

QUADRENNIAL PERIODIC REPORT EL SALVADOR 2020

GENERAL INFORMATION

TECHNICAL INFORMATION

Name of Party:

El Salvador

Date of Ratification:

2013

Officially Designated Point of Contact of the Convention:

Website: <http://www.cultura.gob.sv/>

Mr.

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Ministry of Culture

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Describe the multi-stakeholder consultation process established for the preparation of this report, including consultations with relevant ministries, public institutions, local governments and civil society organizations.:

The information expressed in this document is based on consultations with civil society, NGOs, linked to cultural activities. Workshops and dialogue were held, accompanied by technical assistance from UNESCO, and information was also requested from other government institutions. In addition to taking reference from the National Law of Culture, the Law for Promotion, Protection, and Development of the Craft Sector was promulgated in 2016 in El Salvador.

Executive summary:

El Salvador adopted the Convention on the Protection and Promotion of the Diversity of Cultural Expressions on July 2, 2013. The recognition of this legislation as national law provides a framework to support the rights of artists, cultural managers and indigenous peoples, as well as their active participation in the country's public policies, while emphasizing the importance of culture as a human right.

Policies promoting the development of the craft sector and the protection of the rights of indigenous peoples have been developed on the basis of the Convention objectives. In addition, this adoption has enabled actions to promote intellectual property and government and economic support to cultural industries, and to provide a basis for future policies that further develop these areas.

At the national level, the Convention laid a foundation for the promotion of the arts and culture as tools to develop a culture of peace and prevention of social violence, which has yielded satisfactory results.

At the regional level, the Cultural Policy for Central American Integration, which emerged in 2012, proposes a general objective of contributing to the integral development of Central America as a space for regional cooperation and cultural integration, with a special focus on reaching countries, territories, groups and local communities at a social disadvantage through the development of human and institutional capacities in the cultural sector. In this regard, the policy broadly echoes the principles of the Convention.

International cooperation has been key to cultural management projects. The Convention has provided a policy framework that promotes cultural cooperation and establishes a basis to seek support for cultural initiatives. In this regard, it is worth mentioning the important role played by the Ibero-American Cooperation Programs (known as IBER Programs). El Salvador has been a member of the IBERESCENA, IBERCULTURA VIVA COMUNITARIA and IBERORQUESTAS JUVENILES Programs since 2014. These initiatives have enabled cultural cooperation between countries and promoted the exchange of experiences between artists and cultural managers.

However, El Salvador recognizes the challenges in implementing the Convention, in relation to the preferential treatment of cultural goods and services, the role of culture in sustainable development, as well as the need to strengthen the participation of civil society, especially artists' groups,

cultural managers and various minorities in the formulation of public policies related to culture.

To this end, important documents have been produced in the country over the past decade, such as the National Culture Policy, the Law on the Promotion, Protection and Development of the Craft Sector, the Law on Culture and the Public Policy for Indigenous Peoples. Within this framework, the foundations have been laid for greater civil society participation and the right to cultural access and enjoyment.

Contact details of the stakeholders involved in the preparation of the quadrennial periodic report (QPR). Please also include the contact details of the civil society organizations (CSOs) if they have contributed to the QPR drafting, including through the CSO form.:

Public Sector

Ministry of Culture

cooperacioncultural@cultura.gob.sv

<http://www.cultura.gob.sv/>

GOAL 1 - SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE



CULTURAL AND CREATIVE SECTORS

A Ministry (or agency with ministerial status) is responsible for cultural and creative sectors: YES

Regional, provincial or local governments or administrations have decentralised responsibilities for policies and measures promoting the cultural and creative sectors:: NO

Regulatory frameworks and sector specific laws, policies and/or strategies supporting the cultural and creative industries have been revised or adopted during the last 4 years: YES

If YES, has at least one of them been designed through interministerial cooperation (involving different government departments responsible for policy areas, such as communication, education, ICT, trade, foreign affairs, labor, finance): YES

Specific education and training programmes in the arts and the cultural and creative sectors are established, including:

Digital literacy programmes for creation and experimentation
Technical and vocational education and training programmes in
Cultural management
Design
Music
Performing arts
Publishing
Visual arts
Cultural management
Design
Music
Performing arts
Publishing
Visual arts

Specific measures and programmes have been implemented over the last 4 years to:

Encourage the formalization and growth of micro/small and medium-sized cultural enterprises

Statistical offices or research bodies have produced data during the last 4 years:

related to cultural and creative sectors

Relevant Policies and Measures:

Public Policy on Culture

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Website of the policy/measure, if available:

<https://www.transparencia.gob.sv/institutions/ministerio-de-cultura/documents/otros-documentos-normativos>

Describe the main features of the policy/measure:

Seeks to develop a national cultural management system aimed at achieving sovereignty, security and sustainability of cultural processes that develop the cultural rights of individuals within the national and international legal framework; the improvement of their quality of life and the development of El Salvador.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Education

Type of entity:

Public Sector

The Intellectual Property Department at the National Records Center

Type of entity:

Public Sector

Ministry of the Economy

Type of entity:

Public Sector

National Commission for Micro and Small Enterprise (CONAMYPE)

Type of entity:

Public Sector

Public Policy on Indigenous Peoples in El Salvador

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Website of the policy/measure, if available:

<http://www.cultura.gob.sv/politica-publica-para-los-pueblos-indigenas-de-el-salvador/>

Describe the main features of the policy/measure:

Here are five core strategies within the policy: 1) social development, 2) economic development, 3) cultural development, 4) environmental sustainability, and 5) state management. These strategies seek to improve the living conditions for the indigenous population, and to recognize and promote the national cultural heritage of these peoples. The strategies also aim to ensure the sustainability of natural resources, aligned with indigenous peoples' vision, and to promote environmental stewardship and awareness.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

The Ministry of Culture issued resolution MP-004/2017 in the year 2017 to establish specific protection and safeguarding measures for the conservation of the Náhuat language. This resolution was developed in a joint process with the indigenous population from Santo Domingo de Guzmán, Cuisnahuat, Nahuizalco, and Tacuba. In response to this resolution, the Local Committee to Safeguard the Náhuat Language was created in the municipality of Santo Domingo de Guzmán.

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Education

Type of entity:

Public Sector

Ministry of Health

Type of entity:

Public Sector

Ministry of Environment and Natural Resources

Type of entity:

Public Sector

Ministry of the Interior

Type of entity:

Public Sector

Ministry of Agriculture

Type of entity:

Public Sector

Ministry of Labor and Social Security

Type of entity:

Public Sector

Indigenous organizations

Type of entity:

Civil Society Organization (CSO)

National Policy for Indigenous Peoples' Health

Name of agency responsible for the implementation of the policy/measure:

Ministry of Health

Website of the policy/measure, if available:

http://asp.salud.gob.sv/regulacion/pdf/politicas/Politica_Nacional_de_Salud_de_Pueblos_Indigenas.pdf

Describe the main features of the policy/measure:

Seeks to guarantee indigenous peoples' right to comprehensive healthcare in El Salvador with an intercultural and gender lens.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

The policy is a framework that allows recognizing the management of ancestral health practices, traditional indigenous health and interculturality on the basis of respect for cultural differences and equal rights, spaces for positive interaction that open and generalize relationships of trust, mutual recognition, effective communication, dialogue and debate, learning and exchange, regulation and peaceful resolution of conflict, cooperation and coexistence.

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Culture

Type of entity:

Public Sector

Ministry of Environment and Natural Resources

Type of entity:

Public Sector

Ministry of Agriculture

Type of entity:

Public Sector

Ministry of Education

Type of entity:

Public Sector

Indigenous organizations

Type of entity:

Civil Society Organization (CSO)

Law for the Promotion, Protection and Development of the Craft Sector

Name of agency responsible for the implementation of the policy/measure:

Ministry of Economy

Cultural domains covered by the policy/measure:

Design

Website of the policy/measure, if available:

<https://www.conamype.gob.sv/institucion/marco-legal/>

Describe the main features of the policy/measure:

Aims to promote, protect and develop the artisan sector, recognizing as a fundamental pillar the person dedicated to the production of handicrafts, with emphasis on people of indigenous origin, and those who with their production generate identity and enrich the cultural heritage and the development of the country.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

National Commission for Micro and Small Enterprise (CONAMYPE)

Type of entity:

Public Sector

National Intellectual Property Policy

Name of agency responsible for the implementation of the policy/measure:

National Records Center

Website of the policy/measure, if available:

<https://www.cnr.gob.sv/politica-nacional-de-propiedad-intelectual/#:~:text=La%20Pol%C3%ADtica%20Nacional%20de%20Propiedad,mejorar%20la%20posici%C3%B3n%20competitiva%2C%20a>

Describe the main features of the policy/measure:

This policy seeks to position intellectual property as a key element in national development that contributes to optimizing the population's capacity for knowledge creation, generating the conditions needed to improve the country's competitive position through the appropriate use of intellectual property protection measures.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

The Intellectual Property Department at the National Records Center serves as the implementing agency for this policy, and has provided over 270,000 service actions to promote and comply with the policy objectives and guidelines.

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Economy

Type of entity:

Public Sector

National Commission for Micro and Small Enterprise (CONAMYPE)

Type of entity:

Public Sector

Ministry of Education

Type of entity:

Public Sector

National Policy for Innovation, Science, and Technology

Name of agency responsible for the implementation of the policy/measure:

Ministry of Education

Ministry of Economy

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Visual Arts

Website of the policy/measure, if available:

<https://www.mined.gob.sv/descargas/category/1308-marco-institucional-ciencia-y-tecnologia.html>

Describe the main features of the policy/measure:

Establish a general framework to promote and coordinate scientific and technological research that contributes to sustainable development and social wellbeing. This objective will be met through the generation and dissemination of knowledge and innovation to improve competitiveness, enable national productive transformation, and reach sustained levels of growth.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

This policy has engendered important progress in the field, including the creation of the PIXELS Program, an annual contest to award the best Salvadoran digital animation, video games, and audiovisual productions, as a strategy to drive the development and establishment of the creative industries of the country. A total of 127 project proposals were received from 2014 to 2018; 44 of these proposals ultimately received financial support. Over this same period, a total of \$3,675,000 (US) was awarded to 51 companies created from the program, directly generating 1,850 jobs. In this sense, 26 animation enterprises were created, along with 15 video games and 24 audiovisual initiatives.

Has the implementation of the policy/measure been evaluated?: NO

MEDIA DIVERSITY

Public service media has a legal or statutory remit to promote a diversity of cultural expressions: NO

Policies and measures promote content diversity in programming by supporting:

Community programming for marginalised groups (e.g. indigenous peoples, migrants and refugees, etc.)

Socio-cultural programming (e.g. children, youth, people with disabilities, etc.)

Domestic content regulations for audio-visual media exist (e.g. quotas for production or distribution requirements for national films, TV series or music on radio): YES

Regulatory authority(ies) monitoring media exist: YES

If YES, please provide the name and year of establishment of the regulatory authority(ies):

General Directorate of Public Shows, Ministry of the Interior

If YES, these regulatory authority(ies) monitor:

Public media

Private sector media

If YES, these regulatory authority(ies) are responsible for:

Issuing licenses to broadcasters, content providers, platforms

Monitoring diversity in media ownership (diversity of ownership structures, transparency of ownership rules, limits on ownership concentration, etc.)

Relevant Policies and Measures:

Culture Law

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Music

Performing Arts

Publishing

Visual Arts

Website of the policy/measure, if available:

<http://www.cultura.gob.sv/ley-de-cultura/>

Describe the main features of the policy/measure:

Establish the legal regime that develops, protects and promotes culture, as well as the principles definitions, institutionality and legal framework that foundation of the state policy.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

As part of the process of institutional strengthening and the promotion of cultural development, the National Culture Law requires the implementation of the following projects: 1) National Cultural Grant Fund. 2) Cultural Information System 3) National Culture Observatory 4) Culture Law Regulations

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Education

Type of entity:

Public Sector

Trademark Law and other distinctive signs

Name of agency responsible for the implementation of the policy/measure:

Ministry of the Interior

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Publishing

Website of the policy/measure, if available:

<https://www.asamblea.gob.sv/decretos/details/311>

Describe the main features of the policy/measure:

Its purpose is to regulate the acquisition, maintenance, protection, modification and licensing of trademarks, expressions or signs of commercial advertising, trade names, emblems, geographical indications and designations of origin, as well as the prohibition of unfair competition in such matters.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

General Directorate of Public Shows, Ministry of the Interior

Type of entity:

Public Sector

DIGITAL ENVIRONMENT

Policies, measures or mechanisms are in place to support the digital transformation of cultural and creative industries and institutions (e.g. funding for digitization of analogue industries): YES

Policies or measures have been introduced to ensure vibrant domestic digital cultural and creative industries markets with a diversity of e-players of all sizes (e.g. fair remuneration rules; control market concentration; prevention of monopolies of digital content providers/distributors or their algorithms that potentially restrict the diversity of cultural expressions, etc.): NO

Policies and measures have been implemented to enhance access to and discoverability of domestically produced cultural content in the digital environment (e.g. action plans or policies for digital content pluralism, public support to cultural or artistic portals in specific languages, national or regional online distribution platforms for domestic content, etc.): NO

Measures and initiatives have been implemented to promote digital creativity and competencies of artists and other cultural professionals working with new technologies (e.g. spaces for experimentation, incubators, etc.): NO

Statistics or studies with recent data on access to digital media, including on the type of cultural content available through digital media, are available: NO

Relevant Policies and Measures:

Culture Law

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Website of the policy/measure, if available:

<http://www.cultura.gob.sv/ley-de-cultura/>

Describe the main features of the policy/measure:

Establish the legal regime that develops, protects and promotes culture, as well as the principles definitions, institutionality and legal framework that foundation of the state policy.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

As part of the process of institutional strengthening and the promotion of cultural development, the National Culture Law requires the implementation of the following projects: 1) National Cultural Grant Fund. 2) Cultural Information System 3) National Culture Observatory 4) Culture Law Regulations

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Education

Type of entity:

Public Sector

Law for the Promotion, Protection and Development of the Craft Sector

Name of agency responsible for the implementation of the policy/measure:

Ministry of Economy

Cultural domains covered by the policy/measure:

Design

Website of the policy/measure, if available:

<https://www.conamype.gob.sv/institucion/marco-legal/>

Describe the main features of the policy/measure:

Aims to promote, protect and develop the artisan sector, recognizing as a fundamental pillar the person dedicated to the production of handicrafts, with emphasis on people of indigenous origin, and those who with their production generate identity and enrich the cultural heritage and the development of the country.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

National Commission for Micro and Small Enterprise (CONAMYPE)

Type of entity:

Public Sector

National Policy One People One Product

Name of agency responsible for the implementation of the policy/measure:

National Commission for Micro and Small Enterprise (CONAMYPE)

Website of the policy/measure, if available:

<https://www.conamype.gob.sv/download/politica-nacional-un-pueblo-un-producto/>

Describe the main features of the policy/measure:

The One People One Product Movement is a territorial economic development strategy that seeks to improve the quality of life of the population through the use of local resources and the strengthening of human resources, it is a strategy where the driving forces of economic opportunities are the people living in the communities and local products, the latter because they represent the identity of their inhabitants and the territory, and the people living in the communities because through their goods and services they reveal their productive and development potential that contribute to generating your own income.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

A total of 70 territories are participating in the One People One Product movement, this strategy seeks to stimulate economies at the local level, obtaining excellent results that range from the design of collective brands, formation of territorial committees One People One Product, image design and packaging up to the improvement of products and sub-products through Innovation and quality. Marketing and promotion channels for representative products of the municipalities with which the strategy is being worked have also been fostered, highlighting the opening of the first One People One Product marketing store in the Cabañas department. In addition, between the years 1025 and 2016, US \$ 787,500 in non-reimbursable funds were achieved by the Government and NGOs for productive projects of micro and small companies that CONAMYPE serves mainly under the strategy One People One Product.

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Economy

Type of entity:

Public Sector

National Entrepreneurship Policy

Name of agency responsible for the implementation of the policy/measure:

National Commission for Micro and Small Enterprise (CONAMYPE)

Website of the policy/measure, if available:

<https://www.conamype.gob.sv/institucion/marco-legal/>

Describe the main features of the policy/measure:

Increase the response capacity and public institutional strengthening, private sector and academia in the entrepreneurship ecosystem country, strengthening the chain of entrepreneurship financing services, with innovative instruments that have a focus of gender equality and prioritize in dynamic ventures with growth potential and in the creation of a culture of entrepreneurship innovative.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Economy

Type of entity:

Public Sector

PARTNERING WITH CIVIL SOCIETY

Professional organizations and/or trade unions representing artists and/or cultural professionals in the following sectors exist in your country (i.e. federation of musicians, publishers unions, etc.):

Cinema/Audiovisual arts

Media Arts

Music

Publishing

Visual Arts

Performing Arts

Public funding schemes supporting CSOs involvement in promoting the diversity of cultural expressions exist: YES

Training and mentoring opportunities were organized or supported by public authorities during the last 4 years to build skills on communication, advocacy and/or fundraising of civil society organizations involved in the promotion of the diversity of cultural expressions:
NO

Dialogue mechanisms between public authorities and CSOs for cultural policy making and/or monitoring have been implemented during the last 4 years (meetings, working groups, etc.): YES

If YES, please provide up to 2 examples:

Forum for culture policy

Indigenous peoples work table

Policies and measures promoting the diversity of cultural expressions have been elaborated in consultation with CSOs during the last 4 years: YES

Relevant Policies and Measures:

Public Policy on Culture

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Website of the policy/measure, if available:

<https://www.transparencia.gob.sv/institutions/ministerio-de-cultura/documents/otros-documentos-normativos>

Describe the main features of the policy/measure:

Seeks to develop a national cultural management system aimed at achieving sovereignty, security and sustainability of cultural processes that develop the cultural rights of individuals within the national and international legal framework; the improvement of their quality of life and the development of El Salvador.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Education

Type of entity:

Public Sector

The Intellectual Property Department at the National Records Center

Type of entity:

Public Sector

Ministry of the Economy

Type of entity:

Public Sector

National Commission for Micro and Small Enterprise (CONAMYPE)

Type of entity:

Public Sector

Public Policy on Indigenous Peoples in El Salvador

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Website of the policy/measure, if available:

<http://www.cultura.gob.sv/politica-publica-para-los-pueblos-indigenas-de-el-salvador/>

Describe the main features of the policy/measure:

There are five core strategies within the policy: 1) social development, 2) economic development, 3) cultural development, 4) environmental sustainability, and 5) state management. These strategies seek to improve the living conditions for the indigenous population, and to recognize and promote the national cultural heritage of these peoples. The strategies also aim to ensure the sustainability of natural resources, aligned with indigenous peoples' vision, and to promote environmental stewardship and awareness.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Education

Type of entity:

Public Sector

Ministry of Health

Type of entity:

Public Sector

Ministry of Environment and Natural Resources

Type of entity:

Public Sector

Ministry of the Interior

Type of entity:

Public Sector

Ministry of Agriculture

Type of entity:

Public Sector

Ministry of Labor and Social Security

Type of entity:

Public Sector

Indigenous organizations

Type of entity:

Civil Society Organization (CSO)

Culture Law

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Website of the policy/measure, if available:

<http://www.cultura.gob.sv/ley-de-cultura/>

Describe the main features of the policy/measure:

Establish the legal regime that develops, protects and promotes culture, as well as the principles definitions, institutionality and legal framework that foundation of the state policy.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

The establishment of citizen participation committees at the Cultural Centers spread across the country play a significant role in terms of civil society engagement. These committees support the maintenance and development of the local Cultural Centers. Critically, they also propose and implement the activities and action plans for these centers. In 2014, the Cultural Centers were renamed to Cultural Centers for peaceful interaction, to recognize these centers as spaces for citizen participation and action.

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Education

Type of entity:

Public Sector

GOAL 2 - ACHIEVE A BALANCED FLOW OF CULTURAL GOODS AND SERVICES AND INCREASE THE MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS



MOBILITY OF ARTISTS AND CULTURAL PROFESSIONALS

Please indicate if the following policies and measures exist in your country:

-

Please indicate if the following operational programmes have been developed or supported/funded by public authorities during the last 4 years:

Infrastructure (e.g. arts residencies, cultural institutes, etc.) having a mandate to promote the diversity of cultural expressions and hosting a large number of foreign artists, notably from developing countries

Major cultural events (e.g. cultural seasons, festivals, cultural industries markets, etc.) having a mandate to promote the diversity of cultural expressions and hosting a large number of foreign artists, notably from developing countries

Please indicate if the following mobility funds (e.g. scholarships, travel grants, etc.) have been managed or supported by public authorities during the last 4 years:

-

Relevant Policies and Measures:

-

FLOW OF CULTURAL GOODS AND SERVICES

Export strategies or measures to support the distribution of cultural goods and services outside your country exist for the following cultural domains:

Cultural management

Your country has granted or benefited from preferential treatment* to support a balanced exchange of cultural goods and services in the last 4 years:

YES, I have granted preferential treatment

YES, I have benefited from preferential treatment

If YES, please provide up to 2 examples:

There is a regulatory framework that promotes the development of cultural products internationally as the Law of Promotion, Protection and Development for Micro and Small Enterprises which provides in Simplification of administrative procedures; Development of suppliers and production chains; Export promotion; International promotion of micro and small business; Information for the promotion of exports; Technical assistance for export.

There is a regulatory framework that promotes the development of cultural products internationally as the National Entrepreneurship Policy which provides Access to Financing; Institutional Articulation; Innovation in the Support Industry.

Your country has provided or benefited in the last 4 years from Aid for Trade support, a form of Official Development Assistance (ODA), that helped to build capacities to formulate trade policies, participate in negotiating and implementing agreements that provide a special status to cultural goods and services:

-

If YES, please provide up to 2 examples:

-

Relevant Policies and Measures:

-

TREATIES AND AGREEMENTS

Multilateral or bilateral trade and/or investment agreements providing a special status to cultural goods and/or services have been signed during the last 4 years or are under negotiation:

NO

Multilateral or bilateral agreements including specific provisions providing a special status to cultural goods and services and digital products in the field of e-commerce have been signed during the last 4 years or are under negotiation:

NO

Multilateral or bilateral agreements, declarations and/or strategies on relevant policy issues for the diversity of cultural expressions (e.g. education, digital, intellectual property, sustainable development, gender equality, etc.) signed or amended to take into account the objectives or principles of the Convention during the last 4 years: NO

Relevant Policies and Measures:

-

GOAL 3 - INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS



NATIONAL SUSTAINABLE DEVELOPMENT POLICIES & PLANS

National sustainable development plans and strategies recognize the strategic role of:

-

Please rate from 1 to 4 the type of outcomes expected by the inclusion of culture in national sustainable development plans and strategies (1 most often expected outcome 4 least expected outcome):

Public cultural bodies and agencies responsible for culture or creative industries are involved in the design and implementation of sustainable development policies and plans (i.e. participate in coordination mechanisms such as joint planning committees): NO
Cultural industry-led regeneration initiatives and projects at the regional, urban and/or rural levels have been implemented in the last 4 years: NO

Policies and measures facilitate participation in cultural life and access to diverse cultural facilities and expressions, notably addressing the needs of disadvantaged or vulnerable groups (e.g. via reduced entrance fees; audience development, arts education and audiences awareness-raising): YES

Relevant Policies and Measures:

Payment exemptions for the use of cultural spaces to schools and cultural organizations

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Website of the policy/measure, if available:

<http://www.cultura.gob.sv/tarifarios/>

Describe the main features of the policy/measure:

The Ministry of Culture agrees to exempt the payment of fees for the use of cultural spaces to schools and cultural organizations through mechanisms such as the subscription of institutional agreements.

Does it specifically target young people?: YES

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Education

Type of entity:

Public Sector

Treasury

Type of entity:

Public Sector

Free training in arts disciplines

Name of agency responsible for the implementation of the policy/measure:

Ministry of Culture

Cultural domains covered by the policy/measure:

Music

Performing Arts

Visual Arts

Describe the main features of the policy/measure:

The Ministry of Culture offers training centers such as the National Center of Arts, National School of Dance, System of Choirs and Youth Orchestras as spaces for the training of children and youth.

Does it specifically target young people?: YES

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

According to data collected between the years 2015 and 2018, the National Arts Center served 2,994 young people, the National School of Dance served 2,382 children and young people as part of its student body.

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Education

Type of entity:

Public Sector

National Youth Institute (INJUVE)

Type of entity:

Public Sector

INTERNATIONAL COOPERATION FOR SUSTAINABLE DEVELOPMENT

Your country has contributed to or benefited from the International Fund for Cultural Diversity (IFCD) during the last 4 years:

YES, my country has contributed to the IFCD

YES, a public body or a non-governmental organization in my country has benefited from the IFCD

Development cooperation strategies, including South-South cooperation strategies, recognize the strategic role of creativity and diverse cultural expressions: YES

If YES, please provide the name(s) of the strategy and year(s) of adoption:

Music qualification for teachers in music (non-formal education)

Preparation of student curricula for the bachelor's degree in music

Knowledge exchange for music and band training

Knowledge exchange for the implementation of a musical pedagogy with the System of Choirs and Orchestras

IBER programs as support to the musical sectors, the performing arts sector and community culture both in national spaces and civil society organizations.

Your country manages multi- and/or bilateral technical assistance and capacity building cooperation programmes supporting:

-

Relevant Policies and Measures:

-

GOAL 4 - PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS



GENDER EQUALITY

Ministries, governmental agencies and/or parliamentary bodies in charge of gender equality:

Exist and are relevant for artists and cultural professionals

Policies and measures to support the full participation of women in cultural life have been implemented during the last 4 years: YES

Policies and measures have been adopted to support the recognition and advancement of women as artists, cultural professionals and/or creative entrepreneurs, (e.g. ensure equal pay for equal work or equal access to funding, coaching or mentoring schemes, anti-discrimination measures, etc.): NO

Data is regularly collected and disseminated to monitor:

-

Relevant Policies and Measures:

National Policy for Women

Name of agency responsible for the implementation of the policy/measure:

Salvadoran Institute for the Development of Women (ISDEMU)

Website of the policy/measure, if available:

http://www.americalatinagenera.org/es/documentos/centro_gobierno/politica_nacional_de_las_mujeres_-_actualizada_medidas_al_2014.pdf

Describe the main features of the policy/measure:

This policy seeks in a transversal way the achievement of deconstruction of cultural patterns that promote inequality and knowledge management in favor of transformative interventions that positively impact the lives of women. The main features are: Transversality, Economic Autonomy, Inclusive Education, and Citizen and Political Participation.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

Some advances were: 1) Institutional Transformation with the creation of Institutional Gender Units and Municipal Units for Women. In this regard, twenty-six institutions of the three organs of the State and the Public Ministry report the creation of Institutional Gender Units; which represents that around 30% of the State institutions are complying with said mandate of law. Fourteen institutions report the operation of Institutional Gender Committees; six have formulated the Institutional Equality Plan, seven institutions have formulated an Institutional Equality Policy and only eleven institutions report that they have been assigned a budget. 2) Territorial Management for the Promotion of Women's Rights ISDEMU, in the search to generate the participation and effective exercise of women and their citizenship, implemented the strategy of Consultative Councils and Social Comptroller's Office that has the following purposes: a) Strengthen the full citizenship of women, through the democratization of information and the fulfillment of their rights. b) Create consultation mechanisms and proposals for the social comptroller, c) Develop joint coordination between ISDEMU and other entities within the municipality. 3) ISDEMU creates the Training School for Substantive Equality, as a training mechanism aimed at public servants in order to strengthen the response capacity of the institutions of the Salvadoran State in relation to their obligations of respect, protection and guarantee of the rights of Women in the advancement of substantive Equality.

Has the implementation of the policy/measure been evaluated?: YES

If yes, what are the main conclusions/recommendations?:

In June 2015, the document entitled "Evaluation of the National Policy for Women 2011 - 2014" was published. Some of the conclusions were that there is little articulation with other Laws so it is necessary to give more relevance to the National Policy for Women.

Partner(s) engaged in the implementation of the measure:

Public ministries

Type of entity:

Public Sector

Women's organizations

Type of entity:

Civil Society Organization (CSO)

The Secretariat for Social Inclusion

Type of entity:
Public Sector

Law of equality, equity and eradication of discrimination against women

Name of agency responsible for the implementation of the policy/measure:

Salvadoran Institute for the Development of Women (ISDEMU)

Website of the policy/measure, if available:

<https://www.asamblea.gob.sv/decretos/details/3396>

Describe the main features of the policy/measure:

Its purpose is to establish, recognize and guarantee the right of women to a life free of violence, through public policies aimed at the detection, prevention, care, protection, reparation and punishment of violence against women; in order to protect their right to life, physical and moral integrity, liberty, non-discrimination, dignity, effective protection, personal security, real equality and fairness.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

The Secretariat for Social Inclusion

Type of entity:

Public Sector

Women's organization

Type of entity:

Civil Society Organization (CSO)

Public ministries

Type of entity:

Public Sector

ARTISTIC FREEDOM

The constitution and/or national regulatory frameworks formally acknowledge:

The right of artists to create without censorship or intimidation
The right of artists to disseminate and/or perform their artistic works
The right for all citizens to freely enjoy artistic works both in public and in private
The right for all citizens to take part in cultural life without restrictions

Independent bodies are established to receive complaints and/or monitor violations and restrictions to artistic freedom: NO

Initiatives to protect artists at risk or in exile have been developed or supported by public authorities during the last 4 years (e.g. providing safe houses, guidance and training, etc.): NO

Measures and initiatives intended to ensure transparent decision-making on government funding/ state grants and awards for artists exist (e.g. through independent committees, etc.): YES

Social protection measures that take the professional status of artists into account have been adopted or revised in the last 4 years (e.g. health insurance, retirement schemes, unemployment benefits, etc.): NO

Economic measures that take the status of artists into account have been adopted or revised in the last 4 years (e.g. collective agreements, income tax and other regulatory frameworks, etc.): NO

Relevant Policies and Measures:

Law for the Promotion, Protection and Development of the Craft Sector

Name of agency responsible for the implementation of the policy/measure:

Ministry of Economy

Cultural domains covered by the policy/measure:

Design

Website of the policy/measure, if available:

<https://www.conamype.gob.sv/institucion/marco-legal/>

Describe the main features of the policy/measure:

Aims to promote, protect and develop the artisan sector, recognizing as a fundamental pillar the person dedicated to the production of handicrafts, with emphasis on people of indigenous origin, and those who with their production generate identity and enrich the cultural heritage and the development of the country.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

National Commission for Micro and Small Enterprise (CONAMYPE)

Type of entity:

Public Sector

Trademark Law and other distinctive signs

Name of agency responsible for the implementation of the policy/measure:

Ministry of the Interior

Cultural domains covered by the policy/measure:

Cinema/ Audiovisual Arts

Design

Media Arts

Publishing

Website of the policy/measure, if available:

<https://www.asamblea.gob.sv/decretos/details/311>

Describe the main features of the policy/measure:

Its purpose is to regulate the acquisition, maintenance, protection, modification and licensing of trademarks, expressions or signs of commercial advertising, trade names, emblems, geographical indications and designations of origin, as well as the prohibition of unfair competition in such matters.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

General Directorate of Public Shows, Ministry of the Interior

Type of entity:

Public Sector

Law for the Promotion, Protection and Development of the Craft Sector

Name of agency responsible for the implementation of the policy/measure:

Ministry of Economy

Cultural domains covered by the policy/measure:

Design

Website of the policy/measure, if available:

<https://www.conamype.gob.sv/institucion/marco-legal/>

Describe the main features of the policy/measure:

Aims to promote, protect and develop the artisan sector, recognizing as a fundamental pillar the person dedicated to the production of handicrafts, with emphasis on people of indigenous origin, and those who with their production generate identity and enrich the cultural heritage and the development of the country.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

National Commission for Micro and Small Enterprise (CONAMYPE)

Type of entity:

Public Sector

National Entrepreneurship Policy

Name of agency responsible for the implementation of the policy/measure:

National Commission for Micro and Small Enterprise (CONAMYPE)

Website of the policy/measure, if available:

<https://www.conamype.gob.sv/institucion/marco-legal/>

Describe the main features of the policy/measure:

Increase the response capacity and public institutional strengthening, private sector and academia in the entrepreneurship ecosystem country, strengthening the chain of entrepreneurship financing services, with innovative instruments that have a focus of gender equality and prioritize in dynamic ventures with growth potential and in the creation of a culture of entrepreneurship innovative.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Economy

Type of entity:

Public Sector

National Policy One People One Product

Name of agency responsible for the implementation of the policy/measure:

National Commission for Micro and Small Enterprise (CONAMYPE)

Website of the policy/measure, if available:

<https://www.conamype.gob.sv/download/politica-nacional-un-pueblo-un-producto/>

Describe the main features of the policy/measure:

The One People One Product Movement is a territorial economic development strategy that seeks to improve the quality of life of the population through the use of local resources and the strengthening of human resources, it is a strategy where the driving forces of economic opportunities are the people living in the communities and local products, the latter because they represent the identity of their inhabitants and the territory, and the people living in the communities because through their goods and services they reveal their productive and development potential that contribute to generating your own income.

Does it specifically target young people?: NO

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?: NO

What are the results achieved so far through the implementation of the policy/measure?:

A total of 70 territories are participating in the One People One Product movement, this strategy seeks to stimulate economies at the local level, obtaining excellent results that range from the design of collective brands, formation of territorial committees One People One Product, image design and packaging up to the improvement of products and sub-products through Innovation and quality. Marketing and promotion channels for representative products of the municipalities with which the strategy is being worked have also been fostered, highlighting the opening of the first One People One Product marketing store in the Cabañas department. In addition, between the years 1025 and 2016, US \$ 787,500 in non-reimbursable funds were achieved by the Government and NGOs for productive projects of micro and small companies that CONAMYPE serves mainly under the strategy One People One Product.

Has the implementation of the policy/measure been evaluated?: NO

Partner(s) engaged in the implementation of the measure:

Ministry of Economy

Type of entity:

Public Sector

MEASURES AND INITIATIVES REPORTED BY CIVIL SOCIETY ORGANIZATIONS

Describe how the CSO form has been used to promote collaboration with CSOs in the preparation of this report, including the distribution of the form and the modalities of collection and analysis of the information received. Please indicate the percentage of measures and initiatives received that have been considered as relevant by the Party and included in the QPR.:

The civil society participated in the development of this report through work groups and meetings with small sectors and institutions that support them, specifically the Citizen Participation Committees in the Houses of Culture distributed throughout the national territory, the MOJE association and the Table for Consultation and Coexistence of Indigenous Peoples, better known as the Multisectorial Table of Indigenous Peoples. Once the information from the meetings and work tables was contained, it was emptied in the development of the report.

GOAL 1 - Support sustainable systems of governance for culture:

Cultural Management Project

Name of CSO(s) responsible for the implementation of the measure/initiative:

Ministry of Culture

Cultural domains covered by the measure/initiative:

Media Arts

Music

Performing Arts

Publishing

Visual Arts

Describe the main features of the measure/initiative:

Promotion of cultural development and Participation of youth and women.

Does it specifically target young people?: NO

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD) funding?: YES

What are the results achieved so far through the implementation of the measure/initiative?:

One important project to highlight is that of "Protection and Sustainable Development of Cultural Industries with Women and Youth in Ilobasco", submitted by Asociación MOJE and financed by the International Fund for Cultural Diversity. This project, conducted in 2016, sought to promote the development of the craft sector in the municipality of Ilobasco. The project brought in broad participation from youth and women in training and workshops on cultural industries, especially craft production.

GOAL 2 - Achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals:

-

GOAL 3 - Integrate culture in sustainable development frameworks:

-

GOAL 4 - Promote human rights and fundamental freedoms:

Public Policy on Indigenous People

Name of CSO(s) responsible for the implementation of the measure/initiative:

Ministry of Culture

Multisectorial table of indigenous peoples

Website of the measure/initiative, if available:

<http://www.cultura.gob.sv/politica-publica-para-los-pueblos-indigenas-de-el-salvador/>

Describe the main features of the measure/initiative:

There are five core strategies within the policy: 1) social development, 2) economic development, 3) cultural development, 4) environmental sustainability, and 5) state management. These strategies seek to improve the living conditions for the indigenous population, and to recognize and promote the national cultural heritage of these peoples. The strategies also aim to ensure the sustainability of natural resources, aligned with indigenous peoples' vision, and to promote environmental stewardship and awareness.

Does it specifically target young people?: NO

Does this measure/initiative receive or has it received International Fund for Cultural Diversity (IFCD) funding?: NO

On the basis of the analysis of the responses provided through the CSO form, present up to ten main priorities of CSOs to implement the Convention over the next four years.:

Given the limited participation of civil society, it was determined that it is necessary to make a greater dissemination of the convention and the opportunities it offers.

EMERGING TRANSVERSAL ISSUES

Relevant Policies and Measures:

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CHALLENGES AND ACHIEVEMENTS

Describe the main results achieved to implement the Convention (at least one major achievement in one of the four goals):

The creation of the Culture Law which aims to establish the legal regime that develops, protects and promotes culture, as well as the principles, definitions, institutional framework and legal framework that bases state policy in this matter; in order to protect the cultural rights recognized by the Constitution and international treaties in force. Among its mandates, the Culture Law requires the implementation of the following projects: 1) National Cultural Grant Fund; 2) Cultural Information System; 3) National Culture Observatory; and 4) Culture Law Regulations. In addition, the Culture Law regulates responsibilities in the educational field for the training of teachers in artistic education; regulates the activity of the Houses of Culture that function as spaces open to the public from which the promotion of artistic-cultural expressions and practices committed to the strengthening of cultural identity is generated and promoted, at local and regional level, through processes participatory that seek to strengthen creativity and national identity; the promotion of cinematographic production, among others. Therefore, these dispositions are aligned with the fulfillment of the goals of the Convention.

Describe the main challenges encountered to implement the Convention and the main solutions found or envisaged to overcome them:

-During the preparation of the report, little knowledge of the convention was expressed by members of government institutions and civil society. - Little participation of civil society, which implies the need for greater dissemination of the Convention.








Describe the steps planned in the next four years to further implement the Convention and the priority areas identified for future policy action based on the conclusions of the current reporting process:

Socialize the Convention with Civil Society for a better implementation of it.

ANNEXES

Please upload relevant documents (law, policy, agreement, regulation, strategy, etc.), studies and statistics in PDF format related to the implementation of the 4 goals and the 11 areas of monitoring of the Convention in your country. The documents should have been produced during the reporting period covered by this periodic report. Please provide the title and a description of the main content of the document in English or French.:

Attachment

-  Culture Law Establish the legal regime that develops, protects and promotes culture
-  Public Policy on Culture Seeks to develop a national cultural management system
-  Law for the promotion, protection and development of the craft sector, Aims to promote, protect and develop the artisan sector
-  National Policy for Innovation, Establish a general framework to promote and coordinate scientific and technological research
-  Public Policy on Indigenous Peoples, Seek to improve the living conditions for the indigenous population
-  Quadrennial periodic report El Salvador- Convention 2055 [ENG VERSION]
-  Informe cuatrienal El Salvador, Convención 2005 [ESP VERSION]

SUBMISSION

Designated official signing the report:

Title: Mr.

First name: Mauricio

Family name: Mena

Organization: Ministry of Culture

Position: Acting General Director of International Relations and Cooperation

Date of submission:

2020

Electronic Signature:

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