementation of the policy/measure been evaluated?: NO

## <u>Patrimonium - digitisation and access to Polish national heritage from the collections of the National Library and the Jagiellonian Library</u>

Name of agency responsible for the implementation of the policy/measure:

The National Library

Jagiellonian Library

Cultural domains covered by the policy/measure:

Publishing

### Describe the main features of the policy/measure:

The project was created on the initiative of the National Library, which for many years has been carrying out activities related to digitization and making its resources available in electronic form. The implementation of the project will allow for significant quantitative and qualitative progress in remote access via the Internet to the most valuable and oldest resources of Polish literature. "Patrimonium - digitisation and access to Polish national heritage from the collections of the National Library and the Jagiellonian Library". The cultural resources originating from the two largest bookshops in the country, digitised and made available under "Patrimonium" constitute the core of the National Library Resource, which, according to the Regulation of the Minister of Culture and National Heritage of 4 July 2012 on the National Library Resource, is subject to special protection consisting in ensuring safe conditions for a given type of library materials, including copying and recording on computer data carriers, which do not cause deterioration of their preservation or destruction. It will be made available through POLONA, the most modern digital library in Poland, whose graphic interface will be further developed. The professional equipment for digitization purchased under the project will ensure high quality digital image, as well as archiving of the objects and their protection in accordance with the standards in force in the National Library. The project "Patrimonium - digitisation and making available of Polish national heritage from the collections of the National Library and the Jagiellonian Library" was co-financed by the European Union from the European Regional Development Fund under the Operational Programme Digital Poland 2014-2020 and co-financed by the Minister of Culture and National Heritage. It lasted in 2017-2020 years.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

All objects selected for the project belong to the public domain, which allows for their unlimited use for scientific, educational, artistic and commercial purposes. Documents from cartographic, music and iconographic collections as well as magazines, ephemeral prints, manuscripts, old prints and books from the 19th and 20th century were digitised. Some of them are subject to special protection for conservation reasons and are not available on a daily basis. These include cymelia, prints from before 1801, manuscripts (including music manuscripts and manuscript maps), engravings, drawings, photographs, maps from before 1946, and archival copies of ephemeral prints from before 1946.

Financial resources allocated to the policy/measure in USD:

26 498 999 USD

Has the implementation of the policy/measure been evaluated?: NO

#### PARTNERING WITH CIVIL SOCIETY

Professional organizations and/or trade unions representing artists and/or cultural professionals in the following sectors exist in your country (i.e. federation of musicians, publishers unions, etc.):

Cinema/Audiovisual arts

Design

Media Arts

Music

**Publishing** 

Visual Arts

Performing Arts

Public funding schemes supporting CSOs involvement in promoting the diversity of cultural expressions exist: YES

Training and mentoring opportunities were organized or supported by public authorities during the last 4 years to build skills on communication, advocacy and/or fundraising of civil society organizations involved in the promotion of the diversity of cultural expressions: YES

Dialogue mechanisms between public authorities and CSOs for cultural policy making and/or monitoring have been implemented during the last 4 years (meetings, working groups, etc.): YES

If YES, please provide up to 2 examples:

The Polish National Conference on Culture

The conference: Arts & Disability: Crossing the Borders

Policies and measures promoting the diversity of cultural expressions have been elaborated in consultation with CSOs during the last 4 years: YES

**Relevant Policies and Measures:** 

#### The conference: Arts & Disability: Crossing the Borders

Name of agency responsible for the implementation of the policy/measure:

The Ministry of Culture and National Heritage of the Republic of Poland

Theatre Institute

The Institute of Music and Dance

**British Council** 

#### Website of the policy/measure, if available:

https://www.instytut-teatralny.pl/aktualnosci/sztuka-i-niepelnosprawnosc-przekraczanie-granic-konferencja/

#### Describe the main features of the policy/measure:

During the two days of the conference participants examined the situation in Poland and in the UK related to these topics concerning people with disabilities: - What does arts & Disability mean in poland and in the UK? - universal design for culture institution, - what are the barriers? and how to overcome barriers? - challenges people with disabilities are faced with when participating in cultural events, - disabled people in art and culture – short presentations of artists and organisations, - How can we better support work by disabled artists? - the status of polish artists with sensory and physical impairments, - dance and disability, - accessibility in museums and galleries, . Among our distinguished guest we will have: Claire Cunningham (choreographer and dancer), Jo Verrent (Senior Producer, Unlimited), Marcus Dickey-Horley (Curator of Public Programmes at Tate Modern) and representatives (among the others) of Culture without Barriers and Theatre

21 from Poland. The conference is part of a major European collaboration, Europe Beyond Access, supported by the Creative Europe programme of the European Union.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

166 participants attended the conference.

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Foundation Culture without Barriers

Type of entity:

Civil Society Organization (CSO)

Foundation Impact

Type of entity:

Civil Society Organization (CSO)

Poland Without Barriers Foundation

Type of entity:

Civil Society Organization (CSO)

The Malopolska Institute of Culture in Krakow

Type of entity:

**Public Sector** 

# GOAL 2 - ACHIEVE A BALANCED FLOW OF CULTURAL GOODS AND SERVICES AND INCREASE THE MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS







#### MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS

#### Please indicate if the following policies and measures exist in your country:

Policies and measures supporting the outward mobility of artists and cultural professionals (e.g. export offices, support for participation in international cultural markets for cultural professionals, etc.)

Please indicate if the following operational programmes have been developed or supported/funded by public authorities during the last 4 years:

Major cultural events (e.g. cultural seasons, festivals, cultural industries markets, etc.) having a mandate to promote the diversity of cultural expressions and hosting a large number of foreign artists, notably from developing countries

Please indicate if the following mobility funds (e.g. scholarships, travel grants, etc.) have been managed or supported by public authorities during the last 4 years:

Public funds supporting the outward mobility of national or resident artists and other cultural professionals Public funds supporting the inward mobility of foreign artists and other cultural professionals, notably from developing countries

#### **Relevant Policies and Measures:**

#### The Polish Culture around th World - grant program

Name of agency responsible for the implementation of the policy/measure:

Adam Mickiewicz Institute

#### Website of the policy/measure, if available:

https://iam.pl/en/financing-culture/polish-culture-around-the-world

#### Describe the main features of the policy/measure:

Target group: artists, creators, cultural representatives. Description: The programme aims at supporting the participation of Polish artists, creators and cultural representatives in international projects and conferences abroad, mainly in terms of travel and accommodation costs. The programme has been operating at the Institute since 2008. Applications are considered once a month during the programme committee meeting.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

2016 Number of successful applications: 443 2017 Number of successful applications: 417 2018 Number of successful applications: 440 2019 Number of successful applications: 426 Total number of successful applications in 2016-2019 period - 1726

Financial resources allocated to the policy/measure in USD:

1 027 124 USD

Has the implementation of the policy/measure been evaluated?: NO

#### "Play it!" - a programme aimed at music managers and artists

Name of agency responsible for the implementation of the policy/measure:

Adam Mickiewicz Institute

Cultural domains covered by the policy/measure:

Music

Website of the policy/measure, if available:

https://iam.pl/pl/zagraj-to-2

#### Describe the main features of the policy/measure:

Description: The "Play It!" programme was initiated in 2016 with a pilot edition. The programme is addressed to representatives of the music industry who want to develop cooperation with foreign partners and present themselves to an international audience at the most important fairs, conferences and music festivals in the world. The recruitment is conducted in two categories, directed respectively to artists and managers and promoters related to Polish current music, covering the following music genres: pop, rock, hip-hop, jazz, alternative, electronics, dance music, metal, experimental music, folk, music of traditions and sources, world music and genres related to the aforementioned. The first category of the programme is addressed to music managers, promoters and music publishers planning to establish and develop contacts abroad for the represented artist. Applicants can apply for support to cover costs related to participation in fairs and conferences, such as accreditation and accommodation costs. The aim of the programme was to activate and support managers and promoters who wanted to promote their artists abroad, expand their distribution network, undertake cooperation with international partners and, above all, have a well-thought-out vision of the artist's or the company they represent. The second category of the programme was addressed to artists and managers who already had a clear vision and prepared an action plan in foreign markets. The IAM's funding included support for planned concert tours, presentations at foreign festivals, conferences and fairs, as well as promotional activities abroad. The applicants were required to contribute financially in the amount of min. 20% of the value of the requested IAM support. The aim of the "Play It!" programme was to activate Polish artists with the greatest export potential, and the assumed effect was the real presence of artists on foreign markets. Target group: artists, creators of modern music, managers of current music, recipients of current music (mainly from the millennium generation)

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

NO

64 artists and cultural professionals participated in this project in 2016-2019 period.

Financial resources allocated to the policy/measure in USD:

100 957,93 USD

Has the implementation of the policy/measure been evaluated?:

#### The East European Performing Arts Platform 2016-19

Name of agency responsible for the implementation of the policy/measure:

Adam Mickiewicz Institute

Cultural domains covered by the policy/measure:

Performing Arts

Website of the policy/measure, if available:

http://eepap.culture.pl/

#### Describe the main features of the policy/measure:

The East European Performing Arts Platform (EEPAP) project was initiated in 2011 by IAM as part of the Polish Presidency of the Council of the European Union. Since 2012 it has been implemented in cooperation with the City of Lublin. Its aim is to support and initiate activities for the development of the performing arts in Central and Eastern Europe. The platform initiates and supports the exchange of knowledge, information and experience between artists working in this region of Europe and specialists in the field of theatre and dance, and brings together artists, curators and theoreticians from Western and Eastern Europe. EEPAP implements educational, research and residency projects which provide an alternative to traditional programmes of academic centres and cultural institutions. In its activities it focuses on mutual relations between the performing arts and socio-political life. EEPAP is addressed primarily to independent performing artists, curators, critics, theorists and people running theatre, dance and festival centres from 18 countries covered by the project - Poland, Belarus, Ukraine, Armenia, Azerbaijan, Moldova, Georgia, Czech Republic, Hungary, Slovakia, Bosnia and Herzegovina, Serbia, Slovenia, Bulgaria, Kosovo, Macedonia, Romania and Croatia.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

In The East European Performing Arts Platform 2016-2019 participated 4228 persons.

Financial resources allocated to the policy/measure in USD:

319 148,93 USD

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Local Government of Lublin City

Type of entity:

**Public Sector** 

Theatre Institute

Type of entity:

**Public Sector** 

British Council

Type of entity:

**Public Sector** 

The Institute of Music and Dance

## <u>Thesaurus Poloniae - the fellowship programme of the Ministry of Culture and National Heritage of the Republic of Poland</u>

Name of agency responsible for the implementation of the policy/measure:

International Cultural Centre in Krakow

#### Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Music

Performing Arts

Publishing

Visual Arts

#### Website of the policy/measure, if available:

https://mck.krakow.pl/thesaurus-poloniae

#### Describe the main features of the policy/measure:

Thesaurus Poloniae is a three-month-long Fellowship of the Minister of Culture and National Heritage of the Republic of Poland implemented by the International Cultural Centre in Krakow in autumn 2009. The programme is addressed to non-residents of Poland who conduct their research on culture, history and multicultural heritage of the Republic of Poland as well as on Central Europe. Both the researchers who deal with practical aspects of management and protection of cultural heritage, and theoretists dealing with history, sociology, ethnography, anthropology etc. are welcome to apply and participate in the programme. Thesaurus Poloniae Fellowship is run in two categories: Senior Programme addressed to university professors and senior lecturers/PhD holders, and Junior Programme addressed to PhD candidates. 113 researches from 33 countries (Armenia, Azarbajdzan, Belarus, Belgium, Canada, China, the Czech Republic, Egipt, France, Georgia, Germany, Great Britan, Hungary, Iran, Italy, Japan, Lithuania, Moldova, Russia, Romania, the Slovak Republic, Serbia, Spain, Syria, Ukraine and the USA) have participated in the programme so far. The participants in the Senior Programme are granted a monthly fellowship of 3500 PLN (ca 770 EUR), the participants in the Junior Programme – 2500 PLN (ca 550 EUR), and both are offered a one-off grant of 1500 PLN (ca 330 EUR) received together with the first fellowship amount, meant to be spent on publications and other related expenses. The International Cultural Centre Library is at the Fellowship Holders' disposal (http://www.mck.krakow.pl/page/26), and computer work stations with internet access are available in the Reading Room. The ICC offers assistance in getting access to the archives and libraries as well as educational activities of Krakow's academic and cultural institutions. The participants in the programme get a single, fully furnished and equipped apartment in the city center at their disposal.

#### What are the results achieved so far through the implementation of the policy/measure?:

In 2016-2019 period the awarded people included: 21st edition (September-December 2019) Prof. Gordana Jovanović (Serbia, Faculty of Philosophy, University of Belgrade) - the aim of the project is to assess the impact of Florian Znaniecki's methodological output on the development of cultural psychology (Senior Program); Ahmed Nabaz Taher (Iraq, independent researcher) - the theme of the project is Polish 20th-century graphics and its impact on the development of art and artistic education in Iraq (Junior Program); Prof. Taku Shinohara (Japan, Tokyo University of Foreign Studies) - the theme of the project is the culture of remembrance in Poland and Central Europe in relation to the history of the Jewish community in Galicia (Senior Program). 20th edition (March-July 2019) Prof. Akiko Kasuya (Japan), Kyoto City University of Arts, Kyoto. Programme Senior: research on the esthetics of the contemporary Polish art in comparison with Japanese art; Dr Olena Kozakevycz (Ukraine), Institute of Ethnology, National Academy of Sciences of

Ukraine, Lviv. Programme Senior: research on the Hutsul art from the collections of the National Museum in Kraków and the Ethnographic Museum in Kraków; Tatyana Zabłockaja (Belarus), Belarussian State University, Minsk. Programme Junior: research on the museification of the Piarists's heritage in Belarus. 19th edition Dr. Katarzyna Konczewska, Belarus, Grodno, independent scholar. Senior Programme: project involving research on museum objects and archive materials from Belarus, forming part of the collection of the Museum of Ethnography in Krakow for publication on the tangible and intangible cultural heritage of western Belarus. Ass. Prof. Erica Lehrer, Canada, Montreal, Concordia University. Senior Programme: project consisting in research on archive materials for a monographic study on culture of memory of the victims of the Holocaust. Dr. Henadz Sahanovich, Belarus, Minsk, European Humanities University in Vilnius. Senior Programme: research on the role of religion and language as factors integrating the national community in multicultural areas of former Polish-Lithuanian Commonwealth, Cristian Antim Bobicescu, Romania, Bucharest, Romanian Academy of Sciences. Junior Programme: research on the Polish-Lithuanian-Moldovan relations at the turn of the 16th and 17th century. Pavel Veljanoski, Macedonia, Skopje, SS Cyril and Methodius University. Junior Programme: project on the Polish traces in architecture and urban planning in Skopje with particular focus on the impact of Polish urban planners on its restoration after the earthquake in 1963. 18th edition (March-July 2018) On 1st February 2018, there took place a meeting of the Recruitment Committee for the Thesaurus Poloniae fellowship programme organised by the Ministry of Culture and National Heritage. This year's first edition of the competition received 59 submissions. The competing projects were sent from Armenia, Belarus, Bulgaria, Czechia, Germany, Georgia, Hungary, Italy, Lithuania, Macedonia, Moldova, Spain, Romania, Russia, Slovakia, Ukraine, USA. The Committee decided to grant seven fellowships to the following candidates: Dr Marek Durčanský (Czech Republic), Institute of History, Charles University in Prague. Senior Programme: research dedicated to relations between the Charles University and Cracow's academic and cultural milieu during the period of Galician Authonomy (1867-1918). Prof. dr hab. Bohdan Cherkes (Ukraine) Institute of Architecture, Lviv Polytechnic. Senior Programme: research dedicated to Ignacy Drexler and his influence on development of urban studies in Poland. Dr Margarete Wach (Germany), University of Siegen, University of Tübingen. Senior Programme: research dedicated to polish independent movie scene in the period of 1945-1989. Dr Iryna Horban (Ukraine) Museum of Ethnography and Art Crafts in Lviv. Senior Programme: research dedicated to art looting from Lviv museums during I and II WW and the restitution of looted artworks. Richard Gregor (M.A.) (Slovakia), Faculty of Philosophy, Trnava University. Junior Programme: research dedicated to the Onset of Neo-avant-garde in Central Europe. Ivan Durgutovski (M.A) (Macedonia), European University - Republic of Macedonia, Skopje. Junior Programme: a multimedia research project dedicated to Tadeusz Kantor. Nune Srapyan (M.A.) (Armenia), independent researcher. Junior Programme: research dedicated to cataloguing armenian old prints in polish libraries. 17th edition (September - December 2017) On 21st June 2017, there took place a meeting of the Recruitment Committee for the Thesaurus Poloniae fellowship programme organised by the Ministry of Culture and National Heritage. This year's first edition of the competition received 57 submissions. The competing projects were sent from Armenia, Belarus, Bulgaria, Egypt, Hungary, Italy, Lithuania, Madagascar, Nepal, Serbia, Pakistan, Russia, Ruanda, Slovakia, Ukraine, USA. The Committee decided to grant six fellowships to the following candidates: Dr. Siarhei Hruntou (Belarus), The National Academy of Sciences of Belarus, The Center for Belarussian Culture, Language and Literature Research, Senior Programme: research dedicated to the analysis of the funeral chapels located in the parks of the manors at the territories of the Polish Lithuanian Commonwealth; Dr. Noemi Kertesz (Hungary), Miskolc University, Miskolc, Senior Programme: the research dedicated to the analysis of the Polish contemporary literature in relation to the issue of resettlements; Dr. Nikola Krstovic (Serbia), University of Belgrade, Faculty of Philosophy, Center for Museology and Heritology, Senior Programme: research dedicated to the heritage and culture of memory of Central and Eastern Europe in the relation to the museum projects in the V4 countries; Dr. Piruz Mnatsakanyan (Armenia), Institut of the Old Manuscripts of St. Mashtots, Yerevan: research dedicated to the analysis of the Court Register of Jazlowiec

as a source of knowledge concerning the history of life of Armenians in the Polish Lithuanian Commonwealth in the 17th c.: Dr. Natalia Moussienko (Ukraine), National Academy of Arts of Ukraine, Kiev, Senior Programme, research dedicated to the visual reception of the events of Majdan in Kiev; Dr. Andrij Stefanyshyn (Ukraine), The National University in Lviv, Department of Geography, Senior Programme: research dedicated to the analysis of the Polish practices in usage of the industrial heritage for the tourist functions. 16th edition (March – July 2017) On 31 January 2017, there took place a meeting of the Recruitment Committee for the Thesaurus Poloniae fellowship programme organised by the Ministry of Culture and National Heritage. This year's first edition of the competition received 51 submissions. The competing projects were sent from Australia, Austria, Belarus, Brazil, Canada, Georgia, Hungary, Israel, Lithuania, Latvia, Macedonia, New Zealand, Russia, Ukraine and the USA. The Committee decided to grant seven fellowships to the following candidates: Dr hab. Svitlana Linda (Ukraine), Lviv Polytechnic National University, Lviv: Senior Programme: the research dedicated to the role of Lviv architecture school in the development of theory and practice in Polish architecture after WW II; Dr Andrei Matsuk (Belarus), Institute of National History of the Academy of Sciences of Belarus, Minsk: Senior Programme: the research dedicated to the role of the nobility of the Grand Duchy of Lithuania in the years 1697-1763; Dr Jakub Forst-Battaglia (Austria), independent researcher, Wien: Senior Programme: the research on the role of Poland and its neighbours emerging from the new political order after WW I; Dr Bojan Blazhevski (Macedonia), independent researcher, journalist, Skopje: Senior Programme: the research on the 2014 Skopje Urban Plan Project in the context of politics and architecture; Eleanor Shapiro (USA), The Graduate Theological Union, Berkeley: Junior Programme: examination of cultural festivals promoting Jewish culture and heritage in small Polish towns; Anna Ernhoffer (Hungary), The Lorand Eötvös University, Budapest: Junior Programme: the research dedicated to the relations between the political elites of Poland and Hungary in the early modern times in the light of correspondence; Dr Iveta Leitane (Latvia), University of Latvia, Riga: Senior Programme: the research on the transfer of ideas between academic elites in Poland, Kurland and Inflantia in the 16th - 17th c. 15th edition (September - December 2016) On July 6, there took place a meeting of the Recruitment Committee for the Thesaurus Poloniae fellowship programme organised by the Ministry of Culture and National Heritage. This year's second edition of the competition received 31 submissions. The competing projects were sent from Australia, Belarus, Croatia, Great Britain, Italy, Romania, the Russian Federation, Ukraine, and the USA. The Committee decided to grant six fellowships to the following candidates: Prof. dr hab. Lubow Żwanko (Ukraine), Kharkiv National Academy of Municipal Economy: Senior Programme: project on Polish activity in Kharkiv in the 19th and 20th century; Dr Claudia Florentina Dobre (Romania), Centre for Memory and Identity Studies, Bucharest: Senior Programme: comparative research on the social and cultural life in Krakow and Braşovin the communist period; Dr Katarzyna Konczewska (Belarus), independent scholar, Grodno: Senior Programme: ethnographic and anthropological research on the funerary practices of the borderlands of Poland and Belarus; Dr Nataša Urošević (Croatia), Juraj Dobrila University of Pula, Pula: Senior Programme: research on the development of the phenomenon of creative cities in Poland; Maia Ipp (USA), San Francisco State University, San Francisco: Junior Programme: project on the contemporary Polish initiatives of commemorating the history of Jewish community in Poland; Dr Elena Kucheyavaya (Russian Federation), The Western Branch of the Russian RANEPA Academy, Kaliningrad: Senior Programme: programme dedicated to the international cultural cooperation on the example of Krakow. 14th edition (March – July 2016) Dr Nataliia Rudyka (Ukraine), University of Culture and Art., Kiev; Senior Programme: comparative research dedicated to the jewelry of the Middle Ages from Scandinavia, Poland and Ruthenia; Ola Khito (Syria), University of Damascus, Damascus: Junior Programme: research on the restoration of objects of cultural heritage damaged during the war in the context of national identity preservation: Milosz Cybowski (Great Britain), University of Southampton, Southampton: Junior Programme: research on the problem of Polish-British relations in the 19th c. with focus on the role of Poland, its history and culture in British public and political lives in early Victorian Britain; Pieter De Messemaeker (Belgium), Gent University, Gent: Junior Programme:

research dedicated to the transnational political activism of the Polish youth in Belgium at the beginning of the 20th c.; Dr Claire Giraud-Labalte (France), Professor emeritus, Universite Catholique de l'Ouest: Senior Programme: research dedicated to travel notebooks and correspondence of Izabela Czartoryska and her family members. The projects aims at analyzing useful documents, giving a summary and transcribing partly with a view to publishing them; Dr Magdalina Mitreva (Bulgaria), University of Sofia (St. Kliment Ohridski), Sofia: Senior Programme: research on the history of diplomatic relations between Poland and Bulgaria in the period from 1444 to 2016 related to the currect international relations in Europe and in the world.

Has the implementation of the policy/measure been evaluated?: NO

#### The East of Culture

#### Name of agency responsible for the implementation of the policy/measure:

The National Centre for Culture

#### Cultural domains covered by the policy/measure:

Music

Performing Arts

#### Website of the policy/measure, if available:

http://www.wschodkultury.eu/

#### Describe the main features of the policy/measure:

The East of Culture is a series of festivals organised in Rzeszów, Lublin and Białystok, the aim of which is cultural cooperation between the cities of Eastern Poland and the Eastern Partnership countries. The idea behind the project is to discover together what is unique in each culture and to exchange artistic experiences. It is the largest undertaking of this kind in Poland, which combines the activities of three cities into a coherent project. The East of Culture are three festivals: East of Culture - European Stadium of Culture in Rzeszów East of Culture - Other Sounds of Art&Music Festival in Lublin East of Culture - Another Dimension in Białystok The programme of the festivals is based primarily on initiatives by local cultural operators and artists, the exchange of projects between cities, and cooperation with artists from Eastern Partnership countries. Each of the festivals has its own dynamics and programme, but they all share a common mission - to create the highest quality cultural offer.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

#### What are the results achieved so far through the implementation of the policy/measure?:

The audience of festivals in the framework of East Culture in 2016-2019 years was 488 thousand people. This project covered 527 different cultural events in the 2016-2019 years

#### Financial resources allocated to the policy/measure in USD:

In the 20114-2019 years, the participation of the National Centre for Culture in the budget of the festival was 1 million USD.

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

The City Lublin

Type of entity:

Public Sector

The City Białystok

Type of entity:

**Public Sector** 

The City Rzeszów

Type of entity:

**Public Sector** 

#### FLOW OF CULTURAL GOODS AND SERVICES

Export strategies or measures to support the distribution of cultural goods and services outside your country exist for the following cultural domains:

Cinema/Audiovisual arts

Design

Media Arts

Music

**Publishing** 

Visual Arts

Performing Arts

Cultural management

Your country has granted or benefited from preferential treatment\* to support a balanced exchange of cultural goods and services in the last 4 years:

If YES, please provide up to 2 examples:

\_

Your country has provided or benefited in the last 4 years from Aid for Trade support, a form of Official Development Assistance (ODA), that helped to build capacities to formulate trade policies, participate in negotiating and implementing agreements that provide a special status to cultural goods and services:

If YES, please provide up to 2 examples:

-

#### **Relevant Policies and Measures:**

#### "Let's exhibit!" - polish designers at international fairs and festivals

Name of agency responsible for the implementation of the policy/measure:

Adam Mickiewicz Institute

Cultural domains covered by the policy/measure:

Design

#### Website of the policy/measure, if available:

https://iam.pl/pl/wsparcie-kultury/instytut-adama-mickiewicza-oglasza-otwarty-nabor-do-projektuwystawiajmy-sie

#### Describe the main features of the policy/measure:

The project "Let's exhibit!" started in 2014. IAM has met the real needs of designers who wanted to present their work abroad. The opportunity to participate in international trade fairs was an opportunity for them to showcase their works, expand their distribution network, as well as to cooperate with international partners (distributors, curators, producers). Target group: festival audience, producers, distributors, interior designers, owners of design shops, trade journalists, lovers of contemporary design; designers, students and graduates of design universities, new talents, gallery audience, representatives of design support institutions, distributors. In 2016 -2019 period the project was conducted in the following countries: Great Britain: London, Austria: Vienna, Feldkirch Czech Republic: Prague, France: Paris, Heyres United States of America:

New York, Germany: Cologne, Berlin, Frankfurt am Main), Finland: Helsinki, Japan: Tokyo, Belgium: Kortrijk, Italy: Milan, The Netherlands: Eindhoven, Maastricht, Denmark: Copenhagen, Israel: Jerusalem, China: Honk Kong Sweden: Stockholm Switzerland: Lucerne

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

#### What are the results achieved so far through the implementation of the policy/measure?:

67 delegates from Poland participated in the trade fair. In 2016 -2019 period the project was conducted in the following countries: Great Britain: London, Austria: Vienna, Feldkirch Czech Republic: Prague, France: Paris, Heyres United States of America: New York, Germany: Cologne, Berlin, Frankfurt am Main), Finland: Helsinki, Japan: Tokyo, Belgium: Kortrijk, Italy: Milan, The Netherlands: Eindhoven, Maastricht, Denmark: Copenhagen, Israel: Jerusalem, China: Honk Kong Sweden: Stockholm Switzerland: Lucerne

#### Financial resources allocated to the policy/measure in USD:

TOTAL RESOURCES COMMITTED FOR THE PERIOD 2016-19: 312 806,8 USD

Has the implementation of the policy/measure been evaluated?: NO

#### **The ©Poland Translation Program**

Name of agency responsible for the implementation of the policy/measure:

The Polish Book Institute

Cultural domains covered by the policy/measure:

Publishing

#### Website of the policy/measure, if available:

https://instytutksiazki.pl/en/grants,3,programs-of-the-book-institute,2,the-%C2%A9poland-translation-program,15.html

#### Describe the main features of the policy/measure:

The ©POLAND Translation Program aims to promote Polish literature throughout the world. It is aimed at foreign and Polish publishers interested in publishing Polish books in foreign-language translations. The program includes: • literature - prose, poetry, and drama; • older and more recent works in the humanities in its broadest definition (with particular regard for books devoted to Polish culture and literature); • non-fiction literature (literary reportage, biographies, memoirs, essays); • history books (essays and popular history, not including specialist academic works); • literature for children and young people; • comic books. The Book Institute's support goes to financing the following publication costs: 1) up to 100% of the costs of the translation of a work from Polish to another language; 2) up to 100% of the costs of the purchase of the copyright license; 3) up to 100% of the work's printing costs. Eligible publishers will demonstrate capability and experience in publishing and distributing books in the region relevant to the book's language, the intention to publish works of Polish literature into other languages and to distribute them in print and/or ebook and/or audiobook form outside of Poland. Yearly applications can be submitted by publishers from 1 February to 31 March. The grant-winning applications will be chosen no later than 31 August the same year. If funds are not entirely allocated during this round of applications further rounds of submissions may be called. Submissions are to be made in electronic form using the application on the Book Institute web site. The director of the Book Institute ultimately decides on signing the contract with the publisher. If a submission is positively evaluated the Book Institute will sign a contract with the publisher for the publication and distribution of the title the publisher has selected. The book should be published and accounts squared by the publisher no later than 30 November of the year following the submission deadline. The deadline for publication and squaring of accounts cannot be extended; should the publisher exceed this deadline, all of the Book Institute's obligations to the publisher are annulled on the strength of this resolution. "Squaring" herein signifies the publisher supplying the Book Institute with: 10 copies of the published work featuring the Book Institute logo and the information that the book was published with support from the Book Institute – detailed instructions are contained in the contract; one invoice issued by the publisher to the Book Institute for publishing services rendered containing the gross sum, i.e. with all relevant taxes, in the currency and amount specified in the contract; written information on the print run of the published work and its means of distribution. After the Book Institute confirms that the contract has been fulfilled and the squaring of accounts is correct the Book Institute's financial support for publication costs as detailed in the contract will be transferred to the publisher's bank account, as indicated in the invoice, in the currency established in the contract. The Book Institute's above-mentioned financial support can be transferred to the publisher no earlier than 2 January and no later than 31 December in the year following the submission of the application.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

Over the years the number of translations of Polish literature into foreign languages has increased.

#### Financial resources allocated to the policy/measure in USD:

2 168 707,00

Has the implementation of the policy/measure been evaluated?: YES

If yes, what are the main conclusions/recommendations?:

Supporting foreign publishers interested in publishing translations of books by Polish authors in their countries with grants is a simple and very effective tool for promoting Polish literature in the world, and as such should be continued and developed.

#### Partner(s) engaged in the implementation of the measure:

Typotex Publishing House

Type of entity:

**Private Sector** 

Acantilado Publishing House

Type of entity:

**Private Sector** 

#### Read PL (Hunt Your Book)

Name of agency responsible for the implementation of the policy/measure:

The Polish Book Institute

Cultural domains covered by the policy/measure:

**Publishing** 

Website of the policy/measure, if available:

https://akcja.czytajpl.pl/

#### Describe the main features of the policy/measure:

Created in 2013, one of the largest readership promotion campaign dedicated to adults and young people in Poland. About 280,000 - this many books have already been read by the participants of the Read PL campaign. In 500 cities and towns, there could be found free e-book rentals, available for everyone. They were available at bus stops, libraries, and cultural institutions. The Book Institute is a strategic partner of the campaign, which is organised by the Cracow Festival Office and Woblin.com (one of the biggest e-books store in Poland). Seven thousand advertising spaces contained QR codes giving access to 12 bestsellers, many of which are newly published. It is enough to simply scan the code in order to enjoy free e-books and audiobooks. Read PL is complemented by the "Hunt your book" project created by The Polish Book Institute (2017), thanks to which students can borrow a book during a five-minute break in the school corridor - a smartphone and an application will suffice to do this. Nearly 1,000 secondary schools were accepted for the last edition, and they received posters giving access to free e-books and audiobooks. The project also had a real army of ambassadors: 1,000 teachers and 1,000 students who, dressed in t-shirts with funny, mysterious slogans ("Tome Fashionista" and "Almanac Exhibitor") as well as QR-codes giving access to books, encouraged their friends both in school and on social media to read books. The Read PL campaign was organised for the sixth time by the Cracow Festival Office (the operator of the Cracow City of Literature UNESCO programme), the Woblink.com, as well as the Book Institute for the last thre years.

Does it specifically target young people?: YES

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

- increase in reading among young people (in the age group 16-19) - dissemination of free access to the electronic book - involving students in promoting reading in their local environments and using a variety of tools, including social media - creating reading fashion among teenagers - promotion of valuable leisure activities among young people

Financial resources allocated to the policy/measure in USD:

214 064 USD

Has the implementation of the policy/measure been evaluated?: YES

If yes, what are the main conclusions/recommendations?:

The project had a very positive reception among young people. The use of modern tools was for them an attractive form of reading promotion so they willingly engaged in the activities we proposed. In 2019 we reached almost 1500 high schools and 1500 Ambasadors (students) who promoted reading with us. In the whole project (Read PL) readers dowloaded free e-books and audiobooks 130,000 times during only one month.

#### Partner(s) engaged in the implementation of the measure:

the Cracow Festival Office (the operator of the Cracow City of Literature UNESCO programme)

Type of entity:

Public Sector

the Woblink.com

Type of entity:

Private Sector

## <u>The composing commissions - the programme of the Ministry of Culture and National Heritage</u>

Name of agency responsible for the implementation of the policy/measure:

The Institut of Music and Dance

Cultural domains covered by the policy/measure:

Music

Website of the policy/measure, if available:

https://zamowieniakompozytorskie.pl/en/about/

#### Describe the main features of the policy/measure:

Implemented by the Institute of Music and Dance, the programme of the Minister of Culture and National Heritage "Composing commissions" is the first project in Poland which systemically supports latest musical production. The programme annually endorses approximately one hundred new pieces by Polish and foreign composers, enabling a wide audience to access valuable contemporary music compositions. The programme was launched in 2012 as an initiative of Polish musical milieu. The annual competition attracts applications form musical organizations willing to commission a work from a (Polish or foreign) composer or group of artists. The subsidy includes co-financing the work along with its world premiere and recording which is later rendered available online, free of charge, as part of the National Audiovisual Institute collection (Ninateka.pl). The programme implements projects representing a wide array of genres, from the so-called contemporary classical music and music theatre performances through pieces combining different musical genres (e.g. popular and traditional music) and interdisciplinary projects verging on music, performing and visual arts. The music created thanks to Composing commissions is intended to resound not only in major concert halls, where it will add to the latest chapter of artistic music, but also in minor centres and among non-specialist audiences, acting as an important vessel of artistic education.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

The programme subsidizes the creation those main types of commissions: - chamber works - vocal / vocal and instrumental works - symphonic works - other works in which sound is the main composition element - electroacoustic works - full-length and chamber stage works - multimedia works in which sound is the main composition element. The programme cofinanced 324 projects in the 2016-2019 period.

Financial resources allocated to the policy/measure in USD:

The total amount of the grant programme was 2,6 million USD.

Has the implementation of the policy/measure been evaluated?: NO

#### TREATIES AND AGREEMENTS

Multilateral or bilateral trade and/or investment agreements providing a special status to cultural goods and/or services have been signed during the last 4 years or are under negociation:

NO

Multilateral or bilateral agreements including specific provisions providing a special status to cultural goods and services and digital products in the field of e-commerce have been signed during the last 4 years or are under negotiation:

NO

Multilateral or bilateral agreements, declarations and/or strategies on relevant policy issues for the diversity of cultural expressions (e.g. education, digital, intellectual property, sustainable development, gender equality, etc.) signed or amended to take into account the objectives or principles of the Convention during the last 4 years: YES

**Relevant Policies and Measures:** 

-

## GOAL 3 - INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS





#### NATIONAL SUSTAINABLE DEVELOPMENT POLICIES & PLANS

National sustainable development plans and strategies recognize the strategic role of:

Culture (in general)

Creativity and innovation

Cultural and creative industries

Please rate from 1 to 4 the type of outcomes expected by the inclusion of culture in national sustainable development plans and strategies 1 most often expected outcome 4 least expected outcome):

Economic (e.g. employment, trade, intellectual property, cultural and creative industries, rural and territorial development): 3

Social (e.g. social cohesion and inclusion, inequality and poverty reduction, values and identity, vulnerable and minority groups, empowerment and human capital, education): 1

Environmental (e.g. natural resources, reducing environmental impact of cultural industries and practices): 4

Cultural (e.g. cultural infrastructure, participation and access to culture, innovation, artists support): 2

Public cultural bodies and agencies responsible for culture or creative industries are involved in the design and implementation of sustainable development policies and plans (i.e. participate in coordination mechanisms such as joint planning committees): YES

Cultural industry-led regeneration initiatives and projects at the regional, urban and/or rural levels have been implemented in the last 4 years: YES

Policies and measures facilitate participation in cultural life and access to diverse cultural facilities and expressions, notably addressing the needs of disadvantaged or vulnerable groups (e.g. via reduced entrance fees; audience development, arts education and audiences awareness-raising): YES Latest data on cultural participation rates by socio demographic variables (sex/age groups/rural-urban/income levels/education levels):

The percentage of people participating in selected cultural areas in 2019 was 40%. The indicator is supplied by the Social Opinion Research Centre. This is the percentage of respondents who responded positively to at least three of the five questions below: "Did they last year:

- 1. you read a book for pleasure,
- 2. You were at the cinema,
- 3. You were in the theater.
- 4. You were at the concert,
- 5. Have you been to an exhibition, a gallery, a museum?"

No data for the socio-demographic variables indicated in the question.

#### **Relevant Policies and Measures:**

#### The Social Capital Development Strategy 2030 (project)

Name of agency responsible for the implementation of the policy/measure:

The Ministry of Culture and National Heritage of the Republic of Poland

#### Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Music

Performing Arts

**Publishina** 

Visual Arts

#### Describe the main features of the policy/measure:

The Social Capital Development Strategy (Cooperation, Culture, Creativity) 2030 (SRKS) will be one of the instruments of implementation, adopted by the Resolution No. 8 of the Council of Ministers of 14 February 2017. The Strategy for Responsible Development until 2020 (with a perspective to 2030) (SDS) and one of nine national horizontal integrated development strategies. The main objective of the SDS is therefore to increase the quality of social and cultural life of Poles. The presented project is a changed version of The Social Capital Development Strategy, that is in force from the 2014 year. The implementation of the SDS main objective is carried out by implementing the directions of interventions planned for implementation in three key areas, whose key importance is also reflected in the new sub-title of the SRCS: cooperation, culture and creativity. These are: - area 1: Cooperation - civil society, - area 2: Culture - identity and citizenship, - area 3: Creativity - cultural and creative potential.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

This policy is a project.

Financial resources allocated to the policy/measure in USD:

The policy is a project.

Has the implementation of the policy/measure been evaluated?: NO

## The Strategy for Responsible Development for the period up to 2020 (including the perspective up to 2030)

Name of agency responsible for the implementation of the policy/measure:

The Government of the Republic of Poland

#### Website of the policy/measure, if available:

https://www.gov.pl/web/fundusze-regiony/informacje-o-strategii-na-rzecz-odpowiedzialnego-rozwoju

#### Describe the main features of the policy/measure:

The Strategy for Responsible Development for the period up to 2020 (including the perspective up to 2030) – SRD - was adopted by the Council of Ministers on 14th February 2017. It is an applicable and key document the Polish State in the field of the medium- and long-term economic policy. This document constitutes the development and operationalization of the so-called Morawiecki Plan that in response to the challenges faced by the Polish economy defines a new vision and the country development model. The adoption of the Strategy was preceded by far-reaching public consultations with citizens, representatives of different communities, non-governmental and industrial organizations and members of the self-government. The Strategy includes recommendations for public policies. It is also a basis for changes to the develop-ment management system, including the valid strategic documents (strategies, policies, programmes). Actually new integrated development strategies are being prepared. They will serve the implementation of the set objectives and making the SRD stipulations more precise. The Strategy determines basic conditions, objectives and directions for the country development in so-cial, economic, environmental and spatial terms in the perspective of 2020 and 2030. That document is an answer both to the transformation errors made until now, and to the new challenges faced by the widely defined socio-economic policy of Poland. The SRD defines a new model of development - responsible development as well as development socially and territorially sustainable. It also set up a system of co-ordination and implementation by determining roles to be played by individual public entities and methods for cooperating with the business and science worlds as well as with the society. The main objective of the Strategy is to create conditions for increasing incomes of the Polish citizens along with increasing cohesion in the social, economic, environmental and territorial dimension. Three specific objectives of SRD are as follows: 1. Sustainable economic growth increasingly driven by knowledge, data and organizational excellence, 2. Socially sensitive and territorially sustainable development 3. Effective state and economic institutions contributing to growth as well as social and economic inclusion The SRD puts emphasis on the fact that human capital in Poland is not fully used. This is why it is planned to carry out activities in such areas as education, health, culture or civic society, thanks to which this capital will be stimulated. The area of culture is strengthened through the implementation of programmes for the development of readership, citizen culture, the network of museums as well as organisation of the celebration of the 100th anniversary of Polish Independence.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

The policy is in progress.

Financial resources allocated to the policy/measure in USD:

Lack of data.

Has the implementation of the policy/measure been evaluated?: NO

## DEVELOPMENT \_\_\_\_\_\_

Your country has contributed to or benefited from the International Fund for Cultural Diversity (IFCD) during the last 4 years:

\_

Development cooperation strategies, including South-South cooperation strategies, recognize the strategic role of creativity and diverse cultural expressions: NO

If YES, please provide the name(s) of the strategy and year(s) of adoption:

-

Your country manages multi- and/or bilateral technical assistance and capacity building cooperation programmes supporting:

Artists and cultural professionals in developing countries

#### **Relevant Policies and Measures:**

## <u>Gaude Polonia - a scholarship programme of the Ministry of Culture and National Heritage of the Republic of Poland</u>

Name of agency responsible for the implementation of the policy/measure:

The National Centre For Culture

#### Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Media Arts

Music

Performing Arts

**Publishina** 

Visual Arts

#### Website of the policy/measure, if available:

https://nck.pl/en/activities/gaude-polonia

#### Describe the main features of the policy/measure:

Gaude Polonia is a scholarship programme of the Ministry of Culture and National Heritage intended for creators of culture and translators of Polish literature before age 40. They are coming from Central European countries, mostly Belarus and Ukraine, who work in the following fields: film, photography, conservation of art and architecture, literature/translation, music, visual arts, theatre, art criticism. A six-month stay in Poland is to enable holders to become familiar with Polish culture and to improve their creative skills under the guidance of renowned artists and institutions in major centres of Polish culture. The Gaude Polonia scholarship program is addressed to the following creative environments: filmmakers, photographers, historians and critics of film, music, art and theatre, art conservators, writers/interpreters from Polish literature, Museum workers, musicians, visual artists, theater artists, Areas: film, a photograph, history and criticism of film, music, art, theatre, conservation of works of art, literature/translation, museums, music, visual arts, theater. Preferences: age up to 40 years (45 in justified cases), Candidates should demonstrate significant achievements in their areas of work. Formal criteria: nationality and permanent place of residence in Belarus, Ukraine or any other country in Central and Eastern Europe, full tertiary education, -knowledge of the Polish language to the extent enabling basic communication.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

199 candidates received a scholarship in 2016-2019.

Financial resources allocated to the policy/measure in USD:

2 444 148,93 USD

Has the implementation of the policy/measure been evaluated?: NO

## GOAL 4 - PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS





### GENDER EQUALITY

Ministries, governmental agencies and/or parliamentary bodies in charge of gender equality:

Exist but are not relevant for artists and cultural professionals

Policies and measures to support the full participation of women in cultural life have been implemented during the last 4 years: NO

Policies and measures have been adopted to support the recognition and advancement of women as artists, cultural professionals and/or creative entrepreneurs, (e.g. ensure equal pay for equal work or equal access to funding, coaching or mentoring schemes, anti-discrimination measures, etc.): NO Data is regularly collected and disseminated to monitor:

#### **Relevant Policies and Measures:**

#### Guarantees of gender equality in the Constitution of the Republic of Poland

Name of agency responsible for the implementation of the policy/measure:

All the organs of public authority in Poland

Website of the policy/measure, if available:

https://www.sejm.gov.pl/prawo/konst/angielski/kon1.htm

#### Describe the main features of the policy/measure:

According to The Constitution of the Republic of Poland of 2nd April 1997 Poland assures equal rights for women and men in all spheres of life. In particular, Article 33 of the Constitution states that "men and women shall have equal rights (...) regarding education, employment and promotion, and shall have the right to equal compensation for work of similar value, to social security,to hold office, and to receive public honours and decorations". The basis for gender equality in culture states Article 6 paragraph of the Constitution: "The Republic of Poland shall provide conditions for the people's equal access to the products of culture which are the source of the Nation's identity, continuity and development"

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

not applicable

Financial resources allocated to the policy/measure in USD:

not applicable

#### ARTISTIC FREEDOM

#### The constitution and/or national regulatory frameworks formally acknowledge:

The right of artists to create without censorship or intimidation

The right of artists to disseminate and/or perform their artistic works

The right for all citizens to freely enjoy artistic works both in public and in private

The right for all citizens to take part in cultural life without restrictions

Independent bodies are established to receive complaints and/or monitor violations and restrictions to artistic freedom: YES

Initiatives to protect artists at risk or in exile have been developed or supported by public authorities during the last 4 years (e.g. providing safe houses, guidance and training, etc.): NO

Measures and initiatives intended to ensure transparent decision-making on government funding/ state grants and awards for artists exist (e.g. through independent committees, etc.): YES

Social protection measures that take the professional status of artists into account have been adopted or revised in the last 4 years (e.g. health insurance, retirement schemes, unemployment benefits, etc.): YES Economic measures that take the status of artists into account have been adopted or revised in the last 4 years (e.g. collective agreements, income tax and other regulatory frameworks, etc.): YES Relevant Policies and Measures:

#### The Polish National Conference on Culture (OKK)

Name of agency responsible for the implementation of the policy/measure:

the Ministry of Culture and National Heritage The Fryderyk Chopin Institiute The Fryderyk Chopin Institiute

#### Website of the policy/measure, if available:

http://konferencjakultury.pl/

#### Describe the main features of the policy/measure:

Diagnosis of the current situation and needs of artists milieu in Poland. Access to cultural goods and freedom of artistic activity are particularly important aspects of the functioning of society, determining a number of aspects of life, including the dynamics of economic growth and citizens' wealth. This fact was emphasised by the legislator, who guaranteed both rights in the Constitution of the Republic of Poland (in Art. 6 and 73 respectively). At the same time, the Constitution guarantees all citizens access to social and health insurance (Art. 67 and 68, respectively). The diagnosis of the current state of Polish culture indicates that the above mentioned constitutional norms are not being properly fulfilled. The access to cultural goods is often of an island character, and the cultural offer in smaller towns is insufficient. The economic situation of most artists (ca. 65,000 people professionally performing artistic activity) is difficult (ca. 60% have income below the national average) or very difficult (ca. 30% have average income below the minimum wage), while at the same time the social insurance system dedicated to them requires paying higher contributions than in the case of people performing economic activity. As only ca. 9.5% of this professional group remains permanently in employment, a large proportion of artists are not insured at all. The specificity of artistic professions in this respect was pointed out by the European Parliament in its Resolution of 7 June 2007 on the social status of artists, in which it asked Member States to implement solutions enabling, among others, social security for artists and their health insurance. II. Response of the Ministry of Culture and National Heritage - Polish National Conference on Culture The scale, intensity and fundamental character of the demands of numerous artistic circles (regardless of the preferred languages of art, worldviews) led the management of the Ministry

of Culture and National Heritage to organise a national debate under the name of the National Cultural Conference (OKK). The undertaking lasted 2 years from 2017 to 2019 and was coordinated by the Fryderyk Chopin Institute. Its objectives were to invite all artistic circles and professions to the debate: music, dance, theatre, visual arts and folk arts, with the extension of literature and film arts, full representativeness of artistic professions, accessibility for residents of various regions (from Rzeszów to Szczecin, from Wrocław to Olsztyn), diversity of participants (representatives of artists themselves, creative organisations, cultural institutions, local governments, offices, business), universality (more than 300 people representing more than 230 entities performed in the conference sessions). The main aim of the discussion was the exchange of views and postulates, selection of contingents, development of assumptions for legislative work.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

#### What are the results achieved so far through the implementation of the policy/measure?:

There were two main results achieved through the implementation of the policy: I. Artists Size Survey prepared by SWPS University Parallel to the debate, OKK commissioned a study on the number, employment and income of artists, conducted by an independent SWPS research team led by Professor Dorota Ilczuk. In addition to analysing the available data, the study used the method of anonymous, extensive surveys. A record number of over 5 thousand questionnaires were obtained (the sample amounted to almost 8% of the whole population), which allows to consciously model solutions and determine the effects of regulation. The surveys confirmed the large diversification of artists' income: very high individual earnings and remaining below the poverty line for almost 1/3 of the population (income below the minimum wage), thus excluding the latter from the available social and health insurance system. II. Preparing the solution - Act on the Rights of Professional Artist (project) The result of the project of the National Conference of Culture is the creation of a bill on the rights of professional artists. The draft act makes it possible to separate artists as a separate professional group and to adjust solutions, also non-statutory, to their needs. It defines the rules of artists' access to the social and health insurance system "transparent" for the insurance system (each artist pays contributions at the level of those corresponding to the minimum wage). It creates a dedicated fund to support social and health insurance contributions for those with the status of an artist who earn the least (subsidies from 20% to 80% of contributions). The act is "transparent" for the social security system (detailed solutions have been analyzed with the Social Insurance Institution management). As a result, it is expected to increase receipts to the accounts of this professional group, as at present a significant part of it does not pay any contributions at all. The expected cost of regulation is 40 million USD per year. The basic source of financing of the system is the so-called reprographic fee, i.e. a fee on devices enabling permitted use of protected works, currently regulated in Poland in an inadequate manner (Art. 20 of the Copyright and Related Rights Act). In most European countries, the fee covers modern devices (computers, tablets, smartphones) and memory carriers (disks, pendrives), and from 25 to 50% of the revenue is allocated to dedicated funds supporting artists, as a result, in France or Germany, the revenue from the fee amounts to over 250 million EUR per year and is growing. In Poland, the fee covers photocopiers, tape recorders and video recorders, revenues do not exceed EUR 2 million per year and are decreasing, and there are no support funds (data according to "International Survey on Private Copying. Law & Practice 2015" prepared by World Intellectual Priority Organization). As a result of the regulation, the level of income from the reprographic fee for the support fund will reach the government of 40 million USD. Due to the market character of the proposed mechanism and the lack of guarantee of income stability, the draft law assumes a guarantee of the fund from the state budget.

Financial resources allocated to the policy/measure in USD:

5 00 000 USD

Has the implementation of the policy/measure been evaluated?: NO Partner(s) engaged in the implementation of the measure:

SWPS University

Type of entity:

Private Sector

## MEASURES AND INITIATIVES REPORTED BY CIVIL SOCIETY ORGANIZATIONS

Describe how the CSO form has been used to promote collaboration with CSOs in the preparation of this report, including the distribution of the form and the modalities of collection and analysis of the information received. Please indicate the percentage of measures and initiatives received that have been considered as relevant by the Party and included in the QPR.:

The Process of consultations with Civil Society Organizations lasted between June and July of the 2020 year. Civil Society Organizations form was disseminated by the Ministry of Culture and National Heritage among organizations, which were the beneficiaries of four programms of Minister Culture and National Heritage. Those programms are: the Accessible Culture, the Cultural Education, the Culture - Interventions, the Development of Creative Sectors in the 2019 year. The List included 78 organizations, but only 7 of them forward to answer. The reason for this state of play were problems in functioning organizations caused by Pandemic Covid-19 and lack of knowledge about the 2005 Convention. The solution to those problems will be to create a system of implementing the 2005 Convention in cooperation with Civil Society Organizations.

#### GOAL 1 - Support sustainable systems of governance for culture:

#### **INTERFILMLAB**

Name of CSO(s) responsible for the implementation of the measure/initiative:

Instytut KOSMOPOLIS Fundacja Nauki, Kultury i Edukacji

Cultural domains covered by the measure/initiative:

Cinema/ Audiovisual Arts

#### Describe the main features of the measure/initiative:

The INTERFILMLAB project is devoted to education aimed at increasing the competitiveness and export potential of the Polish film industry. The goal of the INTERFILMLAB project is to educate young filmmakers and people working in the film industry on modern production methods, international sales, distribution, festival circulation, rules of cooperation with sales agents, rules for using European distribution platforms, and effective self-education and building own, international recognition film market. The INTERFILMLAB project consists in the systematic implementation of training cycles regarding the production, promotion and distribution of Polish cinema on foreign markets. The long-term result of the project is the development of annual reports, which are a kind of practical guides for filmmakers, producers and distributors entering the market. INTERFILMLAB (FIRST EDITION) - education for increasing competitiveness and export possibilities of the Polish film industry (project implemented in 2017) The aim of the INTERFILMLAB project was to educate young creators and people operating in the film industry in the field of international sales, distribution, festival circulation, rules of cooperation with sales agents, rules for using European distribution platforms, and effective self-education and building own, own recognition on the international film market. The INTEFILMLAB project involved conducting three training cycles on the promotion and distribution of Polish cinema on foreign markets. The long-term result of the project was the development of a report, which is a kind of practical guide for filmmakers, producers and distributors entering the market. INTERFILMLAB 2.0 (SECOND EDITION) - supporting the export potential of Polish cinematography in international nonfestival circulation (project implemented in 2018) The project consisted of lectures, workshops and panel discussions on issues related to the international film market. Invited guests discuss the subject of coproduction, foreign distribution and festival qualification rules. As a result of the technological revolution and

the huge supply of films, the contemporary film market is characterized by an unprecedented degree of competitiveness. The artistic quality of the films is a necessary condition, but not sufficient as the only premise for successful foreign distribution or festival success. The film market today requires knowledge related to the promotion of not only individual films, but also direct brands of directors or creating needs for individual national cinematographies. In this world, the competences of a modern, successful artist cannot be reduced only to a film workshop, but require professional knowledge of film institutions and skills in strategic planning of their artistic path. The aim of the project was to provide participants with precise and detailed knowledge of global cinema, allowing them to move efficiently in its structures and to strengthen the international presence and export potential of Polish cinema. INTERFILMLAB 3.0 (THIRD EDITION) supporting the export potential of Polish cinema in new distribution channels (project implemented in 2019) The third edition of the event took the form of an innovation laboratory in the field of film distribution on European markets using the third generation channels, which are VoD platforms. The thematic axis of the training and workshops was the distribution of audiovisual works on the Internet and an analysis of the opportunities and possibilities of Polish cinema in the context of the intensive development of this form of film production dissemination. The training and workshop program planned under INTERFILMLAB 3.0 provided young Polish filmmakers (primarily producers, distributors and directors) with specialized knowledge about the functioning of the international VoD market and the possibilities of strengthening the export potential of Polish cinema as part of this distribution channel.

Does it specifically target young people?: YES

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD) funding?: NO

What are the results achieved so far through the implementation of the measure/initiative?:

The estimated number of direct participants is about 100, while indirect ones are 1000. Participants are not only people who directly participate in organized events - workshops, trainings or lectures, but also those who read publications created after the end of each edition. Each publication summarizes the most important threads presented and discussed in a given cycle. In this way, the main barrier regarding universal access to the content in question was removed, related to mobility and sometimes the lack of physical opportunity to participate in the event. Events organized as part of INTERFILMLAB usually take place on the occasion of film festivals - CINEMAFORUM in Warsaw, KAMERALNE LATO in Radom and WAMA Film Festival in Olsztyn. This location means that the project is used by people really interested in a given topic, above all young artists, often just starting their career path in the film industry, but also filmmakers working in the profession for a long time. This versatility allows meeting the needs of a large number of filmmakers, which is more than often emphasized by the INTERFILMLAB project participants.

#### SCRIPTMARKET.PRO - networking for the young film industry

Name of CSO(s) responsible for the implementation of the measure/initiative:

Stowarzyszenie FILMFORUM

Cultural domains covered by the measure/initiative:

Cinema/ Audiovisual Arts

#### Describe the main features of the measure/initiative:

SCRIPTMARKET.PRO is an event within the framework of the 13th Polish National Film Meetings KAMERALNE LATO in Radom, designed for the young audiovisual industry, which will be an important platform for the Polish film market for information exchange and a platform for establishing cooperation in the production and co-production of full-length feature films, with particular emphasis on microbudget projects implemented by young directors and creative producers. The goal of the task will be to create a young film industry the opportunity to increase the production and distribution potential of the films and to increase the

presence of young filmmakers in cinemas. The project assumes the creation of favorable conditions for the exchange of knowledge, contacts, experiences and good practices between young screenwriters, directors, producers and representatives of institutions financing film production, which will serve to build the competences necessary to plan joint actions. Among the many industry events implemented in Poland, there is no event that would be a place dedicated to the Polish audiovisual industry, where there would be a comprehensive exchange of thoughts and experiences from the point of view of the Polish market, and implementation of activities conducive to cooperation in future productions and co-productions. Events during which foreign sales agents and selectors of major global festivals are sought are already in existence. There is a lack of space where the creator, producer and distributor meet in the pleasant atmosphere of a summer film event, during the creative process, between the creation of the concept of the film and sending the finished product for sale or distribution. The "SCRIPTMARKET.PRO - networking of the young film industry" project is to be just such an event, addressed to screenwriters, directors and young creative producers who are just entering the market. Locating this type of event in a place near Warsaw, which is the largest center of the film industry, but not directly in the crowded capital will allow you to get the effect of a free, summer industry and education meeting, allowing professionally active project participants to break away from their daily duties and devote to creative exchange of thoughts and experiences. Both the place and date of the event will be conducive to achieving the attendance assumed in the project. Due to the state of the epidemic in 2020 in Poland, the project will undergo appropriate program and organizational modifications related to the need to comply with current guidelines on epidemiological safety. The organizers' intention is to provide the recipients of the task with the opportunity to safely participate in all planned program events, including making the program offer available via internet broadcasts. The planned events will be prepared in accordance with applicable sanitary restrictions, combining the traditional organizational form with online lectures, webinars and online consultations conducted by experienced specialists in the film market. The organizers will adapt the form of operation to the applicable administrative requirements and sanitary regime and will make the programming offer available via the Internet, which will allow - and perhaps even significantly increase - the number of final recipients of the task.

Does it specifically target young people?: YES

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD) funding?: NO

What are the results achieved so far through the implementation of the measure/initiative?:

The SCRIPTMARKET.PRO project is a kind of continuation of the project that the FILMFORUM Association initiated a year ago also at the festival in Radom. The formula was very well received by young filmmakers who often had the opportunity to first meet professionals who shared their knowledge. Participants at the Festival clearly declared their willingness to participate in such events more often, which also bear some distinction between novices and recognized experts, to which access for novice filmmakers is often very limited. The SCRIPTMARKET.PRO project program is also deliberately constructed in such a way as to best answer the questions of young creators who openly declare what the deficits are in existing events. Under the "SCRIPTMARKET.PRO - networking of the young film industry" project, program events such as ready film projects pitchings or script pitchings will be prepared, for which recruitment is carried out and enjoys great interest, which only confirms the great interest of young artists in this form of meetings and what hence own professional development.

## <u>Interdyscyplinarne kształcenie kadr realizacji form dźwiękowych – kurs</u> reżyserii radiowej

Name of CSO(s) responsible for the implementation of the measure/initiative:

Fundacja Szkoła Wajdy

Cultural domains covered by the measure/initiative:

#### Website of the measure/initiative, if available:

https://wajdaschool.pl/rezyseria-radiowa/

#### Describe the main features of the measure/initiative:

Interdyscyplinarne kształcenie kadr realizacji form dźwiekowych - kurs reżyserii is a course organized in cooperation with the Teatr Polskiego Radia and the National Film Archive - Audiovisual Institute, which was co-financed by the Ministry of Culture and National Heritage of the Republic of Poland. This is an intensive professional course preparing for the production of radio plays, audiobooks, audio series, and other sound forms, among others in video games. This radio directing course is addressed to students and graduates of film and theater directing, young creators already working in the profession, as well as producers of computer games, audiobooks and audio descriptions. The aim of the course is to deepen the skills and workshop of young artists, help in the development and realization of their artistic projects, and to stimulate generational and intergenerational cooperation and exchange of experience. Interdyscyplinarne kształcenie kadr realizacji form dźwiekowych - kurs reżyserii is an educational project that responds to the needs of the creative industry market. The curriculum prepared in cooperation with partners allows for a real increase in competence and development of creativity of the participants. The training has a form of workshops and is conducted in masterclass system by the best Polish specialists from various fields of radio industry, such as: Janusz Kukuła (Director of the Teatr Polskiego Radia), Krzysztof Sielicki, Jan Buchwald, Andrzej Brzoska, Maciej Kubera, Waldemar Modestowicz, Jan Warenycia, Igor Gorzkowski, Anna Wieczur-Bluszcz, Krzysztof Gosztyła, Małgorzata Małaszko-Stasiewicz with the participation of outstanding Polish actors.

Does it specifically target young people?: NO

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD) funding?: NO

#### What are the results achieved so far through the implementation of the measure/initiative?:

The innovative program was effective and all predicted results of the task were achieved. Young professionals deepened their knowledge. Combining theory and practice in the course program allowed them to learn about professional working methods in creating radio plays broadcast in Polskie Radio. As part of the task, we organized a seminar about disseminating knowledge and raising awareness of the potential of the needs and specificity of radio directing and the production of radio plays. Young adepts of radio direction were presented to the creative industry sector representatives that are specialized in realizing audiobooks, radio plays, computer games or ebooks and audio series on online platforms. Thanks to the implementation of all components of the planned task (detailed course program, selection of the lecturers, promotion of the course and its workshops, meetings with Masters, practical classes, recordings of broadcasts and radio plays and their presentation) all assumed results and goals were achieved. All of the participants successfully completed the training and realized radio plays. The joint work of specialized artistic supervisors with participants of the course allowed the effective development of practical skills, knowledge and experience. During the course, participants have created their own radio plays, which are broadcasted at the Teatr Polskiego Radia, as well as posted on the websites of Polskie Radio, National Film Archive - Audiovisual Institute (www.ninateka.pl) and Wajda School (www.wajdaschool.pl). We managed to educate qualified creators of radio plays and actively introduce them to the labor market. Many of the educational and artistic events were open and free, enabling people with disabilities to participate.

GOAL 2 - Achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals:

GOAL 3 - Integrate culture in sustainable development frameworks:

#### SZKOŁA TEATRALNA

#### Name of CSO(s) responsible for the implementation of the measure/initiative:

Fundacja Pomocy Osobom Niepełnosprawnym "NIE TYLKO..."

#### Cultural domains covered by the measure/initiative:

Performing Arts

#### Website of the measure/initiative, if available:

http://www.nietylko.org.pl

#### Describe the main features of the measure/initiative:

Theatre schools in Poland and other art schools and colleges, both public and private, are closed to the intellectually disabled and people with Down's syndrome. As a result, numerous professional theatres and Cultural Centres are not accessible to foster their artistic and professional development. There is a need to create and provide opportunities for the artistic education of intellectually disabled people and to enable them to pursue artistic professions in the future. The aim of the project is to implement a task in the field of cultural education, important for the development of social capital and activities stimulating their creativity and activating the participants representing a socially excluded group.

Does it specifically target young people?: NO

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD)

funding?: NO

#### What are the results achieved so far through the implementation of the measure/initiative?:

The result of the project is to raise the level of artistic and creative competences of the participants and to shape - in practice - their perception of culture as an indispensable element of personal and social development. The Theatre School enables its participants to develop their abilities, skills and knowledge and provieds them with necessary competences to work in the field of arts in the future.

#### Pioneering Mobile Virtual Audiovisual Studio

#### Name of CSO(s) responsible for the implementation of the measure/initiative:

The Film Spring Open Foundation

#### Cultural domains covered by the measure/initiative:

Cinema/ Audiovisual Arts

#### Website of the measure/initiative, if available:

http://www.filmspringopen.eu

#### Describe the main features of the measure/initiative:

The Film Spring Open Foundation is launching a new economic model of audiovisual production. It will be based on Mobile Virtual Film Studio, which aims to eliminate the techniques of of "Green screens". On board of (built by us) Cinebus we want to construct the first mobile virtual film studio in the world. Green screen (previously commonly used) will be replace by interactive rear projection controlled by the computer games engine - Unreal or Unity . This mobile, economical solution we want to offer audiovisual productions in Poland and Europe

Does it specifically target young people?: YES

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD)

funding?: NO

What are the results achieved so far through the implementation of the measure/initiative?:

We are in the process of research and testing the project. After completion of the project we plan to implement it and promote. Primarily we plan to promote it during our "Film Spring Open Workshop" which is unique, ten-day audiovisual workshop based on new technologies and tools. It is a laboratory of innovation where new ideas emerge based on technological novelties audiovisual industry has to offer. It is addressed to filmmakers, students and enthusiasts who, under the guidance of specialists consult and learn new technologies, enriching their artistic and technical skills and mainly develop joint audiovisual projects.

#### **ADAPTER**

#### Name of CSO(s) responsible for the implementation of the measure/initiative:

Fundacja na Rzecz Rozwoju Audiodeskrypcji Katarynka (Katarynka Foundation)

#### Cultural domains covered by the measure/initiative:

Cinema/ Audiovisual Arts

#### Website of the measure/initiative, if available:

http://www.adapter.pl

#### Describe the main features of the measure/initiative:

Adapter is an online streaming platform aimed at hard-of-hearing and hard-of seeing viewers. It is considered the first such initiative in Poland and one of the first in the world. It features over 200 films – both Polish and foreign - of varying genres. All the featured films include audiodescription and Polish subtitles, meeting the needs of the blind or hard-of-seeing and Deaf or hard-of-gearing respectively. A number of films includes Polish Sign Language translation or subtitles in simple Polish, regarding viewers who are not native speakers of the spoken Polish language. The film genres include, but are not restricted to, drama, comedy, animation, documentaries, science fiction. It is widely recognised among Polish hard-of-hearing, Deaf, hard-of-seeing and blind.

Does it specifically target young people?: NO

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD) funding?: NO

#### What are the results achieved so far through the implementation of the measure/initiative?:

• Over 200 films with audiodescription, closed captions and Polish Sign Language translation are available to watch online. • The films are free to watch and do not require creating an account in the service. • Over 40 000 unique users • Polish Film Institute award for the best online service or blog (2016)

#### The Fairy Tale Department - Wandering Hospital Library

Name of CSO(s) responsible for the implementation of the measure/initiative:

Fundacja Serdecznik

#### Website of the measure/initiative, if available:

http://www.oddzialbajka.pl

#### Describe the main features of the measure/initiative:

The Fairy Tale Department - Wandering Hospital Library is an initiative aimed at equal opportunities in access to education and training for children undergoing treatment in hospitals. Excluded from everyday attractions and possibilities of everyday activities, children are offered access to the latest and most valuable literature as well as interesting toys and educational tools. In order to make proper and full use of the received equipment, teachers of hospital schools are invited to a training course showing them how to interest children, how to cope with their stress, how to relieve it, and how to broaden their knowledge and skills in an interesting form.

Does it specifically target young people?: YES

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD)

funding?: NO

What are the results achieved so far through the implementation of the measure/initiative?:

The task's implementation is a pilot stage and the 6th full stages of performance of the task in schools operating at hospitals. Nearly 100 of them have gained access to interesting literature and educational tools. The educational system and their teachers and tutors had the opportunity to improve their work skills in specific hospital conditions and expand their knowledge.

#### GOAL 4 - Promote human rights and fundamental freedoms:

-

On the basis of the analysis of the responses provided through the CSO form, present up to ten main priorities of CSOs to implement the Convention over the next four years.:

The Citizen Society Organizations that filled up the CSO form underlined such priorities: - need for a more practical, international cooperation with other CSOs, - expanding of current activity through implementation of new projects, - creating more comprehensive projects, especially on the cultural education field, - moving on to the next phases of already existing projects, - broadening of the geographical scope of the activities, - promoting the inclusion of creativity and cultural expression as strategic elements of plans and sustainable development strategies, - the special needs of various groups ought to be considered one of the main priorities for implementing the 2005 Convention.

#### **EMERGING TRANSVERSAL ISSUES**

#### **Relevant Policies and Measures:**

#### Politics of memory - developing the museum network

Name of agency responsible for the implementation of the policy/measure:

the Ministry of Culture and National Heritage

State museums and co-funded museums with local and regional governments

#### Website of the policy/measure, if available:

https://www.gov.pl/web/kultura/siec-muzeow

#### Describe the main features of the policy/measure:

Ministry was developing the museum network by the erection, expansion and co-management of 25 museums across the country: • Polish History Museum at the Citadel in Warsaw. This is the largest museum investment in the history of Poland and the most important Polish museum. We are planning its opening for 2021. • Józef Piłsudski Museum in Sulejówek – On 10 November 2018, a topping out ceremony was held at the museum, and its opening is planned to take place in 2020. • Museum of Cursed Soldiers in Ostrołęka – The main stage of the investment was completed on 1 March 2019. We received the keys from the investor. Work on the permanent exhibition is under way. • Museum of John Paul II and Primate Wyszyński in the Temple of Divine Providence. The building will be opened in October 2019, while we are already planning (also for the present year) to open a branch of the museum under the name: Museum of the Collection of John Paul II (formerly the Porczyńskis' Collection). • We have established the Museum of Westerplatte and the War of 1939, which is currently a branch of the Museum of the Second World War in Gdańsk. • Piaśnica Museum in Weiherowo. This was established in December 2015 as a branch of the Stutthof Museum in

Sztutowo. Our intention is to bring back the memory of the Piaśnica massacre – a number of mass executions in which representatives of the Polish political, economic and cultural elites of Gdańsk Pomerania were murdered. • National Museum of Technology in Warsaw. We saved one of the most popular museums in Warsaw from liquidation. Today we are making preparations for the opening of the Museum and the erection of its new seat, in all probability on the commons of the National Stadium. • The Ulma Family Museum of Poles Saving Jews in World War II in Markowa. In 2017, we signed an agreement for the co-management of this museum, which is of great importance to Poland. In October 2018, the Orchard of Remembrance dedicated to Poles who saved Jews was established on the grounds. • The Pilecki Family House Museum in Ostrów Mazowiecka. We have rebuilt and expanded the former home of the Pilecki family. The museum will be opened already in 2019. • Museum of the Eastern Territories of the Former Polish Commonwealth. It has been established as a branch of the Lublin Museum in Lublin. Using a grant provided by the Ministry of Culture and National Heritage, it purchased the Lubomirski Palace in Lublin for its seat. In future, it will be an independent institution. We have just presented the initial concept of the exhibition of the so-called Museum of the Eastern Borderlands. • We have combined the Royal Łazienki Museum in Warsaw and the Museum of Hunting and Horsemanship into a single cultural institution. • We have incorporated the Regional Museum (presently known as the Museum of Archaeology) in Wiślica - which contains priceless Romanesque artefacts - into the National Museum in Kielce as a new branch. • We have created a branch of the National Museum in Kraków - the Czartoryski Princes' Museum and Library, in which already in December we will exhibit a collection purchased by the Polish state. • We have rescued the building of the former Cracovia Hotel, where the new branch of the Museum will be located, from demolition and commercial utilization. • We further plan to establish another branch of the National Museum - the Wyspiański Museum. • We are making efforts to integrate the Museum of Pro-Independence Deeds, based at Oleandry Street, into the National Museum in Kraków. • At the Malbork Castle Museum we have set up a branch - Sztum Castle. The first stage of renovation and conservation works was completed in spring. Among others, the roofs of buildings forming two wings of the historic building were replaced. • We have signed an agreement for the co-management of the Museum of Remembrance of the Residents of the Oświecim Region. • We have signed an agreement for the co-management of the Alf Kowalski Museum of the Miedzyrzecka Region. • From July 2018, we are comanaging the Casimir Pułaski Museum in Warka. • Together with the Lux Veritatis Foundation, we are building the St. John Paul II "Memory and Identity" Museum, which will be dedicated to the thought and teachings of St. John Paul II, and also present 40 thou. records concerning Polish-Jewish relations during the Second World War. • From1 January 2018, we are co-managing the Central Museum of Prisoners-of-War. • From January 2019, we are also co-managing the Gross-Rosen Museum in Rogoźnica. German Nazi Concentration and Extermination Camp (1940-45). • From 1 January 2019, we are co-managing the National Museum of the Przemyśl Region in Przemyśl. • We have founded and are in the process of creating the Warsaw Ghetto Museum in the building of the former Bersohn and Bauman families Children's Hospital, located between Śliska and Sienna streets in Warsaw. • We are building the Museum and Memorial Site in Sobibór, a branch of the State Museum at Majdanek. We plan to open the permanent exhibition in the spring of 2020. • From December 2018, we are co-managing the Treblinka Museum. German Nazi Extermination and Forced Labor Camp (1941-1944). • We are co-financing the erection of the Sybir Memorial Museum in Białystok using funds from the Cultural Infrastructure Program and the EU Operational Program Infrastructure and Environment. • We are working on a formula for co-managing, as from 2020, the District Museum in Sandomierz. • We are working on a formula for co-managing, as from 2020, the Podlaskie Museum in Bialystok. • We have provided additional funds for the adaptation of the Witold Gombrowicz Museum Space at the Alexandrine Villa in the French town of Vence near Nice.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

### What are the results achieved so far through the implementation of the policy/measure?:

The project is in progress. A final result will be development of 25 modern multi-functional museums in Poland. This initative has been included in The Strategy for Responsible Development for the period up to 2020 (including the perspective up to 2030).

### Financial resources allocated to the policy/measure in USD:

Comprehensive financial data will be presented in the next periodic report.

Has the implementation of the policy/measure been evaluated?: NO

If yes, what are the main conclusions/recommendations?:

The project is in progress. The evaluation will be carried out after the completion of the project

### Partner(s) engaged in the implementation of the measure:

State museums

Type of entity:

**Public Sector** 

Co-funded state museums with local and regional self-governments

Type of entity:

**Public Sector** 

### The Operational Programmes of the Polish Film Institute

Name of agency responsible for the implementation of the policy/measure:

Polish Film Institute

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Website of the policy/measure, if available:

http://pisf.pl/dotacje-programy-operacyjne/

### Describe the main features of the policy/measure:

Polish Film Institute (Polski Instytut Sztuki Filmowej) is a state legal entity established in 2005 to support the development of cinematography. The Institute operates on the basis of the Act of 30 June 2005 on cinematography, the Act of 9 November 2018 on financial support for audiovisual production and its statute. In 2019, thanks to the funding of the Polish Film Institute, 40 feature films, 42 documentaries, and 22 animated films were produced. The Institute also supports, among others, all the most important film festivals taking place in Poland, film education, cinema development, and international promotion of Polish cinematography.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

- enabling the development of Polish film production and co-production; - inspiring and supporting the development of all genres of filmmaking in Poland, with emphasis on artistic films, including the preparation of film projects, film production, and film distribution; - supporting activities aimed at enabling general access to Polish, European, and worldwide cinema heritage; - supporting film debuts and supporting artistic development of young filmmakers; - promoting Polish filmmaking; - supporting financially initiatives in areas of film project preparation, film production, film distribution, film promotion, and disseminating film culture; - supporting the maintenance of film archives; - supporting the development of the independent film industry in Poland, particularly small and medium-sized companies active in the field of filmmaking;

Financial resources allocated to the policy/measure in USD:

37,86 million USD in 2019

Has the implementation of the policy/measure been evaluated?: NO

### The Grant Programmes of the Minister of Culture and National Heritage

### Name of agency responsible for the implementation of the policy/measure:

The Ministry of Culture and National Heritage in cooperation with state cultural institutions

### Website of the policy/measure, if available:

http://www.mkidn.gov.pl/pages/strona-glowna/finansowanie-i-mecenat/programy-ministra/programy-mkidn-2019.php

### Describe the main features of the policy/measure:

The Grant Programmes of the Minister of Culture and National Heritage create an essential funding source for Citizen Society Organizations on the cultural field. Additionally, they create important support for local and regional governments, local cultural institutions, and churches and religious associations. Programmes are an elastic systemic project-based solution for the development of cultural activity in Poland. This measure is primarily concerned with artistic events, museum and contemporary art collections, fine arts, literature and readership promotion, artistic and cultural education, monuments protection, cultural heritage and cultural-infrastructure development.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

### What are the results achieved so far through the implementation of the policy/measure?:

In the framework of the grant programmes of the Minister, about 13 thousand projects received financing in the 2016-2019 period. Institutions connected with local and regional self-government obtained support in c.a. 5 thousand projects. Citizen Society Organizations received co-financing of c.a. 4,5 thousand projects.

### Financial resources allocated to the policy/measure in USD:

Financial resources allocated to the grant programmes were about 337 million USD in the 2016-2019 years.

Has the implementation of the policy/measure been evaluated?: NO

### The National Programme for the Development of Reading

### Name of agency responsible for the implementation of the policy/measure:

the Ministry of Culture and National Heritage the Ministry of National Education the National Library the Book Institute

### Website of the policy/measure, if available:

https://www.gov.pl/web/kultura/narodowy-program-rozwoju-czytelnictwa

### Describe the main features of the policy/measure:

The National Programme for the Development of Reading is adopted by the Council of Ministers of the Republic of Poland. This multiannual programme for the years 2016-2020, aims to improve readership in Poland by strengthening the role of public libraries and school as local centers of social life which are the center of access to culture and knowledge. This objective will be implemented by the financial support of three priorities: 1) modernization, construction or reconstruction of libraries in villages and smaller towns, 2) ongoing replenishment of collections of public libraries with new publications, 3) ongoing replenishment of collections of school libraries with new publications.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

### What are the results achieved so far through the implementation of the policy/measure?:

By the end of 2018 institutions conducting the programme, erected, modernized and equipped 109 libraries and purchased 10 million new publications, which have been distributed to more than 2,500 public libraries, and also 6 million books for 12 thousand school and pedagogic libraries.

### Financial resources allocated to the policy/measure in USD:

A budget of the programme for the 2016-2019 period was c.a. 92,5 million USD.

Has the implementation of the policy/measure been evaluated?: NO If yes, what are the main conclusions/recommendations?:

The evaluation of the programme will be carried out after its completion.

## <u>The Multi-annual Programme "Niepodległa" Centenary Anniversary of Poland Regaining Independence</u>

### Name of agency responsible for the implementation of the policy/measure:

The Ministry of Culture and National Heritage

The Office of the "Niepodległa" Programme

The Adam Mickiewicz Institute

### Website of the policy/measure, if available:

http://Niepodlegla.gov.pl

### Describe the main features of the policy/measure:

On May 24th, 2017, the Government of Poland had enacted the Multi-annual Program "Niepodległa". The Program was established with the sole purpose of bringing together various initiatives that are being orchestrated to commemorate the Centenary Anniversary of Poland Regaining Independence. The commemorations are coordinated by The Office of the "Niepodległa" Program. The Multi-annual "Niepodległa" Program is set to support projects for organizing a celebration of regaining independence on a local, regional, national, and international scale. The main goal of the Multiannual Program is inclusivity. Each of the planned grant programs will promote the participation of citizens in the preparation of celebrations. The Government Plenipotentiary for the celebration of the Centenary of Regaining Independence of the Republic of Poland - the Secretary of State at the Ministry of Culture and National Heritage - is responsible for coordinating all actions implemented under the Program. The Plenipotentiary is supported by the Office of the Niepodległa Program and the Adam Mickiewicz Institute. The subsidy program commemorating the centennial of regaining independence has been divided into three priorities: Priority no.1 The Ministry of Culture and National Heritage, along with its subordinate institutions, are directly responsible for the support of key national projects which are included directly in the content of the Program. Among those projects are, for example, the initiative of the National Heritage Board of Poland called 100 Monuments of History for the Centenary of Independence or the Centenary of the Avant-garde in Poland developed by the Muzeum Sztuki in Łódź. Priority no.2 The Office of the Niepodległa Program coordinates the grant programs which support local and regional initiatives within the territory of Poland. Also, the Office is responsible for efficient communication and promotion of the Program. Priority no.3 The Adam Mickiewicz Institute (Instytut Adama Mickiewicza) supervises grants for projects abroad but also organizes its projects beyond the Polish borders. This presentation of Polish culture of the last century will be based on seven thematic tracks - guiding themes of the projects: - Ignacy Jan Paderewski. An icon of independence, - Polish community abroad, -Polish women, - The independence generation, - The avant-garde, - The working class, - The spirituality of the independence. Each of them shows a significant contribution of Poles to the development of Europe and the World.

### What are the results achieved so far through the implementation of the policy/measure?:

In the 2017-2019 period the Programme brought the following results: - 8 million USD in subsidies for local and regional initiatives in Poland - about 700 local and regional initiatives subsided - about 6 000 local and regional events organised in Poland

### Financial resources allocated to the policy/measure in USD:

63 million USD allocated for years 2017-2022 in tota18 million USD allocated for subsidies for local and regional initiatives in Poland

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

The National Board of Heritage

Type of entity:

Public Sector

Art Museum in Łódź

Type of entity:

**Public Sector** 

### CHALLENGES AND ACHIEVEMENTS

# Describe the main results achieved to implement the Convention (at least one major achievement in one of the four goals):

The most important achievement in Goal 1 of the 2005 Convention was creating the audiovisual production support system, so-called "incentives." It offers reimbursement of production costs incurred in Poland in the amount of 30% of Polish eligible costs. Incentives increase the possibilities of making feature films, animations, documentaries and series, animated series, and documentary series. The key achievement in Goal 2 of the 2005 Convention was the development of The ©POLAND Translation Program. It aims to promote Polish literature throughout the world. It is aimed at foreign and Polish publishers interested in publishing Polish books in foreign-language translations. The most significant achievement in the Goal 3 of the 2005 Convention was including cultural policy into the essential planning document in the field of the medium- and long-term economic policy in Poland - The Strategy for Responsible Development for the period up to 2020 (including the perspective up to 2030). The most important achievement in Goal 4 of the 2005 Convention was implementing the project: National Conference on Culture. This initiative aimed to hold a debate on the legal status of artists and prepare a statement of the artists' community in this field.

## Describe the main challenges encountered to implement the Convention and the main solutions found or envisaged to overcome them:

The most important challenge of the 2016-2019 implementation of the Diversity Convention period was to enlarge the state budget for culture. Thanks to the activity of the Government of the Republic of Poland, expenditure on culture from the state budget has increased from 2017 to 2019 by over 20% and has clearly exceeded the 1% budgetary threshold. In 2018, more than 1 billion USD was allocated to culture from the state budget. In 2019, this amount was increased by approx. 150 million USD. As a result, the Polish Government conducted a cultural policy, that some of the most significant achievements are as follows: Taking care of people of culture We have doubled the revenue limit, from around 20 thou. PLN to 40 thou. USD, from which creators and authors are entitled to 50 percent of tax-deductible expenses. We are working on establishing a special fund that will be used to co-finance National Insurance premiums for creators and authors with the lowest incomes. We are gradually lifting wage rise restrictions in the most neglected sectors of culture. Taking care of the development of culture in the regions The Ministry of Culture and National Heritage is consistently expanding our co-management of institutions of culture administered by local self-governmental authorities, and this helps significantly strengthen their potential. We choose those institutions which due to the limited financial resources of self-governments were unable to fully harness their potential. The objective of co-management is to ensure they flourish on both the national and international arena, to strengthen them, and to provide them with favorable conditions for conducting activities. This policy aims to ensure that there is at least one institution co-managed by the Ministry of Culture and National Heritage in each province. Until 2016, the Department of National Institutions of Culture supervised 12 state cultural institutions and 17, which had been accepted for co-management. In the years 2017–2019, another 12 cultural institutions joined this group, including the Arnold Szyfman Polish Theatre in Warsaw, the Artur Malawski Subcarpathian Philharmonic in Rzeszów, the Mieczysław Karłowicz Philharmonic in Szczecin, the Paderewski Centre in Kaśna Dolna, the Tadeusz Sygietyński State Folk Group of Song and Dance "Mazowsze", the Stanisław Hadyna "Ślask" Song and Dance Ensemble in Koszecin, the Łomża Philharmonic, the Jan Dorman Children's Theatre in Bedzin, and the Artur Rubinstein Philharmonic Orchestra of Łódź. Promotion of Polish Music The Ministry organized the first-ever International Chopin Competition on Period Instruments. Its participants were pianists from around the world, aged between 18 and 35 years. We also held the first-ever Karol Szymanowski

International Music Competition in Katowice, which included five categories: piano, violin, song, the string quartet, and composition. In autumn, we plan to organize the Stanisław Moniuszko International Competition of Polish Music. We are implementing the "Heritage of Polish Music" project, under which we intend to organize recordings of the unique heritage of Polish music, which will be addressed to music lovers, artists and all listeners in Poland and abroad. Acting together with the Polish Music Publishing House, we are implementing the project "100 for 100. Musical Decades of Freedom" - a unique undertaking on the global scale, the aim of which is to present selected works of Polish music from the period of regaining independence Renovating of art schools We have obtained 129,2 million USD from European funds for modernizing the power facilities of 139 public art schools throughout Poland, mainly in small and medium-sized towns. The objective of this modernization program is not only to reduce CO2 emissions and improve the state of the environment, but also to increase student safety and provide more comfortable conditions for study, 71 schools in Poland have already been renovated. This is the largest project of its type implemented by the state administration. Joining the European film family In 2019, the Act on Financial Support for Audiovisual Productions came into force. It introduces a mechanism of financial incentives for the production of feature, documentary or animated films and serials which promote Polish and European cultural achievements. Individual productions receive financial support in the amount of 30% of Polish eligible costs. Poland was one of the last countries in the European Union without solutions supporting the local film industry. Creating an Interactive Fairytale and Animation Centre in Bielsko-Biała The centre will combine an interactive, modern museum with an amusement park. It will use the achievements of the Cartoon Films Studio in Bielsko-Biała, where numerous animated serials - "Bolek and Lolek", "Reksio the Dog" and "Baltazar Gabka's Adventures" - were created. It will present the history of animated films and their stages of production in game form. Visitors will view museum objects and familiarize themselves with the achievements of Polish animation, however in a completely novel way. Supporting of the growth of readership For the years 2016 – 2010, we have planned an outlay totaling nearly 700 million PLN for implementing the National Readership Development Program. Using these resources, by the end of 2018, we have erected, modernized and equipped 109 libraries and purchased 10 million new publications, which have been distributed to more than 2,500 public libraries, and also 6 million books for 12 thou. schools and pedagogic libraries. Digitization of cultural centers and developing the digital culture We digitize cultural centers and develop digital culture. Acting in collaboration with the Ministry of Digitization, we are implementing a program to connect more than 2,000 communal centers of culture to broadband internet and equipping them with digital equipment (computers, tablets). We also coordinate the work of Competence Centers for the digitization of specific types of cultural resources (the National Library, the National Digital Archive, the National Film Archive - Audiovisual Institute, the National Heritage Board of Poland, and the National Institute of Museology and Protection of Collections). Changing the law We have prepared a number of modifications to existing legal provisions and new projects aimed at providing solutions for creators, authors, and entrepreneurs operating in the cultural sector. The following are the most important: • The Act of 15th June 2018 on the Collective Management of Copyrights and Related Rights, which is the first instrument in the nearly 100-year history of Polish copyright law to provide comprehensive regulation of the activities of collective management organizations. • The Act of 20th July 2018 amending the Act on Radio Broadcasting and Television and the Act on Subscription Fees, which implements the provisions of European law regarding the implementation of their public mission by public radio and television broadcasting companies, for example, the establishment of a card of commitments or a definition of a new service. • The Act of 2nd June 2017 amending the Act on the Protection of Monuments and Care of Monuments and Other Assorted Acts, which introduces the temporary protection of historic buildings and the protection of modernist architecture. • The Act of 25th May 2017 on the Restitution of Goods of Material Culture, which defines the competences of state organs in restitutive cases, both as regards proceedings conducted in Poland, and those involving foreign entities. • Copyright – public lending right, according to which the Minister of Culture and National Heritage has designated, this based on competition, the collective management organization competent concerning the payment of remuneration for library loans. • The Act of 9th November 2018 on Financial Support for Audiovisual Productions, which introduced a new mechanism for the provision of support

to the audiovisual sector and served to attract international film productions to Poland. • The Act on Financial Support for the Production of Cultural Video Games – inter-ministerial discussions regarding the project on the provision and settlement of financial support for video games producers have been completed.

## Describe the steps planned in the next four years to further implement the Convention and the priority areas identified for future policy action based on the conclusions of the current reporting process:

The beginning of Pandemic COVID-19 and rapid spreading of it worldwide needed a reaction in different fields. A lockdown of many branches of the economy and areas of social life also influenced the cultural sector. The Minister of Culture and National Heritage stated that the Protection and Promotion of the Diversity of Cultural Expressions. as a part of public cultural policy, needed a whole programme of interventions in many areas. Immediately after the announcement of restrictions on cultural institutions' activities connected with the epidemic threat, the Ministry of Culture and National Heritage of Poland began works on solutions to compensate for losses related to the suspension of activities in the cultural sector. The Minister of Culture and National Heritage participates in the works of the Government Crisis Management Team, representatives of the ministry also participate in works coordinated by the Ministry of Development and the Ministry of Family, Labour and Social Policy to limit the losses of Polish entrepreneurs and the Polish economy. The Anti-Crisis Shield, prepared by the Polish government and adopted by the Parliament, assumes state support for artists, employees of the cultural sector, as well as companies and non-governmental organizations dealing with culture, whose activities cannot be continued during the period of the epidemic, an increase in funds for social assistance for artists and additional support for the development of new forms of sharing culture on-line and activation after the restoration of activities. We estimate that the total value of support for the cultural sector in various forms may have a value of up to 1 billion USD. Among the instruments of the Anti-Crisis Shield the sector could find: 1) In accordance with the decision of the Minister of Culture and National Heritage in the minister's grant programs (currently there are 32 programs – it's a major instrument to support the sector in Poland – starting from books, heritage protection, music, promotion of Polish culture abroad, digital culture, film, visual art, etc.) announced so far, in justified cases the managing authorities will apply an individual approach to each applicant allowing the implementation of specific tasks under changed conditions and continuity in conducting cultural activities. Therefore the sector can still receive financial support for various activities. Moreover, the overall budget for the programs was increased by an additional 15,5 mln USD). 2) The social assistance for artists: social assistance from the Culture Promotion Fund can be obtained by artists in difficult financial situations. The Minister of Culture and National Heritage has made efforts to increase the funds allocated to social assistance for artists and cultural professionals. The social assistance provided to artists is 465 USD exempted from taxes. Due to the status of an epidemic threat or epidemic status, it is not possible to display movies in cinemas. Therefore, it was proposed to change the regulations on film and audiovisual production, indicating that "film" is also a production that has not been shown in the cinema. This is to enable the audiovisual sector to receive grants/subsidies from the Polish Film Institute also for audiovisual productions, which will be presented on digital platforms (VOD). 3) The amendments to the "Act on audiovisual incentives" was also introduced, and it allows extending the deadlines and simplifying the procedures for submitting applications for financial support for audiovisual productions. 4) In April 2020 the Minister of Culture and National Heritage has announced a special grant program, "Culture on-line" addressed to a wide range of stakeholders conducting cultural activities. This program aims to finance a change in the form of dissemination of cultural activity, especially via the Internet. This will help to develop new activities on-line. The total budget of the program is estimated at ca. 4,1 mln USD). The program consists of two elements: Grant programme (budget: 3,8 mln USD) for activities on-line between 1 May until 30 October, 2020 for cultural institutions, church, NGOs, business entities in culture. This part is managed by the National Centre for Culture (Narodowe Centrum Kultury); Scholarship programme (budget: 1,3 mln USD) for activities on-line between 1 May until 30 October, 2020 for culture individuals for various activities on-line. The ministry manages this part. 5) In October 2020, the Minister of Culture and National Heritage announced a large grant program - The Culture Support Fund, whose main goal will be to revive cultural activities and offset any losses that the cultural sector has suffered through restrictions. The

Culture Support Fund is financial aid from the Polish Government to the cultural sector. Its budget is 103,35 million USD, and local art institutions, non-governmental organizations and entrepreneurs conducting cultural activities in the field of theatre, music, and dance are eligible for support. The Fund aims to ensure the stable functioning of the institutions and to maintain existing employment in the cultural sector. The compensation will relate to the revenue lost - due to the epidemic - from 12 March to 31 December. Moreover, the individual artists and cultural entities may benefit from the general regulations implemented by the Polish government and local authorities as a support in times of crisis, such as reduction of local taxes and rents, change of payment dates of tax installments, loans to cover the running costs of running a micro-enterprise, co-financing of part of employee remuneration costs, etc. Additionally, the vast majority of cultural institutions subordinated to the Ministry of Culture and National Heritage have transferred their daily activities to the Internet, offering various exhibitions, concerts, seminars, workshops for children and youth and access to their audiovisual archives, using for example the possibilities of Google Arts & Culture platform. The list is available here (in Polish): https://www.gov.pl/web/kultura/kultura-w-sieci. Along with the process of cultural activity protection during the COVID 19 pandemic, the Ministry of Culture and National Heritage is preparing a system of coordination of the Diversity Convention implementation. The first step to introducing this system is establishing in the Ministry Task Force, which will begin a dialogue with all the Convention stakeholders to build effective tools that help implement its content in a current period of reporting.

### **ANNEXES**

Please upload relevant documents (law, policy, agreement, regulation, strategy, etc.), studies and statistics in PDF format related to the implementation of the 4 goals and the 11 areas of monitoring of the Convention in your country. The documents should have been produced during the reporting period covered by this periodic report. Please provide the title and a description of the main content of the document in English or French.:

#### **Attachment**

- The publication "Culture in 2018", presents selected areas of activity conducted by cultural institutions in Poland in 2018.
- The publication "Culture in 2017", presents selected areas of activity conducted by cultural institutions in Poland in 2017.
- The publication "Culture in 2016", presents selected areas of activity conducted by cultural institutions in Poland in 2016.
- Publication "Cultural and creative industries in 2014-2016" presents cultural and creative industries in Poland.
- The summary of The Strategy for Responsible Development for the period up to 2020 (including the perspective up to 2030).
- The publication "Culture in 2019", presents selected areas of activity conducted by cultural institutions in Poland in 2019.
- The report "The role of creative economy in Poland" prepared by the indepedent think-tank the Polish Economic Institute.

### **Attachment**

- The Polish Culture Yearbook 2016 summarizes multi-dimensional aspect of activities carried out in the sphere of culture in 2016.
- The Polish Culture Yearbook 2017 summarizes multi-dimensional aspect of activities carried out in the sphere of culture in
- This publication presents selected aspects of Polish Culture at the 100th anniversary of the Independence regaining.
- This publication shows the impact of the European Union on Polish Culture during 15 years of Poland's membership in EU.

### **SUBMISSION**

### Designated official signing the report:

Title: Ms.

First name: Magdalena Family name: Gawin

**Organization:** the Ministry of Culture and National Heritage of the Republic of Poland **Position:** the Deputy Minister of Culture and National Heritage of the Republic of Poland

Date of submission: Electronic Signature:

2020 -