

QUADRENNIAL PERIODIC REPORT ROMANIA 2020

GENERAL INFORMATION

TECHNICAL INFORMATION

Name of Party:

Romania

Date of Ratification:

2006

Officially Designated Point of Contact of the Convention:

Country: Romania

Website: <http://www.cultura.ro>

Ms.

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Ministry of Culture

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Describe the multi-stakeholder consultation process established for the preparation of this report, including consultations with relevant ministries, public institutions, local governments and civil society organizations.:

The Ministry of Culture of Romania involved in the preparation of the drafting the report the National Institute for Cultural Research and Training and the specialized units within the Ministry, such as the Department for Written Culture and Contemporary Creation, the Public Policies Unit, the Department for International Relations and European Affairs and the Bureau for Communication and Social Dialogue. All of the structures mentioned above are in direct relation with the stakeholders within their specialized fields.

Executive summary:

This report provides an overview of the measures implemented at national level, in Romania, for the promotion and protection of the cultural diversity, between 2016 -2019/2020.

It should be noted that the projects and programs brought into attention concern especially the activities implemented by the Ministry of Culture and its subordinated structures, although partnerships with other public or non-governmental institutions are mentioned.

In the presentation of the measures put in place in the direction of the four goals of the Convention, we emphasised the importance of support of the cultural and creative sectors, the digitization of movable cultural heritage in partnership with institutions all over Romania, the partnership with the civil society in the elaboration of an alternative public policy in the area of traditional crafts, the cultural manifestations that support the mobility of artists and cultural professionals. A special emphasis was put on the contribution and integration of culture in sustainable development frameworks, both at national and international level.

Thus, building on this last point, the Ministry of Culture integrated in the 2018 National Voluntary Review, presented during the session of the United Nations High Level Political Forum on Sustainable Development, the UNESCO Culture for Development Indicators (CDIS) Project that put forward the correlation of the 22 CDIS indicators with 9 of the Sustainable Development Goals and no less than 36 Targets of the 2030 Agenda for Sustainable Development.

At national level as well, the culture was integrated in the National Strategy for the Sustainable Development of Romania 2030, approved by the Government Decision no. 877/2018.

Another important initiative refers to the digitization of the cultural movable heritage, within the framework of the E-Culture- the Digital Library of Romania project, in which by the end of 2021 a number of 550.000 items are to be digitalized and made available within the national digital library – culturalia.ro. Out of this digitalized items, 200.000 shall be made available on the European Digital Library - europeana.eu.

The support of cultural and creative sectors, whose particular vulnerability was shown in the context of the COVID-19 pandemic, was deemed important and the Minister of Culture participated since the outburst of the pandemic and by the time of reporting in no less than eight rounds of consultations/debates with the cultural and creative sector representatives from different areas such as: music industry and festival organization, theatre arts, film industry, independent cultural and creative sector, publishing.

The mobility of artists and cultural professionals was at its best in 2018 and 2019/2020 when two major events were organized that strengthened not only the mobility of the artists and cultural professionals but also reinforced the intercultural dialogue: the Romania-France Season 2018/2019 contributed to the strengthening of the economic, scientific, cultural and societal relations between the two countries, while Europalia - organized in 2019/2020 with a focus on Romanian culture, included over 250 cultural events in the fields of visual arts, music, cinema, literature, performing arts and theatre.

The future priorities in the implementation of the Convention will undoubtedly focus on a better integration of culture in sustainable development frameworks, as well as on the continuation of support provided to the cultural and creative sectors that were put at risk and made vulnerable as a result of the COVID-19 pandemic.

Contact details of the stakeholders involved in the preparation of the quadrennial periodic report (QPR).

Please also include the contact details of the civil society organizations (CSOs) if they have contributed to the QPR drafting, including through the CSO form.:

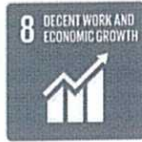
Public Sector

National Institute for Cultural Research and Training

office@culturadata.ro

<http://www.culturadata.ro>

GOAL 1 - SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE



CULTURAL AND CREATIVE SECTORS

A Ministry (or agency with ministerial status) is responsible for cultural and creative sectors: YES
Regional, provincial or local governments or administrations have decentralised responsibilities for policies and measures promoting the cultural and creative sectors:: NO

Regulatory frameworks and sector specific laws, policies and/or strategies supporting the cultural and creative industries have been revised or adopted during the last 4 years: YES

If YES, has at least one of them been designed through interministerial cooperation (involving different government departments responsible for policy areas, such as communication, education, ICT, trade, foreign affairs, labor, finance): YES

Specific education and training programmes in the arts and the cultural and creative sectors are established, including:

Technical and vocational education and training programmes in

Cinema/Audiovisual arts

Design

Music

Performing arts

Visual arts

Tertiary and university education degrees in

Cinema/audiovisual arts

Cultural management

Design

Music

Performing arts

Visual arts

Specific measures and programmes have been implemented over the last 4 years to:

Support job creation in the cultural and creative sectors

Encourage the formalization and growth of micro/small and medium-sized cultural enterprises

Statistical offices or research bodies have produced data during the last 4 years:

related to cultural and creative sectors

Share of cultural and creative sectors in Gross Domestic Product (GDP):

3.14%

2016

Please provide whenever possible disaggregated data by sector:

ISIC Rev.4		
Four digits	Activity class (Central cultural activities)	GVA (USD)
3211	Manufacture of jewellery and related articles	0
3220	Manufacture of music instruments	8.506.142
4761	Retail sale of books, newspapers and stationary in specialized stores	26.585.122
4762	Retail sale of music and video recordings in specialized stores	39.576.341
5811	Book publishing	38.538.927
5813	Publishing of newspapers, journals and periodicals	53.668.318
5819	Other publishing activities	6.047.675
5911	Motion picture, video and television programme production activities	58.779.562
5912	Motion picture, video and television programme post-production activities	5.381.579
5913	Motion picture video and television programme distribution activities	21.725.328
5914	Motion picture projection activities	22.753.314
5920	Sound recording and music publishing activities	12.845.273
6010	Radio broadcasting	52.149.991
6020	Television programming and broadcasting activities	278.852.239
6391	News agency activities	69.678.265
7110	Architectural and engineering activities and related technical consultancy	747.279.641
7220	Research and experimental development on social sciences and humanities	7.321.629
7310	Advertising	447.104.948
7410	Specialized design activities	28.813.370
7420	Photographic activities	18.221.897
7722	Renting of video tapes and disks	98.451
8542	Cultural education	7.817.974
9000	Creative, arts and entertainment activities	136.932.685
9101	Library and archives activities	16.634.961
9102	Museums activities and operation of historical sites and buildings	9.227.792
9103	Botanical and zoological gardens and nature reserves activities	0
Four digits	Activity class (equipment and support materials)	
1811	Printing	22.628.388
1812	Services activities related to printing	253.150.270
1820	Reproduction of recorded media	4.775.505
2640	Manufacture of consumer electronics	1.032.246
4742	Retail sale of audio and video equipment in specialized stores	10.327.397
5820	Software publishing	298.822.457
6110	Wired telecommunications activities	753.825.318
6120	Wireless telecommunications activities	1.018.190.878
6130	Satellite telecommunications activities	10.432.100

6312	Web portals	19.721.766
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Please provide whenever possible disaggregated data by sector, age, sex and type of employment:

Cultural occupations and non-cultural occupations in establishments dedicated to cultural activities (ISIC)				
Data	Gender		Domains	
	Women	Men	Central	Equipment/support
2017				
5,8%	47,6%	52,4%	79,0%	21,0%

cod CAEN	Total persons
8542	56748
7112	53792
6110	28005
7311	25123
1812	14401
6120	13358
5829	11708
9001	11539
6020	7671
4742	5704
9102	5577
9101	5105
4762	4301
7410	3463
5911	3440
5811	3388
5813	3255
9003	3211
6010	3151
4761	2874
7420	2780
7220	2257
9002	1888
6312	1706
1811	878
3220	776
5819	765
5821	721
6391	697
5914	634
9103	622
5920	612
9004	459
6130	347
1820	338
3211	323
5912	241
2640	220

5913	178
4763	158
9104	157
7722	33

Relevant Policies and Measures:

ACCES Program (funding scheme)

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Media Arts

Music

Performing Arts

Publishing

Visual Arts

Describe the main features of the policy/measure:

Launched in 2016, the program represents a funding instrument for cultural projects that capitalize on the existing cultural and creative potential at national level and integrate it into the sphere of circulation of universal cultural values. Over the last four years, the programme focused on various areas of the cultural and creative sectors: 2016- visual arts / architecture, written culture, cinematography / audiovisual, performing arts, intercultural dialogue, intangible heritage / movable cultural heritage. 2017- written culture, performing arts, intangible heritage, plastic arts and visual arts, dedicated to the Centenary of the Great Union of 1918. 2018- written culture, visual arts and intercultural dialogue 2019 - written culture

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

The program funded 14 projects in 2016, 20 projects in 2017, 5 projects in 2018 and 6 projects in 2019.

Financial resources allocated to the policy/measure in USD:

2016 - 1.000.000 RON (242.718 USD) 2017- 1.000.000 RON (242.718 USD) 2018- 150.000 RON (36408 USD)
2019- 150.000 RON (36408 USD)

Has the implementation of the policy/measure been evaluated?: NO

CultIn Program

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Music

Performing Arts

Publishing

Visual Arts

Describe the main features of the policy/measure:

The main objectives of the program were: a) Stimulating the creativity and talent of individuals, capitalized through personal initiatives or organized in companies, hubs, project and business incubators, creative studios, which have the potential to generate prosperity by capitalizing on intellectual property; b) Supporting the collaborative functioning system by involving several actors from various fields of the cultural and creative sectors (cultural and creative clusters); c) Encouraging the identification of new markets for the distribution of services and products made through the creative and innovative contribution of artists, creators and entrepreneurs in the field of cultural and creative sectors.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

The program financed 11 projects in the cultural and creative sectors.

Financial resources allocated to the policy/measure in USD:

500.000 RON (121.359 USD)

Has the implementation of the policy/measure been evaluated?: NO

MEDIA DIVERSITY

Public service media has a legal or statutory remit to promote a diversity of cultural expressions: YES

Policies and measures promote content diversity in programming by supporting:

Regional and/or local broadcasters

Linguistic diversity in media programming

Socio-cultural programming (e.g. children, youth, people with disabilities, etc.)

Domestic content regulations for audio-visual media exist (e.g. quotas for production or distribution requirements for national films, TV series or music on radio): YES

Regulatory authority(ies) monitoring media exist: YES

If YES, please provide the name and year of establishment of the regulatory authority(ies):

National Audiovisual Council Of Romania -1992

If YES, these regulatory authority(ies) monitor:

Public media

If YES, these regulatory authority(ies) are responsible for:

Issuing licenses to broadcasters, content providers, platforms

Receiving and addressing public complaints such as online harassment, fake news, hate speech, etc.

Monitoring cultural (including linguistic) obligations

Relevant Policies and Measures:

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DIGITAL ENVIRONMENT

Policies, measures or mechanisms are in place to support the digital transformation of cultural and creative industries and institutions (e.g. funding for digitization of analogue industries): YES

Policies or measures have been introduced to ensure vibrant domestic digital cultural and creative industries markets with a diversity of e-players of all sizes (e.g. fair remuneration rules; control market concentration; prevention of monopolies of digital content providers/distributors or their algorithms that potentially restrict the diversity of cultural expressions, etc.): YES

Policies and measures have been implemented to enhance access to and discoverability of domestically produced cultural content in the digital environment (e.g. action plans or policies for digital content pluralism, public support to cultural or artistic portals in specific languages, national or regional online distribution platforms for domestic content, etc.): YES

Measures and initiatives have been implemented to promote digital creativity and competencies of artists and other cultural professionals working with new technologies (e.g. spaces for experimentation, incubators, etc.): YES

Statistics or studies with recent data on access to digital media, including on the type of cultural content available through digital media, are available: YES

Relevant Policies and Measures:

E-Culture – The Digital Library of Romania

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture – Project Management Unit

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Media Arts

Music

Publishing

Visual Arts

Website of the policy/measure, if available:

<https://www.umpcultura.ro/e-cultura>

Describe the main features of the policy/measure:

The project is co-financed by the European Union from the European Regional Development Fund, through the Competitiveness Operational Program 2014-2020, Priority Axis 2, Action 2.3.3 "Improving digital content and systemic ICT infrastructure in the field of e-education, e-inclusion, e - health and e - culture ". The general objective of the project is to streamline the public services offered by the Ministry of Culture by capitalizing on the potential of IT&C in the process of digitizing the mobile cultural heritage, in order to increase accessibility to cultural resources. The specific objectives of the project are: - increasing the number of cultural heritage items digitized and exhibited online, in a single access point; - increasing the degree of interoperability between institutions holding cultural heritage elements; - promoting the national cultural heritage by exposing digitized cultural resources in europeana.eu.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

- Operationalization of the management team - Operationalization of 3 regional centers with the role of coordinating and monitoring the digitization process carried out at the participating institutions. Thus, active centers are the National Institute of Heritage, the National Museum of History of Transylvania and the County Directorate for Culture Tulcea - Completion of open tenders for the development services of the Culturalia IT, purchase of equipment necessary for the IT platform , purchase of necessary equipment for digitization and cataloging process

Financial resources allocated to the policy/measure in USD:

53,242,265.32 RON (12.922.880 USD), of which 43,648,529.55 RON (11.322.459 USD) represent the value of EU co-financing

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

National Film Archive

Type of entity:

Public Sector

Astra Sibiu County Library

Type of entity:

Public Sector

County Library "C. Sturdza "Bacău

Type of entity:

Public Sector

"Octavian Goga" County Library Cluj

Type of entity:

Public Sector

Bucharest Metropolitan Library

Type of entity:

Public Sector

“Mihai Eminescu” Central University Library Iași

Type of entity:

Public Sector

“Moldova” National Museum Complex Iași

Type of entity:

Public Sector

Astra Sibiu National Museum Complex

Type of entity:

Public Sector

Tulcea Eco Research Institute - Museums

Type of entity:

Public Sector

National Heritage Institute

Type of entity:

Public Sector

“Grigore Antipa” National Museum of Natural History

Type of entity:

Public Sector

Brukenthal National Museum Sibiu

Type of entity:

Public Sector

Museum of Bucovina Suceava

Type of entity:

Public Sector

Bucharest Museum

Type of entity:

Public Sector

Casa Mureșenilor Museum Brașov

Type of entity:

Public Sector

Museum of Dacian and Roman Civilization Deva

Type of entity:

Public Sector

The Art Museum of Romania

Type of entity:

Public Sector

The National Museum of History of Romania

Type of entity:

Public Sector

National Museum of History of Transylvania

Type of entity:

Public Sector

Ethnographic Museum of Transylvania

Type of entity:

Public Sector

“George Enescu” National Museum

Type of entity:

Public Sector

National Museum of Maps and Old Books

Type of entity:

Public Sector

National Museum of Romanian Literature

Type of entity:

Public Sector

Maramureş Museum Sighetul Marmaţiei

Type of entity:

Public Sector

Oltenia Museum Craiova

Type of entity:

Public Sector

“Dimitrie Gusti” National Village Museum

Type of entity:

Public Sector

The National Museum of the Romanian Peasant

Type of entity:

Public Sector

Romanian Broadcasting Company

Type of entity:

Public Sector

Romanian Television Society

Type of entity:

Public Sector

National Library of Romania

Type of entity:

Public Sector

“Constantin Brăiloiu” Institute of Ethnography and Folklore

Type of entity:

Public Sector

PARTNERING WITH CIVIL SOCIETY

Professional organizations and/or trade unions representing artists and/or cultural professionals in the following sectors exist in your country (i.e. federation of musicians, publishers unions, etc.):

Cinema/Audiovisual arts
Media Arts
Music
Publishing
Visual Arts
Performing Arts

Public funding schemes supporting CSOs involvement in promoting the diversity of cultural expressions exist: YES

Training and mentoring opportunities were organized or supported by public authorities during the last 4 years to build skills on communication, advocacy and/or fundraising of civil society organizations involved in the promotion of the diversity of cultural expressions: -

Dialogue mechanisms between public authorities and CSOs for cultural policy making and/or monitoring have been implemented during the last 4 years (meetings, working groups, etc.): YES

If YES, please provide up to 2 examples:

In 2016, the Ministry of Culture created the Living Culture Platform – a consultation platform and mechanism that worked on advancing proposals coming from the CSO to the Ministry of Culture. The platform was active during 2016 and it was composed out of representatives of the CCS in Romania.

In 2020, following the outburst of the COVID-19 pandemic, the Ministry of Culture, with the support of the Prime Minister and Deputy Prime Minister participated in rounds of consultations with representatives of the cultural and creative sectors, among which: (1) the videoconference meeting with representatives of entrepreneurs and the arts on "Economic measures for the creative cultural sector", (2) the meeting with the festival organizers to debate proposals and measures for overcoming the crisis induced by the restriction of cultural activities (3) the videoconference with representatives of the theatre arts, (4) meeting with the representatives of the music industry on identifying the best measures to overcome the crisis as well as the necessary legislative measures, (5) meeting with the representative of the film industry on the reform of the sector as well as the conditions under which film and audiovisual productions can be resumed, (6) meeting with the independent artists on the status of the artist, the worker and the cultural operator, but also on the need to regulate the creative spaces and the adaptation of the financing instruments both at central and local level, (7) meeting with the representatives of the publishing/written culture sector on the acquisition of books and the lack of methodological norms for Law 186/2003 on the support and promotion of written culture, (8) meetings with the representatives of the cultural independent sector on measures of support and funding.

Policies and measures promoting the diversity of cultural expressions have been elaborated in consultation with CSOs during the last 4 years: NO

Relevant Policies and Measures:

Public Policy for Traditional Craft

Name of agency responsible for the implementation of the policy/measure:

Roma Center for Studies and Social Development

Website of the policy/measure, if available:

<https://crsds.ro/politica-publica-pentru-mestesugul-traditional/>

Describe the main features of the policy/measure:

The project is funded through the Administrative Capacity Operational Program - Component 1 -CP2 / 2017 - Increasing the capacity of NGOs and social partners to formulate alternative public policies, Priority Axis - Public Administration and Judicial System, Operation - Development and introduction of common systems and standards in public administration that optimize decision-making processes aimed at citizens and the business environment in accordance with the Strategy for Public Administration Consolidation 2014-2020. The project aims to increase the capacity of NGOs with relevant activity in the field of traditional craft in Romania, to formulate and promote an alternative public policy proposal, including a legislative proposal, regarding the organization of craftsmen in order to practice their activity as a traditional profession.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

- increased capacity of NGOs and social partners to get involved in formulating and promoting of alternative proposals to public policies initiated by the Government); one NGO coalition created; - NGOs and social partners participating in training activities; - A documented analysis on the field of traditional crafts developed; - An alternative public policy proposal on traditional crafts promoted; - A legislative proposal in the field of traditional crafts.

Financial resources allocated to the policy/measure in USD:

Total project value 934,105.58 RON (224,361.24 USD) , out of which 897,228.64 RON (215,503.80 USD)- EU funding and 36,879.94 RON (8,857.41 USD) – national co-financing)

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Partner 1 - Ministry of Culture; Partner 2 - General Secretariat of the Government

Type of entity:

Public Sector

GOAL 2 - ACHIEVE A BALANCED FLOW OF CULTURAL GOODS AND SERVICES AND INCREASE THE MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS



MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS

Please indicate if the following policies and measures exist in your country:

Policies and measures supporting the outward mobility of artists and cultural professionals (e.g. export offices, support for participation in international cultural markets for cultural professionals, etc.)

Work permit regulations supporting the inward mobility of foreign artists and cultural professionals in your country (e.g. double taxation avoidance agreements, special work permits and health insurance, subsidies to cover living expenses, etc.)

Please indicate if the following operational programmes have been developed or supported/funded by public authorities during the last 4 years:

Infrastructure (e.g. arts residencies, cultural institutes, etc.) having a mandate to promote the diversity of cultural expressions and hosting a large number of foreign artists, notably from developing countries

Major cultural events (e.g. cultural seasons, festivals, cultural industries markets, etc.) having a mandate to promote the diversity of cultural expressions and hosting a large number of foreign artists, notably from developing countries

Please indicate if the following mobility funds (e.g. scholarships, travel grants, etc.) have been managed or supported by public authorities during the last 4 years:

Public funds supporting the outward mobility of national or resident artists and other cultural professionals

Public funds supporting the inward mobility of foreign artists and other cultural professionals, notably from developing countries

Relevant Policies and Measures:

Romania-France Season

Name of agency responsible for the implementation of the policy/measure:

Ministry of Foreign Affairs

Ministry of Culture

Website of the policy/measure, if available:

<https://sezonulromaniafranta.ro/>

Describe the main features of the policy/measure:

The France-Romania Cultural Season was held between November 28, 2018 and April 5, 2019 in over 100 cities in France, enabling the French people to rediscover Romania and its artists. The programme was designed to strengthen the economic, scientific, cultural and societal relations between the 2 countries,

hosting meetings, exhibitions, festivals and concerts. The event was an excellent proof of the creative potential of Romanian artists, as well as of the cultural dialogue between the 2 countries.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Financial resources allocated to the policy/measure in USD:

The Romania-France Season was cofinanced by the Ministry of Foreign Affairs with 1.500.000 EUR (1,760,842.87 USD). The beneficiaries of the co-financing were both Romanian and French operators (state institutions, foundations, associations, companies or cultural centers).

Has the implementation of the policy/measure been evaluated?: NO

Europalia

Name of agency responsible for the implementation of the policy/measure:

Ministry of Foreign Affairs, Ministry of Culture and the Romanian Cultural Institute

Website of the policy/measure, if available:

<https://europalia.eu/en/europalia-romania>

Describe the main features of the policy/measure:

The program of the EUROPALIA Romania festival (October 2019 - February / April 2020), included over 250 cultural events in the fields of visual arts, music, cinema, literature, performing arts, theater and was held in Brussels, United Kingdom, France, the Netherlands, Luxembourg and Germany. The flagship event of EUROPALIA ROMANIA was a grand exhibition about Constantin Brancusi (1876-1957), one of the most influential sculptors of the 20th century.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Financial resources allocated to the policy/measure in USD:

15.840.527,44 RON (3.848.310 USD)

Has the implementation of the policy/measure been evaluated?: NO

Vennice Biennale

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture, Ministry of Foreign Affairs, Romanian Cultural Institute and The Union of Romanian Architects

Website of the policy/measure, if available:

<http://www.cultura.ro/bienala-de-la-venetia>

Describe the main features of the policy/measure:

The Venice Biennale is one of the most prestigious international cultural events dedicated to artistic manifestations in the fields of visual arts, architecture, music, theater, dance, cinema. The winning project representing Romania at the Venice Biennale is chosen following a contest organized by the Ministry of Culture, the Ministry of Foreign Affairs and the Romanian Cultural Institute for the International Art Exhibition, and for the International Architecture Exhibition, the Union Architects from Romania.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Financial resources allocated to the policy/measure in USD:

800.000 RON (194.352 USD) / per season

Has the implementation of the policy/measure been evaluated?: NO

FLOW OF CULTURAL GOODS AND SERVICES

Export strategies or measures to support the distribution of cultural goods and services outside your country exist for the following cultural domains:

-

Your country has granted or benefited from preferential treatment* to support a balanced exchange of cultural goods and services in the last 4 years:

-

If YES, please provide up to 2 examples:

-

Your country has provided or benefited in the last 4 years from Aid for Trade support, a form of Official Development Assistance (ODA), that helped to build capacities to formulate trade policies, participate in negotiating and implementing agreements that provide a special status to cultural goods and services:

-

If YES, please provide up to 2 examples:

-

Relevant Policies and Measures:

-

TREATIES AND AGREEMENTS

Multilateral or bilateral trade and/or investment agreements providing a special status to cultural goods and/or services have been signed during the last 4 years or are under negotiation:

YES

Multilateral or bilateral agreements including specific provisions providing a special status to cultural goods and services and digital products in the field of e-commerce have been signed during the last 4 years or are under negotiation:

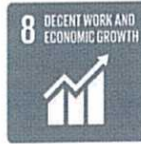
NO

Multilateral or bilateral agreements, declarations and/or strategies on relevant policy issues for the diversity of cultural expressions (e.g. education, digital, intellectual property, sustainable development, gender equality, etc.) signed or amended to take into account the objectives or principles of the Convention during the last 4 years: YES

Relevant Policies and Measures:

-

GOAL 3 - INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS



NATIONAL SUSTAINABLE DEVELOPMENT POLICIES & PLANS

National sustainable development plans and strategies recognize the strategic role of:

Culture (in general)

Please rate from 1 to 4 the type of outcomes expected by the inclusion of culture in national sustainable development plans and strategies (1 most often expected outcome 4 least expected outcome):

Economic (e.g. employment, trade, intellectual property, cultural and creative industries, rural and territorial development): 2

Social (e.g. social cohesion and inclusion, inequality and poverty reduction, values and identity, vulnerable and minority groups, empowerment and human capital, education): 3

Environmental (e.g. natural resources, reducing environmental impact of cultural industries and practices): 4

Cultural (e.g. cultural infrastructure, participation and access to culture, innovation, artists support): 1

Public cultural bodies and agencies responsible for culture or creative industries are involved in the design and implementation of sustainable development policies and plans (i.e. participate in coordination mechanisms such as joint planning committees): YES

Cultural industry-led regeneration initiatives and projects at the regional, urban and/or rural levels have been implemented in the last 4 years: YES

Policies and measures facilitate participation in cultural life and access to diverse cultural facilities and expressions, notably addressing the needs of disadvantaged or vulnerable groups (e.g. via reduced entrance fees; audience development, arts education and audiences awareness-raising): YES

Latest data on cultural participation rates by socio demographic variables (sex/age groups/rural-urban/income levels/education levels):

Source: Cultural Consumption Barometer 2018

- **Sex**

- Male: 49% went to the cinema to see a film, participated at cultural events, visited a monument or an archeological site; visited a museum or an art gallery and 48% read or borrowed books in a library.

- Female: 51% went to the cinema to see a film, participated at cultural events, visited a monument or an archeological site, visited a museum or an art gallery and 52% read or borrowed books in a library.

- **Age groups**

- 18-29 years old -17% visited a museum or an art gallery; went to the cinema to see a film, visited a monument or an archeological site, read or borrowed books in a library and 24% participated at cultural events.
- 30-39 years old - 16% visited a museum or an art gallery, 17% visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 21% participated at cultural events.
- 40-49 years old -20% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and participated at cultural events
- 50-64 years old -23% visited a museum or an art gallery, 22% visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 20% participated at cultural events.
- 65 years old and over - 24% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 14% participated at cultural events.

- **Rural / urban**

Rural - 46% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 30% participated at cultural events.

Urban - 54% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 70% participated at cultural events.

- **Income levels**

- under 1200 lei - 39% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 22% participated at cultural events.

- 1201-2200 lei - 40% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 47% participated at cultural events.

- 2201-5000 lei -19% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 29% participated at cultural events.

- over 5000 lei - 2% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and participated at cultural events.

- **Education levels**

- low level of education – 18% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film, 7% participated at cultural events.

- medium level of education - 52% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 47% participated at cultural events.

- post-secondary studies -10% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 12% participated at cultural events.

- high level of education -20% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 34% participated at cultural events.

Relevant Policies and Measures:

Culture for Development Indicators (project)

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Website of the policy/measure, if available:

<http://www.unesco.org/creativity/cdis>

Describe the main features of the policy/measure:

The UNESCO Culture for Development Indicators (CDIS) is an advocacy and policy tool developed between 2009 and 2014 within the framework of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions. The CDIS combines knowledge from leading experts with a fieldproven methodology adapted to the context and needs of the low-middle income countries. Its main objectives are to: • Provide evidence-based justification for the inclusion of culture in national and international development strategies and plans; • Gather new data for informed policies and monitoring systems for culture; • Build capacities in data collection and analysis on culture and development; • Promote awareness on culture's role in sustainable development through participative interinstitutional dialogue; and • Foster a comparable understanding at the international level. The project was implemented in Romania between 2017-2019.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

Out of the 22 proposed indicators, Romania calculated 21 plus an additional number of 2 indicators (one alternative and one additional). The indicators shed light into the contribution of culture in the context of the goals set by the UN Agenda 2030 for Sustainable Development. The technical and analytical reports of the CDIS Project can be consulted online at the following link: http://www.cultura.ro/sites/default/files/inline-files/UNESCO-CDIS-Romanias-Analytical-brief-and-technical-report-EN-web_0.pdf

Financial resources allocated to the policy/measure in USD:

4800 USD - UNESCO Regional Bureau for Science and Culture in Europe 20.000 EUR (23,442.82 USD) - National Institute for Cultural Research and Training

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

UNESCO Regional Bureau for Science and Culture in Europe

Type of entity:

Public Sector

National Institute for Cultural Research and Training

Type of entity:

Public Sector

INTERNATIONAL COOPERATION FOR SUSTAINABLE DEVELOPMENT

Your country has contributed to or benefited from the International Fund for Cultural Diversity (IFCD) during the last 4 years:

-

Development cooperation strategies, including South-South cooperation strategies, recognize the strategic role of creativity and diverse cultural expressions: NO

If YES, please provide the name(s) of the strategy and year(s) of adoption:

-

Your country manages multi- and/or bilateral technical assistance and capacity building cooperation programmes supporting:

-

Relevant Policies and Measures:

-

GOAL 4 - PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS



GENDER EQUALITY

Ministries, governmental agencies and/or parliamentary bodies in charge of gender equality:

-

Policies and measures to support the full participation of women in cultural life have been implemented during the last 4 years: NO

Policies and measures have been adopted to support the recognition and advancement of women as artists, cultural professionals and/or creative entrepreneurs, (e.g. ensure equal pay for equal work or equal access to funding, coaching or mentoring schemes, anti-discrimination measures, etc.): NO

Data is regularly collected and disseminated to monitor:

Participation of women in cultural life

Percentage of women participation in cultural activities:

51.00%

2018

Relevant Policies and Measures:

-

ARTISTIC FREEDOM

The constitution and/or national regulatory frameworks formally acknowledge:

The right of artists to create without censorship or intimidation

The right of artists to disseminate and/or perform their artistic works

The right for all citizens to freely enjoy artistic works both in public and in private

The right for all citizens to take part in cultural life without restrictions

Independent bodies are established to receive complaints and/or monitor violations and restrictions to artistic freedom: NO

Initiatives to protect artists at risk or in exile have been developed or supported by public authorities during the last 4 years (e.g. providing safe houses, guidance and training, etc.): NO

Measures and initiatives intended to ensure transparent decision-making on government funding/ state grants and awards for artists exist (e.g. through independent committees, etc.): YES

Social protection measures that take the professional status of artists into account have been adopted or revised in the last 4 years (e.g. health insurance, retirement schemes, unemployment benefits, etc.): NO

Economic measures that take the status of artists into account have been adopted or revised in the last 4 years (e.g. collective agreements, income tax and other regulatory frameworks, etc.): YES

Relevant Policies and Measures:

-

MEASURES AND INITIATIVES REPORTED BY CIVIL SOCIETY ORGANIZATIONS

Describe how the CSO form has been used to promote collaboration with CSOs in the preparation of this report, including the distribution of the form and the modalities of collection and analysis of the information received. Please indicate the percentage of measures and initiatives received that have been considered as relevant by the Party and included in the QPR.:

When beginning the process of drafting the report, it became clear that it was impossible to start consultations only with the CSOs which were directly involved in the public financed projects, since from a methodological standpoint that would be considered cherry-picking and would not be relevant for the process. This has shown that a Register of Cultural and Creative Sectors needs to be developed in order to allow substantial monitoring of the stakeholders – the National Institute for Cultural Research and Training has been appointed as the structure that will handle this task. Furthermore, it has to be mentioned that the public-private collaborations need to be intensified and public institutions are researching ways in which CSOs to become more involved in the process. We are aware that there are plenty of measures and initiatives of the CSOs which have been fully implemented throughout the last four years, but presenting them as examples would not portray the overall tendency, nor the real impact.

GOAL 1 - Support sustainable systems of governance for culture:

-

GOAL 2 - Achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals:

-

GOAL 3 - Integrate culture in sustainable development frameworks:

-

GOAL 4 - Promote human rights and fundamental freedoms:

-

On the basis of the analysis of the responses provided through the CSO form, present up to ten main priorities of CSOs to implement the Convention over the next four years.:

-

EMERGING TRANSVERSAL ISSUES

Relevant Policies and Measures:

-

CHALLENGES AND ACHIEVEMENTS

Describe the main results achieved to implement the Convention (at least one major achievement in one of the four goals):

In relation to Goal 3 - Integrate Culture In Sustainable Development Frameworks, Ministry of Culture included the contribution of culture to sustainable development both in the 2018 National Voluntary Review on the implementation of the Agenda 2030 for Sustainable Development, „Transformation towards a sustainable and resilient Romania” (the CDIS project) as well as in the National Strategy for Sustainable Development of Romania 2030, approved by the Government Decision no. 877/2018 (within the dedicated chapter intitled The Cultural Dimension of the Sustainable Development/ Objective 11 – Sustainable Towns and Communities).

Describe the main challenges encountered to implement the Convention and the main solutions found or envisaged to overcome them:

The main challenges encountered in the implementation of the Convention reside in the perception of culture as being dissociated from the socio-economic sectors, while it should be approached as an element of social and economic development that plays a significant role within the larger framework of sustainable development. In order to attain this vision, a paradigm shift is necessary as well as a new integrative approach that would allow for the identification of mechanisms and instruments adapted to the changing realities of our societies while taking into account the significant socio-economic contribution of the cultural and creative sectors.

Describe the steps planned in the next four years to further implement the Convention and the priority areas identified for future policy action based on the conclusions of the current reporting process:

The future priorities in the implementation of the Convention will undoubtedly focus on a better integration of culture in sustainable development frameworks, as well as on the continuation of support provided to the cultural and creative sectors that were put at risk and made vulnerable as a result of the COVID-19 pandemic.

ANNEXES

Please upload relevant documents (law, policy, agreement, regulation, strategy, etc.), studies and statistics in PDF format related to the implementation of the 4 goals and the 11 areas of monitoring of the Convention in your country. The documents should have been produced during the reporting period covered by this periodic report. Please provide the title and a description of the main content of the document in English or French.:

-

SUBMISSION

Designated official signing the report:

Title: Mr.

First name: Bogdan

Family name: Gheorghiu

Organization: Ministry of Culture

Position: Minister of Culture

Date of submission:

2020

Electronic Signature:

-

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QUADRENNIAL PERIODIC REPORT ROMANIA 2020

GENERAL INFORMATION

TECHNICAL INFORMATION

Name of Party:

Romania

Date of Ratification:

2006

Officially Designated Point of Contact of the Convention:

Country: Romania

Website: <http://www.cultura.ro>

Ms.

Cristina Cotenescu

Ministry of Culture

22 Unirii Ave., 3rd district, Bucharest

030833 Bucharest

Romania

Phone Number: +40737067240

Email: cristina.cotenescu@cultura.ro

Describe the multi-stakeholder consultation process established for the preparation of this report, including consultations with relevant ministries, public institutions, local governments and civil society organizations.:

The Ministry of Culture of Romania involved in the preparation of the drafting the report the National Institute for Cultural Research and Training and the specialized units within the Ministry, such as the Department for Written Culture and Contemporary Creation, the Public Policies Unit, the Department for International Relations and European Affairs and the Bureau for Communication and Social Dialogue. All of the structures mentioned above are in direct relation with the stakeholders within their specialized fields.

Executive summary:

This report provides an overview of the measures implemented at national level, in Romania, for the promotion and protection of the cultural diversity, between 2016 -2019/2020.

It should be noted that the projects and programs brought into attention concern especially the activities implemented by the Ministry of Culture and its subordinated structures, although partnerships with other public or non-governmental institutions are mentioned.

In the presentation of the measures put in place in the direction of the four goals of the Convention, we emphasised the importance of support of the cultural and creative sectors, the digitization of movable cultural heritage in partnership with institutions all over Romania, the partnership with the civil society in the elaboration of an alternative public policy in the area of traditional crafts, the cultural manifestations that support the mobility of artists and cultural professionals. A special emphasis was put on the contribution and integration of culture in sustainable development frameworks, both at national and international level.

Thus, building on this last point, the Ministry of Culture integrated in the 2018 National Voluntary Review, presented during the session of the United Nations High Level Political Forum on Sustainable Development, the UNESCO Culture for Development Indicators (CDIS) Project that put forward the correlation of the 22 CDIS indicators with 9 of the Sustainable Development Goals and no less than 36 Targets of the 2030 Agenda for Sustainable Development.

At national level as well, the culture was integrated in the National Strategy for the Sustainable Development of Romania 2030, approved by the Government Decision no. 877/2018.

Another important initiative refers to the digitization of the cultural movable heritage, within the framework of the E-Culture- the Digital Library of Romania project, in which by the end of 2021 a number of 550.000 items are to be digitalized and made available within the national digital library – culturalia.ro. Out of this digitalized items, 200.000 shall be made available on the European Digital Library - europeana.eu.

The support of cultural and creative sectors, whose particular vulnerability was shown in the context of the COVID-19 pandemic, was deemed important and the Minister of Culture participated since the outburst of the pandemic and by the time of reporting in no less than eight rounds of consultations/debates with the cultural and creative sector representatives from different areas such as: music industry and festival organization, theatre arts, film industry, independent cultural and creative sector, publishing.

The mobility of artists and cultural professionals was at its best in 2018 and 2019/2020 when two major events were organized that strengthened not only the mobility of the artists and cultural professionals but also reinforced the intercultural dialogue: the Romania-France Season 2018/2019 contributed to the strengthening of the economic, scientific, cultural and societal relations between the two countries, while Europalia - organized in 2019/2020 with a focus on Romanian culture, included over 250 cultural events in the fields of visual arts, music, cinema, literature, performing arts and theatre.

The future priorities in the implementation of the Convention will undoubtedly focus on a better integration of culture in sustainable development frameworks, as well as on the continuation of support provided to the cultural and creative sectors that were put at risk and made vulnerable as a result of the COVID-19 pandemic.

Contact details of the stakeholders involved in the preparation of the quadrennial periodic report (QPR). Please also include the contact details of the civil society organizations (CSOs) if they have contributed to the QPR drafting, including through the CSO form.:

GOAL 1 - SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE



CULTURAL AND CREATIVE SECTORS

A Ministry (or agency with ministerial status) is responsible for cultural and creative sectors: YES
Regional, provincial or local governments or administrations have decentralised responsibilities for policies and measures promoting the cultural and creative sectors:: NO

Regulatory frameworks and sector specific laws, policies and/or strategies supporting the cultural and creative industries have been revised or adopted during the last 4 years: YES

If YES, has at least one of them been designed through interministerial cooperation (involving different government departments responsible for policy areas, such as communication, education, ICT, trade, foreign affairs, labor, finance): YES

Specific education and training programmes in the arts and the cultural and creative sectors are established, including:

Technical and vocational education and training programmes in

Cinema/Audiovisual arts

Design

Music

Performing arts

Visual arts

Tertiary and university education degrees in

Cinema/audiovisual arts

Cultural management

Design

Music

Performing arts

Visual arts

Specific measures and programmes have been implemented over the last 4 years to:

Support job creation in the cultural and creative sectors

Encourage the formalization and growth of micro/small and medium-sized cultural enterprises

Statistical offices or research bodies have produced data during the last 4 years:

related to cultural and creative sectors

Share of cultural and creative sectors in Gross Domestic Product (GDP):

3.14%

2016

Please provide whenever possible disaggregated data by sector:

ISIC Rev.4		
Four digits	Activity class (Central cultural activities)	GVA (USD)
3211	Manufacture of jewellery and related articles	0
3220	Manufacture of music instruments	8.506.142
4761	Retail sale of books, newspapers and stationary in specialized stores	26.585.122
4762	Retail sale of music and video recordings in specialized stores	39.576.341
5811	Book publishing	38.538.927
5813	Publishing of newspapers, journals and periodicals	53.668.318
5819	Other publishing activities	6.047.675
5911	Motion picture, video and television programme production activities	58.779.562
5912	Motion picture, video and television programme post-production activities	5.381.579
5913	Motion picture video and television programme distribution activities	21.725.328
5914	Motion picture projection activities	22.753.314
5920	Sound recording and music publishing activities	12.845.273
6010	Radio broadcasting	52.149.991
6020	Television programming and broadcasting activities	278.852.239
6391	News agency activities	69.678.265
7110	Architectural and engineering activities and related technical consultancy	747.279.641
7220	Research and experimental development on social sciences and humanities	7.321.629
7310	Advertising	447.104.948
7410	Specialized design activities	28.813.370
7420	Photographic activities	18.221.897
7722	Renting of video tapes and disks	98.451
8542	Cultural education	7.817.974
9000	Creative, arts and entertainment activities	136.932.685
9101	Library and archives activities	16.634.961
9102	Museums activities and operation of historical sites and buildings	9.227.792
9103	Botanical and zoological gardens and nature reserves activities	0
Four digits	Activity class (equipment and support materials)	
1811	Printing	22.628.388
1812	Services activities related to printing	253.150.270
1820	Reproduction of recorded media	4.775.505
2640	Manufacture of consumer electronics	1.032.246
4742	Retail sale of audio and video equipment in specialized stores	10.327.397
5820	Software publishing	298.822.457
6110	Wired telecommunications activities	753.825.318
6120	Wireless telecommunications activities	1.018.190.878
6130	Satellite telecommunications activities	10.432.100

6312	Web portals	19.721.766
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Please provide whenever possible disaggregated data by sector, age, sex and type of employment:

Cultural occupations and non-cultural occupations in establishments dedicated to cultural activities (ISIC)				
Data	Gender		Domains	
	Women	Men	Central	Equipment/support
2017				
5,8%	47,6%	52,4%	79,0%	21,0%
cod CAEN	Total persons			
8542	56748			
7112	53792			
6110	28005			
7311	25123			
1812	14401			
6120	13358			
5829	11708			
9001	11539			
6020	7671			
4742	5704			
9102	5577			
9101	5105			
4762	4301			
7410	3463			
5911	3440			
5811	3388			
5813	3255			
9003	3211			
6010	3151			
4761	2874			
7420	2780			
7220	2257			
9002	1888			
6312	1706			
1811	878			
3220	776			
5819	765			
5821	721			
6391	697			
5914	634			
9103	622			
5920	612			
9004	459			
6130	347			
1820	338			
3211	323			
5912	241			
2640	220			

5913	178
4763	158
9104	157
7722	33

Relevant Policies and Measures:

ACCES Program (funding scheme)

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Media Arts

Music

Performing Arts

Publishing

Visual Arts

Describe the main features of the policy/measure:

Launched in 2016, the program represents a funding instrument for cultural projects that capitalize on the existing cultural and creative potential at national level and integrate it into the sphere of circulation of universal cultural values. Over the last four years, the programme focused on various areas of the cultural and creative sectors: 2016- visual arts / architecture, written culture, cinematography / audiovisual, performing arts, intercultural dialogue, intangible heritage / movable cultural heritage. 2017- written culture, performing arts, intangible heritage, plastic arts and visual arts, dedicated to the Centenary of the Great Union of 1918. 2018- written culture, visual arts and intercultural dialogue 2019 - written culture

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

The program funded 14 projects in 2016, 20 projects in 2017, 5 projects in 2018 and 6 projects in 2019.

Financial resources allocated to the policy/measure in USD:

2016 - 1.000.000 RON (242.718 USD) 2017- 1.000.000 RON (242.718 USD) 2018- 150.000 RON (36408 USD)
2019- 150.000 RON (36408 USD)

Has the implementation of the policy/measure been evaluated?: NO

CultIn Program

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Music

Performing Arts

Publishing

Visual Arts

Describe the main features of the policy/measure:

The main objectives of the program were: a) Stimulating the creativity and talent of individuals, capitalized through personal initiatives or organized in companies, hubs, project and business incubators, creative studios, which have the potential to generate prosperity by capitalizing on intellectual property; b) Supporting the collaborative functioning system by involving several actors from various fields of the cultural and creative sectors (cultural and creative clusters); c) Encouraging the identification of new markets for the distribution of services and products made through the creative and innovative contribution of artists, creators and entrepreneurs in the field of cultural and creative sectors.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

The program financed 11 projects in the cultural and creative sectors.

Financial resources allocated to the policy/measure in USD:

500.000 RON (121.359 USD)

Has the implementation of the policy/measure been evaluated?: NO

MEDIA DIVERSITY

Public service media has a legal or statutory remit to promote a diversity of cultural expressions: YES

Policies and measures promote content diversity in programming by supporting:

Regional and/or local broadcasters

Linguistic diversity in media programming

Socio-cultural programming (e.g. children, youth, people with disabilities, etc.)

Domestic content regulations for audio-visual media exist (e.g. quotas for production or distribution requirements for national films, TV series or music on radio): YES

Regulatory authority(ies) monitoring media exist: YES

If YES, please provide the name and year of establishment of the regulatory authority(ies):

National Audiovisual Council Of Romania -1992

If YES, these regulatory authority(ies) monitor:

Public media

If YES, these regulatory authority(ies) are responsible for:

Issuing licenses to broadcasters, content providers, platforms

Receiving and addressing public complaints such as online harassment, fake news, hate speech, etc.

Monitoring cultural (including linguistic) obligations

Relevant Policies and Measures:

-

DIGITAL ENVIRONMENT

Policies, measures or mechanisms are in place to support the digital transformation of cultural and creative industries and institutions (e.g. funding for digitization of analogue industries): YES

Policies or measures have been introduced to ensure vibrant domestic digital cultural and creative industries markets with a diversity of e-players of all sizes (e.g. fair remuneration rules; control market concentration; prevention of monopolies of digital content providers/distributors or their algorithms that potentially restrict the diversity of cultural expressions, etc.): YES

Policies and measures have been implemented to enhance access to and discoverability of domestically produced cultural content in the digital environment (e.g. action plans or policies for digital content pluralism, public support to cultural or artistic portals in specific languages, national or regional online distribution platforms for domestic content, etc.): YES

Measures and initiatives have been implemented to promote digital creativity and competencies of artists and other cultural professionals working with new technologies (e.g. spaces for experimentation, incubators, etc.): YES

Statistics or studies with recent data on access to digital media, including on the type of cultural content available through digital media, are available: YES

Relevant Policies and Measures:

E-Culture – The Digital Library of Romania

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture – Project Management Unit

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Media Arts

Music

Publishing

Visual Arts

Website of the policy/measure, if available:

<https://www.umpcultura.ro/e-cultura>

Describe the main features of the policy/measure:

The project is co-financed by the European Union from the European Regional Development Fund, through the Competitiveness Operational Program 2014-2020, Priority Axis 2, Action 2.3.3 "Improving digital content and systemic ICT infrastructure in the field of e-education, e-inclusion, e - health and e - culture ". The general objective of the project is to streamline the public services offered by the Ministry of Culture by capitalizing on the potential of IT&C in the process of digitizing the mobile cultural heritage, in order to increase accessibility to cultural resources. The specific objectives of the project are: - increasing the number of cultural heritage items digitized and exhibited online, in a single access point; - increasing the degree of interoperability between institutions holding cultural heritage elements; - promoting the national cultural heritage by exposing digitized cultural resources in europeana.eu.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

- Operationalization of the management team - Operationalization of 3 regional centers with the role of coordinating and monitoring the digitization process carried out at the participating institutions. Thus, active centers are the National Institute of Heritage, the National Museum of History of Transylvania and the County Directorate for Culture Tulcea - Completion of open tenders for the development services of the Culturalia IT, purchase of equipment necessary for the IT platform , purchase of necessary equipment for digitization and cataloging process

Financial resources allocated to the policy/measure in USD:

53,242,265.32 RON (12.922.880 USD), of which 43,648,529.55 RON (11.322.459 USD) represent the value of EU co-financing

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

National Film Archive

Type of entity:

Public Sector

Astra Sibiu County Library

Type of entity:

Public Sector

County Library "C. Sturdza "Bacău

Type of entity:

Public Sector

"Octavian Goga" County Library Cluj

Type of entity:

Public Sector

Bucharest Metropolitan Library

Type of entity:

Public Sector

“Mihai Eminescu” Central University Library Iași

Type of entity:

Public Sector

“Moldova” National Museum Complex Iași

Type of entity:

Public Sector

Astra Sibiu National Museum Complex

Type of entity:

Public Sector

Tulcea Eco Research Institute - Museums

Type of entity:

Public Sector

National Heritage Institute

Type of entity:

Public Sector

“Grigore Antipa” National Museum of Natural History

Type of entity:

Public Sector

Brukenthal National Museum Sibiu

Type of entity:

Public Sector

Museum of Bucovina Suceava

Type of entity:

Public Sector

Bucharest Museum

Type of entity:

Public Sector

Casa Mureșenilor Museum Brașov

Type of entity:

Public Sector

Museum of Dacian and Roman Civilization Deva

Type of entity:

Public Sector

The Art Museum of Romania

Type of entity:

Public Sector

The National Museum of History of Romania

Type of entity:

Public Sector

National Museum of History of Transylvania

Type of entity:

Public Sector

Ethnographic Museum of Transylvania

Type of entity:

Public Sector

“George Enescu” National Museum

Type of entity:

Public Sector

National Museum of Maps and Old Books

Type of entity:

Public Sector

National Museum of Romanian Literature

Type of entity:

Public Sector

Maramureş Museum Sighetul Marmăţiei

Type of entity:

Public Sector

Oltenia Museum Craiova

Type of entity:

Public Sector

“Dimitrie Gusti” National Village Museum

Type of entity:

Public Sector

The National Museum of the Romanian Peasant

Type of entity:

Public Sector

Romanian Broadcasting Company

Type of entity:

Public Sector

Romanian Television Society

Type of entity:

Public Sector

National Library of Romania

Type of entity:

Public Sector

“Constantin Brăiloiu” Institute of Ethnography and Folklore

Type of entity:

Public Sector

PARTNERING WITH CIVIL SOCIETY

Professional organizations and/or trade unions representing artists and/or cultural professionals in the following sectors exist in your country (i.e. federation of musicians, publishers unions, etc.):

Cinema/Audiovisual arts

Media Arts

Music

Publishing

Visual Arts

Performing Arts

Public funding schemes supporting CSOs involvement in promoting the diversity of cultural expressions exist: YES

Training and mentoring opportunities were organized or supported by public authorities during the last 4 years to build skills on communication, advocacy and/or fundraising of civil society organizations involved in the promotion of the diversity of cultural expressions: -

Dialogue mechanisms between public authorities and CSOs for cultural policy making and/or monitoring have been implemented during the last 4 years (meetings, working groups, etc.): YES

If YES, please provide up to 2 examples:

In 2016, the Ministry of Culture created the Living Culture Platform – a consultation platform and mechanism that worked on advancing proposals coming from the CSO to the Ministry of Culture. The platform was active during 2016 and it was composed out of representatives of the CCS in Romania.

In 2020, following the outburst of the COVID-19 pandemic, the Ministry of Culture, with the support of the Prime Minister and Deputy Prime Minister participated in rounds of consultations with representatives of the cultural and creative sectors, among which: (1) the videoconference meeting with representatives of entrepreneurs and the arts on "Economic measures for the creative cultural sector", (2) the meeting with the festival organizers to debate proposals and measures for overcoming the crisis induced by the restriction of cultural activities (3) the videoconference with representatives of the theatre arts, (4) meeting with the representatives of the music industry on identifying the best measures to overcome the crisis as well as the necessary legislative measures, (5) meeting with the representative of the film industry on the reform of the sector as well as the conditions under which film and audiovisual productions can be resumed, (6) meeting with the independent artists on the status of the artist, the worker and the cultural operator, but also on the need to regulate the creative spaces and the adaptation of the financing instruments both at central and local level, (7) meeting with the representatives of the publishing/written culture sector on the acquisition of books and the lack of methodological norms for Law 186/2003 on the support and promotion of written culture, (8) meetings with the representatives of the cultural independent sector on measures of support and funding.

Policies and measures promoting the diversity of cultural expressions have been elaborated in consultation with CSOs during the last 4 years: NO

Relevant Policies and Measures:

Public Policy for Traditional Craft

Name of agency responsible for the implementation of the policy/measure:

Roma Center for Studies and Social Development

Website of the policy/measure, if available:

<https://crsds.ro/politica-publica-pentru-mestesugul-traditional/>

Describe the main features of the policy/measure:

The project is funded through the Administrative Capacity Operational Program - Component 1 -CP2 / 2017 - Increasing the capacity of NGOs and social partners to formulate alternative public policies, Priority Axis - Public Administration and Judicial System, Operation - Development and introduction of common systems and standards in public administration that optimize decision-making processes aimed at citizens and the business environment in accordance with the Strategy for Public Administration Consolidation 2014-2020. The project aims to increase the capacity of NGOs with relevant activity in the field of traditional craft in Romania, to formulate and promote an alternative public policy proposal, including a legislative proposal, regarding the organization of craftsmen in order to practice their activity as a traditional profession.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

- increased capacity of NGOs and social partners to get involved in formulating and promoting of alternative proposals to public policies initiated by the Government); one NGO coalition created; - NGOs and social partners participating in training activities; - A documented analysis on the field of traditional crafts developed; - An alternative public policy proposal on traditional crafts promoted; - A legislative proposal in the field of traditional crafts.

Financial resources allocated to the policy/measure in USD:

Total project value 934,105.58 RON (224,361.24 USD) , out of which 897,228.64 RON (215,503.80 USD)- EU funding and 36,879.94 RON (8,857.41 USD) – national co-financing)

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Partner 1 - Ministry of Culture; Partner 2 - General Secretariat of the Government

Type of entity:

Public Sector

GOAL 2 - ACHIEVE A BALANCED FLOW OF CULTURAL GOODS AND SERVICES AND INCREASE THE MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS



MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS

Please indicate if the following policies and measures exist in your country:

Policies and measures supporting the outward mobility of artists and cultural professionals (e.g. export offices, support for participation in international cultural markets for cultural professionals, etc.)

Work permit regulations supporting the inward mobility of foreign artists and cultural professionals in your country (e.g. double taxation avoidance agreements, special work permits and health insurance, subsidies to cover living expenses, etc.)

Please indicate if the following operational programmes have been developed or supported/funded by public authorities during the last 4 years:

Infrastructure (e.g. arts residencies, cultural institutes, etc.) having a mandate to promote the diversity of cultural expressions and hosting a large number of foreign artists, notably from developing countries

Major cultural events (e.g. cultural seasons, festivals, cultural industries markets, etc.) having a mandate to promote the diversity of cultural expressions and hosting a large number of foreign artists, notably from developing countries

Please indicate if the following mobility funds (e.g. scholarships, travel grants, etc.) have been managed or supported by public authorities during the last 4 years:

Public funds supporting the outward mobility of national or resident artists and other cultural professionals

Public funds supporting the inward mobility of foreign artists and other cultural professionals, notably from developing countries

Relevant Policies and Measures:

Romania-France Season

Name of agency responsible for the implementation of the policy/measure:

Ministry of Foreign Affairs

Ministry of Culture

Website of the policy/measure, if available:

<https://sezonulromaniafranta.ro/>

Describe the main features of the policy/measure:

The France-Romania Cultural Season was held between November 28, 2018 and April 5, 2019 in over 100 cities in France, enabling the French people to rediscover Romania and its artists. The programme was designed to strengthen the economic, scientific, cultural and societal relations between the 2 countries,

hosting meetings, exhibitions, festivals and concerts. The event was an excellent proof of the creative potential of Romanian artists, as well as of the cultural dialogue between the 2 countries.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Financial resources allocated to the policy/measure in USD:

The Romania-France Season was cofinanced by the Ministry of Foreign Affairs with 1.500.000 EUR (1,760,842.87 USD). The beneficiaries of the co-financing were both Romanian and French operators (state institutions, foundations, associations, companies or cultural centers).

Has the implementation of the policy/measure been evaluated?: NO

Europalia

Name of agency responsible for the implementation of the policy/measure:

Ministry of Foreign Affairs, Ministry of Culture and the Romanian Cultural Institute

Website of the policy/measure, if available:

<https://europalia.eu/en/europalia-romania>

Describe the main features of the policy/measure:

The program of the EUROPALIA Romania festival (October 2019 - February / April 2020), included over 250 cultural events in the fields of visual arts, music, cinema, literature, performing arts, theater and was held in Brussels, United Kingdom, France, the Netherlands, Luxembourg and Germany. The flagship event of EUROPALIA ROMANIA was a grand exhibition about Constantin Brancusi (1876-1957), one of the most influential sculptors of the 20th century.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Financial resources allocated to the policy/measure in USD:

15.840.527,44 RON (3.848.310 USD)

Has the implementation of the policy/measure been evaluated?: NO

Vennice Biennale

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture, Ministry of Foreign Affairs, Romanian Cultural Institute and The Union of Romanian Architects

Website of the policy/measure, if available:

<http://www.cultura.ro/bienala-de-la-venetia>

Describe the main features of the policy/measure:

The Venice Biennale is one of the most prestigious international cultural events dedicated to artistic manifestations in the fields of visual arts, architecture, music, theater, dance, cinema. The winning project representing Romania at the Venice Biennale is chosen following a contest organized by the Ministry of Culture, the Ministry of Foreign Affairs and the Romanian Cultural Institute for the International Art Exhibition, and for the International Architecture Exhibition, the Union Architects from Romania.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Financial resources allocated to the policy/measure in USD:

800.000 RON (194.352 USD) / per season

Has the implementation of the policy/measure been evaluated?: NO

FLOW OF CULTURAL GOODS AND SERVICES

Export strategies or measures to support the distribution of cultural goods and services outside your country exist for the following cultural domains:

-

Your country has granted or benefited from preferential treatment* to support a balanced exchange of cultural goods and services in the last 4 years:

-

If YES, please provide up to 2 examples:

-

Your country has provided or benefited in the last 4 years from Aid for Trade support, a form of Official Development Assistance (ODA), that helped to build capacities to formulate trade policies, participate in negotiating and implementing agreements that provide a special status to cultural goods and services:

-

If YES, please provide up to 2 examples:

-

Relevant Policies and Measures:

-

TREATIES AND AGREEMENTS

Multilateral or bilateral trade and/or investment agreements providing a special status to cultural goods and/or services have been signed during the last 4 years or are under negotiation:

YES

Multilateral or bilateral agreements including specific provisions providing a special status to cultural goods and services and digital products in the field of e-commerce have been signed during the last 4 years or are under negotiation:

NO

Multilateral or bilateral agreements, declarations and/or strategies on relevant policy issues for the diversity of cultural expressions (e.g. education, digital, intellectual property, sustainable development, gender equality, etc.) signed or amended to take into account the objectives or principles of the Convention during the last 4 years: YES

Relevant Policies and Measures:

-

GOAL 3 - INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS



NATIONAL SUSTAINABLE DEVELOPMENT POLICIES & PLANS

National sustainable development plans and strategies recognize the strategic role of:

Culture (in general)

Please rate from 1 to 4 the type of outcomes expected by the inclusion of culture in national sustainable development plans and strategies (1 most often expected outcome 4 least expected outcome):

Economic (e.g. employment, trade, intellectual property, cultural and creative industries, rural and territorial development): 2

Social (e.g. social cohesion and inclusion, inequality and poverty reduction, values and identity, vulnerable and minority groups, empowerment and human capital, education): 3

Environmental (e.g. natural resources, reducing environmental impact of cultural industries and practices): 4

Cultural (e.g. cultural infrastructure, participation and access to culture, innovation, artists support): 1

Public cultural bodies and agencies responsible for culture or creative industries are involved in the design and implementation of sustainable development policies and plans (i.e. participate in coordination mechanisms such as joint planning committees): YES

Cultural industry-led regeneration initiatives and projects at the regional, urban and/or rural levels have been implemented in the last 4 years: YES

Policies and measures facilitate participation in cultural life and access to diverse cultural facilities and expressions, notably addressing the needs of disadvantaged or vulnerable groups (e.g. via reduced entrance fees; audience development, arts education and audiences awareness-raising): YES

Latest data on cultural participation rates by socio demographic variables (sex/age groups/rural-urban/income levels/education levels):

Source: Cultural Consumption Barometer 2018

- **Sex**

- Male: 49% went to the cinema to see a film, participated at cultural events, visited a monument or an archeological site; visited a museum or an art gallery and 48% read or borrowed books in a library.

- Female: 51% went to the cinema to see a film, participated at cultural events, visited a monument or an archeological site, visited a museum or an art gallery and 52% read or borrowed books in a library.

- **Age groups**

-18-29 years old -17% visited a museum or an art gallery; went to the cinema to see a film, visited a monument or an archeological site, read or borrowed books in a library and 24% participated at cultural events.

- 30-39 years old - 16% visited a museum or an art gallery, 17% visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 21% participated at cultural events.

- 40-49 years old -20% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and participated at cultural events

- 50-64 years old -23% visited a museum or an art gallery, 22% visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 20% participated at cultural events.

- 65 years old and over - 24% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 14% participated at cultural events.

- **Rural / urban**

Rural - 46% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 30% participated at cultural events.

Urban - 54% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 70% participated at cultural events.

- **Income levels**

- under 1200 lei - 39% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 22% participated at cultural events.

- 1201-2200 lei - 40% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 47% participated at cultural events.

- 2201-5000 lei -19% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 29% participated at cultural events.

- over 5000 lei - 2% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and participated at cultural events.

- **Education levels**

- low level of education – 18% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film, 7% participated at cultural events.

- medium level of education - 52% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 47% participated at cultural events.

- post-secondary studies -10% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 12% participated at cultural events.

- high level of education -20% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 34% participated at cultural events.

Relevant Policies and Measures:

Culture for Development Indicators (project)

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Website of the policy/measure, if available:

<http://www.unesco.org/creativity/cdis>

Describe the main features of the policy/measure:

The UNESCO Culture for Development Indicators (CDIS) is an advocacy and policy tool developed between 2009 and 2014 within the framework of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions. The CDIS combines knowledge from leading experts with a fieldproven methodology adapted to the context and needs of the low-middle income countries. Its main objectives are to: • Provide evidence-based justification for the inclusion of culture in national and international development strategies and plans; • Gather new data for informed policies and monitoring systems for culture; • Build capacities in data collection and analysis on culture and development; • Promote awareness on culture's role in sustainable development through participative interinstitutional dialogue; and • Foster a comparable understanding at the international level. The project was implemented in Romania between 2017-2019.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

Out of the 22 proposed indicators, Romania calculated 21 plus an additional number of 2 indicators (one alternative and one additional). The indicators shed light into the contribution of culture in the context of the goals set by the UN Agenda 2030 for Sustainable Development. The technical and analytical reports of the CDIS Project can be consulted online at the following link: http://www.cultura.ro/sites/default/files/inline-files/UNESCO-CDIS-Romanias-Analytical-brief-and-technical-report-EN-web_0.pdf

Financial resources allocated to the policy/measure in USD:

4800 USD - UNESCO Regional Bureau for Science and Culture in Europe 20.000 EUR (23,442.82 USD) - National Institute for Cultural Research and Training

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

UNESCO Regional Bureau for Science and Culture in Europe

Type of entity:

Public Sector

National Institute for Cultural Research and Training

Type of entity:

Public Sector

INTERNATIONAL COOPERATION FOR SUSTAINABLE DEVELOPMENT

Your country has contributed to or benefited from the International Fund for Cultural Diversity (IFCD) during the last 4 years:

-

Development cooperation strategies, including South-South cooperation strategies, recognize the strategic role of creativity and diverse cultural expressions: NO

If YES, please provide the name(s) of the strategy and year(s) of adoption:

-

Your country manages multi- and/or bilateral technical assistance and capacity building cooperation programmes supporting:

-

Relevant Policies and Measures:

-

GOAL 4 - PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS



GENDER EQUALITY

Ministries, governmental agencies and/or parliamentary bodies in charge of gender equality:

-

Policies and measures to support the full participation of women in cultural life have been implemented during the last 4 years: NO

Policies and measures have been adopted to support the recognition and advancement of women as artists, cultural professionals and/or creative entrepreneurs, (e.g. ensure equal pay for equal work or equal access to funding, coaching or mentoring schemes, anti-discrimination measures, etc.): NO

Data is regularly collected and disseminated to monitor:

Participation of women in cultural life

Percentage of women participation in cultural activities:

51.00%

2018

Relevant Policies and Measures:

-

ARTISTIC FREEDOM

The constitution and/or national regulatory frameworks formally acknowledge:

The right of artists to create without censorship or intimidation

The right of artists to disseminate and/or perform their artistic works

The right for all citizens to freely enjoy artistic works both in public and in private

The right for all citizens to take part in cultural life without restrictions

Independent bodies are established to receive complaints and/or monitor violations and restrictions to artistic freedom: NO

Initiatives to protect artists at risk or in exile have been developed or supported by public authorities during the last 4 years (e.g. providing safe houses, guidance and training, etc.): NO

Measures and initiatives intended to ensure transparent decision-making on government funding/ state grants and awards for artists exist (e.g. through independent committees, etc.): YES

Social protection measures that take the professional status of artists into account have been adopted or revised in the last 4 years (e.g. health insurance, retirement schemes, unemployment benefits, etc.): NO

Economic measures that take the status of artists into account have been adopted or revised in the last 4 years (e.g. collective agreements, income tax and other regulatory frameworks, etc.): YES

Relevant Policies and Measures:

-

MEASURES AND INITIATIVES REPORTED BY CIVIL SOCIETY ORGANIZATIONS

Describe how the CSO form has been used to promote collaboration with CSOs in the preparation of this report, including the distribution of the form and the modalities of collection and analysis of the information received. Please indicate the percentage of measures and initiatives received that have been considered as relevant by the Party and included in the QPR.:

When beginning the process of drafting the report, it became clear that it was impossible to start consultations only with the CSOs which were directly involved in the public financed projects, since from a methodological standpoint that would be considered cherry-picking and would not be relevant for the process. This has shown that a Register of Cultural and Creative Sectors needs to be developed in order to allow substantial monitoring of the stakeholders – the National Institute for Cultural Research and Training has been appointed as the structure that will handle this task. Furthermore, it has to be mentioned that the public-private collaborations need to be intensified and public institutions are researching ways in which CSOs to become more involved in the process. We are aware that there are plenty of measures and initiatives of the CSOs which have been fully implemented throughout the last four years, but presenting them as examples would not portray the overall tendency, nor the real impact.

GOAL 1 - Support sustainable systems of governance for culture:

-

GOAL 2 - Achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals:

-

GOAL 3 - Integrate culture in sustainable development frameworks:

-

GOAL 4 - Promote human rights and fundamental freedoms:

-

On the basis of the analysis of the responses provided through the CSO form, present up to ten main priorities of CSOs to implement the Convention over the next four years.:

-

EMERGING TRANSVERSAL ISSUES

Relevant Policies and Measures:

-

CHALLENGES AND ACHIEVEMENTS

Describe the main results achieved to implement the Convention (at least one major achievement in one of the four goals):

In relation to Goal 3 - Integrate Culture In Sustainable Development Frameworks, Ministry of Culture included the contribution of culture to sustainable development both in the 2018 National Voluntary Review on the implementation of the Agenda 2030 for Sustainable Development, „Transformation towards a sustainable and resilient Romania” (the CDIS project) as well as in the National Strategy for Sustainable Development of Romania 2030, approved by the Government Decision no. 877/2018 (within the dedicated chapter intitled The Cultural Dimension of the Sustainable Development/ Objective 11 – Sustainable Towns and Communities).

Describe the main challenges encountered to implement the Convention and the main solutions found or envisaged to overcome them:

The main challenges encountered in the implementation of the Convention reside in the perception of culture as being dissociated from the socio-economic sectors, while it should be approached as an element of social and economic development that plays a significant role within the larger framework of sustainable development. In order to attain this vision, a paradigm shift is necessary as well as a new integrative approach that would allow for the identification of mechanisms and instruments adapted to the changing realities of our societies while taking into account the significant socio-economic contribution of the cultural and creative sectors.

Describe the steps planned in the next four years to further implement the Convention and the priority areas identified for future policy action based on the conclusions of the current reporting process:

The future priorities in the implementation of the Convention will undoubtedly focus on a better integration of culture in sustainable development frameworks, as well as on the continuation of support provided to the cultural and creative sectors that were put at risk and made vulnerable as a result of the COVID-19 pandemic.

ANNEXES

Please upload relevant documents (law, policy, agreement, regulation, strategy, etc.), studies and statistics in PDF format related to the implementation of the 4 goals and the 11 areas of monitoring of the Convention in your country. The documents should have been produced during the reporting period covered by this periodic report. Please provide the title and a description of the main content of the document in English or French.:

-

SUBMISSION

Designated official signing the report:

Title: Mr.

First name: Bogdan

Family name: Gheorghiu

Organization: Ministry of Culture

Position: Minister of Culture

Date of submission:

2020

Electronic Signature:

-

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QUADRENNIAL PERIODIC REPORT ROMANIA 2020

GENERAL INFORMATION

TECHNICAL INFORMATION

Name of Party:

Romania

Date of Ratification:

2006

Officially Designated Point of Contact of the Convention:

Country: Romania

Website: <http://www.cultura.ro>

Ms.

Cristina Cotenescu

Ministry of Culture

22 Unirii Ave., 3rd district, Bucharest

030833 Bucharest

Romania

Phone Number: +40737067240

Email: cristina.cotenescu@cultura.ro

Describe the multi-stakeholder consultation process established for the preparation of this report, including consultations with relevant ministries, public institutions, local governments and civil society organizations.:

The Ministry of Culture of Romania involved in the preparation of the drafting the report the National Institute for Cultural Research and Training and the specialized units within the Ministry, such as the Department for Written Culture and Contemporary Creation, the Public Policies Unit, the Department for International Relations and European Affairs and the Bureau for Communication and Social Dialogue. All of the structures mentioned above are in direct relation with the stakeholders within their specialized fields.

Executive summary:

This report provides an overview of the measures implemented at national level, in Romania, for the promotion and protection of the cultural diversity, between 2016 -2019/2020.

It should be noted that the projects and programs brought into attention concern especially the activities implemented by the Ministry of Culture and its subordinated structures, although partnerships with other public or non-governmental institutions are mentioned.

In the presentation of the measures put in place in the direction of the four goals of the Convention, we emphasised the importance of support of the cultural and creative sectors, the digitization of movable cultural heritage in partnership with institutions all over Romania, the partnership with the civil society in the elaboration of an alternative public policy in the area of traditional crafts, the cultural manifestations that support the mobility of artists and cultural professionals. A special emphasis was put on the contribution and integration of culture in sustainable development frameworks, both at national and international level.

Thus, building on this last point, the Ministry of Culture integrated in the 2018 National Voluntary Review, presented during the session of the United Nations High Level Political Forum on Sustainable Development, the UNESCO Culture for Development Indicators (CDIS) Project that put forward the correlation of the 22 CDIS indicators with 9 of the Sustainable Development Goals and no less than 36 Targets of the 2030 Agenda for Sustainable Development.

At national level as well, the culture was integrated in the National Strategy for the Sustainable Development of Romania 2030, approved by the Government Decision no. 877/2018.

Another important initiative refers to the digitization of the cultural movable heritage, within the framework of the E-Culture- the Digital Library of Romania project, in which by the end of 2021 a number of 550.000 items are to be digitalized and made available within the national digital library – culturalia.ro. Out of this digitalized items, 200.000 shall be made available on the European Digital Library - europeana.eu.

The support of cultural and creative sectors, whose particular vulnerability was shown in the context of the COVID-19 pandemic, was deemed important and the Minister of Culture participated since the outburst of the pandemic and by the time of reporting in no less than eight rounds of consultations/debates with the cultural and creative sector representatives from different areas such as: music industry and festival organization, theatre arts, film industry, independent cultural and creative sector, publishing.

The mobility of artists and cultural professionals was at its best in 2018 and 2019/2020 when two major events were organized that strengthened not only the mobility of the artists and cultural professionals but also reinforced the intercultural dialogue: the Romania-France Season 2018/2019 contributed to the strengthening of the economic, scientific, cultural and societal relations between the two countries, while Europalia - organized in 2019/2020 with a focus on Romanian culture, included over 250 cultural events in the fields of visual arts, music, cinema, literature, performing arts and theatre.

The future priorities in the implementation of the Convention will undoubtedly focus on a better integration of culture in sustainable development frameworks, as well as on the continuation of support provided to the cultural and creative sectors that were put at risk and made vulnerable as a result of the COVID-19 pandemic.

Contact details of the stakeholders involved in the preparation of the quadrennial periodic report (QPR). Please also include the contact details of the civil society organizations (CSOs) if they have contributed to the QPR drafting, including through the CSO form.:

Public Sector

National Institute for Cultural Research and Training

office@culturadata.ro

<http://www.culturadata.ro>

GOAL 1 - SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE



CULTURAL AND CREATIVE SECTORS

A Ministry (or agency with ministerial status) is responsible for cultural and creative sectors: YES

Regional, provincial or local governments or administrations have decentralised responsibilities for policies and measures promoting the cultural and creative sectors:: NO

Regulatory frameworks and sector specific laws, policies and/or strategies supporting the cultural and creative industries have been revised or adopted during the last 4 years: YES

If YES, has at least one of them been designed through interministerial cooperation (involving different government departments responsible for policy areas, such as communication, education, ICT, trade, foreign affairs, labor, finance): YES

Specific education and training programmes in the arts and the cultural and creative sectors are established, including:

Technical and vocational education and training programmes in

Cinema/Audiovisual arts

Design

Music

Performing arts

Visual arts

Tertiary and university education degrees in

Cinema/audiovisual arts

Cultural management

Design

Music

Performing arts

Visual arts

Specific measures and programmes have been implemented over the last 4 years to:

Support job creation in the cultural and creative sectors

Encourage the formalization and growth of micro/small and medium-sized cultural enterprises

Statistical offices or research bodies have produced data during the last 4 years:

related to cultural and creative sectors

Share of cultural and creative sectors in Gross Domestic Product (GDP):

3.14%

2016

Please provide whenever possible disaggregated data by sector:

ISIC Rev.4		
Four digits	Activity class (Central cultural activities)	GVA (USD)
3211	Manufacture of jewellery and related articles	0
3220	Manufacture of music instruments	8.506.142
4761	Retail sale of books, newspapers and stationary in specialized stores	26.585.122
4762	Retail sale of music and video recordings in specialized stores	39.576.341
5811	Book publishing	38.538.927
5813	Publishing of newspapers, journals and periodicals	53.668.318
5819	Other publishing activities	6.047.675
5911	Motion picture, video and television programme production activities	58.779.562
5912	Motion picture, video and television programme post-production activities	5.381.579
5913	Motion picture video and television programme distribution activities	21.725.328
5914	Motion picture projection activities	22.753.314
5920	Sound recording and music publishing activities	12.845.273
6010	Radio broadcasting	52.149.991
6020	Television programming and broadcasting activities	278.852.239
6391	News agency activities	69.678.265
7110	Architectural and engineering activities and related technical consultancy	747.279.641
7220	Research and experimental development on social sciences and humanities	7.321.629
7310	Advertising	447.104.948
7410	Specialized design activities	28.813.370
7420	Photographic activities	18.221.897
7722	Renting of video tapes and disks	98.451
8542	Cultural education	7.817.974
9000	Creative, arts and entertainment activities	136.932.685
9101	Library and archives activities	16.634.961
9102	Museums activities and operation of historical sites and buildings	9.227.792
9103	Botanical and zoological gardens and nature reserves activities	0
Four digits	Activity class (equipment and support materials)	
1811	Printing	22.628.388
1812	Services activities related to printing	253.150.270
1820	Reproduction of recorded media	4.775.505
2640	Manufacture of consumer electronics	1.032.246
4742	Retail sale of audio and video equipment in specialized stores	10.327.397
5820	Software publishing	298.822.457
6110	Wired telecommunications activities	753.825.318
6120	Wireless telecommunications activities	1.018.190.878
6130	Satellite telecommunications activities	10.432.100

6312	Web portals	19.721.766
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Please provide whenever possible disaggregated data by sector, age, sex and type of employment:

Cultural occupations and non-cultural occupations in establishments dedicated to cultural activities (ISIC)				
Data	Gender		Domains	
	Women	Men	Central	Equipment/support
2017				
5,8%	47,6%	52,4%	79,0%	21,0%
cod CAEN	Total persons			
8542	56748			
7112	53792			
6110	28005			
7311	25123			
1812	14401			
6120	13358			
5829	11708			
9001	11539			
6020	7671			
4742	5704			
9102	5577			
9101	5105			
4762	4301			
7410	3463			
5911	3440			
5811	3388			
5813	3255			
9003	3211			
6010	3151			
4761	2874			
7420	2780			
7220	2257			
9002	1888			
6312	1706			
1811	878			
3220	776			
5819	765			
5821	721			
6391	697			
5914	634			
9103	622			
5920	612			
9004	459			
6130	347			
1820	338			
3211	323			
5912	241			
2640	220			

5913	178
4763	158
9104	157
7722	33

Relevant Policies and Measures:

ACCES Program (funding scheme)

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Media Arts

Music

Performing Arts

Publishing

Visual Arts

Describe the main features of the policy/measure:

Launched in 2016, the program represents a funding instrument for cultural projects that capitalize on the existing cultural and creative potential at national level and integrate it into the sphere of circulation of universal cultural values. Over the last four years, the programme focused on various areas of the cultural and creative sectors: 2016- visual arts / architecture, written culture, cinematography / audiovisual, performing arts, intercultural dialogue, intangible heritage / movable cultural heritage. 2017- written culture, performing arts, intangible heritage, plastic arts and visual arts, dedicated to the Centenary of the Great Union of 1918. 2018- written culture, visual arts and intercultural dialogue 2019 - written culture

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

The program funded 14 projects in 2016, 20 projects in 2017, 5 projects in 2018 and 6 projects in 2019.

Financial resources allocated to the policy/measure in USD:

2016 - 1.000.000 RON (242.718 USD) 2017- 1.000.000 RON (242.718 USD) 2018- 150.000 RON (36408 USD) 2019- 150.000 RON (36408 USD)

Has the implementation of the policy/measure been evaluated?: NO

CultIn Program

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Music

Performing Arts

Publishing

Visual Arts

Describe the main features of the policy/measure:

The main objectives of the program were: a) Stimulating the creativity and talent of individuals, capitalized through personal initiatives or organized in companies, hubs, project and business incubators, creative studios, which have the potential to generate prosperity by capitalizing on intellectual property; b) Supporting the collaborative functioning system by involving several actors from various fields of the cultural and creative sectors (cultural and creative clusters); c) Encouraging the identification of new markets for the distribution of services and products made through the creative and innovative contribution of artists, creators and entrepreneurs in the field of cultural and creative sectors.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

The program financed 11 projects in the cultural and creative sectors.

Financial resources allocated to the policy/measure in USD:

500.000 RON (121.359 USD)

Has the implementation of the policy/measure been evaluated?: NO

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts
Media Arts
Music
Publishing
Visual Arts

Website of the policy/measure, if available:

<https://www.umpcultura.ro/e-cultura>

Describe the main features of the policy/measure:

The project is co-financed by the European Union from the European Regional Development Fund, through the Competitiveness Operational Program 2014-2020, Priority Axis 2, Action 2.3.3 "Improving digital content and systemic ICT infrastructure in the field of e-education, e-inclusion, e - health and e - culture ". The general objective of the project is to streamline the public services offered by the Ministry of Culture by capitalizing on the potential of IT&C in the process of digitizing the mobile cultural heritage, in order to increase accessibility to cultural resources. The specific objectives of the project are: - increasing the number of cultural heritage items digitized and exhibited online, in a single access point; - increasing the degree of interoperability between institutions holding cultural heritage elements; - promoting the national cultural heritage by exposing digitized cultural resources in europeana.eu.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

- Operationalization of the management team - Operationalization of 3 regional centers with the role of coordinating and monitoring the digitization process carried out at the participating institutions. Thus, active centers are the National Institute of Heritage, the National Museum of History of Transylvania and the County Directorate for Culture Tulcea - Completion of open tenders for the development services of the Culturalia IT, purchase of equipment necessary for the IT platform , purchase of necessary equipment for digitization and cataloging process

Financial resources allocated to the policy/measure in USD:

53,242,265.32 RON (12.922.880 USD), of which 43,648,529.55 RON (11.322.459 USD) represent the value of EU co-financing

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

National Film Archive

Type of entity:

Public Sector

Astra Sibiu County Library

Type of entity:

Public Sector

County Library "C. Sturdza "Bacău

Type of entity:

Public Sector

"Octavian Goga" County Library Cluj

Type of entity:

Public Sector

Bucharest Metropolitan Library

Type of entity:

Public Sector

“Mihai Eminescu” Central University Library Iași

Type of entity:

Public Sector

“Moldova” National Museum Complex Iași

Type of entity:

Public Sector

Astra Sibiu National Museum Complex

Type of entity:

Public Sector

Tulcea Eco Research Institute - Museums

Type of entity:

Public Sector

National Heritage Institute

Type of entity:

Public Sector

“Grigore Antipa” National Museum of Natural History

Type of entity:

Public Sector

Brukenthal National Museum Sibiu

Type of entity:

Public Sector

Museum of Bucovina Suceava

Type of entity:

Public Sector

Bucharest Museum

Type of entity:

Public Sector

Casa Mureșenilor Museum Brașov

Type of entity:

Public Sector

Museum of Dacian and Roman Civilization Deva

Type of entity:

Public Sector

The Art Museum of Romania

Type of entity:

Public Sector

The National Museum of History of Romania

PARTNERING WITH CIVIL SOCIETY

Professional organizations and/or trade unions representing artists and/or cultural professionals in the following sectors exist in your country (i.e. federation of musicians, publishers unions, etc.):

Cinema/Audiovisual arts

Media Arts

Music

Publishing

Visual Arts

Performing Arts

Public funding schemes supporting CSOs involvement in promoting the diversity of cultural expressions exist: YES

Training and mentoring opportunities were organized or supported by public authorities during the last 4 years to build skills on communication, advocacy and/or fundraising of civil society organizations involved in the promotion of the diversity of cultural expressions: -

Dialogue mechanisms between public authorities and CSOs for cultural policy making and/or monitoring have been implemented during the last 4 years (meetings, working groups, etc.): YES

If YES, please provide up to 2 examples:

In 2016, the Ministry of Culture created the Living Culture Platform – a consultation platform and mechanism that worked on advancing proposals coming from the CSO to the Ministry of Culture. The platform was active during 2016 and it was composed out of representatives of the CCS in Romania.

In 2020, following the outburst of the COVID-19 pandemic, the Ministry of Culture, with the support of the Prime Minister and Deputy Prime Minister participated in rounds of consultations with representatives of the cultural and creative sectors, among which: (1) the videoconference meeting with representatives of entrepreneurs and the arts on "Economic measures for the creative cultural sector", (2) the meeting with the festival organizers to debate proposals and measures for overcoming the crisis induced by the restriction of cultural activities (3) the videoconference with representatives of the theatre arts, (4) meeting with the representatives of the music industry on identifying the best measures to overcome the crisis as well as the necessary legislative measures, (5) meeting with the representative of the film industry on the reform of the sector as well as the conditions under which film and audiovisual productions can be resumed, (6) meeting with the independent artists on the status of the artist, the worker and the cultural operator, but also on the need to regulate the creative spaces and the adaptation of the financing instruments both at central and local level, (7) meeting with the representatives of the publishing/written culture sector on the acquisition of books and the lack of methodological norms for Law 186/2003 on the support and promotion of written culture, (8) meetings with the representatives of the cultural independent sector on measures of support and funding.

Policies and measures promoting the diversity of cultural expressions have been elaborated in consultation with CSOs during the last 4 years: NO

Relevant Policies and Measures:

Public Policy for Traditional Craft

Name of agency responsible for the implementation of the policy/measure:

Roma Center for Studies and Social Development

Website of the policy/measure, if available:

<https://crsds.ro/politica-publica-pentru-mestesugul-traditional/>

Describe the main features of the policy/measure:

The project is funded through the Administrative Capacity Operational Program - Component 1 -CP2 / 2017 - Increasing the capacity of NGOs and social partners to formulate alternative public policies, Priority Axis - Public Administration and Judicial System, Operation - Development and introduction of common systems and standards in public administration that optimize decision-making processes aimed at citizens and the business environment in accordance with the Strategy for Public Administration Consolidation 2014-2020. The project aims to increase the capacity of NGOs with relevant activity in the field of traditional craft in Romania, to formulate and promote an alternative public policy proposal, including a legislative proposal, regarding the organization of craftsmen in order to practice their activity as a traditional profession.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

- increased capacity of NGOs and social partners to get involved in formulating and promoting of alternative proposals to public policies initiated by the Government); one NGO coalition created; - NGOs and social partners participating in training activities; - A documented analysis on the field of traditional crafts developed; - An alternative public policy proposal on traditional crafts promoted; - A legislative proposal in the field of traditional crafts.

Financial resources allocated to the policy/measure in USD:

Total project value 934,105.58 RON (224,361.24 USD) , out of which 897,228.64 RON (215,503.80 USD)- EU funding and 36,879.94 RON (8,857.41 USD) – national co-financing)

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Partner 1 - Ministry of Culture; Partner 2 - General Secretariat of the Government

Type of entity:

Public Sector

GOAL 2 - ACHIEVE A BALANCED FLOW OF CULTURAL GOODS AND SERVICES AND INCREASE THE MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS



MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS

Please indicate if the following policies and measures exist in your country:

Policies and measures supporting the outward mobility of artists and cultural professionals (e.g. export offices, support for participation in international cultural markets for cultural professionals, etc.)

Work permit regulations supporting the inward mobility of foreign artists and cultural professionals in your country (e.g. double taxation avoidance agreements, special work permits and health insurance, subsidies to cover living expenses, etc.)

Please indicate if the following operational programmes have been developed or supported/funded by public authorities during the last 4 years:

Infrastructure (e.g. arts residencies, cultural institutes, etc.) having a mandate to promote the diversity of cultural expressions and hosting a large number of foreign artists, notably from developing countries

Major cultural events (e.g. cultural seasons, festivals, cultural industries markets, etc.) having a mandate to promote the diversity of cultural expressions and hosting a large number of foreign artists, notably from developing countries

Please indicate if the following mobility funds (e.g. scholarships, travel grants, etc.) have been managed or supported by public authorities during the last 4 years:

Public funds supporting the outward mobility of national or resident artists and other cultural professionals

Public funds supporting the inward mobility of foreign artists and other cultural professionals, notably from developing countries

Relevant Policies and Measures:

Romania-France Season

Name of agency responsible for the implementation of the policy/measure:

Ministry of Foreign Affairs

Ministry of Culture

Website of the policy/measure, if available:

<https://sezonulromaniafranta.ro/>

Describe the main features of the policy/measure:

The France-Romania Cultural Season was held between November 28, 2018 and April 5, 2019 in over 100 cities in France, enabling the French people to rediscover Romania and its artists. The programme was designed to strengthen the economic, scientific, cultural and societal relations between the 2 countries,

hosting meetings, exhibitions, festivals and concerts. The event was an excellent proof of the creative potential of Romanian artists, as well as of the cultural dialogue between the 2 countries.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Financial resources allocated to the policy/measure in USD:

The Romania-France Season was cofinanced by the Ministry of Foreign Affairs with 1.500.000 EUR (1,760,842.87 USD). The beneficiaries of the co-financing were both Romanian and French operators (state institutions, foundations, associations, companies or cultural centers).

Has the implementation of the policy/measure been evaluated?: NO

Europalia

Name of agency responsible for the implementation of the policy/measure:

Ministry of Foreign Affairs, Ministry of Culture and the Romanian Cultural Institute

Website of the policy/measure, if available:

<https://europalia.eu/en/europalia-romania>

Describe the main features of the policy/measure:

The program of the EUROPALIA Romania festival (October 2019 - February / April 2020), included over 250 cultural events in the fields of visual arts, music, cinema, literature, performing arts, theater and was held in Brussels, United Kingdom, France, the Netherlands, Luxembourg and Germany. The flagship event of EUROPALIA ROMANIA was a grand exhibition about Constantin Brancusi (1876-1957), one of the most influential sculptors of the 20th century.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Financial resources allocated to the policy/measure in USD:

15.840.527,44 RON (3.848.310 USD)

Has the implementation of the policy/measure been evaluated?: NO

Vennice Biennale

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture, Ministry of Foreign Affairs, Romanian Cultural Institute and The Union of Romanian Architects

Website of the policy/measure, if available:

<http://www.cultura.ro/bienala-de-la-venetia>

Describe the main features of the policy/measure:

The Venice Biennale is one of the most prestigious international cultural events dedicated to artistic manifestations in the fields of visual arts, architecture, music, theater, dance, cinema. The winning project representing Romania at the Venice Biennale is chosen following a contest organized by the Ministry of Culture, the Ministry of Foreign Affairs and the Romanian Cultural Institute for the International Art Exhibition, and for the International Architecture Exhibition, the Union Architects from Romania.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Financial resources allocated to the policy/measure in USD:

800.000 RON (194.352 USD) / per season

Has the implementation of the policy/measure been evaluated?: NO

FLOW OF CULTURAL GOODS AND SERVICES

Export strategies or measures to support the distribution of cultural goods and services outside your country exist for the following cultural domains:

-

Your country has granted or benefited from preferential treatment* to support a balanced exchange of cultural goods and services in the last 4 years:

-

If YES, please provide up to 2 examples:

-

Your country has provided or benefited in the last 4 years from Aid for Trade support, a form of Official Development Assistance (ODA), that helped to build capacities to formulate trade policies, participate in negotiating and implementing agreements that provide a special status to cultural goods and services:

-

If YES, please provide up to 2 examples:

-

Relevant Policies and Measures:

-

TREATIES AND AGREEMENTS

Multilateral or bilateral trade and/or investment agreements providing a special status to cultural goods and/or services have been signed during the last 4 years or are under negotiation:

YES

Multilateral or bilateral agreements including specific provisions providing a special status to cultural goods and services and digital products in the field of e-commerce have been signed during the last 4 years or are under negotiation:

NO

Multilateral or bilateral agreements, declarations and/or strategies on relevant policy issues for the diversity of cultural expressions (e.g. education, digital, intellectual property, sustainable development, gender equality, etc.) signed or amended to take into account the objectives or principles of the Convention during the last 4 years: YES

Relevant Policies and Measures:

-

GOAL 3 - INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS



NATIONAL SUSTAINABLE DEVELOPMENT POLICIES & PLANS

National sustainable development plans and strategies recognize the strategic role of:

Culture (in general)

Please rate from 1 to 4 the type of outcomes expected by the inclusion of culture in national sustainable development plans and strategies 1 most often expected outcome 4 least expected outcome):

Economic (e.g. employment, trade, intellectual property, cultural and creative industries, rural and territorial development): 2

Social (e.g. social cohesion and inclusion, inequality and poverty reduction, values and identity, vulnerable and minority groups, empowerment and human capital, education): 3

Environmental (e.g. natural resources, reducing environmental impact of cultural industries and practices): 4

Cultural (e.g. cultural infrastructure, participation and access to culture, innovation, artists support): 1

Public cultural bodies and agencies responsible for culture or creative industries are involved in the design and implementation of sustainable development policies and plans (i.e. participate in coordination mechanisms such as joint planning committees): YES

Cultural industry-led regeneration initiatives and projects at the regional, urban and/or rural levels have been implemented in the last 4 years: YES

Policies and measures facilitate participation in cultural life and access to diverse cultural facilities and expressions, notably addressing the needs of disadvantaged or vulnerable groups (e.g. via reduced entrance fees; audience development, arts education and audiences awareness-raising): YES

Latest data on cultural participation rates by socio demographic variables (sex/age groups/rural-urban/income levels/education levels):

Source: Cultural Consumption Barometer 2018

- **Sex**

- Male: 49% went to the cinema to see a film, participated at cultural events, visited a monument or an archeological site; visited a museum or an art gallery and 48% read or borrowed books in a library.

- Female: 51% went to the cinema to see a film, participated at cultural events, visited a monument or an archeological site, visited a museum or an art gallery and 52% read or borrowed books in a library.

- **Age groups**

-18-29 years old -17% visited a museum or an art gallery; went to the cinema to see a film, visited a monument or an archeological site, read or borrowed books in a library and 24% participated at cultural events.

- 30-39 years old - 16% visited a museum or an art gallery, 17% visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 21% participated at cultural events.

- 40-49 years old -20% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and participated at cultural events

- 50-64 years old -23% visited a museum or an art gallery, 22% visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 20% participated at cultural events.

- 65 years old and over - 24% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 14% participated at cultural events.

- **Rural / urban**

Rural - 46% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 30% participated at cultural events.

Urban - 54% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 70% participated at cultural events.

- **Income levels**

- under 1200 lei - 39% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 22% participated at cultural events.

- 1201-2200 lei - 40% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 47% participated at cultural events.

- 2201-5000 lei -19% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 29% participated at cultural events.

- over 5000 lei - 2% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and participated at cultural events.

- **Education levels**

- low level of education – 18% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film, 7% participated at cultural events.

- medium level of education - 52% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 47% participated at cultural events.

- post-secondary studies -10% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 12% participated at cultural events.

- high level of education -20% visited a museum or an art gallery, visited a monument or an archeological site, read or borrowed books in a library, went to the cinema to see a film and 34% participated at cultural events.

Relevant Policies and Measures:

Culture for Development Indicators (project)

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Website of the policy/measure, if available:

<http://www.unesco.org/creativity/cdis>

Describe the main features of the policy/measure:

The UNESCO Culture for Development Indicators (CDIS) is an advocacy and policy tool developed between 2009 and 2014 within the framework of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions. The CDIS combines knowledge from leading experts with a fieldproven methodology adapted to the context and needs of the low-middle income countries. Its main objectives are to: • Provide evidence-based justification for the inclusion of culture in national and international development strategies and plans; • Gather new data for informed policies and monitoring systems for culture; • Build capacities in data collection and analysis on culture and development; • Promote awareness on culture's role in sustainable development through participative interinstitutional dialogue; and • Foster a comparable understanding at the international level. The project was implemented in Romania between 2017-2019.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

Out of the 22 proposed indicators, Romania calculated 21 plus an additional number of 2 indicators (one alternative and one additional). The indicators shed light into the contribution of culture in the context of the goals set by the UN Agenda 2030 for Sustainable Development. The technical and analytical reports of the CDIS Project can be consulted online at the following link: http://www.cultura.ro/sites/default/files/inline-files/UNESCO-CDIS-Romanias-Analytical-brief-and-technical-report-EN-web_0.pdf

Financial resources allocated to the policy/measure in USD:

4800 USD - UNESCO Regional Bureau for Science and Culture in Europe 20.000 EUR (23,442.82 USD) - National Institute for Cultural Research and Training

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

UNESCO Regional Bureau for Science and Culture in Europe

Type of entity:

Public Sector

National Institute for Cultural Research and Training

Type of entity:

Public Sector

INTERNATIONAL COOPERATION FOR SUSTAINABLE DEVELOPMENT

Your country has contributed to or benefited from the International Fund for Cultural Diversity (IFCD) during the last 4 years:

-

Development cooperation strategies, including South-South cooperation strategies, recognize the strategic role of creativity and diverse cultural expressions: NO

If YES, please provide the name(s) of the strategy and year(s) of adoption:

-

Your country manages multi- and/or bilateral technical assistance and capacity building cooperation programmes supporting:

-

Relevant Policies and Measures:

-

GOAL 4 - PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS



GENDER EQUALITY

Ministries, governmental agencies and/or parliamentary bodies in charge of gender equality:

-

Policies and measures to support the full participation of women in cultural life have been implemented during the last 4 years: NO

Policies and measures have been adopted to support the recognition and advancement of women as artists, cultural professionals and/or creative entrepreneurs, (e.g. ensure equal pay for equal work or equal access to funding, coaching or mentoring schemes, anti-discrimination measures, etc.): NO

Data is regularly collected and disseminated to monitor:

Participation of women in cultural life

Percentage of women participation in cultural activities:

51.00%

2018

Relevant Policies and Measures:

-

ARTISTIC FREEDOM

The constitution and/or national regulatory frameworks formally acknowledge:

The right of artists to create without censorship or intimidation

The right of artists to disseminate and/or perform their artistic works

The right for all citizens to freely enjoy artistic works both in public and in private

The right for all citizens to take part in cultural life without restrictions

Independent bodies are established to receive complaints and/or monitor violations and restrictions to artistic freedom: NO

Initiatives to protect artists at risk or in exile have been developed or supported by public authorities during the last 4 years (e.g. providing safe houses, guidance and training, etc.): NO

Measures and initiatives intended to ensure transparent decision-making on government funding/ state grants and awards for artists exist (e.g. through independent committees, etc.): YES

Social protection measures that take the professional status of artists into account have been adopted or revised in the last 4 years (e.g. health insurance, retirement schemes, unemployment benefits, etc.): NO

Economic measures that take the status of artists into account have been adopted or revised in the last 4 years (e.g. collective agreements, income tax and other regulatory frameworks, etc.): YES

Relevant Policies and Measures:

-

MEASURES AND INITIATIVES REPORTED BY CIVIL SOCIETY ORGANIZATIONS

Describe how the CSO form has been used to promote collaboration with CSOs in the preparation of this report, including the distribution of the form and the modalities of collection and analysis of the information received. Please indicate the percentage of measures and initiatives received that have been considered as relevant by the Party and included in the QPR.:

When beginning the process of drafting the report, it became clear that it was impossible to start consultations only with the CSOs which were directly involved in the public financed projects, since from a methodological standpoint that would be considered cherry-picking and would not be relevant for the process. This has shown that a Register of Cultural and Creative Sectors needs to be developed in order to allow substantial monitoring of the stakeholders – the National Institute for Cultural Research and Training has been appointed as the structure that will handle this task. Furthermore, it has to be mentioned that the public-private collaborations need to be intensified and public institutions are researching ways in which CSOs to become more involved in the process. We are aware that there are plenty of measures and initiatives of the CSOs which have been fully implemented throughout the last four years, but presenting them as examples would not portray the overall tendency, nor the real impact.

GOAL 1 - Support sustainable systems of governance for culture:

-

GOAL 2 - Achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals:

-

GOAL 3 - Integrate culture in sustainable development frameworks:

-

GOAL 4 - Promote human rights and fundamental freedoms:

-

On the basis of the analysis of the responses provided through the CSO form, present up to ten main priorities of CSOs to implement the Convention over the next four years.:

-

EMERGING TRANSVERSAL ISSUES

Relevant Policies and Measures:

-

CHALLENGES AND ACHIEVEMENTS

Describe the main results achieved to implement the Convention (at least one major achievement in one of the four goals):

In relation to Goal 3 - Integrate Culture In Sustainable Development Frameworks, Ministry of Culture included the contribution of culture to sustainable development both in the 2018 National Voluntary Review on the implementation of the Agenda 2030 for Sustainable Development, „Transformation towards a sustainable and resilient Romania” (the CDIS project) as well as in the National Strategy for Sustainable Development of Romania 2030, approved by the Government Decision no. 877/2018 (within the dedicated chapter intitled The Cultural Dimension of the Sustainable Development/ Objective 11 – Sustainable Towns and Communities).

Describe the main challenges encountered to implement the Convention and the main solutions found or envisaged to overcome them:

The main challenges encountered in the implementation of the Convention reside in the perception of culture as being dissociated from the socio-economic sectors, while it should be approached as an element of social and economic development that plays a significant role within the larger framework of sustainable development. In order to attain this vision, a paradigm shift is necessary as well as a new integrative approach that would allow for the identification of mechanisms and instruments adapted to the changing realities of our societies while taking into account the significant socio-economic contribution of the cultural and creative sectors.

Describe the steps planned in the next four years to further implement the Convention and the priority areas identified for future policy action based on the conclusions of the current reporting process:

The future priorities in the implementation of the Convention will undoubtedly focus on a better integration of culture in sustainable development frameworks, as well as on the continuation of support provided to the cultural and creative sectors that were put at risk and made vulnerable as a result of the COVID-19 pandemic.

ANNEXES

Please upload relevant documents (law, policy, agreement, regulation, strategy, etc.), studies and statistics in PDF format related to the implementation of the 4 goals and the 11 areas of monitoring of the Convention in your country. The documents should have been produced during the reporting period covered by this periodic report. Please provide the title and a description of the main content of the document in English or French.:

-

SUBMISSION

Designated official signing the report:

Title: Mr.

First name: Bogdan

Family name: Gheorghiu

Organization: Ministry of Culture

Position: Minister of Culture

Date of submission:

2020

Electronic Signature:

-

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